Catalan Exhibitors

Integrated Systems Europe (ISE) 2022

Prologue

Since 2021, Catalonia has been the new permanent venue of the **Integrated Systems Europe (ISE) Show**, the largest AV and integrated systems show in Europe. In fact, Catalonia's AV industry is made of more than 1,100 companies that boast a total turnover of €6.7 billion and employ nearly 26,000 people according to a ACCIÓ study carried out in collaboration with the Audiovisual Cluster of Catalonia in 2020.

The show was moved from Amsterdam to Barcelona when the organizers, the Audiovisual and Integrated Experience Association (AVIXA) and the Custom Electronics Design and Installation Association (CEDIA), assessed the city's technological level and startup ecosystem.

Like last year, the aim of this year's show will be to boost the Catalan AV industry even more and facilitate the search for investors, partners and clients, and to gain visibility and open up new international markets. For this purpose, ACCIÓ boosts participation of Catalan companies and organizations in a joint pavilion at the show. This catalogue lists the **30 companies located in the pavilion**, as well as another **5** from almost 40 Catalan companies of other spaces participating in the show. In addition, ACCIÓ will also organize networking meetings through the Open Innovation Challenge. In this initiative, companies can propose solutions to major challenges submitted by leading companies and organizations.

We hope that this event will help restore normality, given that ISE is a key AV industry show and a wonderful opportunity to showcase all the potential of Barcelona, Catalonia and its business community to the world.

Natàlia Mas i Guix
Director General for Industry and Chief Executive Officer of ACCIÓ

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List of exhibitors

◗Company
ADTEL
www.adtel.es

◗Contact
Xavier Ruiz
xavierruiz@adtel.es
+34 932 238 000

Stand

Government of Catalonia Booth 4A150 - Stand 16

Description of the company
ADTEL is a company dedicated to the transformation of structures and organizations with intelligent technologies. Thanks to the experience of our multidisciplinary team and the constant progress in R&D, at ADTEL we combine the development of specific products and the integration of technological systems at a national and international level. We provide a comprehensive consulting, installation and maintenance service in the main areas of society, as well as public administration, mobility, telecommunications, industry and commerce.

Description of the products/services/solution
IOn Technology is an intelligent solution for production and broadcast of audiovisual events in real time. IOn creates a professional video content by combining shots of different cameras which select automatically the main point of attention. The final result is a professional video edited and broadcasted automatically. More than 150 clients use IOn Technology to manage, record and broadcast their sessions in different areas such as city councils, mass media, religious ceremonies and auditoriums.

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▶Company
Albadalejo AV Solutions
www.albadalejo.com

▶Contact
Eduard Baró
eduard@albadalejo.com

+34 686 997 800

Stand

Government of Catalonia Booth 4A150 - Stand 11

Description of the company
We are providers of audiovisual equipment for rental and we carry out technical production of events. Having over 30 years trading in this sector has made us a leader within the European market. We offer comprehensive audiovisual services in Light – Sound – Video. We are located in Barcelona, Tarragona and Madrid. We have every type of audiovisual solution for the success of your project.

Description of the products/services/solution
We have an extensive range of specialised of sound, video truss and lighting equipment from the top brands on the market, constantly updated with the latest equipment.
We also are a technical production company of audiovisual events and materials provider, with over 25 years of experience.
We carry out all the technical production for the event, to provide professional solutions and achieve the most adequate response to a market that is constantly changing and continuously evolving.

◗Company
Alfred Smart Systems
www.alfredsmart.com/es

◗Contact
Daniel Batlle
dbatlle@alfredsmart.com
+34 662 001 478

Stand
Booth 2M800

Description of the company
Alfred Smart Systems is a leading company in the customization of smart technology installations. We take the most innovative IoT technology to any space, without building works and in use a few hours. We offer you an all-in-one solution, combining several smart devices that work together and adapt and fit the needs of any space, from homes to building, offices, hotels, etc., guaranteeing your safety, maximum comfort and maximum energy efficiency.

Description of the products/services/solution
Alfred Smart is the simplest and fastest Smart technology IoT solution for all spaces and all installers, with wireless technology that can be installed in conventional facilities in less than one day, without building works, pre-programmed and with a good quality / functionality / cost ratio that democratizes the smart technology everywhere. Alfred Smart solution improves the security, sustainability and quality of life within all spaces.

