



Catalan Exhibitors

Mobile World Congress 2016



Generalitat de Catalunya
Government of Catalonia

Catalan Exhibitors

Mobile World
Congress 2016

The industrial tradition and commitment to innovation of Catalonia and Barcelona, plus the effort made by Catalan companies in recent years to position themselves on overseas markets, have helped to consolidate Catalonia and its business fabric internationally.

Crucial to this positioning is Catalonia's pledge to Information and Communication Technologies (ICT), a sector that in recent years has been generating new economic activities and opportunities, the role of which as a key enabling technology directly influences all economic sectors and is a crucial factor in the competitiveness of Catalan companies.

With this spirit of business and productive development, for over a decade now Barcelona has been hosting the Mobile World Congress, an event that is being held this year for the eleventh time. At successive editions, the Government of Catalonia has helped over 200 companies to take part. This catalogue contains information on the Catalan companies and technology centres that are attending this year's Congress and are present in the Government of Catalonia Pavilion, in the App Planet zone, at the 4YFN and in the Spanish Pavilion, on companies taking part with their own stand and on other companies from the sector. They all represent commitment to the innovation, internationalisation and diversification of the sectors at which their products and services are targeted.

This outstanding presence of Information and Communication Technologies companies and research centres, plus Barcelona's status as Mobile World Capital, has prompted an ecosystem of innovation that helps to attract investment to our territory and has made Catalonia and Barcelona leaders in the mobile technologies sector. Indeed, in the period from 2010 to August 2015,

Catalonia attracted 56% of foreign investment in business R&D, which makes us leader in this area in Western Continental Europe.

As a demonstration of Catalonia's potential in the Information and Communication Technologies sector, I hope that this catalogue represents yet another element to help the development and positioning of our companies in the world.

I hope that for yet another year the Mobile World Congress is a success for every participating company and for all visitors.



Jordi Baiget i Cantons
Honourable Minister for Business and Knowledge

Catalonia Trade & Investment

Come to Barcelona and join a dynamic mobile business community.

95,000 professional visitors are expected to attend the Mobile World Congress 2016

The ICT sector in Catalonia has traditionally been of special importance. Thanks to a strong consumer electronics presence, a highly competitive software development sector and being one of the biggest industrial clusters in Europe, Catalonia offers a great environment that has produced major initiatives applying mobile technologies to traditional activities.

From 2012 to 2023 Barcelona will be the Mobile World Capital. This means that not only the international flagship mobile event will be held yearly here, the GSMA Mobile World Congress, but a whole range of activities and programmes all year around will create a dynamic professional ecosystem for the mobile and its satellite industries. This initiative has transformed Barcelona into the permanent global centre for mobile technologies, has involved the development of a business environment focused on this type of industry on an international level and has made Barcelona a global benchmark for mobile transformation.

New sectors like e-commerce or digital gaming are growing thanks to its business advantages and to the projects taking place in Barcelona as a result of the city being Mobile World Capital. One of the biggest pools of skilled workforce in Europe and the appeal of the city as a place to live and work have also progressively consolidated a hub of talent and opportunities on a European level.

How can your company take advantage of this dynamic environment?

Many public-private projects are channeled through the **Mobile World Capital Foundation**. The capital also provides different opportunities for start-up initiatives as a hub (space for companies): privileged contact with key operators, networking opportunities, awards, among many others.

If your company has a project, Catalonia Trade & Investment can help you settle and develop it in Barcelona and Catalonia

Catalonia Trade & Investment has a 30-year experience helping international companies and can provide specific advice on local tax rebates and special social security contributions. Catalonia Trade & Investment also offers reduced office rental prices, recruitment, access to tech centers and contact with other companies for Mobile Tech Projects.

Catalonia Trade & Investment's services:

Information and Advice

Whatever your sector and needs, we've got the information: how to set up in Catalonia, full breakdown of the legal, tax and labour context, compared competitive analysis...

Investment Project Management

We offer tailor-made solutions to each investor. We aim at guaranteeing the viability of your investment right from the word go.

