



Catalan Exhibitors

Mobile World Congress 2015

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Mobile World
Congress 2015

Catalonia is a country with a clear industrial and international vocation and a long tradition in business. These two features helped the country to lead the industrial revolution in southern Europe and to shape an industrial economy characterised by its innovativeness and openness to new technologies.

We wish to consolidate and expand this industrial base by committing ourselves yet further to opening up our economy and encouraging the talent and creativity that has yielded a diversified business fabric and our own system of excellence in research. These are all elements that foster an environment of harmonious coexistence for multinationals, local companies, consolidated industries with international leadership and emerging technological sectors.

One such sector is the Information and Communication Technology (ICT) industry. In recent years, the ICT industry has become one of the main driving forces of social progress. Its development has had a key impact on world economic growth and on the transformation of societies, and has exerted growing influence on the lives of individuals and of companies.

This publication contains information about 60 companies and technology centres that are taking part at the Mobile World Congress with the support of the Government of Catalonia. It includes the profile of the Catalan companies that will be present in other areas of the fair, those in the Spanish Pavilion, and companies taking part with their own stand.

The companies and technology centres that appear in this catalogue are a very good example of businesses – very often SMEs – with a high level of talent, knowledge and capacity for leadership and for generating added value.

This catalogue features companies that provide technological solutions aimed at a very broad range of sectors including retail/e-commerce, Smart Cities, the gaming and creative industries, tourism, education and health. They are all remarkable for their high level of innovation, their potential for internationalisation, the originality of their products, services or applications and their potential for future development, both in business and in technology.

Together, this highly skilled fabric and Barcelona's status as World Mobile Capital, which it will hold until 2018, are helping to create an ecosystem that is conducive to the development of the sector and to inward investment, and that underlines our city's leadership as a capital of the mobile technology and sustainable mobility sector.

With a view to strengthening this industry, we wish to continue backing the participation of companies from Catalonia at the Mobile World Congress. This catalogue is both representative of this support and an example of Catalonia's potential in the ICT industry.



Felip Puig i Godes
Minister for Business and Labour

Come to Barcelona and join a dynamic mobile business community.

90,000 professional visitors are expected to attend the Mobile World Congress 2015

The ICT sector in Catalonia has traditionally been of special importance. Thanks to a strong consumer electronics presence, a highly competitive software development sector and being one of the biggest industrial clusters in Europe, Catalonia offers a great environment that has produced major initiatives applying mobile technologies to traditional activities.

Barcelona's efforts in mobile technologies and mobility have made it a real Smart City. It is the only city in the world where citizens can access an online site – Apps4bcn – and find the most interesting APPs in terms of citizen-city interaction.

Through private schemes or via public-private collaborative projects under the auspices of Barcelona Mobile World Capital, progress has been made in many areas. This has given fruit to a series of innovative programs such as 4YFN, mHealth, mSchools or Smart Living.

New sectors like e-commerce or digital gaming are growing thanks to its business advantages and to the projects taking place in Barcelona as a result of the city being Mobile World Capital. One of the biggest pools of skilled workforce in Europe and the appeal of the city as a place to live and work have also progressively consolidated a hub of talent and opportunities on a European level.

How can your company take advantage of this dynamic environment?

Many public-private projects are channeled through the Mobile World Capital Foundation. The capital also provides different opportunities for start-up initiatives as a hub (space for companies): privileged contact with key operators, networking opportunities, awards, among many others.

If your company has a project, Invest in Catalonia can help you settle and develop it in Barcelona and Catalonia

Invest in Catalonia has a 30-year experience helping international companies and can provide specific advice on local tax rebates and special social security contributions. Invest in Catalonia also offers reduced office rental prices, recruitment, access to tech centers and contact with other companies for Mobile Tech Projects.

Invest in Catalonia's services:

Investment project management

We assign a manager to each investment project. We aim at guaranteeing the viability of your investment right from the word go.

Information for incoming companies

Whatever your sector and needs, we've got the information: how to set up in Catalonia, legal, tax and labour framework, socioeconomic context, investment opportunities...

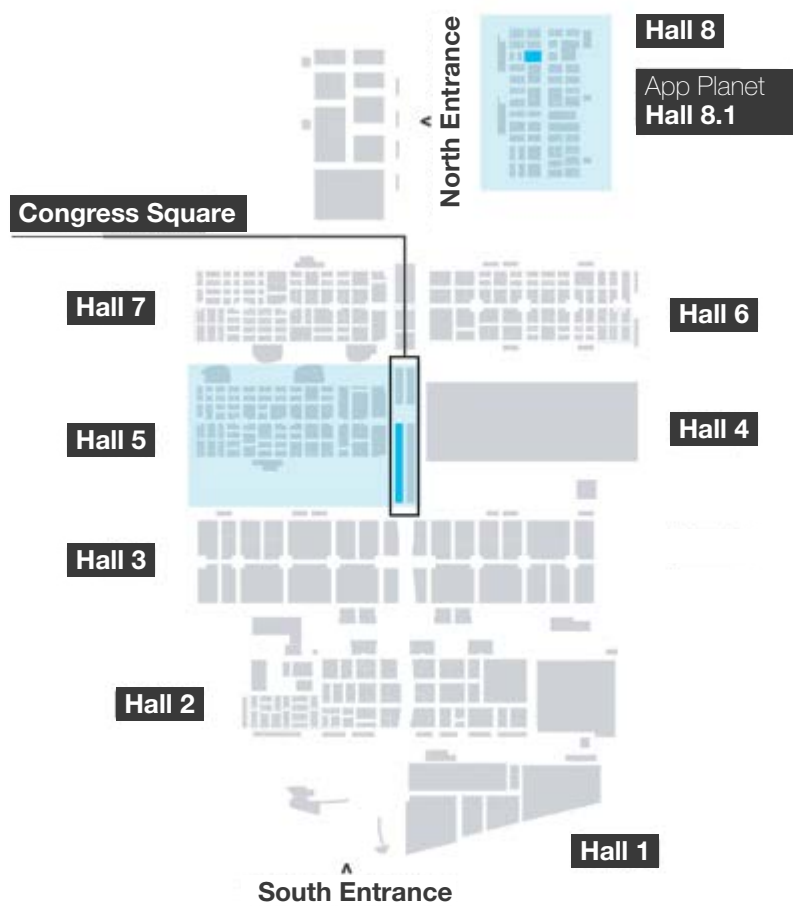
Specialized services

- Finding business location
- Finding partners, suppliers and specialized workers
- Advice on incentives and financing

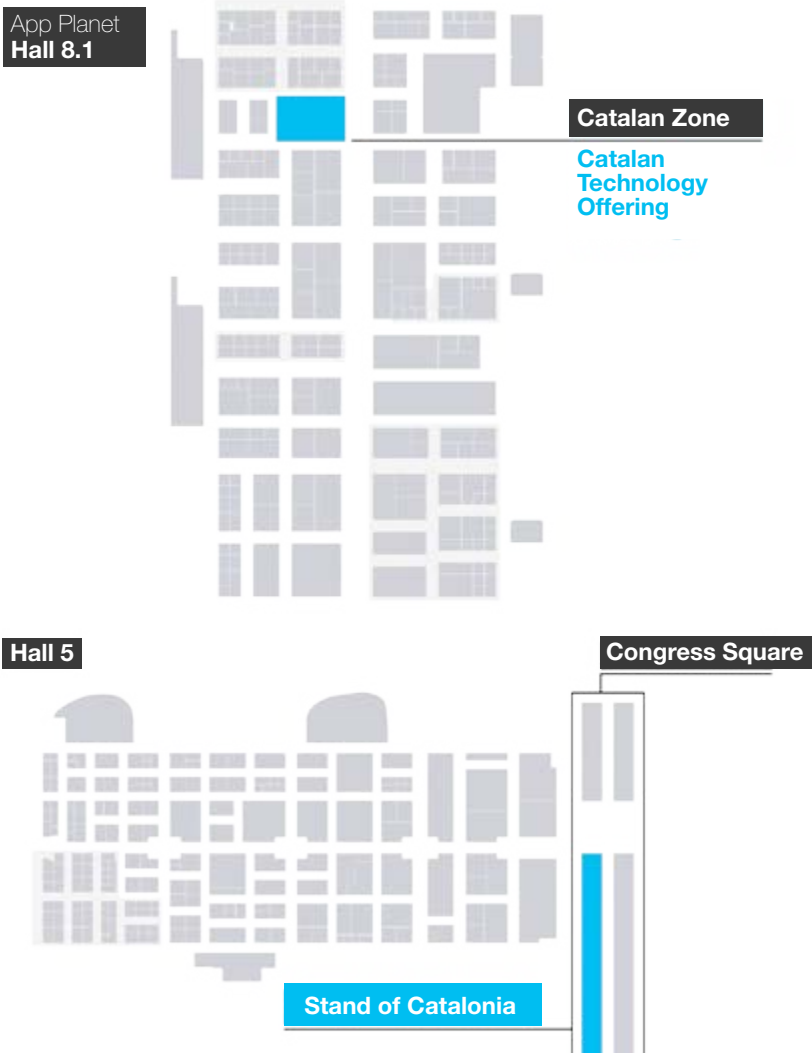
Expansion and development

Ongoing support for companies operating in Catalonia: setting up opportunities, advice on new investments, intermediation or strategic facilitators.

Maps Mobile World Congress 2015



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Companies attending the MWC

**COMPANY**

ABERTIS TELECOM

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STAND NUM.

CS60 31

SECTORS

Smart Cities; Business solutions; ICT

Abertis telecom is the telecom infrastructure operator of Abertis group. It has more than 6,000 sites, through which it provides telecommunications and advanced audiovisual services to broadcasters, mobile operators, governments and security forces. It has made a firm commitment to the development of its network with the acquisition of mobile telecommunications towers of other operators, and the purchase of Italian society TowerCo, positioning itself in the development of next generation networks and confirming itself as the reference infrastructure operator for mobile operators. It also develops solutions that improve municipal services to citizens by implementing networks and services that facilitate municipal management. In this area, Abertis Telecom is deploying a network of smart communications that allows connection between objects and developing in Spain a strong IoT (Internet of Things) ecosystem.