Company
Arthur Holm
www.arthurholm.com

Contact
Montse Romero
mromero@albiral.com

+34 655 875 858

Stand
Booth 3F200

Description of the company
ARTHUR HOLM products display the best image quality and their unique designs have unmatched functionalities. More than 40 years of craftsmanship and a continuous product investigation, development and innovation are our business foundations. Numbers speak for themselves! We currently own 27 product patents, operate in over 45 countries worldwide and our products and solutions have been chosen for more than 20,000 installations.

Description of the products/services/solution
Dynamic4 is a revolutionary motorised solution for hybrid meetings. 4 high resolution monitors and cameras, 2xspeakers, 2xmicrophones, and 2xHDMI cables will appear from the interior of the desk in a streamlined position. The patented mechanism allows the deployment of the monitors forming a square or a diamond figure and to rotate to find the most convenient position for the users. The internal CPU can be used on all collaborative platforms such as Teams, Zoom, etc.

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▶ Company
BAU Arts and Design College
of Barcelona
www.bau.cat

▶ Contact
Christian Giribets
christian.giribets@bau.cat
+34 683 578 143

Stand

Government of Catalonia Booth 4A150 - Stand 23

Description of the company
BAU Arts and Design College of Barcelona offers official bachelor's
in Arts and Design, master's degrees and PhD programs in Design
and collaborates with companies developing projects of research.
BAU promotes research with the goal of supporting the curiosity of
those who are convinced that design can contribute to transforming
the world. The centre approaches research as a space for creative
exploration at the intersection between art, science, technology and
design.

Description of the products/services/solution
The academic offer of BAU is made up of the Bachelor's Degree in
Design and Bachelor's Degree in Fine Arts, official University Master's
Degrees and Doctoral Programme in Design and Communication. At
the same time, and within the framework of Continuing Education,
BAU offers a Diploma in Graphic Design, Online Specialisation
Courses - in collaboration with the renowned Australian RMIT
University - and the Summer University courses.

▶Company

Blau Solutions
www.blausolutions.es

▶Contact

Sergi Vera
comercial@blausolutions.es

+34 934 358 501

Stand

Government of Catalonia Booth 4A150 - Stand 9

Description of the company

We are a team of professionals specialized in technological integration projects applied to communication, control and security.
We listen to our clients, hotels, companies and businesses, to create and develop personalized proposals for each need, providing added value through multiple products and solutions.
Our constant commitment and search for innovation has kept us in the market for more than 20 years, retaining customers with a scope that covers Spain and Portugal.

Description of the products/services/solution

We supply specific products for each sector and need, providing added value: recommendation, installation and technical service. We offer Digital Signage, Videoconference, Hotel Mode Product and other Audiovisuals.

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◗Company
Blit.Studio
www.blit.studio

blit.studio

◗Contact
Marc Colomines
marc@blit.studio

+34 654 632 818

Stand

Government of Catalonia Booth 4A150 - Stand 20

Description of the company
The creative studio making straight lines dance.
Thinking visual, playing visuals, creating content for brands, events, music and arts.
Based in Barcelona blit. is a fast growing, creative studio, specialised in producing world class motion graphics, VR and audiovisual content. Including video mapping, animation, stage design, events, VR exhibits, installations and live VJ sets.

Description of the products/services/solution
NOCTURNA, the Immersive Multi-sensory Dining Experience, through table projection mapping.
You can offer this experience on all size options. From small 12 people groups in a restaurant, to 400+ guests events. Also, we provide permanent installations and tailored custom shows for every restaurant or venue.

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▶Company
Broomx
www.broomx.com

▶Contact
Ignasi Capellà
ignasi@broomx.com

+34 658 078 815

broomx
immersive solutions

Stand

Government of Catalonia Booth 4A150 - Stand 28

Description of the company
Broomx is a technology company focused on creating immersive experiences in physical spaces while offering solutions that promote emotional well-being for a wide variety of users. Our products and services, combining hardware, software, content, and platform, makes Broomx the right partner for immersive solutions for organizations in markets such as healthcare and well-being, tourism, culture or entertainment, among others.