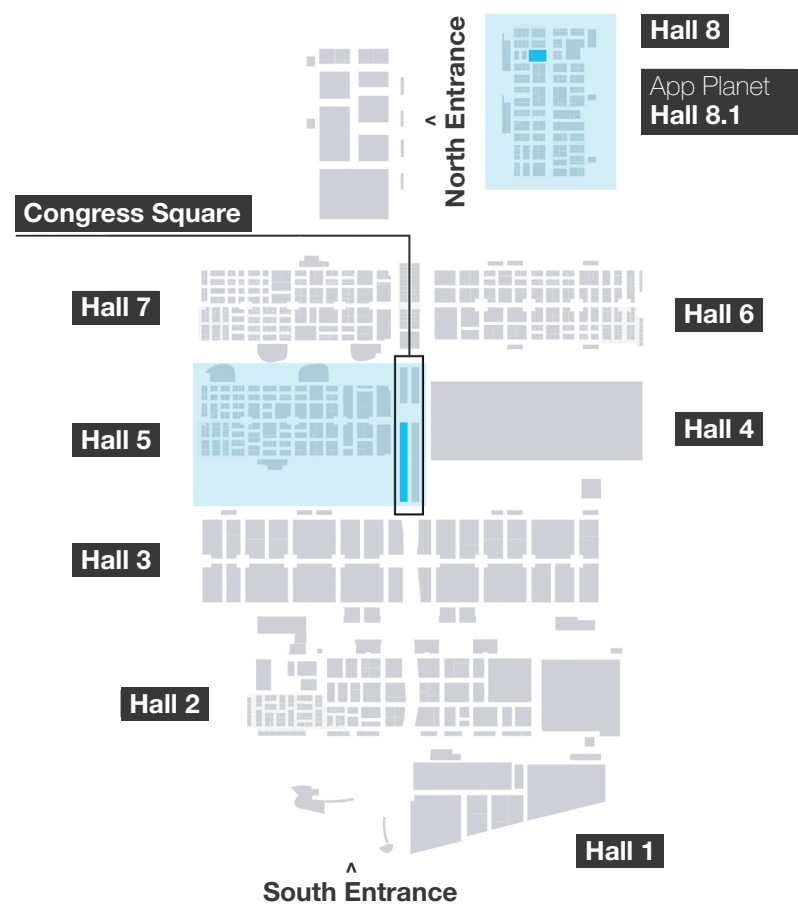
Growth and Expansion

We stay with you as your business grows and support your project through all phases of growth, expansion, diversification and relocation.

