

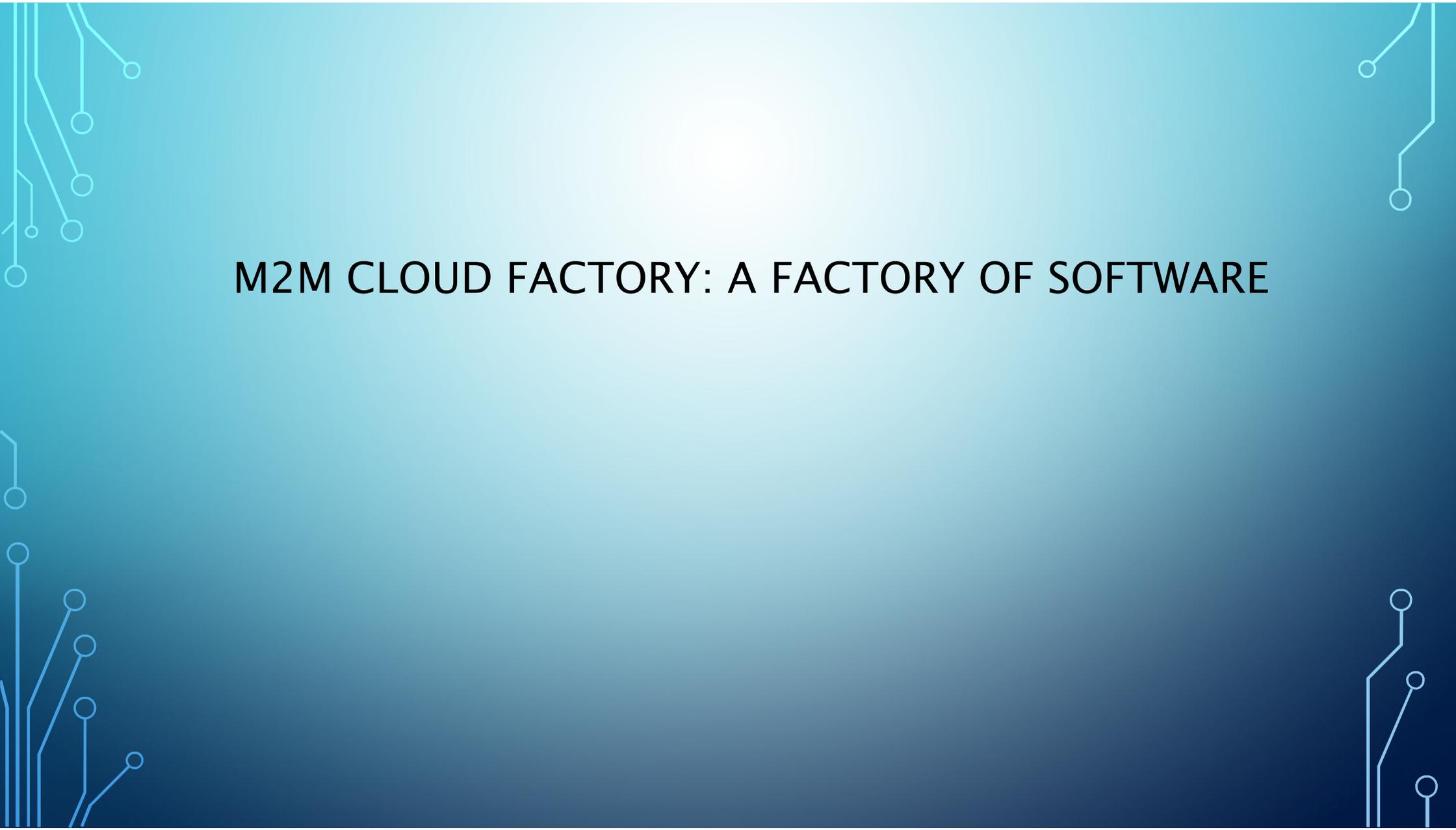


INDUSTRY 4.0

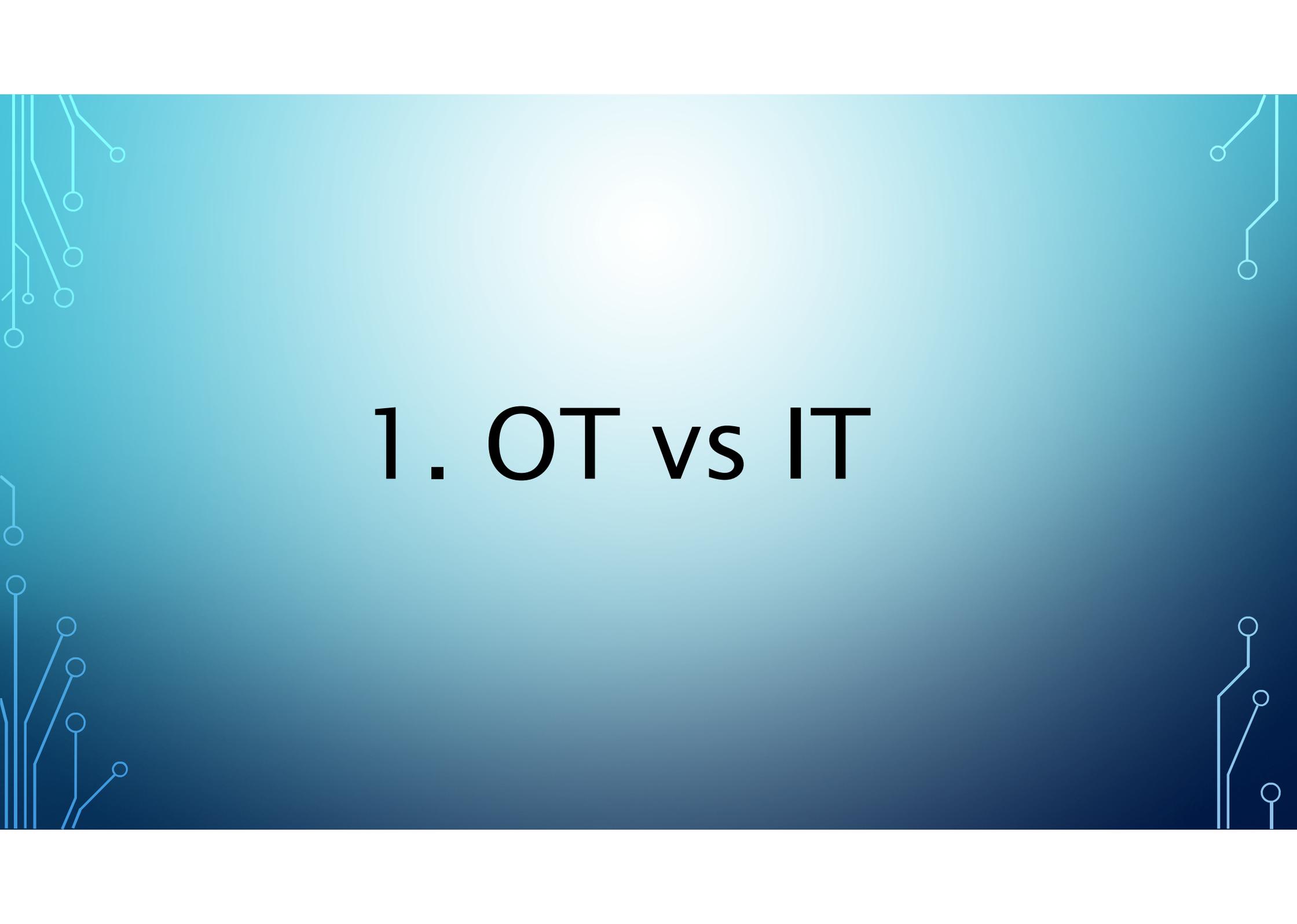
TRANSFORMING THE COMMON INTO
SOMETHING NEW

Jaume Rey, Founder and CEO, M2M Cloud Factory, s.l.