<http://www.abertistelecom.com>

**COMPANY**

ACCENT ADVANCED SYSTEMS

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STAND NUM.

CS50 18

SECTORS

Marketing and Advertising; Trade / Retail /
E-commerce; Security; Smart cities;
Health industries

Accent Systems was founded in 2007 as electronic devices manufacturer. Through the years, and due to its specialization in wireless technologies, like WiFi or Bluetooth, it has become one of the most innovators accessories manufacturer, developing projects for some of the biggest companies in different sectors, like automotive, healthcare, renewable energies or the mobile phone industry. Since the launch of the iBeacon technology, accent has took advantage of its knowledge and expertise to situate itself as one of the leaders ibeacon manufacturer in the world, focused in offer worth services for big deployments.

<http://www.accent-systems.com>

**COMPANY**

AD TELECOM

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STAND NUM.

CS50 14

SECTORS

ICT

AD TELECOM is a manufacturer of telecommunications equipment specialized in Software Defined Radio (SDR) solutions and enhancing radio-communications in shadow areas through signal repeaters. The Signal Processing team holds 10 years of experience in researching the efficient implementation of signal processing algorithms over DSP or FPGA devices. By using exclusively SDR Technology, the radio signals are directly digitized and processed by Advanced Techniques of Digital Signal Processing. The automatic control software recognizes the environmental conditions and adjusts the internal parameters to optimize the coverage conditions, removing the need for manual adjustments and so saving time and money.

<http://www.adtelecom.es>

**COMPANY**

ADS MEDIA MOBILE ADVERTISING

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STAND NUM.

8.1K48 12

SECTORS

Health Industries; Smart Cities; Tourism; Trade /
Retail / E-commerce; Public service

Adsmedia offers Mobile Marketing and Advertising solutions through RTB/DSP, geofence technologies outdoor/indoor, based on BIG DATA MOBILE. Latin America strong presence, USA and Europe. Mobile Operators partner as Grupo Telefonica. Adsmedia provides Marketing and Technology to Media Groups, Media Agencies, Brands, Mobile Apps, and Mobile Operators. Technology sector for Tourist, retail/Commerce and Health. Adsmedia platform BIG DATA Mobile manages: Proximity Marketing, LBS, Coupons-Loyalty, Beacons, Mobile AdServer, offering solutions, behavior analysis and marketing predictions.

<http://www.adsmediamobile.com>



ADVANCED
AUTOMOTIVE
ANTENNAS

COMPANY

ADVANCED AUTOMOTIVE ANTENNAS

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STAND NUM.

CS50 39

SECTORS

Smart Cities; Mobility, transport and logistics; Business solutions

Advanced Automotive Antennas (A3) is a leader high-tech supplier in the automotive area. Our main areas of expertise are antenna systems and telematic / connectivity modules to provide the vehicle with services such as 3G/4G, navigation, emergency calls, car sharing, broadcasting radio, fleet management, etc. With proprietary state-of-the-art technologies, A3 is well positioned to offer our clients the right implementation to real challenges.

<http://www.ficsa.com>



agile contents

COMPANY

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STAND NUM.

CS50 23

SECTORS

Education; Marketing and Advertising;
Business solutions; Tourism

AGILE CONTENTS, headquartered in Barcelona and operating in America & Europe, offers high added-value services for Telecom & Media companies. AGILE provides the implementation of digital media projects, working as a technological provider as well as a solution partner for B2B2C digital products & VAS. AGILE PLATFORM, our recognized solution for content, video, mobile & audience data management, allows the implementation of digital media services either in-house or in the cloud. During the congress, we will exhibit soft-learning VAS products, multimedia responsive and mobile audience data management, among other 2015 innovations.

<http://www.agilecontents.com>

**COMPANY**

APARCA&GO

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STAND NUM.

CS50 20

SECTORS

Mobility, transport and logistics

Aparca&Go is disrupting the parking industry and experience using unprecedented technology. Users can choose any of our +200 affiliate parkings (Madrid and Barcelona), book a parking space, access, leave the garage and pay with their smartphone. In our platform, parking owners enjoy the first yield management tool for the parking industry, and can now maximize their parking occupation by making their businesses more visible, using real time dynamic pricing, and getting real time information of events and occupation of their parking lots and our customers save time, money and enjoy a greater experience when parking.

<http://aparcandgo.com>

**COMPANY**

APPSZOOM TECHNOLOGIES

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STAND NUM.

CS60 4

SECTORS

Trade / Retail / E-commerce; Games and entertainment; Marketing and Advertising; ICT

Appszoom is the place where you decide which app to install next. Each year, our editorial team reviews, one by one, thousands of apps, giving straightforward recommendations and advice to our audience, helping them discover gems in the vast world of mobile apps. Reviews are objectively written and shared with the 7.3 million people that turn to Appszoom each month. On top of that, we help developers achieve their objectives in terms of app promotion and distribution. Appszoom is available for smartphones, tablets and desktop computers as well, through native apps or convenient web layouts.

<http://www.appszoom.com>

**COMPANY**

ARGELICH NETWORKS

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STAND NUM.

CS60 5

SECTORS

Food; Trade / Retail / E-commerce; Education;
Energy, water and resources; Business solution

Argelich Networks is an ICT consultant boutique company, independent and international.

It was founded by Agusti Argelich after the Barcelona'92 Olympic Games. Mr. Argelich was the Director of Technology of the IX Paralympic Games. Argelich brings broad experience in mobility, corporate private networks, including planning, design, system selection, contract negotiation, project management and expense management. Argelich advises with integrity and creativity to private companies and governments. Thanks to a large network of international partners can form ad-hoc high talent teams to meet clients' needs. As a client, you can always expect the right combination of skills and experience for your strategic projects.

<http://www.argelich.com>

"Creating EURECAT, innovating for business"

**AGENT**

ASCAMM

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psedo@ascamm.com

STAND NUM.

CS50 28

SECTORS

Design industries; Industrial systems;
Health industries; Education; Smart cities

ASCAMM is a leading organization specialised in applied R&D and technology transfer in the fields of Advanced Manufacturing and Industrial Technologies. ASCAMM's mission is to transform research results and technology assets into sustainable business activity, offering companies state-of-the-art Research and Innovation services and helping them to transform concepts into novel products and services with a profitable competitive edge. ASCAMM has a large expertise in geolocation and LBS (Location-Based Services). The most important applications and technologies presented at MWC are:

- Indoor positioning based on WiFi and BLE (Bluetooth Low Energy).
- Advanced Location Technologies (including GNSS) for smart phones.

<http://www.ascamm.com>

"Creating EURECAT, innovating for business"



AGENT

BARCELONA DIGITAL CENTRE TECNOLÒGIC
(BDIGITAL)

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STAND NUM.

CS50 27

SECTORS

Energy, water and resources; Industrial systems; Health industries; Education; Smart cities

Barcelona Digital is the reference technology centre of the ICTs in Catalonia. It orients its knowledge and technological capacities to the market's needs, thereby offering innovative solutions to business through applied research, technology transfer, and the dissemination of digital innovation. BDigital will present its new initiatives and services:

- the Big Data Center of Excellence
- novel developments on mobile health services for chronics (CronicSuite)
- IT security Testing DDoS solution based on cloud computing (Floodr)
- energy management solution for water distribution networks
- as well as new mobile app QA services (Appytest).

BDigital is member of TECNIO.

<http://www.bdigital.org>

"Creating EURECAT, innovating for business"



Barcelona
Media



AGENT

BARCELONA MEDIA

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STAND NUM.

CS50 19

SECTORS

Cultural and creative industries; Tourism; ICT

New and improved methods and tools for image automation and video post-processing, resulting in lower costs and improved quality. Innovative technologies for the production and exhibition of audio and video content, proven to enhance user immersion and satisfaction. Technologies for the study and understanding of user behavior both at the social level - through the analysis of digital traces - and at the individual level - through methods and techniques for measuring emotional and mental load. The range of applicability is broad, including areas such as marketing, advertising, learning and training, design, leisure, retailing and e-government.

<http://www.barcelonamedia.org>

beabloo

Communicate everywhere

COMPANY

BEABLOO

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STAND NUM.

CS50 7

SECTORS

Food; trade; education;
Marketing and advertising; Tourism



COMPANY

BEREPUBLIC NETWORKS

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STAND NUM.

CS50 30

SECTORS

Trade / Retail / E-commerce;
Marketing and Advertising; ICT

Beabloo is a Digital Signage and Digital Marketing company founded in Barcelona in 2008 with an international presence in more than 20 countries. The Beabloo solution displays dynamic and attractive digital content, using digital signage in a unified way (screens, internet, mobile and social networks) by integrating an advanced audience analysis system. Beabloo has developed a tool to identify customer behavior patterns in the business. It facilitates the customer loyalty by providing customized content to each consumer. Also, it offers powerful dashboards that help in the subsequent decision-making.

www.beabloo.com

In Berepublic, we help create your complete Mobile Marketing strategy, including Design and creativity, Development and implementation, Publishing in app markets, Campaigns in Mobile Media, social networks etc, Mobile SEO & SEM, Monitoring and reporting, Updating and Maintenance, etc. We offer:

- Applications for multiple platforms: Android, iPhone, -HTML5. Advanced functionalities like in app billing, geolocalization, etc. Development of wap portals, mobile web and web apps based on HTML5.
- Mobile e-commerce.
- Advergaming apps.
- Mobile couponing.
- Campaigns using mobile media ad networks
- Campaigns using two-dimensional codes
- Generating digital content optimized for mobile devices.

<http://www.berepublic.es>

**COMPANY**

BISMART

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STAND NUM.

CS50 1

SECTORS

Energy, water & resources; Health industries;
Smart Cities; Cultural and creative industries;
Tourism

Cities around the globe create a chaotic amount of data. Bismart Big Data solutions convert this chaos into a treasure trove of useful, accessible datasets for Municipalities to analyze and utilize in a proper manner. We identify correlations, anomalies and patterns to help in decision making. We can analyze the mobile phone positioning within the City and through Big Data we can create smart routes correlating information from city events, wait times at attractions, dining options, hotel occupancy, traffic status, public transport, weather, social media comments and transactions made by credit cards. This analysis enriches government knowledge about everything that is happening around the city to offer the best services to citizens.