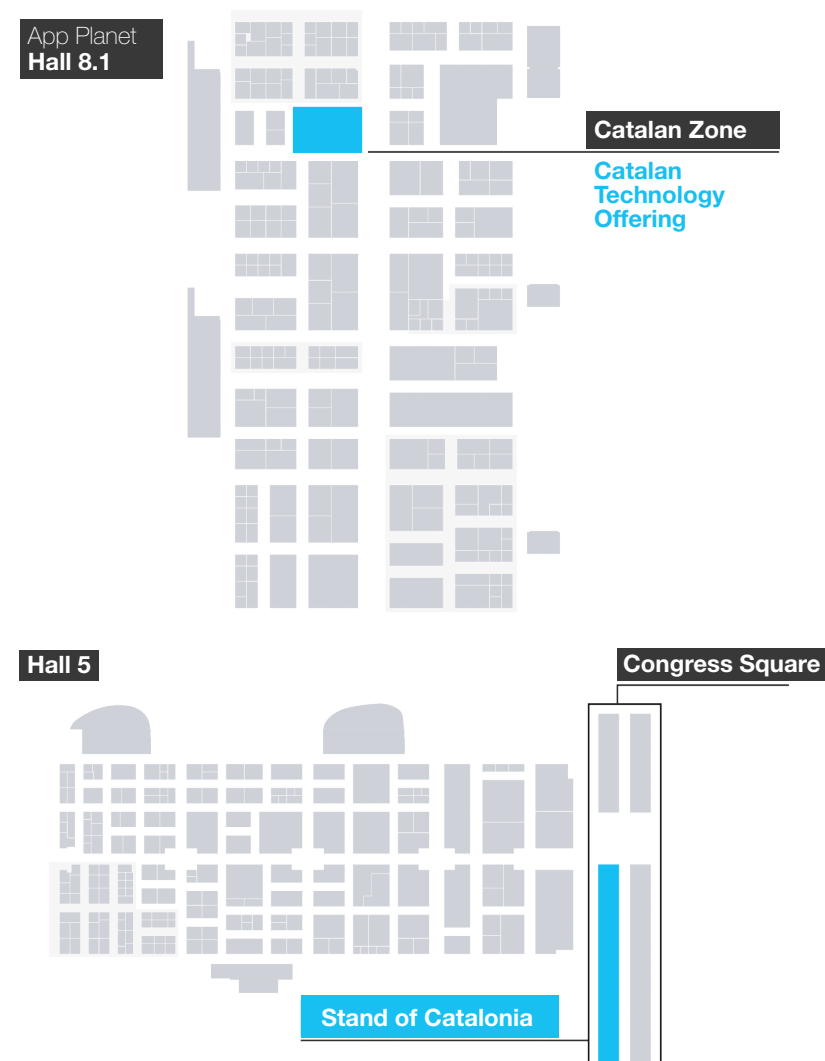
Specialized services

- Advice on incentives and financing
- Finding business location and offices
- Finding partners, suppliers and specialized workers
- Information on procedures on mobility for executives

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Companies

**COMPANY**

6TL ENGINEERING

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dbatet@6tlengineering.com

STAND NUM.

CS50 14

SECTORS

Others

6TL, headquartered in Barcelona, Spain, and with systems deployed in more than 30 countries, has over 30 years of expertise delivering solutions for the electronics test market.

6TL has redefined the way ATE integrators build their systems. Using commercial off-the-shelf (COTS) hardware and software blocks, integrators can shorten project delivery and build cost-effective, reliable solutions.

With 6TL's FastATE technology, test engineers do not have to address the recurrent tasks of every project since an 6TL module already completes most of these tasks for them. This module is a high-level block that covers one needed recurrent function of the ATE.

www.6tl.es

**COMPANY**

ABA ENGLISH (ENGLISH WORLDWIDE S.L)

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jfigarola@abaenglish.com

SECTORS

Others

ABA English –American & British Academy- is a Mobile-learning and E-learning English language academy based in Barcelona, with millions of international users – growing exponentially in Europe, North, Central and South America. English is taught through a unique method and technology, using short films and other video resources specifically developed to learn English for real-life use and to enhance students' education experience on any platform. Students follow the course via app on any iOS and Android mobile device and on computers. Currently the course is translated for learners in Chinese, French, German, Italian, Portuguese, Spanish and Russian (plus English-only) and will soon also be available in Turkish.

www.abaenglish.com

**COMPANY**

ACCENT SYSTEMS

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+34 93 512 51 38
info@accent-systems.com

STAND NUM.

CS50 30

SECTORS

Big Data / Open Data; Geolocation; Wearable IoT / M2M; NFC / iBeacons

Accent Systems is focused on turning our customers ideas into tailored electronic solutions, from product development to mass production.

- Engineering Solutions: our engineers optimize all the development process to achieve cost effective devices, that fit with the user experience goals according to the latest market trends.
- BLE beacons: we developed the iBKS line, high quality beacons 100% designed and manufactured by us in Barcelona.
- Electronic Manufacturing Services: we are a flexible EMS provider with great background on the industrialization process of electronic products.

Our main business is the wireless device market, specially Bluetooth, Sigfox, WiFi, GPRS/3G/4G-LTE, iBeacon and Eddystone.

www.accent-systems.com

**COMPANY**

ACKSTORM

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gabriel.rivera@ackstorm.com

SECTORS

Cloud Computing

In ACKStorm, with over 13 years of experience in Systems Management and Integration, we are experts in Architecture Design, Implementation and 24x7 Management of Cloud Platforms for companies where internet is a critical channel for their business.

Our experience in Cloud Architectures and Systems, together with the development of our Multi-Provider Cloud Management System, facilitates the migration of Online Business to the Cloud, obtaining an improved service, flexibility and scalability in infrastructures, and reducing costs by pay per use".