Description of the products/services/solution
Our new business model is based on pay per use/subscription. Its implementation and accessibility empower organizations to create their own immersive experiences using our products and services. That includes the MK360, access to our content platform, one-on-one consultation, and technical support.

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◖Company
Camaleonic Analytics
www.camaleonicanalytics.com/

◖Contact
Gerard Esteban
gesteban@camaleonicanalytics.com

+34 672 171 753

Stand

Government of Catalonia Booth 4A150 - Stand 14

Description of the company
Camaleonic Analytics was established in Barcelona in 2018. The Company's mission is to transform the traditional way of sport sponsorship analysis market by introducing a new technology where everything will be done automatically.
As a result, Camaleonic Analytics developed an in-house AI technology that allows brands, properties and other market key players to track in a reliable & precise way how is performing a brand or group of brands during any live or streamed event.

Description of the products/services/solution
Camaleonic Analytics has developed a cutting-edge Computer Vision AI software based on Deep Learning neural network that is capable to detect precisely and reliable any brand that appears on screen and classifying them based on different assets.
Thanks to our well-optimized technology, the video/image analysis can be done on-live simultaneously to the broadcasted event. Also, the customer does not require any specific hardware or high-end GPUs because it will be done remotely in our HQ.

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▶Company
Comunitat Ris3cat Media
www.comunitatmedia.cat

▶Contact
Xavier Cubeles
comunitatmedia@eurecat.org

+34 932 381 400

Stand

Government of Catalonia Booth 4A150 - Stand 8

Description of the company
RIS3CAT Media Community is a group of companies and actors working to implement a sectoral R&D&I action plan for the cultural and experience-based industries.
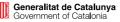It comprises companies and entities from the cultural and creative industries (CCIs) and the Catalan Research, Development and Innovation (R&D&I) system. They work together in order to implement 8 different projects.

Description of the products/services/solution
RIS3CAT Media Community represents 8 collaborative projects: PICAE, VIVIM, MIRONINS, NANOMOOCS, IDENTI@RT, ENGAGEMENT, EDVIDENCE and ZINKCAT.
The aim of these projects is to:

- Improve efficiency and effectiveness in the production and distribution of cultural and creative content.
- Develop new creative formats (experiences, learning, business communication, etc.).
- Advance in the search for new ways to understand and interact with users.
- Enhance the competitiveness of the CCIs by promoting R&D&I through these activities.
- Promote creativity as a tool for innovation in other sectors by strengthening the role of the creative services in the economy and society.

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▶Company
Ebantic
www.ebantic.com

▶Contact
Carles Rams Grau
crams@ebantic.com

+34 609 461 920

Stand

Government of Catalonia Booth 4A150 - Stand 3

Description of the company
Ebantic is a tailored software development company based in Barcelona. Our expertise is about Media workflows and Cloud Content Management. We help our clients to improve and automate their Media processes with our products: BPM4cloud (Business Process Management) and DAM4cloud (Digital Asset Management). Content acquisition, management, archive and delivery to VOD, Playout, web, client portal.

Description of the products/services/solution
On ISE we show our last version of DAM4cloud. The platform allows you to manage all your content on a single way, with metadata annotation, collections, preview, and delivery workflows using BPM4cloud. We also show the mobile APP called DAMBridge that allow users to upload content from a smartphone to the platform.

▶Company
Emelec VíasCom
www.emelec.es/en

▶Contact
Susana Grasas
info@emelec.es

+34 937 601 166

Stand
Booth 7V765

Description of the company
Emelec VíasCom is a company specialized in the design, manufacture and marketing of CABLES, CONNECTIONS and CONNECTORS for the AUDIO, DMX LIGHTING, VIDEO, NETWORK and ELECTRONIC sectors. We have a wide range of bulk cabling in formats suitable for both integrators and distributors, mounted cables with and without cable holders and connectors for the Audiovisual sector. We also have the ability to make tailor-made productions according to the requirements of our clients.

Description of the products/services/solution
We will present our cable solutions for Analog and Digital Audio and DMX lighting control. LAN cables for Dante and Artnet protocols. Cables for 4K-UHD digital video and HDMI AOC fiber optic. We will pay special attention to the new range of connections mounted on cable reels that is having a great reception in the market, and you can also find our Audio and Video connectors, the ideal complement to our cables.