ACC10, Barcelona January 18th 2016



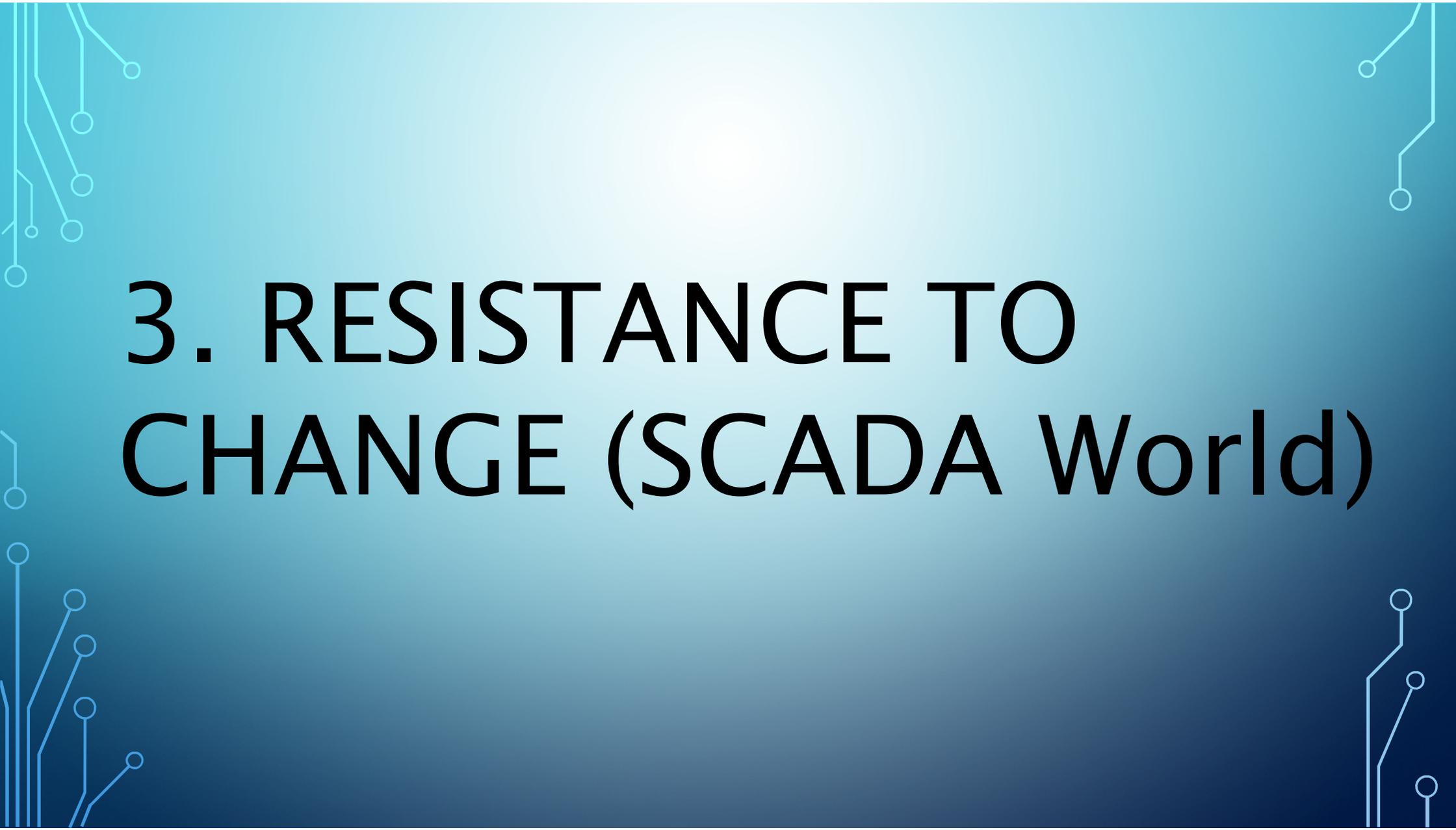
M2M CLOUD FACTORY: A FACTORY OF SOFTWARE