"Cloud Hosting," "Cloud Managed Solutions," "Cloud Systems," "Elastic Computing," "Cloud Computing," "auto scaling cloud," "Amazon Partner," "Microsoft Partner," "Google Partner."

www.ackstorm.com



COMPANY
ADSMURAI

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STAND NUM.
8.1K48 11

SECTORS
Others

Adsmurai speeds up and drives results on Facebook ads, Instagram ads and Twitter ads through its proprietary software, Katana. With an intuitive flow to create campaigns with specific targets and a very user friendly interface, it drives the best results possible. The strengths of Adsmurai are the ease of use and the high quality user experience we provide. Katana supports the most innovative ad formats, such as Dynamic Product Ads and Carousel.

Adsmurai has two different service models: a managed model (Adsmurai experts manage the campaigns), and a self service model (advertisers use the software to manage their campaigns).

www.adsmurai.com



COMPANY
AD TELECOM, S.L.

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luiscrespo@adtelecom.es

SECTORS
Others

AD TELECOM is a manufacturer of telecommunications equipment specialized in Software Defined Radio (SDR) solutions and enhancing radio-communications in shadow areas through signal repeaters. The Signal Processing team holds 10 years of experience in researching the efficient implementation of signal processing algorithms over DSP or FPGA devices. By using exclusively SDR Technology, the radio signals are directly digitized and processed by Advanced Techniques of Digital Signal Processing. The automatic control software recognizes the environmental conditions and adjusts the internal parameters to optimize the coverage conditions, removing the need for manual adjustments and so saving time and money.

www.adtelecom.es



COMPANY
AEDGENCY

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SECTORS
Others

Founded in 2004, Aedgency is a leading digital network dedicated to targeted advertising on desktop and mobile devices. Powered by our own DMP, Edgemobile DSP delivers highly contextual ads to the right audience at the right time. Innovative ad formats (interstitial, native, adhesion banner...) reach high delivery rates and best performance. With direct advertisers from 15 countries distributed in many verticals, publishers monetize better their app and web traffic through RTB, private exchange, ad tag, SDK and XML feed.

#DMP #DSP #monetization #adexchange
#RTB #SDK #Feed

www.aedgency.com



COMPANY
AEFOL EXPOEARNING S.L

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SECTORS
Design / User Interface; Others

AEFOL is an integrated agency covering Barcelona delivers all aspects of digital marketing and e-Learning consultancy. AEFOL is also a leader company in its field of business activity which has taken a pioneer role to organize more than 20 international fairs and conferences of e-Learning and HR for the first time in Spain and Latin America since 2001. EXPOEARNING is the spanish speaking countries world's largest annual gathering for the e-Learning industry, organized by AEFOL, and held in "Feria de Madrid", Spain.

www.aefol.com

**COMPANY**

AGILE CONTENT

CONTACT

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info@agilecontent.com

SECTORS

Design / User Interface; Big Data / Open Data;
Cloud Computing; Others

Agile Content is a technological Company that offers cloud-based solutions to media companies, telecom enterprises and corporations. Agile's solutions cover the complete lifecycle of multimedia content, facilitating content creation and distribution to any destination from mobile, social media and websites.

Agile Content assists its clients in maximizing the visits and revenue thanks to its sophisticated big data technology, which automatically offers relevant content and advertising through the analysis of the user's interests, behavior and profile. Its leadership and potential for growth has been acknowledged in the prestigious Gartner report, which situates the company among the best 18 enterprises in video management.

www.agilecontent.com

**COMPANY**

AGROPTIMA

CONTACT

info@agroptima.com

SECTORS

Big Data / Open Data; Geolocation; Cloud Computing; IoT / M2M

With more than 10,000 app downloads, Agroptima is allowing farmers to manage their farms more efficiently and make their fields more productive. The app accompanies the farmer in the field and lets him record data about all his activities. E.g.: sowing, fertilizing, harvesting... The data is automatically backed up on a web platform where the farmer has an overview of his crops, workers, machinery, stock, etc. With comprehensive data about his farm, farmers can make better decisions and be more productive. The company targets mid-sized farmers of any crop type, in Europe and Latin America.