<http://www.bismart.com>



Catalunya Apps

COMPANY

CATALUNYA APPS

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STAND NUM.

8.1K48 6

SECTORS

Catalunya Apps (CA) Association is the not-for-profit industry association dedicated to represent and promote the mobile centric businesses from the region. Our members include: mobile App, games & web development, creative & business consultancy, mobile marketing & communications, cloud based computing, localization, audiovisual services, learning, App & mobile web design and mobile analytics. CA Association aims to support its members becoming the forefront of the industry and serve as a collective voice for public institutions. Apps "Made in Catalonia". Design, Creativity & Quality, the pillars of the work.

<http://catalunyapps.cat>



COMPANY

CENTRE DE VISIÓ PER COMPUTADOR (CVC)

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STAND NUM.

CS50 34

SECTORS

Industrial systems; Health industries; Smart
Cities; Cultural and creative industries; Tourism

CVC is a non-profit institution founded in 1995 as a Consortium formed by the Generalitat de Catalunya and the UAB. Since its founding, it has been characterized by a mixed model based on bringing together scientific and technological talent to promote flow and cooperation between basic research and transfer of technology and knowledge with industry and society. The transverse and applied computer vision character favors the results of research enjoy endless opportunities transfer to different markets. CVC mission is to carry out excellent research with international impact, to transfer knowledge and to train high-level scientists.

<http://www.cvc.uab.es>



COMPANY

CODITRAMUNTANA

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STAND NUM.

CS50 31

SECTORS

Cultural and creative industries; Tourism;
Food; Business Solutions; ICT

Apps and custom projects experts:
MUSIC FESTIVALS. Apps for Music Festivals,
such as Sónar, with the following characteristics:

- Multifestival on a global scale
- Content management
- Networking tool inside the same App
- Augmented Reality

SMART GLASSES. We are currently developing pilot tests in hospitals, using smart glasses to recognize patients and their blood groups. We are also doing real testing in logistic warehouses. BEACONS. Installation of beacons in order to dynamize and customize proximity communication among clients.

CUSTOM APPS. We turn your ideas reality

<http://www.coditramuntana.com>

**COMPANY**

CTTC

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STAND NUM.

CS50 22

SECTORS

Smart Cities; Mobility, transport
and logistics; ICT

Founded in 2001, it is one of research centers sponsored by the Catalan Government to promote research and development in Catalonia. The main activity is the development of basic and applied research projects related to the lower layers of communications systems and geomatics. Its main objectives are: the acquisition of an international reputation in the scientific and technical activities; contribution to the establishment and growth of the Catalan and Spanish industrial sector, as a supplier of knowledge and research staff; the establishment of a training environment in experimental research of pre-doctoral and post-doctoral character.

<http://www.cttc.es>

**COMPANY**

DEISTER SA

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STAND NUM.

CS60 9

SECTORS

Energy, water and resources; Health industries;
Trade / Retail / E-commerce; Mobility, transport
and logistics; Business solutions

Deister Software's guiding mission is to deliver a dynamic business application platform to exploit the power of the Mobility. The platform brings the power of mainframe-class applications for high transaction volumes, while integrating the newest mobile technologies as NFC, Digital Ink Signature, Telemetry,.... etc. It includes a complete suite of mobility solutions to optimally manage vehicles and on-the-field personnel, complemented with a Business Intelligence tool. Aimed at many industries (Utilities, Retail, Banking and Insurance, Security and Surveillance, Facilities and Maintenance, and Logistics) our portfolio includes Sales Force Automation Solutions, Maintenance Management, Warehouse Management, Pick Up and Delivery, and POS systems.

<http://www.deister.es>



COMPANY

DIGITAL LEGENDS ENTERTAINMENT

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STAND NUM.

CS50 42

SECTORS

Games and entertainment

DLE is trusted by leading game publishers, global brands and device manufacturers. The company is recognized for its own state-of-the-art multi-platform technology. Customers on iOS include Disney Mobile (Split Second), Electronic Arts (Battlefield Bad Company 2 and BF3), UK's Natural Motion (Icebreaker Hockey) and consumer brands like Adidas miCoach Sports (Soccer, Running, Basketball). Specialized adaption team from AAA console titles to tailor-made, user friendly iPhone/iPad and other smartphones for IP cross-platform consistency but targeting the midcore audience. DLE creates and develop in-depth game experience and original IP designs for midcore audience such as the award-winning game Kroll or the AAA Free To Play title "The Respawnables".

<http://www.digital-legends.com/>



COMPANY

DINUBE

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STAND NUM.

8.1K48 -

SECTORS

Dinube is the world's first all-digital payment network. A consumer-friendly network built for retail and designed for people, not banks. Fully interoperable with banks, mobile carriers and leading mobile OS, Dinube is a payment network constructed on a core of rigorous science, with built-in privacy algorithms providing account holders with total control over their data. Shoppers can quickly and easily make proximity payments in-store at a physical point of sale or online in a few taps. The Smartphone is where data interfaces with our daily lives. If you live in a digital age you need to have ownership of your own information and take charge of your data. Dinube is the payment network for a digitally available future controlled by you.

www.dinube.com



COMPANY
DOONAMIS

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STAND NUM.
CS50 17

SECTORS
Smart Cities; Mobility, transport and logistics; ICT; Trade / Retail / E-commerce; Business Solutions

Doonamis is a young Catalan company based in Barcelona. We are specialized in developing native mobile applications taking advantage of geolocation, real time data transmission, push notifications, data sensors and on-line payment. We have experience in deploying services to top cloud platforms (Azure). We work for large companies such as Gas Natural, BMW, Citibank, CASIO, and start-ups like JoinUp Taxi, Share My Lane, TuristIQ, among others. Currently we are looking for business partners to internationalize our services. Do you want to create your app? Contact us!

<http://www.doonamis.es>



COMPANY
DRIVANIA INTERNATIONAL

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STAND NUM.
CS60

SECTORS

Drivania is a company that has developed an App for hiring private transport services in more than 1000 cities throughout the world. Unlike the applications for booking taxis, Drivania drivers operate new, high-end vehicles that have been designed for VIP passenger transport. The application has real time access to fleet availability and it sends instant confirmation for simple transfers as well as for reservations that will last several hours.

<http://www.drivania.com>

**COMPANY**

EFFILOGICS TECHNOLOGIES

CONTACT

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STAND NUM.

CS50 16

SECTORS

Energy, water and resources; Smart Cities;
Tourism; Trade / Retail / E-commerce;
Public services

Effilogics Technologies has developed a technological platform for smart efficiency management in buildings that controls energy and water in real time. With the effiMAP platform, facilities managers can easily and remotely control and manage their operational cost. Effilogics' solution combines different technologies such as Mobile, Cloud Computing and Big Data applied to the Internet of Things, offering a platform fully scalable, distributed and accessible from iOS and Android devices.

<http://www.escicienciaenergetica.com>

**COMPANY**

EYETOK

CONTACT

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bruno@eyetok.com

STAND NUM.

CS50 36

SECTORS

ICT; Business solutions; Games and entertainment; Cultural and creative industries
Marketing and advertising

Eyetok is a unique global service based on a mobile app, to watch live what's going on anywhere in the world, through another user's smartphone live video streaming, like you were right there. Any smartphone turns to be a geo-located mobile webcam you can contact and interact with in real time, driving broadcaster using arrows and a chat, to watch exactly what you need to see.

The live social discovery engine: eye-witnessing and live life hacking from a mobile. Eyetok solves the need to watch live and remotely, what's happening right there and then, as you were there. Life is live!

<http://www.eyetok.com>



COMPANY

FLIRTIE

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jcbartre@flirtie.me

STAND NUM.

8.1K48 9

SECTORS

Games and entertainment

Flirtie is the new App to discover and meet interesting people around you in a complete and fun way. You can customize your profile with photos, description and interests and you can also link your Instagram account. Then, Flirtie suggests one by one profiles of other users and for each of them you have to choose whether or not you are interested. If two users like each other, Flirtie creates a date (chat) of 7 days where they can talk, send pictures that will remain or will be deleted after maximum 10 seconds and where they will be able to do videoconferencing.

<http://www.flirtie.me>



COMPANY

FLUMOTION SERVICES

CONTACT

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STAND NUM.

CS50 33

SECTORS

Education; Marketing and advertising; ICT;
Smart Cities; Business solutions

Since 2006 Flumotion has been a leading company in audio and video streaming solutions and named one of the 100 largest worldwide companies in online video, along with YouTube, Facebook and Apple.

Flumotion offers streaming solutions for live and vod which are adaptable to clients needs and fully compatible with all mobile devices on the market. The Flumotion end-to-end service accompanies and helps clients throughout streaming projects to achieve the highest quality, and ensure a succesful online business strategy.

<http://www.flumotion.com>

**COMPANY**

FONYOU TELECOM

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STAND NUM.

CS50 37

SECTORS

ICT

fonYou is a pioneer in Smart Voice, Messaging and Data Solutions for carriers. Its award winning, carrier grade platform enables operators to launch innovative, revenue generating products such as mobile virtual lines for consumers and professionals, smart prepaid services such as reverse charging, ad sponsored communications or micro loans as well as call completion solutions including a cloud voicemail. All products are market-ready, include state-of-the-art smartphone Apps and can be launched in a short period of time. fonYou's solutions have been launched by tier 1 operators around the world and have received the most prestigious international industry awards.

<http://www.fonyou.com>

**COMPANY**

FORCE MANAGER

CONTACT

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STAND NUM.

CS60 39

SECTORS

Design industries; Health Industries;
Industrial systems; Business Solutions

ForceManager is a mobile sales force automation software based on simplicity. In order to improve the results and increase sales activity, the system offers a number of native applications for smartphones and tablets that track and record all the information for the Sales Representatives who work out of the office, so they can work efficiently and focus on selling, not on reporting. With ForceManager, Sales Managers and Directors get real time insights into their sales force activity by providing detailed statistics that reflect the interactions between their sales team and customers.

