

5G in Catalonia

October 2018

Technology snapshot



Generalitat de Catalunya
Government of Catalonia

5G in Catalonia: Technology snapshot

Catalonia Trade & Investment
Government of Catalonia



All content of this document is available under a Creative Commons license. Except otherwise noted, the reproduction, distribution and public communication is permitted provided you give appropriate credit, do not use the material for commercial purposes and do not distribute derivative works, according to these terms: <https://creativecommons.org/licenses/by-nc-nd/4.0/>

Elaborated by

Catalonia Trade & Investment. Strategy and Competitive Intelligence Unit
Secretary for Telecommunications, Cibersecurity and Digital Society

Collaboration

I2Cat
5G Barcelona

Barcelona, october 2018

Contents

1. Definition of 5G and its importance to industry

2. 5G worldwide

World leading companies in 5G

World market for 5G: prospective data and sectors

Main regions and key hubs in the world

3. 5G in Catalonia

Main conclusions of mapping

The 5G ecosystem in Catalonia

4. Macrotrends and applications by demand sector

1. 5G: definition and global importance to industry



Definition of 5G: a leap forward in connectivity

Connectivity is growing at an extremely high rate:

42%

increase in data traffic
between 2014 and 2019.

X2

the number of connections will
be doubled
between 2016 and 2020.

IoT & smart cities

will increase the density of devices and the
need for more broadband

For this reason, 4G and LTE networks need to evolve towards a new network that can withstand these changes and upgrade telecommunications in the technologies of the future. **5G will mean a far bigger leap forward** than occurred in previous generations. Specifically, this network will include a set of ground-breaking features:

Far higher bandwidth:
between 10 and 100 Gbps

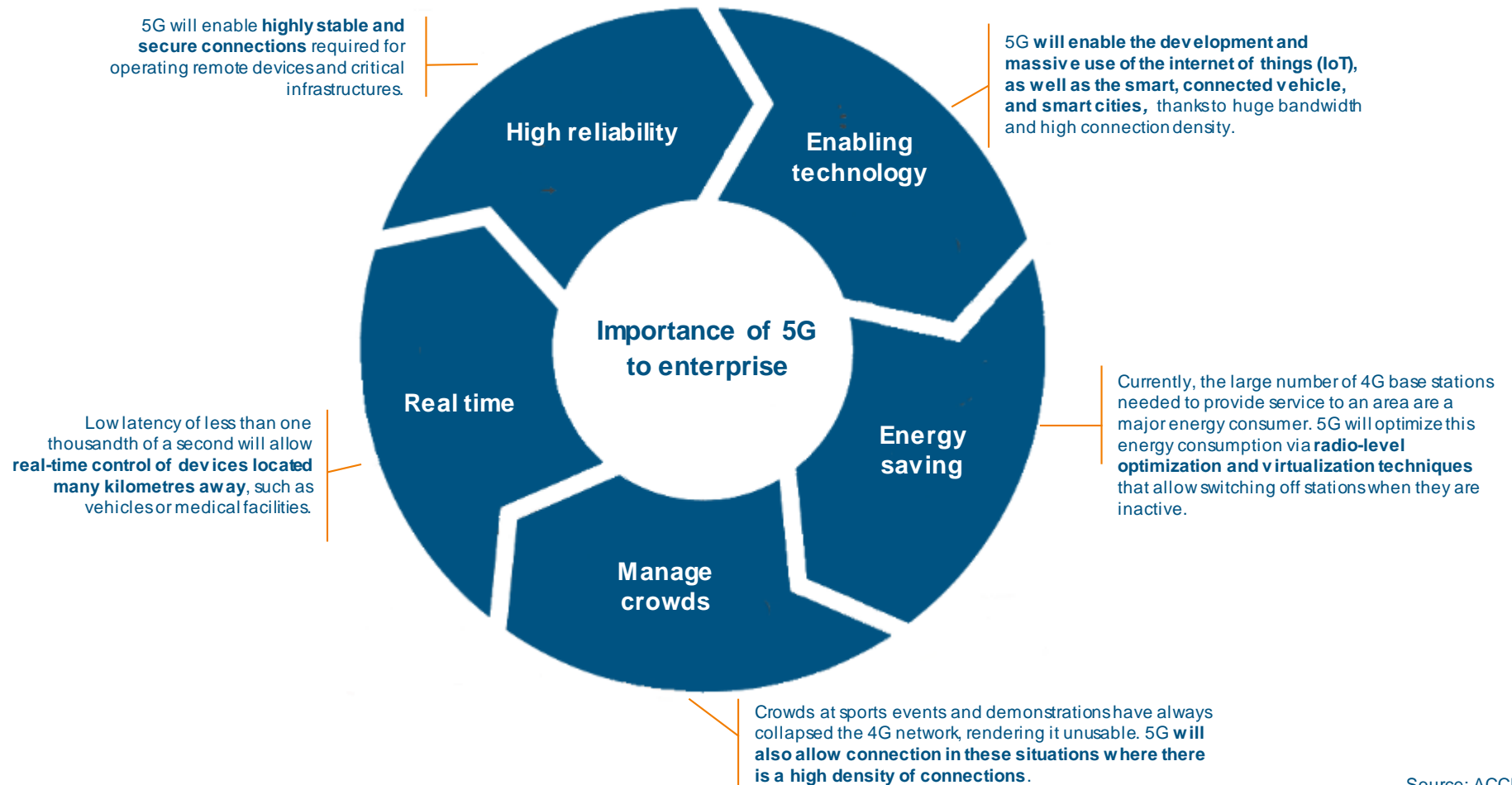
Very low latency:
of approximately 1 ms

**Very high connection
density:**
approximately 1 million connections
per km²

**Improved management of
energy and connections**
more efficient, safer and smarter

Source: ACCIÓ based on Frost & Sullivan

Importance of 5G to enterprise



Source: ACCIÓ

2. Main world magnitudes



World leading companies in 5G

The leading companies in the field of **5G telecommunication operators** worldwide are:



The leading companies in the field of **5G mobile phone manufacturers** worldwide are:



The top 7 companies in the field of **5G network and component providers** worldwide are:



Source: I2Cat

World 5G market: prospective data and industry impact

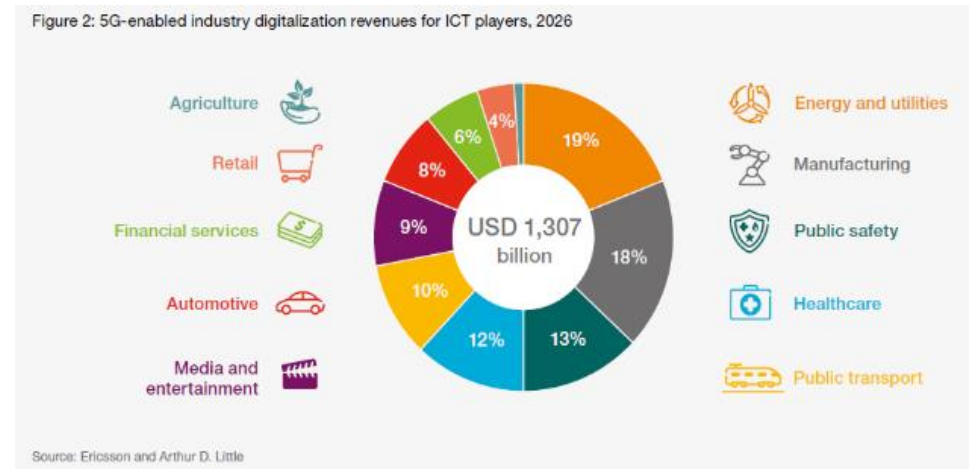
Currently, 5G is still being developed and therefore does it not generate income. The network will not be sufficiently widespread as to generate a significant amount of income until the beginning of the 2020s .

It is expected that in 2026, once the technology is fully developed, widespread, operational and mature, the income derived from 5G on a global level will be some \$1,307,000M, broken down as follows:

- **\$230,000M** from the **provision of infrastructure and connectivity**
- **\$646,000M** from **enabling the connected services** that allows each vertical sector of application to adapt its digital tools
- **\$432,000M** for the **supply of digital applications and services**, offering innovative digital platforms and tools

It is expected that of this \$1,307,000M, a total of \$619,000M will be generated by telecom operators, which will continue to operate their connectivity services and expand their current positions in derived services and applications.