"Agriculture," "farming," "agtech," "mobile,"
"data."

www.agroptima.com

**COMPANY**

ALBEDO TELECOM

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pca@albedotelecom.com

STAND

HALL 6 - 6K15

SECTORS

LTE Network Infrastructure, Monitoring Systems and Equipment, Test and Measurement Equipment, Utilities (Smart Grid), VoIP Systems

ALBEDO's core expertise ranges from PTP, SyncE, Synchronization, PPS, Wander, Ethernet, 10G, E1/T1 Transmission, WAN emulation, VoIP, SIP trunking, Voice Quality, VoWLAN, C.3794, Packet Capture, Lawful interception and Datacom. Our typical customers are Manufacturers, R&D labs, Universities, Military, Power Utilities, Railways, Mobile and Telecom Operators that are running critical applications that need tools to install, test, emulate or maintain telecom infrastructures.

www.albedotelecom.com

**COMPANY**

ALTER EGO WEB SERVICES S.L

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info@alterego.net

SECTORS

Big Data / Open Data; Security / Identity management

Alter Ego is a company specialized in providing creative solutions, technology and functional in any type of online services and applications focused on Internet. Our specialty is providing service to the world of e-commerce where we increase sales and have strategic partnerships.

www.alterego.net

**COMPANY**

AMPLE24, SCCL

CONTACT

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ample24@ample24.com

SECTORS

Others

20 years working with our clients.

Website Design & Development, a professional website is the key to establishing your business. eCommerce Website Design & Online Stores, Creating and running your online shop, multi-channel sales - mobile, marketplaces and building customer loyalty through targeted. Search Engine Optimization – SEO, we will develop an effective online strategy for the success of your website. Mobile Website Design & Development, Our design and development team have experience in using responsive technology to adapt your website to the device it is being viewed on. App Development Company, We have the experience and imagination to make your Android, Iphone, Ipad presence outstanding.

www.ample24.com

**COMPANY**

APLICK

CONTACT

Eduard Codinachs Suñer | +34 93 889 39 66
aplick@aplick.net

SECTORS

Design / User Interface; IoT / M2M; Others

Aplick is a business set up with the aim of offering innovative solutions to entities and companies so as to take advantage of the mobility and communication opportunities that new technologies offer. Our primary principles are innovation, design and simplicity. In this sense, Aplick has created a state-of-the-art mobile application designed to help social entities with their important social task, especially to manage and search volunteers. Volunta+ enables social entities to let their volunteering needs known to society, enlarge the number of volunteers and improve communication between each entity and its collaborators.

www.aplick.net

**COMPANY**

APP2U

CONTACT

+34 93 675 07 09
info@app2u.es

SECTORS

Design / User Interface; Big Data / Open Data; NFC / iBeacons; Others

- Would you like to increase your profit?
- Do you wish that sales process would be easier?
- Can you imagine a more productive sales force?

If your answers are yes, it means that you also think your company can improve the sales process. "We know that companies can sell more and better"

Our mission is to increase the profit of our customers through apps and websites that improves the sales process of companies.

We are the only company specialized in advice, develop and implement the best mobile solutions intended to sell.

www.app2u.es

**COMPANY**

APPSZOOM TECHNOLOGIES S.L

CONTACT

+ 34 93 594 78 60
hello@appszoom.com // hello@mobonaut.com

SECTORS

Others

Apps to keep you motivated? Apps for artists? Fast reflex games? Apps about make-up? Appszoom's team of experts brings order to the chaos that is the app market.

Founded in 2009, Appszoom has accumulated a huge knowledge of both the Android and iOS markets, offering developers the chance to showcase their app to an audience of more than 5 million users.

Mobonaut, its latest product, offers long-awaited app market intelligence for more than 50 countries, and not just the English-speaking ones. All the best tools for positioning an app for its potential users can be found in Mobonaut.

www.appszoom.com
www.mobonaut.com

**COMPANY**

ARGELICH NETWORKS

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argelich@argelich.com

STAND NUM.