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▶Company
Eurecat
www.eurecat.org

▶Contact
Gemma Batlle
gemma.batlle@eurecat.org
+34 608 974 774

Stand

Government of Catalonia Booth 4A150 - Stand 7

Description of the company
Eurecat, Catalonia's leading research and applied technological centre brings together the expertise of 750 professionals.
Eurecat has R&D teams is specialised in image processing, 3D audio and computational social science, trustful data-centric ecosystems, AI & Data Science, evaluation of cognitive and emotional impact, interactive technologies and strategies for the innovation and economic growth of the cultural and creative industries.
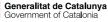
Description of the products/services/solution
Audio Technologies for the CCI Sector.
- Binaural Music Production (Minimum hardware requirements. Highly effective audio experiences for personal use.)
- Multi-channel audio systems (Unique multi-channel instalations for events and live music. Full control over sound placement in 3D space, regardless of physical layout.).

Möbius (The power of prosumers in publishing). This European project contributes to a renewed and invigorated European publishing sector by providing tools and methodologies which leverage the potential of prosumers in innovation processes to guarantee user-centric and user-driven perspectives in the design and delivery of new enriched media experiences.

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◗Company
iDISC Information Technologies
www.idisc.com

iDISC
making communication
easy

◗Contact
Pere Grivé
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+34 937 787 300

Stand

Government of Catalonia Booth 4A150 - Stand 10

Description of the company
iDISC is a specialized language service provider aimed at helping companies and organizations publish and distribute their technical and marketing content in any language and through any platform. iDISC develops and integrates publishing systems on any device and all channels with translation and content review workflows. 30 years of experience and 500 satisfied clients make iDISC your best partner in the ProAV, electronics and systems integration sector.

Description of the products/services/solution
Integrating content creation and automating management across different publishing platforms with multilingual translation workflows. Centralized communications through our customer portal to facilitate the monitoring of project status and the agile management of updates. Throughout the process, iDISC's team of professional experts will work together with the client to guarantee the best quality within the established deadlines.

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▶Company
IZI RECORD
www.izirecord.com

▶Contact
Ricard Julià
ricard.julia@izirecord.com

+34 636 060 266

Stand

Government of Catalonia Booth 4A150 - Stand 25

Description of the company
Izi, the technology for recording together. Phones improve their recording technology but they cannot offer different viewpoints. Izi enhance your recordings using the videos from the people attending the same event. And thanks to an ai autoedition tool offer personalized videos to every user mixing the videos in few seconds.

Description of the products/services/solution
Add the rts (recording togheter system) techonology to your event. Thanks to our api you can add our techonolgy to your app and 1) improve your user experience 2) create a new revenue stream offering a premium content to users 3) charge sponsors for adding as product placement their brand into all the media generated by users in the event.

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◗Company
JCS Multimedia Design
www.jcsdisseny.com

◗Contact
Marc Guillén
marc@jcsdisseny.com

+34 659 109 916

Stand

Government of Catalonia Booth 4A150 - Stand 30

Description of the company
We are a company with 30 years of history which seeks to drive their customers to the digital world.
Our goal is to offer satisfactory and innovative solutions to companies while keeping in mind the needs of each project. Our involvement in the projects, together with our professional experience and working philosophy, have generated very positive feedback from our customers, who really appreciate our closeness and efficiency in satisfying and meeting their needs.

Description of the products/services/solution
Being a digital company implies being up to date with new formats, supports and systems. That is the reason why we count with a professional team who is in permanent evolution.
With a very clear idea of how to communicate digitally, we are committed to taking care of every detail regarding the design, usability and visual communication of our projects: Customised Websites, Apps, Interactive Catalogues, 3D-Videos, Immersive Videos, Streaming and Augmented Reality.

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◗Company
Lavinia Services Audio video SLU
www.lavinia.tc

laviniaservices

◗Contact
Marc Vargas
marc.vargas@laviniaservices.com

+34 696 423 915

Stand

Government of Catalonia Booth 4A150 - Stand 18
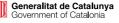
Description of the company
We offer technological solutions adapted to the needs of each client, providing all the necessary resources as well as an innovative vision of the audiovisual market.