5G is expected to have a major economic impact especially in the sectors of energy, manufacturing, public safety and health.



Source: ACCIÓ based on Ericsson

Main regions and key hubs in the world



North America – Possible leader in adopting 5G

The U.S. is expected to be the world leader for 5G technology, just as it was for 4G technology. Companies such as Verizon Wireless, AT&T, Cisco, Nokia, Ericsson, Samsung and Qualcomm have many collaborative initiatives to develop 5G technologies and applications in the region. In fact, Verizon Wireless will introduce 5G to between 3 and 5 of the country's cities by the end of 2018, one of which is Sacramento.



Europe – Horizon 2020 initiatives

With the Horizon 2020 initiative, Europe is making significant progress in 5G; but the lack of technology infrastructure developers in the region may delay its initial adoption. In addition, European operators have access to a frequency of 32 GHz, which many hardware developers may not be able to support in the initial phase of this technology, until standardization.



Asia Pacific – *Early adopters*

Asia Pacific is moving quickly towards its first 5G network. In fact, during the 2018 Winter Games in South Korea, the most advanced large scale test in the world was conducted. Asian companies such as Huawei and KT Corporation are investing heavily in the development of this technology in the region.

Source: ACCIÓ based on Frost & Sullivan

3. 5G in Catalonia



5G in Catalonia: main conclusions of mapping

Although 5G technology is not yet available, there are currently 22 companies in Catalonia developing 5G projects.

Because the technology is still being developed, no figures concerning turnover or number employees linked to 5G are available.

The ecosystem is made up of a combination of large mature companies and startups.

73% of companies invoice more than one million euros and 55% more than ten million euros

5G in Catalonia



Number of companies according to segment:

1. Equipment manufacturers: 5
2. Integrators: 3
3. Network and/or infrastructure providers: 5
4. Solution developers: 9

68% of companies are SMEs.

It is a mature sector: only 28% of companies are under 10 years of age.

Average level of internationalization:

18% of companies have subsidiaries abroad.

27% of companies export.

The number of companies working in 5G in Catalonia in the near future is expected to reach about 70.

Source: Acció according to Orbis, ACCIÓ directories and i2Cat

Companies and stakeholders ecosystem

Partial illustrational table



Note: The use of these brands is merely for information purposes. The brands mentioned in this report belong to their respective owners and under no circumstances the property of ACCIÓ. This is a partial representation of the purpose of illustrating the main companies that belong to the 5G ecosystem in Catalonia, but other companies may exist that have not been included in the study.

Source: I2Cat

4. Macrotrends and applications by 5G demand sector



5G responds to the macrotrends of the future

People increasingly want to be interconnected everywhere, at all times and with everyone, and now with everything that surrounds us, thanks to IoT. And in conjunction with the new emerging technologies, this means that the network is not able to cope with the current demand for data, which 5G will be able to handle.

Connectivity and invasion of technology



Between 2015 and 2050 the senior population is expected to increase by over 130%. This increase in the ageing population creates needs for more convenient, precise and efficient treatment for patients. 5G is the technology that will facilitate telemedicine and remote surgery thanks to its low latency and high bandwidth.

Ageing population



By 2050, double the resources than today are expected to be used, and the growing demand for energy by a saturated technological infrastructure contributes to this. 5G enables sending concentrated signals accurately and efficiently, while saving large amounts of energy.

Resources under pressure



The mobility needs of a huge, digital, ageing population are most diverse. Autonomous and connected vehicles of the future need a network that enables them to exchange a large amount of information with the road infrastructure and infotainment systems efficiently, quickly and safely.