CS50 19

SECTORS

Cloud Computing; IoT / M2M / Others

Argelich Networks is a TIC's consultant boutique company, independent and international. It was founded by Agustin Argelich after Barcelona'92 Olympic Games. Mr. Argelich was the Director of Technology of the IX Paralympic Games. Argelich brings broad experience in mobility, corporate private networks, including planning, design, system selection, contract negotiation, project management and expense management. Argelich advises with integrity and creativity to private companies and governments. Thanks to a large network of international partners can form ad-hoc high talent teams to meet clients' needs. As a client, you can always expect the right combination of skills and experience for your strategic projects.

www.argelich.com

**COMPANY**

ATLANTIS IT

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rsoler@atlantis-technology.com

STAND NUM.

8.1K48 15

SECTORS

Design / User Interface; Big Data / Open Data; Geolocation; Wearable; IoT / M2M

Atlantis IT is your partner in efficient management, control and security of your mobile resources (cars, vans, trucks, motorbikes, tractors...) for fleets and particulars.

Our solutions are:

- Atlantis Fleet: We help companies to take decisions to improve their results, their management, control, cost and productivity of their mobile resources.
- Atlantis Bike: antitheft and tracking solution for motorbikes, self managed from your smartphone.

"Efficient management," "control," "security,"
"mobile resources."

www.atlantis-technology.com

by bagmovil®

by bagmovil®

COMPANY

BAGMOVIL, S.L.

CONTACT

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sgonzalez@bagmovil.com

SECTORS

Others

We are manufacturers and distributors of accessories for mobiles, tablets, digital devices, which are constantly evolving.

The company has over 12 years of experience. We work with renowned international brands. Our objective is satisfies needs client final, with a premium product, always updated a new market needs.

We offer a quick and efficient service, fast delivery.

We are able to personalize exclusive products and produce for other companies.

www.bagmovil.com

**COMPANY**

BIBLOOS DIGITAL CONTENTS SL (BIBLOOS)

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SECTORS

Design / User Interface

BIBLOOS is a start-up company specialized in digital and interactive content based on web and mobile applications.

We're brilliant on digital processing of large volumes of data, to make interactive digital books.

We create interactive digital books for iOS/Android focused on education and children.

We develop mobile applications for any sector, especially in the pharmaceutical sector.

www.bibloos.com



COMPANY

BIID

CONTACT

+34 93 127 99 80
info@biid.com

STAND. NUM.

CS50 29

SECTORS

Security / Identity management;
Cloud Computing

biid arises as a new way to securely identify a user on the net via mobile devices.

biid provides a strong legal digital identity to guarantee security in digital transactions, and enables authentication and digital signature based on the use of digital certificates. All of this with electronic evidence and legal validity of what happens and when it happens.

This new kind of user friendly and up-to date identification is as easy as installing an App on a mobile device.

www.biid.com



COMPANY

BISMART

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info@bismart.com

STAND. NUM.

CS50 28

SECTORS

Big Data / Open Data; IoT / M2M

Bismart is the Microsoft WW Partner of the Year in BigData. Can you imagine arriving at your holiday destination and receiving in your mobile phone a smart route proposal, totally aligned with your passions, budget and available time? Our Machine Learning solutions analyze big amounts of data generated around the cities to provide the best experiences and boost smart destinations through real time information.

We help cities to improve the public transport efficiency, increasing the passenger satisfaction, decreasing the carbon emission, and reducing ticket prices. Go a step ahead by going beyond looking in the rear-view mirror predicting what's next.

www.Bismart.com



BLITWORKS

COMPANY

BLITWORKS

CONTACT

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jcabezas@blitworks.com

STAND. NUM.

CS50 09

SECTORS

Others

BlitWorks is a company specialized in video game porting with deep experience in consoles and mobile platforms. After our beginnings linked to the creation of console and coin-op emulators, our current team of 25 engineers keeps standing out for its "world class" technical quality. Our recent works include the flawless conversion of acclaimed games such as Bastion, Super Meat Boy, FEZ, OlliOlli, Don't Starve and Spelunky. These ports have made us especially well known in the indie community for the outstanding polished games we deliver and the ability to succeed in technically challenging ports.

"Games," "port," "conversion."

www.blitworks.com



COMPANY

BNSTAR

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STAND. NUM.

8.1K48 02

SECTORS

Big Data / Open Data; IoT / M2M

BNSTAR is a company devoted to the hardware and software development for an intelligent water and energy management in buildings. Design, comfort and sustainability in one technological device destined to change the water model concept and consumption in our homes and buildings.