Description of the products/services/solution
Our services include activities such as
• Outsourcing - TV Channel management
• Production services
• Events production
• Styling, makeup and hairdressing

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▶Company
Ledscontrol
www.ledscontrol.com

LEDSCONTROL

▶Contact
Rebeca Sánchez
rebeca@ledscontrol.com

+34 697 965 076

Stand

Government of Catalonia Booth 4A150 - Stand 6
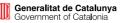
Description of the company

LEDSCONTROL is a firm of creative technologists specialized in designing and building projects with a strong emphasis on lighting and mixed media technologies with expertise in bespoke creations and immersive experiences for permanent and temporary installations. Our studio is based in Barcelona, with presence in Singapore and Mexico City, supporting an international clientele from architectural, entertainment, retail, hospitality, branding and light-art industries, experienced in working innovative, large-scale projects in 20+ countries.

Description of the products/services/solution

For ISE 2022 we would like to rise the awareness and share to the attendees that LEDSCONTROL is a start to end firm where they can find a creative and technical partner for:

- Architainment lighting design and mixed media design for indoor and outdoor spaces.
- Lighting control and content creation services
- Specialists in testing, commissioning and programming for MADRIX and Pharos projects
- Inform the audience that LEDSCONTROL is the official MADRIX distributor in Spain and Portugal. We supply, give training and programming services.
- Share that we are makers for artists and makers of our own bespoke installations.

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▶Company
Linking Realities
www.unionavatars.com

▶Contact
Cai Felip
cai@linkingrealities.com

+34 682 784 520

Stand

Government of Catalonia Booth 4A150 - Stand 29

Description of the company
Linking Realities develop and provide identity tools for the Metaverse through Avatars. We work with cutting edge technologies such as Computer vision, Artificial Intelligence and blockchain to deliver our product for upcoming immersive paradigms.

Description of the products/services/solution

Linking Realities are developing Union Avatars, a tool for companies and users to manage their digital identity on web3.0 and metaverses through Photorealistic 3D avatars created from 2D Selfie pictures. Main features:

- **Fast avatar creator:** we generate customized avatars in less than 20 seconds.
- **Low impact on platforms:** our technology allows us to create high quality avatars with less than 15k poly count.
- **Cross-platform compatibility:** our tools are compatible with all the common platforms in the market.
- **API integration:** developers can integrate our software easily on their platform.

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▶Company
Marvut Technologies
www.marvut.com

▶Contact
Diego Fernández Saad
diego.fernandez@marvut.com

+34 931 775 975

Stand

Government of Catalonia Booth 4A150 - Stand 13

Description of the company
Marvut Technologies was born in 2019, from the experience of its founders from previous ventures in the traditional ICT sector, given the necessity of other companies to adopt new technologies and innovating products. As a result of the advanced degree of development of new technologies such as XR, AI and Blockchain, their implementation in PYMES companies is becoming increasingly necessary and urgent. The StartUp, in the seed stage, today operates with offices in Barcelona (Spain) and Bogotá (Colombia) with clients among other countries such as Switzerland, Germany and the US.

Description of the products/services/solution

In the digital environment, the visual experience is vital. We create complete Extended Reality solutions, Interactive 3D Hollograms, 360º video and photography, Photogrammetry (3D digitalization of real-world objects and spaces), and digital modeling and animation, while also providing the hardware when needed. Our solutions are applicable in different sectors that need a tech-savvy option, such as construction, healthcare, tourism, HR, culture and arts.

▶Company
Motilde Europe
www.motilde.com

▶Contact
Toni Molina
jamolina@motilde.com

+34 613 000 197

Stand

Government of Catalonia Booth 4A150 - Stand 15

MOTILDE

Description of the company
Motilde is a global solution provider that designs and equips collaborative spaces & technologies.
Motilde acts as a consultant, provider and integrator.

Description of the products/services/solution
Audiovisual solutions, videoconference, remote collaboration, meeting rooms, project rooms, videowall, control room, video recognition technologies, video management systems. Motilde is also a furniture designer and manufacturer.

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▶ Company
NRDMultimedia
www.nrd.es

▶ Contact
Albert Reverter
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+34 932 238 000

Stand

Government of Catalonia Booth 4A150 - Stand 17

Description of the company
Established in 1993, NRDmultimedia has a team of professionals with extensive experience in Broadcast and IT technology implementing digital solutions in national and international markets. Using open and scalable technologies we design and build professional audiovisual production facilities adapted to the needs of each customer.

