



Generalitat de Catalunya

BROKERAGE EVENT MWC 2020

25 – 27 de Febrer 2020 @ MWC Fira de Barcelona



BROKERAGE EVENT MWC

QUÈ ÉS EL BROKERAGE EVENT?

- ☐ Reunions B2B pre-agendades de 20 minuts
- ☐ Participació gratuïta
- ☐ Quan? La setmana del MWC
 - Dimarts 25 de febrer, 10h – 18h
 - Dimecres 26 de febrer, 10h – 18h
 - Dijous 27 de febrer, 10h – 16h
- ☐ On?

Pavelló de la Generalitat (Congress Square @ MWC)



DADES BROKERAGE EVENT MWC 2019

442

Participants amb agenda de reunions



150 participants catalans

30

Corporates/inversors

*que busquen noves solucions/tecnologies

70,2%
International
Meetings

1.507

Reunions programades

6,8

Reunions /
participant

48

Països representats

TOP 5 de països per nombre de participants

- FRANCE 36 participants
- SOUTH KOREA 33 participants
- BELGIUM 20 participants
- POLAND 17 participants
- UNITED STATES 14 participants

INNOVATION HUNTERS 2020 (50)

ACCIÓ

Generalitat de Catalunya
Government of Catalonia

enterprise
europe
network
Business Support for Your Strategy



PARTICIPANTS QUE CERQUEN NOVES SOLUCIONS/TECNOLOGIES

LEDS C4[®]



accenture



BOSCH

Invented for life



Henkel Ventures



Telefonica

ese 0 ese

VIDNEO
Lavinia Tech Company



LUMO[®]
L A B S

AsterMedcity
We'll Treat You Well™



Runa
Capital

SixThirty



OFERTA TECNOLÒGICA PEL SECTOR TURISME

➤ Robòtica



Roberto Menendez

CEO at Futura Vive

Madrid, Spain

PRODUCT

Tokyo the Robot

Tokyo the Robot - Business Solutions is a Robotic Business Solution based on Social Robots plus a world class Artificial Intelligence software app designed for the Health, Hotel, Restaurant and Retail sectors.



OFERTA TECNOLÒGICA PEL SECTOR TURISME

➤ Audioguia geolocalitzada



Mo Talukder

Sales Director at **Geotourist**

LONDON, United Kingdom

Company

Geotourist



Geotourist is a multi-award winning mobile disruptive GPS travel technology, data analytics and mapping solution. Available in 30+ languages, Geotourist's GPS mobile platform increases visitor footfall and spend, providing local GPS triggered audio guides, digital donation and booking capabilities. Clients include tourism boards, governments, cultural/arts and heritage organisations, businesses, and charities. Geotourist services clients globally across 6 continents.

Geotourist is the solution for technical infrastructure problems, enhancing visitor experience seamlessly and provide unique visitor data insights.

OFERTA TECNOLÒGICA PEL SECTOR TURISME

➤ Anàlisi de l'afluència en espais



Miquel Gummà

CEO at **Foot Analytics**

Barcelona, Spain

Company

Foot Analytics



Foot Analytics is a startup company based in Barcelona and specialized in wifi analytics. Our Big Data platform ingests and process smartphone signals to gain analytics and provide people traffic and behavior available in real time. Our platform ingests daily millions of rows providing from a network of more than 2000 wifi access points in more than 1.000 different venues in different countries. We provide the only "plug and play" solution, in the market to TOP companies in different verticals as Retail a QSR Chains, Automotive Brands and Smart Cities.



**Generalitat
de Catalunya**


BROKERAGE EVENT MWC 2020

REGISTRA'T!

<https://mwc2020.b2match.io/>


Registre obert fins al 14 de febrer

MWC Brokerage Event 2020
25 Feb 2020 - 27 Feb 2020 | L'Hospitalet de Llobregat (Barcelona), Spain

Home Organisers Participants Marketplace Agenda Meetings 


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272 Participants found


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- ☐ BUSINESS FIELD
- ☐ COMPANY SIZE





Robert Forget Available
CTO at Aware360 Ltd.
CALGARY, CANADA







John Lowe Available
CEO at Scorched Ice Inc.
CALGARY, CANADA







Nilo Garcia Available
CEO at Reticare Inc
SAN FERNANDO DE HENARES, SPAIN






Jorgina Díaz Torres Available
Business Development Director at ALISYS
MADRID, SPAIN





Lucas Mailland Available
CEO at Fichap
BUENOS AIRES, ARGENTINA





Generalitat de Catalunya

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