Smart and sustainable mobility



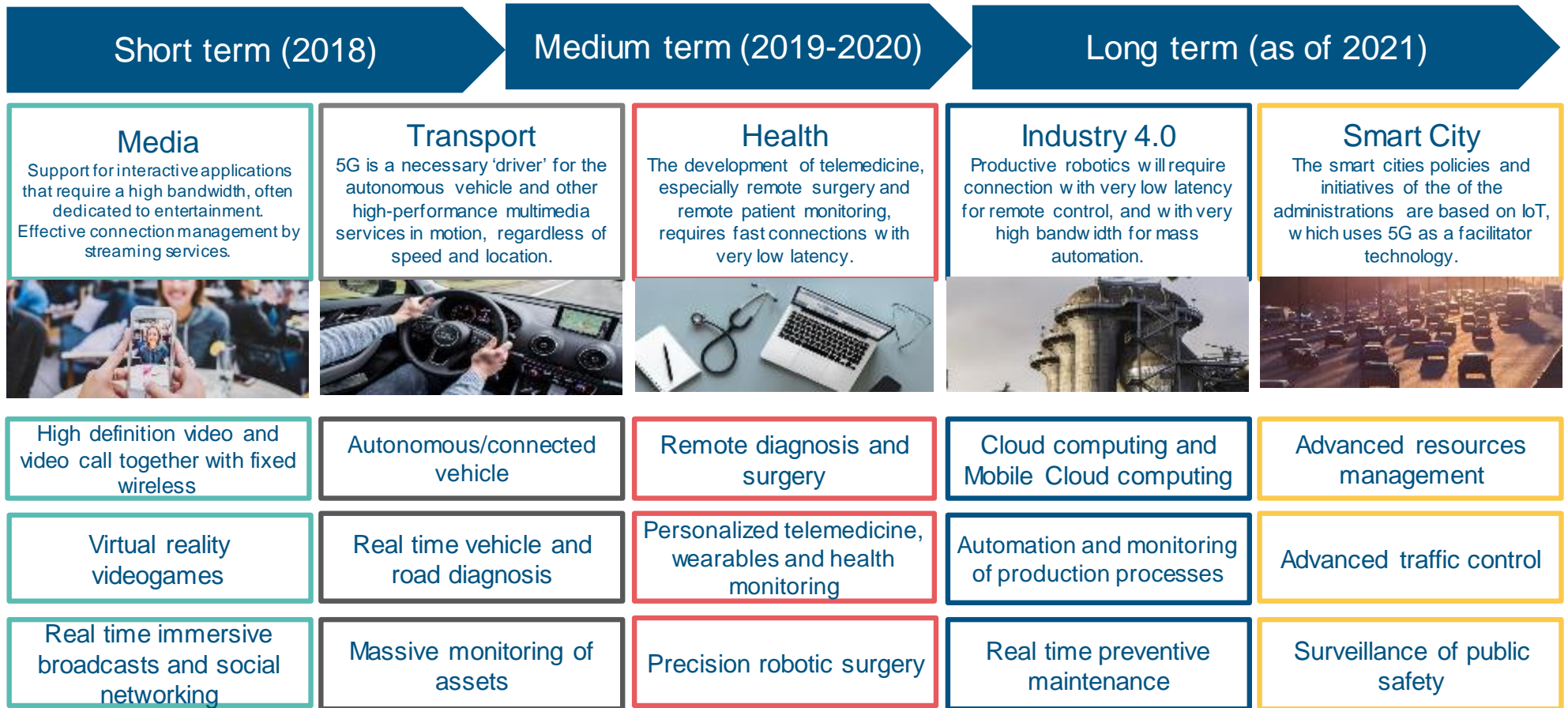
The drastic increase in the urban population leads to many metropolises that, in order to be sustainable, require intelligent, efficient management to become smart cities. These cities require a network capable of handling all the data generated by the IoT necessary for them to function.

An increasingly urban world



Source: ACCIÓ, authors' own

Recent and prospective applications by demand sectors



Source: authors' own based on Frost&Sullivan

ACCIÓ

Passeig de Gràcia, 129
08008 Barcelona
www.accio.gencat.cat
www.catalonia.com
@accio_cat
@catalonia_ti

See the full report here:

<http://catalonia.com/.content/documents/5G-in-catalonia.pdf>

Further information about the sector, news and opportunities:

<http://catalonia.com/trade-with-catalonia/ict-mobile.jsp>

