













Who is Who / Clúster TIC Turisme
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vueling

IAG & VUELING: BEING PART OF ONE OF THE WORLD'S LARGEST AIRLINE GROUPS

		IAG	vueling		
<div>avios</div> <div>IAG Cargo</div>			573	120	Aircraft (2019)
			c.113 M	c. 33 M	Passengers Transported in LTM
			c. 64.300	c. 4000 (+2.000)	Total employees (indirect)
			268	+120	Destinations
			24.406 M (+6,7%)	2.398 M (+12,7%)	Revenues (2018)

IAG is a Spanish company and its airlines have long-established AOCs (Air Operator Certificate) and substantive businesses in Ireland, France, Spain, Austria and the UK employing tens of thousands of EU citizens and operating 573 aircraft.



vueling | INNUP

30M€

invested in IT, Data and Innovation Lab
2019 (x2 vs 2017)

In June Vueling has officially presented its Innovation Programme as well as its first development centre in Barcelona (*ADC Centre*). In total, 400 professionals are actually part of the innovation area at Vueling... to help our operations colleagues and look after our customers.

THE PROGRAM IS BASED ON 3 MAIN PILLARS

1

**CUSTOMER EXPERIENCE
& OPERATIONS IMPROVEMENT**

2

**BECOME A TRULLY DIGITAL
AIRLINE**

3

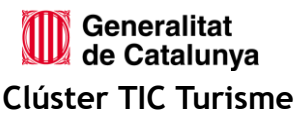
**CREATE A OPEN CONNECTED
ECOSYSTEM**

In a competitive, fast-paced and challenging world...

We need to develop and share our strong capabilities...



... at the same time that we work and learn from external partners



Gràcies!

vueling

 WE
LOVE
PLACES