

A modern bedroom interior featuring a large bed with a white quilted duvet and several pillows (orange and blue patterned). Above the bed is a large abstract painting in warm tones. To the left, a tall, narrow tapestry hangs on the wall. On either side of the bed are wooden nightstands with lamps. To the right, a large window with blue curtains is visible. The overall atmosphere is calm and contemporary.

BYHOURS

Who is Who
Clúster TIC Turisme

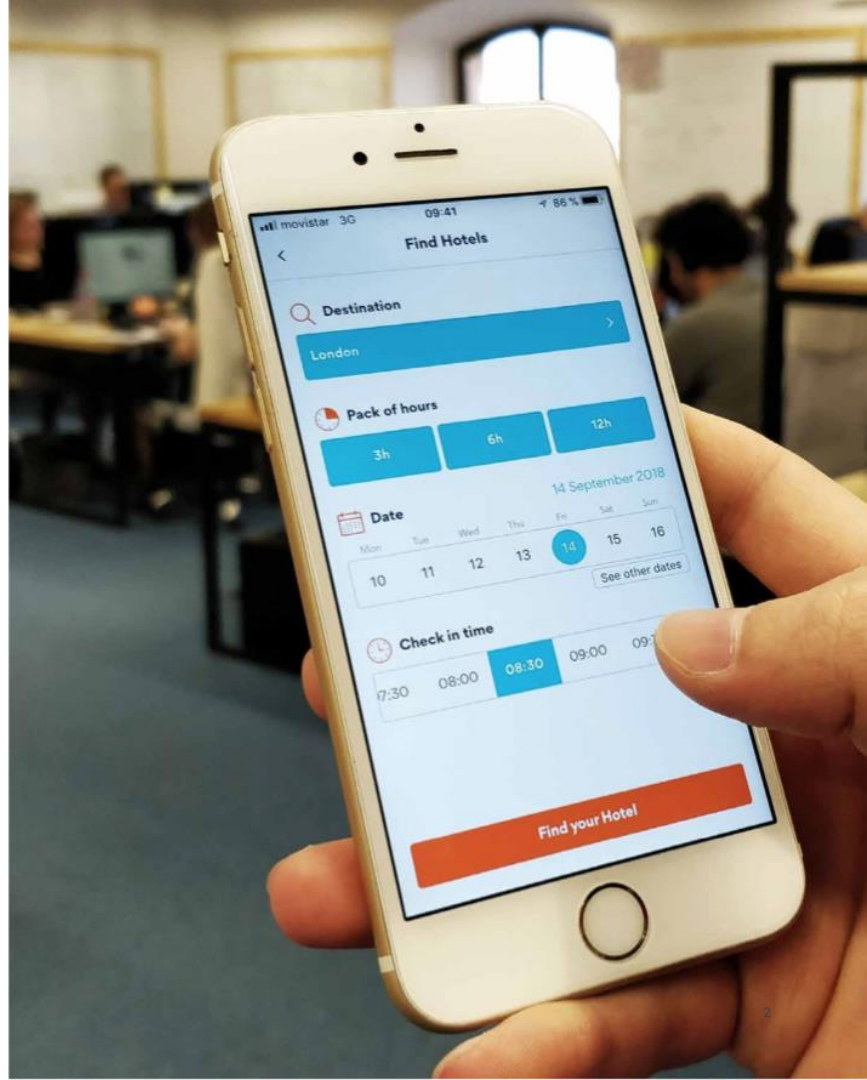
What is BYHOURS?

BYHOURS is the first platform that allows you to book a hotel room for a few hours.

Customers choose the check-in time (during day or night), the length of their stay and pay only for the time they need.

As result we've introduced a new product for Hotels:

The Microstays



A true win-win innovation.

Customers

They can enjoy Hotels that adapt to their needs in a flexible way.

Check-in at any desired time, during the day or at night.

Decide the length of your stay: 3, 6, or 12 hours.

Pay only for the time you need.

80%

Customers demand more flexibility

Hotels

Hotels can increase their revenues by providing empty rooms and offering a new service to new customers.

A RevPAR (Revenue Per Available Room) optimisation tool for the Hotel that allows to increase revenue.

The only platform that allows Hotels to offer the same room several times a day.

Hotels decide the available check-in times, price, room types and the included services.

99.9%

Are looking to generate additional revenue.

2019 main goals

1. Improve Current Markets

Reach profitability in European markets

Aggressive growth in Latin America and Middle East consolidation

2. Launch New Markets

Test USA in 5 main cities in USA to prepare for full expansion.

TOP 20 Airports hubs

3. Business Evolution

B2C
Direct to customers



B2B2C
To other Businesses Customers / Employees

BYHOURS

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