<http://www.forcemanager.net>

**COMPANY**

FUNDACIÓ PRIVADA I2CAT

CONTACTDavid Roldán | +34 935532633
fundacio@i2cat.net**STAND NUM.**

8.1K48 15

SECTORSIndustrial systems; Health industries; Education;
Smart cities; Cultural and creative solutions

i2CAT Foundation is a non-profit research and innovation centre which promotes R+D+i activities in Information and Communication Technologies and Future Internet. The centre stands up for a new model in a new conception of innovation: the collaboration between companies, public administration, the academic environment and end-users. Thus, it eases an open innovation framework, characteristic of the Internet culture. I2CAT's activity embraces different areas of expertise such as audiovisual, eHealth and e-inclusion, distributed applications and networks, industry and ubiquitous Internet and mobile technologies, especially through wireless sensor networks.

<http://www.i2cat.net>**COMPANY**

GLOBALCOMM EUROPE

CONTACTVictor Garcia | +34 935003333
vgarcia@globalcomm.eu**STAND NUM.**

8.1K48 3

SECTORSTrade / Retail / E-commerce;
Business solutions; ICT

Globalcomm is a globally-oriented company from Barcelona. Our main product is the VoiceGen[®] Cloud platform, a Telecom Backend as a Service that handles the channel mix of mobile, fixed and VoIP telephony, messaging and social networks and make them available to any web, desktop or mobile application. In essence, we take care of the messy telecom hardware & software and provide a globally available API, which our customers can integrate to deploy intelligent & complex communications systems, without worrying about telecoms and thus focusing on business value.

<http://www.globalcomm.eu>

**COMPANY**

GRUPO CASTILLA

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STAND NUM.

CS60

SECTORS

Business solutions; ICT

Grupo Castilla is a leading provider of enterprise Human Capital Management solutions. Founded in 1979, we deliver human capital management and analytic applications designed for any organization. Hundreds of companies, ranging from medium-sized businesses to large companies, have selected Grupo Castilla. Grupo Castilla enables any type of organization to manage modern workforces through its global HRMS, transforming how organizations manage, engage, acquire, and develop their people. Implemented quickly and simple to use, the system increases company productivity, reduces operational costs and provides better experiences across the entire workforce. We are headquartered in Tarragona, with locations in Madrid, Barcelona, Seville, Valencia, and the most important cities of Spain; and Tetuan in Morocco.

<http://www.grupocastilla.es>

**COMPANY**

GURU'S SYSTEM

CONTACT

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STAND NUM.

CS50 43

SECTORS

Cultural and creative industries; Mobility, transport and logistics; Business solutions

Put your eyes wherever you need quickly and easily. StreamGPS is a cloud platform that enables you to broadcast live geopositioned video from multiple mobile devices to perform control tasks, surveillance and broadcasting. This can be done from apps on smartphones, wearables (vests) or autonomous cameras broadcasting via 3G/4G/wifi without complex and expensive configurations or fixed installations with total privacy. StreamGPS helps reduce costs and increase flexibility in remote maintenance, surveillance or broadcast sporting events, allowing control up to 200 points simultaneously, receiving alerts based in video detection and gps traceability.

<http://www.streamgps.com>

**COMPANY**

HEALTH APP

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STAND NUM.

8.1K48 4

SECTORS

Health industries

In HealthApp we believe in health care professionals and their commitment with the patient. We are working to bring therapists closer to the day to day patient. So, HealthApp is dedicated to improve links between patient and therapist providing trusty information about therapy and its process. We support patients in the monitoring and enforcement of their therapy and the therapist-patient relationship by using the state of the art technologies in the fields of mobile applications and software. HealthApp was created with the aim of responding to particular problems associated with chronic and/or long-term illness therapies, in which we have already developed TCAp, an app for the treatment of patients with eating disorders. HealthApp currently collaborates with the leading Catalan medical and technology institutions and has begun its international expansion.

<http://www.bcnhealthapp.com>

**COMPANY**

IMAXEL LAB

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STAND NUM.

8.1K48 14

SECTORS

Cultural and creative industries; Trade / Retail / E-commerce; Business solutions

Imaxel is the technologic partner to commercialize photography and personalized decoration, gifts and printed applications. Any B2B distributor or B2C merchant from any sector may use Imaxel developed technology to sell creative personalized products such as posters, cards, canvas, prints, photobooks, personalized gifts and a long list of added value applications. With Imaxel developed apps and online software end consumers may easily edit their own products and place their orders to any retail or online merchant. An international network of professional printers is available to support those not having their own local printing facilities.

<http://www.imaxel.com>



TIME FOR BETTER DECISIONS

COMPANY

INATLAS

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STAND NUM.

CS50 40

SECTORS

Smart Cities; Trade / Retail / E-commerce; Food

inAtlas is a ICT company specialized in BIG DATA and Location Analytics that offers strategic business solutions. It develops and manages inAtlas Places, the world's first Self Service online application for business location, easy to use and available to everyone. It calculates and shows on maps data of potential customers, competitors, social media opinions and real estate prices, continuously updated. A location intelligence and predictive analysis app, that helps small companies to choose the better place to run a new business or expand their sales points network.

<http://www.inAtlasPlaces.com>



COMPANY

INCUBIO

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mwc@incubio.com

STAND NUM.

CS50 44

SECTORS

Education; Cultural and creative industries;
Games and entertainment; ICT

Incubio is a startup incubator specialized in early stage projects that use Big Data to offer business processes as a service. We're an organization designed to help entrepreneurs develop big ideas and to scale internationally. We offer more than just an office space, we provide continuous training for entrepreneurs, a mentors network, finding the best team and all of the necessary services to build a company: design, marketing, legal, and even the search for funding. We have several programs including Gamebcn, the videogame incubator, Yield, our Big Data platform, and Incubio Research, our division dedicated to experimenting with Big Data.

<http://www.incubio.com>

**COMPANY**

INNOQUANT STRATEGIC ANALYTICS

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STAND NUM.

8.1K48 13

SECTORS

Mobility, transport and logistics; Marketing and advertising; Tourism; Smart cities;
Trade / Retail / E-commerce

Are your customers trashing your marketing promotions? Are you guilty of delivering excessive advertising to the wrong targets? Envision a world of delivering personalized promotions to customers at the right place and the right time. Welcome to MOCA! Innoquant is a Big Data software company that created MOCA, a mobile marketing platform that acts as a "brain" to enhance interactions between brands and people. MOCA collects information from multiple sources such as your app, location, and in store data, to help you create hyper-targeted marketing campaigns in real time. Evolve the way you market™. Sign up for your free trial of MOCA today!

<http://www.mocaplatform.com>

**COMPANY**

INNOVAE AUGMENTED REALITY AGENCY

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STAND NUM.

8.1K48 2

SECTORS

Education; Health industries;
Marketing and advertising; Industrial systems;
Business solutions

Innovae Augmented Reality is a technology consulting firm specialized in Augmented Reality and Mobile Applications. Our clients are companies which want improve the promotion and communication of their products using innovative technologies. Our services allow our clients to innovate in all their communication strategy processes (online, mobile, events, points-of-sale and business visits). Our main product is ARpad, a tool designed to improve the sales-team results. It consists of an App that can hold any kind of information about their products. The contents may include pdf, power point, video, as well as 3D animation and augmented reality.

<http://www.innovae.eu>



COMPANY
INTESIS SOFTWARE

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STAND NUM.
CS50 4

SECTORS
Smart cities

IntesisHome is a service in the cloud that provides a new and attractive experience to the users to control their home, from anywhere, anytime, through smartphone, tablet or internet browser. The user will be able to turn the air conditioning on before arriving home, turn it off if forgotten, configure a calendar scheduler, check the energy consumption, get alarm notifications, historical data... We are creating new devices to increase and enhance the users experience controlling their home.

<http://www.intesishome.com>



COMPANY
KING OF APP

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STAND NUM.
8.1K48 11

SECTORS
Trade / Retail / E-commerce; Public services;
Marketing and advertising; ICT

King of App we are the first Mobile Content Management System. Aware of the growth of the mobile applications market, we have developed an open source platform which is going to be a break point in Apps building concept.

King of App is targeted to designers and developers who are interested in apps creation. Our platform allows everyone to build free designed Apps but also to code their own modules and themes. So, our sales strategy is focused to create a great community in which everyone can offer services and products to guarantee a better experience. Now, we are looking for our second round of investment. Let's build your App!

<http://kingofapp.es>

**COMPANY**

KRITER

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STAND NUM.

8.1118

SECTORS

Trade / Retail / E-commerce,
Mobility, transport and logistics;
Business solutions; ICT

RepCamp is a powerful Mobility Application that provides the Sales Representatives with all the information needed to carry out a productive and comprehensive Commercial Management. Apart from having all the customer information in a single Dashboard-georeferencing, statistics, orders, etc.- you'll be able to show an elegant Product Catalog by categories and brands with prices, promotions, images, etc. so you can make orders on the spot, without further delay, instantly closing business deals wherever you'll be. RepCamp is powered by Kriter Software, founded in 1989, who has been manufacturing management software and providing business solutions for all kind of companies.

www.repcamp.com**COMPANY**

LA FACTORIA INTERACTIVA

CONTACT

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info@lafactoriainteractiva.com

STAND NUM.

8.1K48 1

SECTORS

Education; Cultural and creative
industries; Games and entertainment

Our mission: Deliver technological innovation for the creative content industry. Not only are we app creators and developers for ourselves (educational featured iOS and Android apps) and for customers, but we also have 14 years of experience in creating technological innovation. Now we have easy-to-use authoring tools on the market to create interactive formation content both for professional and non-professional users; and also a distribution channel which allows the spread of digital contents created with our tools (or yours). So, do you need a custom development? Do you want to know or distribute our product? Here we are!

