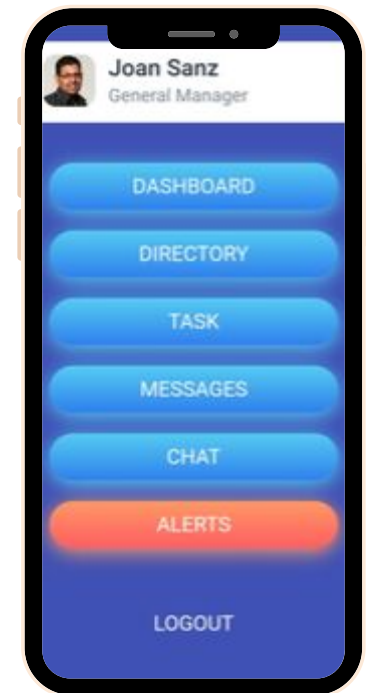




ChartOk

Plataforma d'Operacions i Col·laboració Interna per a Hotels



Intranet per a la Transformació Digital de la Indústria Hotelera.

Mesurar la Productivitat

Augmentar ingressos

Reduir costos de rotació de personal

Reforçar la cultura d'empresa

The screenshot displays a web application titled "Hotel Demo" in the top right corner. The interface is divided into three main sections:

- Left Sidebar:** A vertical menu with icons and labels for "Board", "News", "My Property", "My Providers", "Rewards" (with a "Soon" badge), "Messages", "Alerts", "Users", and "Files".
- Main Content Area:**
 - At the top, a light blue box contains the text "including versions of Lorem Ipsum." followed by a paragraph about its history in the 1960s and a green "Ok" button.
 - Below this is a "Task & Recent Feeds" section with a blue header. It includes a "Timeline" tab and a list of tasks. Each task entry shows a user profile (Joan), a title "Lorem ipsum is simply", a status "Done", and a due date "Due on 02/06". The task content is a paragraph of Lorem Ipsum text. Each entry has a "Reply" button.
- Right Panel:**
 - A top section with three buttons: "Add a Task" (teal), "Send Message" (teal), and "Send Alert" (red).
 - A "Filters" section with three dropdown menus: "Select Department", "Select Users", and "Select Priority".
 - A "Notifications & Alerts" section with a "View All" link. It lists notifications: "You have no new inbox messages", "You have 4 open task in total", "Task #281 completed by User Friend", and "User Friend Uncompleted Task #281". A "Clear All" button is at the bottom.
 - A "My Companies" section with a "Software" tab and a list of company entries: "Hotelerum", "Siteminder", "Mews Systems", "Booking.com", and "The Hotels Network".

At the bottom of the page, there is a footer with the text "2019 © ChartOk" and a small circular icon with an upward arrow.

*"No hay experiencia del cliente sin experiencia del empleado,
el **'employee journey'**"*

CEO de **Room Mate Group**, Víctor Fernández, para **hosteltur**



*"En la transformación digital, nos centramos siempre en el
cliente, pero*

¿qué pasa con nuestros propios empleados?"

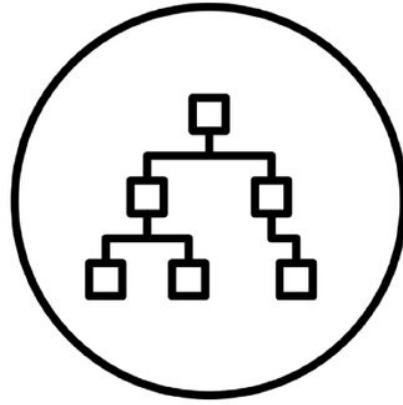
Marta Balagué Responsable de Administración en **Derby Hoteles** para **dir&ge**

DERBY HOTELS
COLLECTION



Clúster TIC-Turisme + ChartOk

- Obtenir projecció i visibilitat amb contactes dins de **grups i cadenes hoteleres** que formin part del Clúster.
- Representar el conglomerat d'empreses del País per a la **transformació digital** del Sector Hoteler.
- Obtenir comentaris per part dels professionals del Clúster sobre **què està bé i que està malament** per millorar la nostra estratègia en el menor temps possible.



Graciès
Parlem, et convidem a un cafè!

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