1. OT vs IT



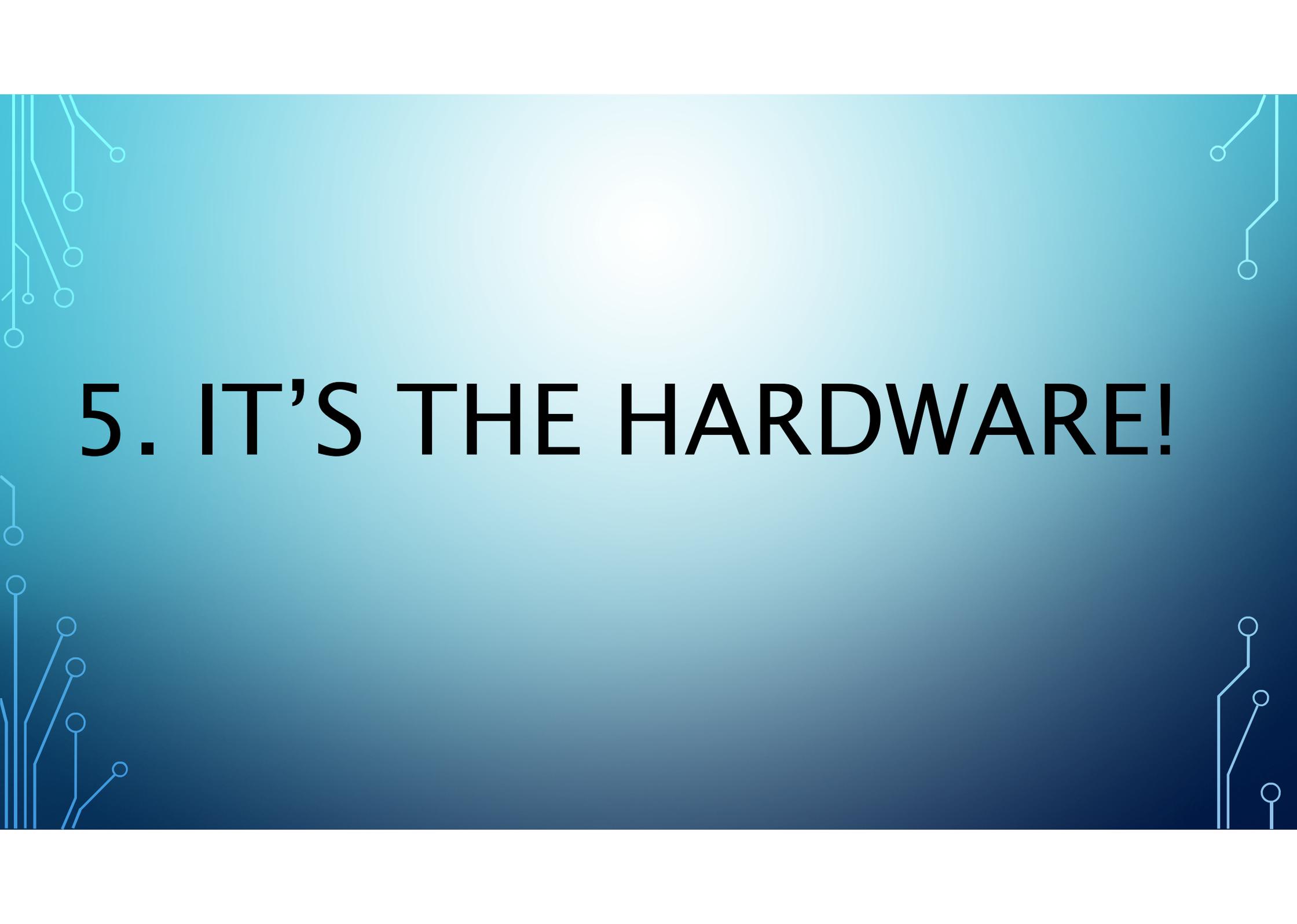
2. CRITICAL SYSTEMS



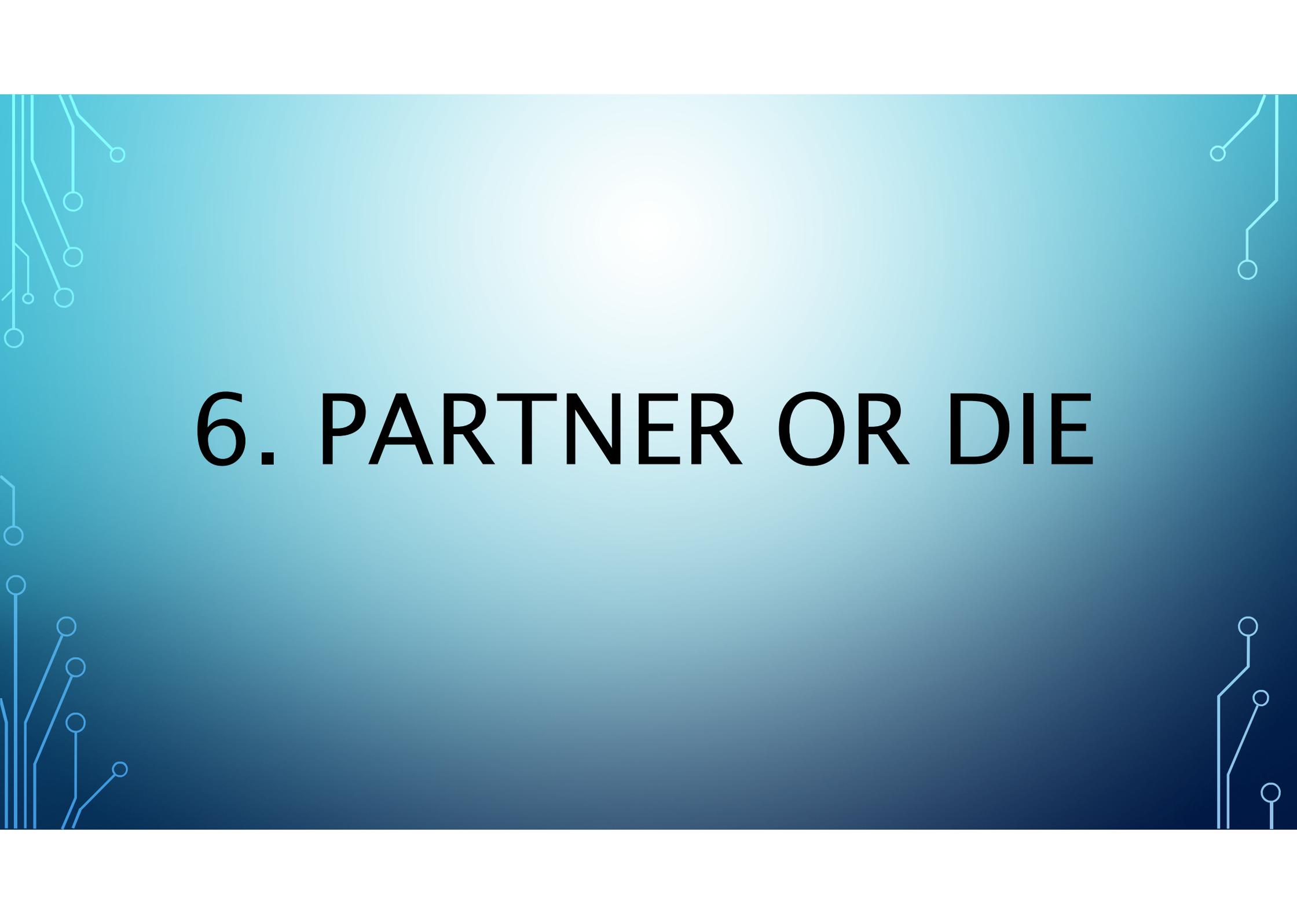
3. RESISTANCE TO CHANGE (SCADA World)



4. CLOSE WORK WITH R&D AND OPERATIONS



5. IT'S THE HARDWARE!



6. PARTNER OR DIE



7. LARGE OT COMPANIES WORRIED ABOUT I.T.

The background is a blue gradient with decorative circuit board patterns in the corners. The patterns consist of white lines and circles, resembling a PCB layout, located in the top-left, top-right, bottom-left, and bottom-right corners.

8. START UPS IN INDUSTRY 4.0

The background is a blue gradient with decorative white circuit-like lines in the corners. The text is centered and reads:

9. DO IT!
(from small to LARGE)



10. COUPLE OF CASES

10.1. Large Supplier

10.2. Market Expertise

A decorative background featuring a light blue to dark blue gradient. The corners are adorned with white circuit board traces and nodes, creating a technical or digital aesthetic.

THANK YOU

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