Description of the products/services/solution
Vector3 is a software provider of production, live studio and master control room products for television and visual media industry. Our portfolio covers the needs of any studio and TV station, from the one-channel to the multi-site, multi-channel broadcasting, from the traditional on-site operation to the distributed cloud. 2000 broadcast and studios customers worldwide, enjoy the unparalleled reliability, scalability and performance of our products.

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▶Company
Octocamvision SL
www.octocamvision.com

▶Contact
Bernardo Sa Pereira
bernardo@octocamvision.com

+34 672 410 284

Stand

Government of Catalonia Booth 4A150 - Stand 26

Description of the company
Octocamvision is the leading company in Spain in professional drone filming for cinema and advertising. More than 12 years of experience, 2000 projects and operations in 19 countries support us. We have offices in Barcelona, Madrid, Galicia, Palma de Mallorca and Lisbon, facilitating operations and reducing operating costs.

Description of the products/services/solution
Our drones are able to fly with most film cameras and with the heaviest lenses on the market, without sacrificing the speed and versatility required in a professional shooting. However, we do not limit ourselves to this technology, offering drone racing, mini camera car, cablecam, 360º services and virtual reality. We are certified drone operators throughout Europe, Andorra and United Kingdom.

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◗**Company**
Padcelona
www.padcelona.com

◗**Contact**
Israel Lozano
israel@padcelona.com
+34 681 646 938

Stand

Government of Catalonia Booth 4A150 - Stand 21

Description of the company
Padcelona is an event tech agency based in Barcelona, Madrid and Latin America. We design technological events and corporate engagement. We provide tools to enhance your brand and make it innovative.

Description of the products/services/solution
Padcelona is a team capable to produce your events with a digital DNA and a collection of softwares and solutions that we have designed to make you fly to the moon.

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◗Company
SeeSound
www.seesound.es

◗Contact
Anna Nadal
anna@seesound.es

+34 935 443 778

Stand

Government of Catalonia Booth 4A150 - Stand 5

Description of the company
In SeeSound we are a team of more than 25 professionals of audio, video, rigging, professional lighting, with years of experience on the sectors of Live Entretaimet, Acoustic treatment, ENG, Broadcast, Location Sound, Theater, Architectural Lighting, Photography on the distribution market.
We are backed by our experience, the latest technology and the support of more than 40 brands.

Description of the products/services/solution
Integral solutions for projects of Live Entertainment, Acoustic Treatment, ENG, Broadcast, Location Sound, Theater, Architectural Lighting, Photography in the distribution market.
A solid department of product managers will help you carry out the best of the solutions for your project.
We invite you to visit us at our SeeSound Experience Center in Barcelona.
https://seesound.es/experience-center/

▶Company
Sociedad Española de Vidrios
Artísticos S.A.U. (SEVASA)
www.sevasa.com

SEVASA
Technical Acid-etched Glass
TECHNOLOGICS

▶Contact
Javier Tafalla
j.tafalla@sevasatechnologics.com
+34 664 644 215

Stand

Government of Catalonia Booth 4A150 - Stand 22

Description of the company
SEVASA is a family owned company, founded in 1983, and
specialized in the production of high-quality acid etched glass
with technical properties for a sustainable use in electronics and
architecture. Since 2013 it has been recognized on anti-glare display
cover glass for the large-sized HD multitouch market. Today Sevasa
exports >70% of its production worldwide.

Description of the products/services/solution
HapticGlas_HPT-TEC is the glass line for the Anti-Glare (AG) low-
sparkling micro-etched cover glass for touch & HD displays with
standard or custom requirements.
It offers steady touch and improved interactive performance with very
low sparkle and haze, and available up to 9000 x 3210 mm (354" x
126" in): a world's unique XXL display AG glass. Highly resistant to
scratches and stains, excellent for public use, Digital Signage, TV,
Displays, Multitouch, Walls and Outdoor.