<http://www.lafactoriainteractiva.com>



LEDMOTIVE

Turn on the future

COMPANY

LEDMOTIVE TECHNOLOGIES

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mcarreras@ledmotive.com

STAND NUM.

CS50 2

SECTORS

Trade / Retail / E-commerce; Health industries;
Smart Cities; Design industries; Cultural and
creative industries

Ledmotive is a high-tech start-up company with international projection in the growing market of intelligent LED lighting. Ledmotive's patented technology is able to create, record, process, playback and share any light without boundaries. Our lights are connected to the Internet of Things and can perfectly reproduce the properties of visible light, in a similar way an MP3 player can reproduce the properties of sound. Moreover, our technology along with its mobile application defines a light that is adjustable, versatile, dynamic, sustainable, and constitutes the link between high quality LED lighting and the digital word.

<http://www.ledmotive.com>



COMPANY

LHINGS

CONTACT

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agustin@lhings.com

STAND NUM.

CS50 12

SECTORS

Smart Cities; Mobility,
transport and logistics; ICT

Lhings makes ordinary products to be part of connected experiences, independently of their type, brand or purpose. Every product has a role in the connected world and we demonstrate that by creating connected experiences and services that positively influence people's lives. Denominated as "The Social Cloud for Your Things", Lhings allows its users to manage, share and interact with their connected products.

Sign up now at [Lhings.com](http://lhings.com)!

<http://lhings.com>



Lleida.net

La Primera Operadora Certificadora

COMPANY

LLEIDA.NET

CONTACT

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STAND NUM.

8.1I41

SECTORS

Trade/ Retail / E-commerce

Mobility, transport and logistics; M-banking /

m-wallet; Business solutions; ICT

As the First Registering Operator, our mission consists of providing companies, public administrations and private users with secure, trustworthy, efficient and profitable electronic communications that will directly help to improve their results. We provide evidences for a digital world, letting our clients make the most of electronic communications. Our solutions provide the equilibrium and the perfect balance between user friendliness and compliance, turning electronic communications into legally binding processes.

<http://www.lleida.net>



MANDUKA GAMES

COMPANY

MANDUKA GAMES

CONTACT

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manel@mandukagames.com

STAND NUM.

CS50 6

SECTORS

Education; Cultural and creative industries;

Health industries; Games and entertainment; ICT

Manduka Games was created in late 2013 with the goal of creating great new gaming experiences on mobile devices. From Barcelona and the experience and support of SlashMobility, the Manduka Games team squeezes its potential and energy to build new experiences and send them around the world.

We create mobile games for 360 marketing campaigns, event promotion or just for companies that want to take part of this market. Furthermore, we materialize our own games with the goal of entertainment for the final user, providing a whole new experience.

<http://www.mandukagames.com>



COMPANY
MARFEEL

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j.margenat@marfeel.com

STAND NUM.
8.0J6

SECTORS
Smart cities

Marfeel helps publishers and bloggers boost reader engagement and monetize traffic with an ad-optimized mobile design. Major publications all over the world use Marfeel's mobile experience to increase page views, reading time and social sharing and to earn greater revenue from their content. The state-of-the-art interface maximizes the impact of the publication, minimizes the complexity of the user experience and programmatically achieves the best ad positioning. The experience is intuitive and smooth allowing readers to swipe and flip their way through the content. Optimize your website for free with smooth functionality across all devices and see how your revenue grows.

<http://www.marfeel.com>



COMPANY
MAS VOZ

CONTACT
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carlos.jimenez@masvoz.es

STAND NUM.
CS60 13

SECTORS
Cultural and creative industries; Tourism;
Trade / Retail / E-commerce; Mobility, transport
and logistics; M-banking / m-wallet

Masvoz is a B2B telecommunications service provider with an advanced Intelligent phone systems portfolio in the cloud, marketed through a SaaS (Software as a Service) model. At Masvoz we're committed to innovation and develop useful and user-friendly solutions that help companies communicate with their clients through multiple channels. Masvoz products use all the advantages of the cloud and simple service management. We currently provide service to more than 1,000 companies, including leading enterprises in the logistics, banking, insurance, e-commerce, telecommunications and tourism industries, both nationally and internationally.

<http://www.masvoz.es>



COMPANY
MEDTEP

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STAND NUM.
CS50 5

SECTORS
Health Industries; Smart Cities; ICT

Medtep facilitates the provision of personalized medicine in a disease prevention environment: at the same time it eases the treatment and monitoring of these conditions through the tracking of medical and patient lifestyle-related data. uClinics (for healthcare professionals) and uPatient (for patients) are the two multi-platform applications that constitute the technological solution of Medtep. Dashboards are adapted to each preventive process or pathology. The information aggregated to the platform is shown in a manner that promotes awareness and patient proactivity, while it gives the healthcare professional the proper tools to provide a more personalized and timely care.

<http://www.medtep.com>



COMPANY
MOBINTOUCH

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STAND NUM.
8.1D10

SECTORS
Business solutions; Marketing and advertising

Mobintouch.com is the world's 1st Mobile Advertising Business Network. Build your identity and boost your business influence. Access all the latest market news and insights. Easily find the right people and companies thanks to our advanced search engine and immediately access accurate information relative to their products and services. Engage with clients and partners, create new business opportunities and send them direct messages on Mobintouch. Whether you represent an established company or a newcomer to the market, Mobintouch will help you to consolidate and create business relationships within the industry. Don't let the market grow without you!

<http://www.mobintouch.com>

**COMPANY**

MODDITY MOBILE

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info@moddity.net

STAND NUM.

8.1K48 16

SECTORS

Education; Tourism; Trade / Retail /
E-commerce; Food; Marketing and advertising

At mOddity we provide all-round App development services and we specialise in mCommerce.

Thanks to our experience in the global development and know-how of the world of the mCommerce, we provide a service to create the mobile sales channel. Project development, the evolutionary follow-up of the application and the review of users' comments are the three cornerstones of client satisfaction. The mOddity team works with some of the most popular, downloaded applications from the App Store, such as Groupalia, Ulabox, Imprify or Molet. Our knowledge of native platforms enables us to make the most out of all businesses.

<http://www.moddity.net>

**COMPANY**

MOOVETEAM

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STAND NUM.

CS60 25

SECTORS

Cultural and creative industries; Games and entertainment; Marketing and advertising; Mobility, transport and logistics; Tourism

MooveTeam, a Catalanian company founded in 2013 by six entrepreneurs with expertise in the MICE industry, activity organization and technology. We have developed an intuitive APP, easy to use, both backoffice and the application of Teambuilding games, that distinguish for its functionality, mature, cool and friendly design and reliability. Figures: In less than 2 years, more than 25,000 people in nearly 400 activities in 20 countries in 5 continents with an increase in sales of 390%. We are expanding our product portfolio incorporating wearable devices like Google Glasstm. And two new products: MoovePhotocall and MooveQuiz.

<http://www.mooveteam.com>

**COMPANY**

MOVINTRACKS BARCELONA

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alvaro@movintracks.io

STAND NUM.

8.1K48 7

SECTORS

Cultural and creative industries; Tourism;
Trade / Retail / E-commerce; Business
Solutions; Marketing and advertising

Movintracks is a digital marketing company specialized in beacons and NFC interaction services. It provides intuitive tools to create, manage and monitor fully customized campaigns. Movintracks has created a pioneer and thorough dashboard that gives non-specialized users an easy way to build up proximity marketing experiences and make deep interactions with customers through contextual awareness. Come and discover our products to start offering a layer of proximity services to your clients or your own marketing strategy. Get started in the beacons world.

<http://www.movintracks.io>**COMPANY**

NEÀPOLIS

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info@neapolis.cat

STAND NUM.

CS50 10

SECTORS

Health industries; Smart Cities; Cultural and
creative industries; Public services; Games and
entertainment

Neàpolis is the Vilanova i la Geltrú innovation city agency that works as a living lab ecosystem to facilitate and connect innovation through Public-Private-People-Partnerships (PPPP) for user-driven open innovation. From a local and global perspective, our strategic projects are focused on mobile, creative industries, social innovation, civic engagement, smart cities, startups ecosystem, etc. Our aim is to create an open, connected system where companies, social entrepreneurs, communities and research centers can co-create their solutions to user-driven environment needs.

<http://www.neapolis.cat>

**COMPANY**

NEXUS GEOGRAFICS

CONTACT

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STAND NUM.

CS50 29

SECTORS

Smart Cities; Tourism; Trade / Retail /
E-commerce

RoutingReparto is a solution to plan and optimize routes for your company, visit more customers and reduce costs. Drivers have a mobile APP with their route and orders, that allows visit check-in in real time. An online application is used at the office, with a geographic dashboard to plan new routes and monitor in real-time. Full solution to organize routes, affordable to all kind of companies and with a monthly fee per vehicle. Customer benefits are cost savings, decrease planning time, improve customer service and monitor routes in real time.

<http://www.routingreparto.com>



New Relic®

COMPANY

NEW RELIC

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STAND NUM.

CS60

SECTORS

Trade / Retail / E-commerce; Public services
M-banking / m-wallet; ICT

New Relic is a software analytics company that makes sense of billions of metrics about millions of applications in real time. Our comprehensive SaaS-based solution provides one powerful interface for web and native mobile applications and consolidates the performance monitoring data for any chosen technology in your environment. Our 70,000 active accounts use our cloud solution every day to optimize more than 200 billion metrics for 3 million applications. When your brand and customer experience depend on the performance of modern software, New Relic provides insight into your overall environment.

<http://newrelic.com/>



COMPANY
OPENSHPEN

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STAND NUM.
CS50 15

SECTORS
Trade / Retail / E-commerce

Openshopen makes it easy to sell products and services or start a business online. It takes only minutes to open an online store and start selling online directly to customers. Openshopen is a cloud based solution, with offices in more than 10 countries, and happy customers around the world. We are offering our platform directly under our trademark and domain, or through white label agreements with telcos, banks, and in general companies looking for an ecommerce Software as a Service solution.