To reduce energy and water consumption is possible due to the application of Internet of Things at the faucets industry... BNSTAR does it!

BNSTAR allows for the first time to apply the Big Data and Data mining concepts to water and energy consumption bringing the water efficiency to its maximum level.

www.bnstar.io



COMPANY
CATALOGPLAYER

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xavier.sola@catalogplayer.com

STAND NUM.
8.1K48 16

SECTORS
Design / User Interface; Cloud Computing

At the MWC we are launching Catalog Player 2.0, an ambitious new version of the ultimate tool for your sales team.

CatalogPlayer is a Cloud Platform to create digital catalogs, mobile sales automation, task management and B2B mCommerce for the sales force.

Create your interactive catalogs with products or services and keep them always updated. Share information, send budgets or sales orders, manage your customers' data and create reports of your commercial activity.

Use it offline with your tablet, synch your data automatically and analyze it in our control panel, or connect the platform with your ERP or CRM.

www.catalogplayer.com



COMPANY
CATALUNYA APPS

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STAND NUM.
8.1K48 07

SECTORS
Design / User Interface; Augmented Reality; Geolocation; Wearable; Cloud Computing; NFC / iBeacons

Catalunya Apps (CA) Association is the not-for-profit industry association dedicated to represent and promote the mobile centric businesses from the region. Our members include: mobile App, games & web development, creative & business consultancy, mobile marketing & communications, cloud based computing, localization, audiovisual services, learning, App & mobile web design and mobile analytics. CA Association aims to support its members becoming the forefront of the industry and serve as a collective voice for public institutions. Apps "Made in Catalonia", Design, Creativity & Quality, the pillars of the work.

www.catalunyapps.cat



COMPANY
CIT UPC BARCELONATECH TECHNOLOGY CENTER

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j.martin@upc.edu

SECTORS
Big Data / Open Data; Security / Identity management; Augmented Reality; Geolocation; Wearable; Cloud Computing; IoT / M2M; NFC / iBeacons; LTE / Wimax

The Technology Center of the Universitat Politècnica de Catalunya-Barcelona Tech (CIT UPC) applies university research to innovation in business. We develop comprehensive, multidisciplinary and turnkey technology solutions and offer companies a wide range of technological capabilities to develop projects in areas like advanced manufacturing technologies, ICT, materials, energy and biomedical engineering technologies. Due to the UPC's excellent research track record in engineering, architecture and science, CIT UPC's knowledge spans a wide technological spectrum. We have strong expertise in mobile technologies such as big data analytics, mobile health solutions identity, privacy and security, M2M and IoT, mobile in smart cities, cloud computing and E-learning.

www.cit.upc.edu

CL3VER

COMPANY
CL3VER

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luca@cl3ver.com

STAND NUM.
CS50 34

SECTORS
Design / User Interface; Augmented Reality; Cloud Computing; IoT / M2M

CL3VER is a content creation and distribution platform that brings interactive 3D experiences to mobile devices.

Interactive 3D content online has been demonstrated to be 3 times as more engaging compared to traditional images and videos. CL3VER is dedicated to Marketing agencies and e-commerce sites allowing them to improve campaign metrics by impressing their audience with interactive 3D content on any device.

www.cl3ver.com



COMPANY

CODITRAMUNTANA, S.L

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info@coditramuntana.com

STAND NUM.

CS50 38

SECTORS

Design / User Interface; Wearable; NFC / iBeacons

CodiTramuntana develops and sells Suitevent apps, designed for the event industry, giving the perfect 4.0 communication tools and enhancing engagement in all kind of congresses, festivals and corporate events.

CodiTramuntana's expert team on iOS and Android platforms provide high value when developing custom native apps as well as integrations with other systems.

We like facing technological challenges and deal with complex applications, data integrations, intranets and web services.

Sónar Festival, Sitges Film Festival, Fluidra and Novelec are just some of the companies that have already relied on our work. Companies with a high reputation both in Spain and Europe.

www.coditramuntana.com

www.suitevent.com



COMPANY

COMPUTER VISION CENTER

CONTACT

Meritxell Bassolas | +34 93 581 18 28
cvc-kt@cvc.uab.es

STAND NUM.