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▶Company

Sono Tecnología Audiovisual
www.sono.es

▶Contact

Daniel Pérez Rubio
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SONO

CREATING THROUGH TECHNOLOGY
Since 1972

Stand

Government of Catalonia Booth 4A150 - Stand 27

Description of the company

Sono is a company based in Spain with almost 50 years of history in professional Integration of Audiovisual Technology, leader of the sector of the audiovisual engineering and systems integration, from the engineering consultancy to the assistance and maintenance of all our installations around the world, with Quality and Environmental ISO certifications we guarantee the good performance of all our installations with the cutting-edge technology for our clients.

Description of the products/services/solution

Audiovisual integration and virtualization system for customized spaces with holographic teleportation in real time, augmented reality and creation of spaces and content adapted to the brand for all sectors, corporate, business schools, sports, banking, hospitality, pharma, etc. for the realization of virtual and hybrid meetings.

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▶ **Company**
TMM Group
www.tmm-group.eu

TMM GROUP

▶ **Contact**
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+34 637 713 774

Stand

Government of Catalonia Booth 4A150 - Stand 1

Description of the company
At Tmm Group we activate brands through sensory marketing, data and technology to connect with users. We transform the points of sale into multisensory experiences that enhance your results, increase your sales and generate brand awareness. We have been giving life to brands for more than 20 years through transversal projects of digital signage, scent marketing and music brand experience with our own technology. We have successfully developed solutions for national and international brands from different sectors of activity.

Description of the products/services/solution
Our company is engaged in experientially transforming businesses through technology, data and sensory marketing, turning them into sensory, efficient and profitable spaces. Making the act of purchase an experiential, simple and memorable action. At the fair we want to present our Tmm Group partner program. A long-term commitment with many benefits and optional services. With Tmm Group you will find a partner on which to rely for the development of any project that requires a digital signage solution, scent marketing or music brand experience with its own technology.

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◗**Company**
Tripleonda
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◗**Contact**
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+34 937 412 828 / +34 660 956 667

Stand

Government of Catalonia Booth 4A150 - Stand 4

Description of the company
Born in the late 70s as a rental company, Triple Onda quickly started to design and build its own sound systems in order to fulfill applications that the rest of manufacturers were not taking into account. After many years on the road, becoming the biggest rental company in Spain and working with the biggest artist in the world, the company put all its knowledge into designing the most innovative solutions for touring and installation.

Description of the products/services/solution
Triple Onda has deeloped in the last years the best solutions for the AV industry. EXP series, a compact multipurpose line array equipped with ribbon technology, designed to cover all needs of the show business. Omnionda series, 360º PA system ideal for installations. Silent Beat, low frequency transmission through vibration. XLA2 the only fullrange Line Array in the world that can work without additional subwoofers. All of them with state of the art DSP and amplifiers.

◗Company
TV UP Media (Tivify)
https://tvup.media/en

◗Contact
Víctor Abad
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+34 650 449 647

Stand

Government of Catalonia Booth 4A150 - Stand 12

Description of the company
The new content consumption habits require a solution that gathers a television experience with advanced functionalities, access to OTT platforms, apps and games. TVUP responds to this demand through its TV platforms as TVUP (white brand) and Tivify Pro (B2B2C). The TVUP platform solves everything: technology, content, approvals and operations. Without complications and surprises, allowing operators to give the best offer of linear and non-linear TV, and opening new avenues for audience monetization, ARPU generation and churn reduction.

Description of the products/services/solution
The Channel Store, TCS, offers everything needed to create, distribute and monetize advanced FAST channels (Free Ad Supported TV) certified by Samsung TV Plus, LG Channels, Xiaomi TV+ and Tivify. TCS, is the unified TV headend of TV UP MEDIA that concentrates all the latest technological advances for the optimization of the distribution of TV channels via OTT, both live and in all its derived features: start-over, pause, replay, nPVR or catch-up.

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◗Company
UDE
www.udeaudio.com

◗Contact
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Stand
Booth 7S800

Description of the company
UDE is the best audio solution for your business. With more than 30 years of dedication and constant evolution we are positioned as a national and international leader in design, manufacture and marketing of public address systems.
The commitment we have with our clients with quality and constant customer support permits UDE to be present in more than 30 countries around the world, and with eager to keep expanding.

Description of the products/services/solution
UDE's main goal is to offer products emphasized by quality, robustness and liability. For this purpose, we have a R&D department in constant evolution and improvement to extend the range of equipment and systems we have: Public Address Systems, Voice Evacuation, Audiovisual, Intercommunication, Nurse Call Systems, DSP Active Line Array, etc.