<http://www.openshopen.com>

opentrends

COMPANY
OPENTRENDS

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STAND NUM.
7J20

SECTORS

openTrends is a Global Software Engineering company, based in Barcelona and focused on custom development of specialized Mobile App's and Portals. openTrends' core "DNA" combines Technology, Engineering and OpenSource Solutions. The state-of-the-art technology and cutting-edge design, in one company.

Over 10 years of continued innovation and development, focused on:

- Mobility
- User eXperience & User Interaction emphasis
- Push Technologies.
- Geolocation and context.
- Data intensive Applications based on OSS, NoSql, and distributed solutions.

We believe in a future where the ever-changing needs and interests of mobile device users will be handled by "Context Aware Solutions".

<http://www.opentrends.net>

**COMPANY**

PICK DATA

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STAND NUM.

CS60 28

SECTORS

Energy, water and resources; Industrial systems; Smart Cities; Trade / Retail / E-commerce; Food

Pick Data provides industrial solutions for remote management and monitoring of large number of machines, sensors and distributed installations. From standard solutions to software and electronics customized solutions. The total solution includes the element of data collection and communication, global worldwide communications and the software platform for reception, extraction and management of such data. Energy management, critical break downs real-time alarms, buildings monitoring and maintenance of country distributed machinery are some of the current applications of this solution.

<http://www.pickdata.net>

**COMPANY**

QUSTODIO TECHNOLOGIES

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STAND NUM.

CS50 9

SECTORS

Education; Business solutions; ICT

Qustodio makes internet safety and device management simple for families, schools and businesses in today's connected mobile and social digital world. Our unique technology provides seamless protection and supervision across multiple platforms such as Apple's iOS, Android, Windows and the Mac. The Qustodio platform currently protects more than one million users worldwide through partnerships with OEMs, ISPs, Telcos, and our successful partnership with Qualcomm brings Qustodio technology to their next generation of smart gateway routers for the home in 2015. We look forward to meeting you at MWC to discuss any business opportunities.

<http://www.qustodio.com>

**COMPANY**

RED POINTS SOLUTIONS

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STAND NUM.

CS50 3

SECTORS

Cultural and creative services; Public services;
Games and entertainment; ICT

Red Points protects the digital assets of companies and people, offering a technological solution to fight against illegal distribution and use of contents. Using its own technology, Red Points monitors the network to search violations, remove or deindexate them, and report through data in real time. Red Points specializes in unauthorized websites and mobile apps and with unauthorized content, fake profiles on the social networking and illegal merchandising sales, among others. Currently, Red Points is working with some customers that are known internationally, in sports, entertainment, fashion, editorial and software industries.

<http://www.redpoints.com>

**COMPANY**

SAFELAYER SECURE

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STAND NUM.

CS60 32

SECTORS

Health industries; Public services; M-banking /
m-wallet; Business solutions; ICT

Safelayer Secure Communications S.A. is a leading provider of security software for public key infrastructure (PKI), multi-factor authentication, electronic signature, data encryption and for the protection of electronic transactions. Safelayer's eID technology is used in electronic identity projects involving people (corporate users or citizens), connected objects (software systems or hardware devices) and in the adoption of trust services in Internet and mobile communications.

<http://www.safelayer.com>

**COMPANY**

SENSING & CONTROL SYSTEMS

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STAND NUM.

CS60 34

SECTORS

Energy, water and resources; Smart Cities;
Business solutions; ICT

In Sensing & Control Systems we create the solutions that allow individuals to have direct and total control over their facilities and resources. We specialise in creating the M2M solutions that will enable the Smart City concepts in the near future: Energy Management, Remote Security and Home/Building Automation tools ensure that businesses and individuals will have a continuous flow of the necessary information for timely decision making to ensure integrity and adequate utilization of their resources.

<http://www.sensingcontrol.com>

**COMPANY**

SHOULDERPOD

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STAND NUM.

CS50 11

SECTORS

Trade / Retail / E-commerce

At Shoulderpod we design and craft professional Smartphone equipment for mobile creative and visual storytellers. We create high quality tools for photographers, filmmakers, journalists, sport fans and travelers who are already using their smartphone cameras for telling wonderful stories and sharing them with the world. Our first product is the Shoulderpod S1. A professional smartphone rig with 3 functions: Tripod mount, filmmaker grip and traveler stand. An adjustable solution for all smartphone models that will convert your mobile camera into professional photo and filming gear.

<http://www.shoulderpod.com>



COMPANY
SIGNATURIT

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STAND NUM.
CS50 32

SECTORS
Mobility, transport and logistics; M-banking /
m-wallet; Business solutions; ICT

Signaturit enables telecommunications providers to close deals faster with an intuitive and digital signing process. Increase operational efficiency by automating the contract management workflows, saving time and money. Signaturit helps businesses to send and sign legally binding contracts from any device, without having to install any application. Signaturit offers different business solutions to fit any use case, from email automation and website integrations to in-person contract signing. Signaturit's advanced electronic signatures are in compliance with the most demanding regulations worldwide, including the European Union's 1999/93/EC Directive and the United States UETA and E-SIGN Acts.

<http://www.signaturit.com>



COMPANY
SITMOBILE

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STAND NUM.
CS50 24

SECTORS
Trade / Retail / E-commerce; Marketing
and advertising; M-banking / m-wallet; ICT;
Business solutions

SITmobile belongs to Soprano Design Group, together forming the world's largest mobile enterprise messaging software company for mobile network operators. The group provides Push Messaging solutions to meet marketing needs, optimize communications processes and exploit business opportunities. To do this, it offers a proved multichannel mobile marketing SaaS platform to companies of all sectors and sizes. At Mobile World Congress 2015 we will be presenting SOPRANO GAMMA, the NEW AWARD-WINNING SECURE MOBILE MESSAGING APP FOR BUSINESS that enables a feature-packed multimedia messaging experience.

<http://www.sitmobile.com>

**COMPANY**

Softonic

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STAND NUM.

8.1K65

SECTORS

Softonic is the Internet's largest, and most visited platform to apps and software. The company focuses on reinventing the way people discover and learn about apps. Softonic offering businesses and developers the global channels to connect with their audiences. Whether you are a developer looking for the best way to market and distribute your app, or an advertiser wanting to reach an international audience, we're in the business of helping you succeed. Headquartered in Barcelona, Spain, Softonic operates in Europe, Asia and America, providing unique content to the 100 million active users that visit Softonic every month.

<http://www.softonic.com>

**COMPANY**

STARLAB BARCELONA

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STAND NUM.

CS50 13

SECTORS

Energy, water and resources; Health industries;
Smart Cities; Public services; ICT

Starlab's mission is to transform science into technologies with a profound and positive impact on society. Our main areas of work lie in the Space and Neuroscience sectors, two key areas for the 21st century with a common element: the increasing availability of streams of information. We provide technical solutions, products and services for governments, industry and downstream markets. We are market-aware and market-driven: in Space (through our Space Engineering and Star2Earth Business Units) and Neuroscience (through our Neuroscience Research Business Unit and our spinoff Neuroelectronics) have great impact in and through several key markets, including environment, energy and health.

<http://starlab.es>

Surf the Web

COMPANY

SURF THE WEB

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STAND NUM.

8.1K48 5

SECTORS

Tourism; Trade / Retail / E-commerce;
Business solutions; Public services

Surf The Web supports companies to reach excellence. Competition is global nowadays. Therefore, companies need to be much more competitive and require, more than ever, value and quality propositions across all business levels. To that end, we develop specific mobile software that improves the organization's productivity and quality ratio without increasing costs or outsourcing.

Haudit and Fourlists, our mobile apps, deliver control and correction of the business quality standards making the entire team part of the experience and with no further need to depend on outside firms.

<http://www.surftheweb.es>



COMPANY

TU PEDIATRA ONLINE

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STAND NUM.

CS50 38

SECTORS

Trade / Retail / e-Commerce;
Health Industries; ICT

Do you know that according to statistics, 80% of the emergency visits aren't really emergencies? The problem is that most of the times, when children don't feel well, their parents can't find their pediatrician and they end up going to the emergency departments, which are mostly saturated. In Tu Pediastra Online, a team of 10 practicing pediatricians will attend you via email, phone, chat or video call; with your medical record in the cloud. Every day the year round, whenever you need it. Our business model is B2C to private customer and B2B to companies.

<http://www.tupediatraonline.com>



COMPANY

UPPTALK

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STAND NUM.

8.1K48 10

SECTORS

ICT

UppTalk is a cloud-based mobile phone service, converting any connected device into a mobile phone through our mobile app and cloud service platform. Providing a mobile phone number (MSISDN) in the cloud and offering VoIP to any phone and SMSoIP. UppMobile is a 100% IP-based MVNO offering launched in Spain and USA. UppTalk offers its cloud-based FullMVNO/E platform as a Platform-as-a-Service (PaaS) white-label offering for MNOs & MVNOs. UppTalk is part of the MASMOVIL Group which provides integrated telecommunication services to enterprise, residential and wholesale:

- DataCenter & Cloud
- IP telephony services
- virtual PBX
- digital VAS

<http://www.upptalk.com>



COMPANY

VALIDATED ID

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STAND NUM.

CS50 35

SECTORS

Health industries; Smart Cities; Public services;
Business solutions; ICT

We work, at Validated ID, to include the use of secure digital identities based on biometrics, in business processes that require high levels of legal certainty. The emergence of mobile touch devices opened new possibilities. For example, signing a document on a smartphone or tablet is as simple as signing it on paper. There is no doubt that these changes improve efficiency and productivity of business processes. At Validated ID we provide the highest level of technical security to these processes, which deal with confidential data, in order to guarantee their legal security.

<http://validatedid.com>



COMPANY

VERBIO

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+34 699 847 767

STAND NUM.

5K50

SECTORS

Health Industries; Tourism; Trade / Retail /
E-commerce; Public services; Mobility, transport
and logistics; Business solutions

VERBIO's objective is to enhance and analyze multi-channel interactions between an enterprise and their customers. At VERBIO we believe in the customization, automation and analysis of customer experience (CEX). We believe in providing interactions that are intelligent, empathetic and personal in each instance. Worldwide, our solutions allow our clients to not only analyze interactions through Big Data analytics, but also to generate dynamic customized content for customers in real time. Verbio's solutions have the ability to understand and communicate in an empathetic manner with Natural Language (NLU) and emotional detection, resulting in sophisticated voice based services with high added value.