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◗Company
Waital Technologies
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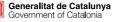
Stand

Government of Catalonia Booth 4A150 - Stand 19

Description of the company
Waital is a startup that offers an innovative product that allows users who watch series and movies to get what they see in real time. Waital is creating a new Marketplace that connects brands with users through audiovisual media.

Description of the products/services/solution
Waital offers a platform that recognizes the movie or series that you are watching in real time and shows you, at the same time that it appears on the screen, all those products that you can buy and gives you immediate access to the link where to do it.

▶Company
Watchity
www.watchity.com

▶Contact
Albert Rodes
arodes@watchity.com
+34 606 282 605

Stand

Government of Catalonia Booth 4A150 - Stand 2

Description of the company
Watchity is the all-in-one live streaming platform that empowers brands to create outstanding live experiences with professional content and a great viewing experience to captivate audiences, keep them engaged and drive results.
Brands choose atchity because it is the only white-label solution that includes an easy-to-use live studio to produce tv-grade live video that reinforces brand positioning, along with a scalable and robust streaming infrastructure and features to manage the full lifecycle of events.

Description of the products/services/solution
The only all-in-one live streaming platform with an easy-to-use live video production studio and everything a brand needs to create outstanding experiences for day-to-day live events that drive business results.

▶Company
West Telco Europa
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▶Contact
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+34 687 713 520

Stand
Booth 2G192

Description of the company
West Telco Europe provides technological solutions. At 2005 we had become the first Zoom's distributor at Spain, Portugal, Italy and Latin America. This gave us all the expertise in Zoom solutions and be became experts.
Through our partners we offer unified communication, cybersecurity, cloud contact center and elearning solutions with the support of world-renowned companies such as Zoom, Five9, D2L or Microsoft Security.

Description of the products/services/solution
The world is changing and the "new reality" has made us change the way we work, study and communicate. At West Telco Europe we are going to show the different integration solutions for meeting rooms, how to protect ourselves through cybersecurity, and much more news.

west telco

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▶Company
WindowSight
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WindowSight

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Stand

Government of Catalonia Booth 4A150 - Stand 24

Description of the company
WindowSight is a streaming platform to display Visual Art on TVs while supporting artists.
Our mission is to provide an accessible, affordable and HQ art experience so everyone can customize their own spaces and can take advantage of the benefits of having art in their daily lives.
Download the WindowSight mobile and TV apps and control what you want to display anytime.

Description of the products/services/solution
WindowSight will be presenting its new Business account and the new adaptation to Signage Display.
With the Business account WindowSight is now offering the platform to companies with the right of public communication of all the artworks it holds (currently more than 10,000 works by +180 renowned international artists) to use in commercial environments.
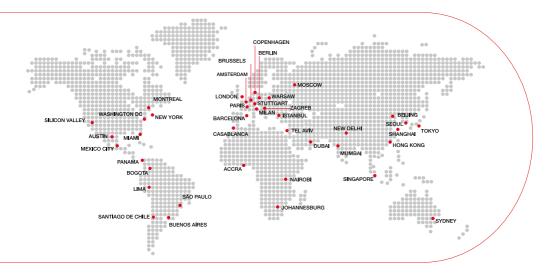
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ACCIÓ-CATALONIA TRADE & INVESTMENT, the agency

Building tomorrow's company, today
ACCIÓ is the Catalan Government's agency for business competitiveness. Belonging to the Ministry of Business and Employment, it is the public facing organisation working to contribute to the transformation of Catalan companies. It has a network of 40 offices worldwide, 7 regional offices in Catalonia, and collaborates with public and private institutions in building tomorrow's company, today.

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A winning combination

ACCIÓ works so that enterprise can identify the changes in its environment, take advantage of them and transform, enhancing everything that can set it apart and enhance competitiveness. This differentiation occurs primarily through the key combination for business competitiveness: innovation + internationalization.

Common goals

We are driven by three main goals: to increase the productivity of Catalan companies, to accompany them in their transformation and global positioning challenges, and, finally, to strengthen the attractiveness of Catalonia as a destination for high-value foreign investment. These goals are designed to have a positive impact on economic growth and job creation.

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