<http://www.verbio.com>

WAVECONTROL

COMPANY

WAVECONTROL

CONTACT

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STAND NUM.

CS50 25

SECTORS

Energy, water and resources;
Industrial systems; ICT

Professional instruments for the evaluation, measurement and monitoring of the electromagnetic fields (EMF) present in both our private and working environment, concerning the people's health, and according to the current standards and regulations:

- Certification: of Mobile Telephony Base Stations and other telecommunications infrastructure.
- Worker's safety: to evaluate EMF in working environments according to the European Directive 2013/35/EU and sectorial international standards.
- Public safety and communication: monitoring systems specifically designed to facilitate the tasks of measurement, monitoring and public communication in order to generate trust and avoid the fear to infrastructure by means of transparency and information.

<http://www.wavecontrol.com>



COMPANY

WHIPLASH ENTERTAINMENT

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STAND NUM.

CS50 21

SECTORS

Games and entertainment

Our company is dedicated to R+D+I, and specifically involved in the development of a new technological idea, covering the current gap in mobile telephony for the content of your Smartphone is transferred to real life through Whiplash. Whiplash is the first multi device able to generate three-dimensional movements of 360 degrees on two axes, with reduced size. It is also able to give you the maximum sensations in free fall, acceleration, deceleration and rotation to the user; while it is envisioning a virtual environment, from any mobile device generation. So, can a mobile be the joystick of the future? We believe so. Power from your mobile with Whiplash.

<http://www.whiplash.es>



COMPANY

WORLDLINE

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STAND NUM.

CS60 6

SECTORS

Smart Cities; Trade/Retail/E-Commerce;
M-banking/M-Wallet; Tourism; Public services

Worldline is the European leader in the payments and transactional services industry. Worldline delivers new generation services, enabling its customers to offer smooth and innovative solutions to the end consumer. Connected services are now a reality for merchants and consumers in daily life. Worldline is the key player for today's and tomorrow's connected services. Worldline facilitates the consumer engagement with cutting-edge, seamless services on any device. This includes designing services and solutions, as well as implementing these solutions and the day-to-day management of the resulting services on our clients' behalf.

<http://es.worldline.com/>



Fresh Mobile Marketing

COMPANY

XOPIK MOBILE MARKETING

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STAND NUM.

CS50 26

SECTORS

Smart Cities; Trade / Retail / E-commerce;
Marketing and advertising

WHAT.- Xopik offers an innovative communication's mobile platform that increases customers' loyalty & acquisition

HOW.- Through a new concept of interactive SMS and an engaging visual and mobile website

WHERE.- The Xopik Platform allows you to generate impactful mobile marketing campaigns in just 60 seconds, by using our 100% drag-&-drop mobile website templates.

TRY.- The Solution for the entire sales value chain: Lead acquisition, Proactive promotion, repeated Sales and Loyalty generation.

<http://www.xopik.com/>



COMPANY

XPLICA'T

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STAND NUM.

CS50 8

SECTORS

Smart Cities; Public services; Business solutions

Xplica't is a technological company that develops mobile applications tailored for iOS and Android systems, specializing in augmented reality as a tool to combine the real world with computer generated content. At MWC2015 Xplica't presents 'elector', the first mobile app aimed at political parties, organizations and institutions who wish to bring election campaigns to the citizens. 'elector' provides the opportunity to reach all citizens, information updated and detailed, in real-time, about candidates, proposals, news, events, videos, pictures, social networks and allows direct interaction between the candidate and any user of the app.

<http://www.xpli.cat>

**COMPANY**

YUP CHARGE

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STAND NUM.

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SECTORS

Smart cities

YupCharge builds high-speed charging stations for mobile phones, allowing people on the go to recharge in outdoor places like parks or campuses due to our solar or hydraulic power technology; or indoor places like shopping malls or cafeterias. We have also developed a free App, so that customers may know at all times where they can find the nearest charging stations. Moreover, our App allows customers to order food at any time and send a message to your waiter directly from the table. You will be able to ask for the bill whenever you are ready to go. Convenience at your fingertips.

<http://www.yupcharge.com>

4YFN



Generalitat de Catalunya
Government of Catalonia

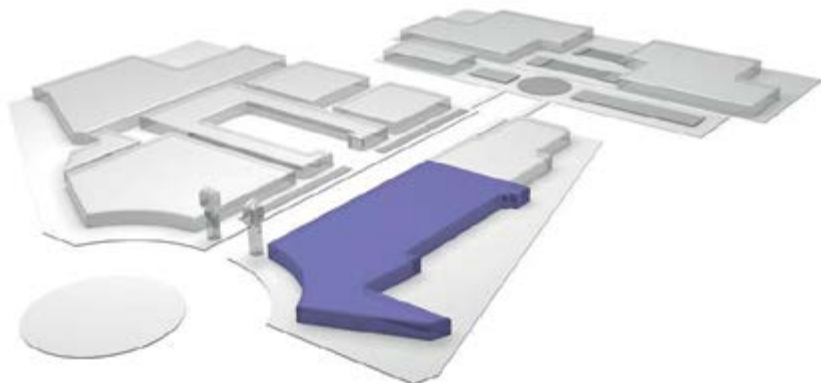
4YFN

4YFN is a startup event devoted to innovation in the mobile and digital ecosystem. A business platform focused on building ideas and forging lasting relationships for international startups, investors and corporations.

4YFN is part of GSMA Mobile World Congress, the premier event for the global mobile industry, with 85,000+ attendees, 4,500 CEOs and 1,800 exhibitors.

<http://4yfn.com/>

Map 4YFN

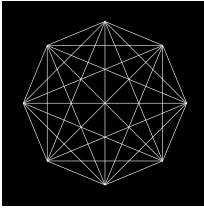


Address:

Fira Montjuic, Hall 8

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08004 Barcelona



**Conector
Startup
Accelerator**

Conector is a startup accelerator with real mentoring, over 100 hour of mentoring per project.

www.conector.com

AGENT

CONECTOR STARTUP ELEVATOR

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COMPANY

COZENTIC

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Cozentic is a company which provides SME with virtual desktops and virtual PBX. With DaaS and VipaS we provide them flexibility for their IT and telecommunication systems. We apply Pay per Use policies and our technology is Plug & Play so our clients become more flexible. These systems allow authorized users to access their private and secure network from anywhere with an internet connection with a mobile device. SMEs are at a disadvantage compared with big companies that have used virtualization systems for years as they cannot afford the enormous investment that a powerful IT department requires. Until now they could do nothing... but now, "a SME can BuyCloud"

www.cozentic.com



AGENT

CROWDCUBE

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"Creating EURECAT, innovating for business"

AGENT

EURECAT

Crowdcube is the first investment crowdfunding service allowing anyone to invest small amounts in small companies in return for equity. Crowdcube provides a platform for entrepreneurs of start-ups and growing businesses to connect with potential investors. Dedicated to helping entrepreneurs raise finance to start or grow their business, Crowdcube is the world's first crowdfunding website that gives investors real equity in the companies they fund.

www.crowdcube.es

EURECAT is the result of merging the Catalan Technology Centers under a common objective: to help Catalan and international companies to strengthening their competitiveness by adding high quality innovation to their business needs, either in products or services. Eurecat achieves this objective transferring multidisciplinary applied research and technology excellence. EURECAT is a TECNIO member.

**COMPANY**

GROUPIEST

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A content curation tool for smart community managers and small business. Save time and have the best engagement. Everyday, Groupiest delivers you the best content to promote your brand. You can edit and share it in your blog and your brand's social media channels. Our super smart engine applies Big Data to recommend you the best contents to promote your brand. Edit and Share on Blogs and Social Media. More traffic to your pages, more engagement with your audience, more time to tackle different tasks. Groupiest: the best option to boost the social media of your small business.

www.groupiest.com

**COMPANY**

INQBARNA

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Inqbarna is one of the top companies worldwide when it comes to mobile music apps. With Splyce, App Store Best of 2013; Riffer, the micromusic network with over 2 million downloads and deej, the best rated DJ mixing table by professionals, Inqbarna's apps are the most successful music products on the App Store. With the aim of empowering social music abilities Inqbarna is working on its Social Music Apps project, developing new music apps and features to immerse you into a whole new musical experience. Music will never be the same once you have enjoyed our apps!

www.inqbarna.com



AGENT

INVEREADY

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Inveready is one of the leading early-stage venture capital companies in Spain, with five investment funds. Inveready invests in technology companies with high growth potential and innovative business models. Inveready has extensive experience in different areas, with more than 40 portfolio companies that are leaders in their respective sectors.

<http://inveready.com/>

kantox

Tomorrow's FX today

COMPANY

KANTOX

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Kantox is a pioneering firm in the foreign exchange industry, bringing light and fresh air to an obscure, static market. Through the Kantox platform we offer a comprehensive FX management solution for SMEs and mid-cap companies. Features include live mid-market rates updated in real time, FX rate alerts, a multi-user and multi-subsidiary account, complete client FX information dashboard and trading access round the clock Monday to Friday. Kantox was born out of the idea of disintermediating banks and brokers from the foreign exchange process, thereby driving down costs and administration time for companies. Instead of trading through a bank or broker, with Kantox, two trusted companies trade with each other directly, peer-to-peer. We have more than 1,000 corporate clients. Last year we handled transactions totalling over \$250 million and we just reached our target of handling \$1 billion in transactions.

www.kantox.com

**COMPANY**

LOYAL GURU (JOBTITUDE, SL)

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Loyal Guru is an online loyalty platform for the retail industry. Build a loyal customers base, boost your KPI's to maximize your store performance and build great marketing campaigns (sms/mail/push/couponing) being able to measure its ROI. A customer-powered marketing solution that works based on digital connections: an iOS/Android app for customers, another one for merchants and a web platform to manage the whole ecosystem. Loyal Guru offers a no brainer solution to integrate your systems (ERP / CRM / POS etc..) with the platform thanks to its powerful API and CSV files synchronization.

<http://www.loyal.guru>

**COMPANY**

QUIZLYSE

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Our purpose is to help you ENGAGE, RETAIN and MONETIZE your audience through Social Quiz Games based on your content. Quizlyse automatically transforms any content published on a website, such as breaking news and the latest trends in current events, into real-time social quiz games using big data technology. Quizlyse, Turning the World to Quiz!!

<http://quizlyse.com>

**COMPANY**

SMARTSEA

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SmartSea is a digital platform with headquarters in Barcelona and office in San Francisco, that introduces smart & mobile technologies inside the marine world. SmartPort, (the first company B2B service) is currently implemented in more than 50 marinas in the Mediterranean and provides mobile easy-to-use features and in depth information for a smart sailing experience. Smart Sea is looking to increase the digital knowledge across the sea by creating disruptive products with Silicon Valley vision and “made in Barcelona”.

<http://www.smartport.io>

tiendeo

COMPANY

TIENDEO

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Ever wonder if you could be buying your milk for cheaper? Is your weekly shopping cost forever changing? Everyone wants to save money but no one can visit every store to ensure they are getting what they need, at the best price. Until now. Tiendeo is a location-based mobile app and website that informs shoppers about the latest weekly ads, deals and coupons from retailers in their area. Founded in Spain, Tiendeo is now available in over 30 countries (including Mexico, France and India), whilst boasting clients such as Carrefour and Fnac, and more than 10 million users worldwide.

www.tiendeo.com



**UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH**

AGENT

UNIVERSITAT POLITÈCNICA DE
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WASHROCKS

Tu App de lavandería y tintorería a domicilio

COMPANY

WASHROCKS

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Twitter

<https://twitter.com/washrocksapp>

The Universitat Politècnica de Catalunya-BarcelonaTech (UPC) is a public institution of higher education and research, specialized in the areas of engineering, science and architecture. It is highly committed to the technological development of our country for which it generates knowledge, research and innovation. The UPC BarcelonaTech is well established as the first Spanish university in terms of volume of research and technology transfer, specially through CIT UPC, its Technology Center, and has become one of the major knowledge hubs in Southern Europe. UPC BarcelonaTech is an international benchmark in basic and applied research: cutting-edge developments, solutions and technological capabilities related to mobile technologies.

www.cit.upc.edu

WASHROCKS is a mobile application start-up based in Barcelona. Pioneer in Spain, it can arrange laundry and dry cleaning at home. Decide the address, day and time slot pickup and delivery and pay securely via App. We want WASHROCKS be part of the daily life of our clients; revolutionize the domestic habits and provide an economical and quality service that saves time through an easy system. It has a board of investors and advisors with knowhow and expertise focused national and international expansion. Free App available soon on Google Play and Apple Store

www.washrocks.com

OTHER CATALAN ICT SECTOR COMPANIES



COMPANY

ADICTER

CONTACT

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adicter.contacto@adicter.com

SECTORS

Trade / Retail / E-commerce

<http://www.adicter.com>



COMPANY

AEINNOVA

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SECTORS

<http://www.aeinnova.com>



COMPANY

AGROPTIMA

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SECTORS

Agricoulture

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COMPANY

ALBEDO TELECOM

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SECTORS

ICT

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COMPANY

ALMA IT SYSTEMS

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ana.luengo@alma-medical.com

SECTORS

Health industries; ICT

<http://www.alma-medical.com>



COMPANY

ALSYS INFORMATION TECHNOLOGIES

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SECTORS

Energy, water and resources; Design industries; Industrial systems; Health industries; Smart Cities

<http://www.alsys.es>



COMPANY

ALTER EGO WEB SERVICES

CONTACT

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SECTORS

Industrial Systems, Health industries; Education; Tourism; Trade / Retail / E-commerce

<http://www.alteregoweb.com>



COMPANY

ANSUR SOLUTIONS BARCELONA

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SECTORS

Business solutions; ICT

<http://ansur.no>



COMPANY

APARENTIA - AUGMENTED REALITY TECHNOLOGIES

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SECTORS

Design industries; Education; Cultural and creative industries;
Tourism; Marketing and advertising

<http://www.aparentia.com>



COMPANY

APPNOSTICA

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SECTORS

Games and entertainment

<http://www.appnostica.com>

ARTIFICIAL SOLUTIONS

COMPANY

ARTIFICIAL SOLUTIONS IBERIA

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SECTORS

Smart Cities; M-banking / m-wallet; Trade / Retail / E-commerce;
Mobility, transport and logistics; Tourism

<http://www.artificial-solutions.com>

aiscadmobile

COMPANY

ASESORÍA INFORMÁTICA DE SISTEMAS CAD

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SECTORS

Energy, water and resources; Smart Cities; Public services;
Mobility, transport and logistics; ICT

<http://www.aiscad-mobile.com>



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COMPANY

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EEN

Smart Catalonia

ACCIÓ



Business Support on Your Doorstep



Enterprise Europe Network (www.een.cat) is an international network of close to **600 partners** from over **50 countries** with **4,000 local experts** ready to help you find the right partners and grow your business through innovation.

ACCIÓ, a department of the Catalan Government's Ministry of Enterprise and Labour, as a member of Enterprise Europe Network organizes the 10th anniversary of the Brokerage Event, a matchmaking event that takes place every year at the Mobile World Congress.

The purpose of the Brokerage Event is to enhance opportunities for companies to explore and find partners from the mobile technology sector.

The MWC Brokerage Event is the ideal environment for:

- Small and medium-sized enterprises, offering and/or **looking for new technologies**.
- Scientist/research institutes **offering innovative R+D results**.
- Start-up companies and **entrepreneurs**.
- Operators willing to meet innovators and added-value service providers.

The 10th edition of the Brokerage Event will be held once again in the Catalan Pavilion. The event has helped companies and institutions worldwide to create bridges and to find partners for international cooperation since 2006. Once more we seek to exceed your expectations!

Highlights since 2006



Almost **4.500** participants



From **30** countries



Over **9500** meetings



80 % of the participants were satisfied with the event



97 % of the companies would participate again

On **28 October 2014**, the Government of Catalonia approved **Catalonia's Smart Strategy** (smartCATALONIA) to deploy smart initiatives throughout the region.

SmartCATALONIA, which is aligned with the European Commission's Europe 2020 strategy, aims to turn Catalonia into a leading international Smart Region to take advantage of the use of technology and digital information to innovate in public services, boost economic growth and become a more intelligent, sustainable and inclusive society.

In addition, **smartCATALONIA** meets the objectives and follows the policies set out in the Digital Agenda for Catalonia (idigital) and Catalonia's Research and Innovation Strategy for Smart Specialisation (**RIS3CAT**).

The rollout of the strategy will involve the implementation of smart projects and initiatives throughout the territory, under the purview of the Government of Catalonia, in the fields of mobility, environment, security, education, health and tourism, among others.

Furthermore, a new industry of data is being built, with strong commitment on the emerging technological sector of bigdata.

smartCATALONIA

mobilitat SMART mobility

- Gestió del transport públic
Public transport management
- Optimització de l'aparcament
Parking optimisation
- Ús de vehicles elèctrics
Electric vehicle use
- Gestió intel·ligent del trànsit
Smart traffic management



medi rural SMART rural

- Producció alimentària intel·ligent
Smart food production
- Sistemes de reg d'alta eficiència
High-efficiency irrigation systems
- Drones per al control de camps i bestiar
Drones to monitor fields and livestock
- Desenvolupament rural
Rural development



medi ambient SMART environment

- Sistemes d'eficiència energètica
Energy efficiency system
- Xarxes de districte de calor i fred
District heating and cooling networks
- Gestió de contaminació
Pollution management
- Monitorització energètica
Energy monitoring



economia SMART economy

- Competitivitat dels sectors tradicionals i impuls de la nova indústria de les dades
Competitiveness of traditional sectors and promotion of the data-driven economy

turisme SMART tourism

- Patrons de comportament dels turistes
Tourist behaviour patterns
- Plataforma mòbil de turisme
Mobile platform for tourism
- Generació de rutes personalitzades
Personalized route generation
- Visites virtuals i realitat augmentada
Virtual visits and augmented reality







Generalitat de Catalunya
Government of Catalonia

ACCIÓ is the agency set up by the Catalan Government to make Catalan enterprise more competitive throughout the world. Its key aims are to promote business growth, drive innovation, internationalisation and attract inward investment.

ACCIÓ functions:

- Developing business competitiveness
- Encouraging the internationalisation of Catalan firms, their expansion and consolidation
- Promoting Catalonia as a business-friendly location
- Encouraging R+D and business innovation, as well as technology transfer
- Fomenting the creation of technological and high-growth potential start-ups

To promote internationalization, ACCIÓ counts on a network of 34 Trade and Investment Offices across the globe based at the main economic cities, operating in markets spanning 80 states. Our Trade and Investment Offices provide Catalan business qualified support, insight and advice in international trade and investment.

Trade and Investment Offices closely monitor market trends and analyse potential risks. Services provided are tailor-made depending on specific company needs and level of presence in chosen markets, from creating demand to giving support in productive investment and logistics:

- Market research
- Search for marketing channels: distributors, agents, customers, etc.
- Search for supply chains: suppliers, manufacturers, etc.
- Search for trade and technological strategic alliances
- Setting up: business location, legal and labour advice, partnership opportunities, etc...
- Trade missions
- Contact follow-ups and business networking
- Recruitment of qualified staff

Many offices also offer guidance to international firms on opportunities and inward investment to Catalonia.

ACCIÓ *Worldwide offices*



accio.gencat.cat
catalonia.com

If you need evidence
that Catalonia is
business friendly,
just look around you.

**Invest in Catalonia is proud to welcome you
to the MWC 2015.**

With over 30 years' experience in promoting, advising and assisting investment projects in Catalonia, we are your ideal partners for free, impartial and expert knowledge on local business opportunities, from large to small. See us at the Catalonia Stand today or get in touch with us at your convenience.

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