CS50 27

SECTORS

Security / Identity management; Augmented Reality; Wearable; IoT / M2M

The Computer Vision Center (CVC) is a non-profit institution, established in 1995 by the Generalitat de Catalunya and the Universitat Autònoma de Barcelona.

Since our founding, we have been carrying out a mixed model that brings together scientific and technological talent to promote co-operation between basic research and knowledge and technology transfer to society.

The cross-cutting applicability of computer vision promotes countless opportunities to transfer research results to multiple markets.

Our mission is to carry out cutting-edge research with the highest international impact. We also foster the knowledge transfer to industry and society. Finally, we boost to train researchers of the highest level.

www.cvc.uab.es

COMPETIUM

COMPANY

COMPETIUM, S.L

CONTACT

Josep Tarres
jtarrest@gmail.com

SECTORS

Design / User Interface; Others

COMPETIUM is a Catalan company that develops and manages innovative projects in IT (information technologies) market with an international background and solid experience from an interdisciplinary team of scientists, university professors and IT experts. Nowadays, the main subject is the research and development with pilots (apps, audiovisuals...) of MOBILE MATH TECHNOLOGY: a mobile platform for tablets and smartphones that visualizes, quantifies and interrelates math formulas with an intuitive, easy-to-use and integrated graphical interface and mobile technology (multi touch-screen device). The benefits go from the educational to industry markets.

www.barcelonadoku.com



COMPANY

CONECTA WIRELESS

CONTACT

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info@conecta-wireless.com

STAND NUM.

CS50 39

SECTORS

Big Data / Open Data; Security / Identity management; Cloud Computing; IoT / M2M; LTE / Wimax

Conecta Wireless is a telecom operator and IS/IT solutions provider for businesses and corporations with over 15 years of experience and own communications infrastructure connecting customers across America, Europe and Asia.

Our portfolio comprehends Connectivity, Cloud, Mobile Unified Communications (Voice, Video and Data) and Professional Services.

The leverage on our core strengths such as our proprietary VoiceGen® solutions, a unique business focus and our purchasing synergies as wholesale operator, define Conecta Wireless as a flexible Business Partner with a global vision for local action who masters technology, approaches consultatively and communicates in business terms.

www.conecta-wireless.com



COMPANY
COSTAISA

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SECTORS
Design / User Interface; Security / Identity management; Cloud Computing; IoT / M2M

Costaisa since 1968 offers outsourcing IT, business consultancy services, and design, development and implementation of organizational and technological solutions in the health sector.

We have a wide range of products that cover most of the information system requirements of healthcare centres, including clinical requirements (Health Information Systems (HIS), Telemedicine, Nephrology, Anatomical Pathology and Biomedical Research) and non-clinical requirements (Enterprise Resource Planning (ERP), Enterprise Content Management (ECM), and Quality, Interoperability and Maintenance management). We have around 450 highly qualified professionals (engineers, doctors, equipment experts, health institution managers, maintenance specialists, etc.) and have vast experience with national and international projects.

www.costaisa.com



COMPANY
CRONOS TELECOM EUROPE, S.L

CONTACT
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STAND NUM.
CS50 36

SECTORS
Others

Tinkerlink is the employment community with free access to the largest recommendations network in the US Hispanics, Mexico and Latin American Markets connecting its members to find the best workers in each occupation. The more recommended, the more job opportunities you will get. Find people you can trust based on assessments generated by your community. Whether you are unemployed, self-employed, entrepreneur or millennials looking for a first job. Tinkerlink is the platform to be your best job reference. Our profile database give us extended knowledge of the main job demand and tools that Tinkers will required to accomplish their work.

www.cronosgroup.net
www.tinkerlink.net



COMPANY
CTTC (CENTRE TECNOLÒGIC DE
TELECOMUNICACIONS DE CATALUNYA)

CONTACT
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albert.sitja@cttc.es

STAND NUM.
CS50 22

SECTORS
Geolocation; IoT / M2M; NFC / iBeacons; LTE / Wimax

Research Institute founded by the Catalan Government in 2001 to promote research and development in Catalonia. An organization oriented towards innovative and high quality R&D project execution with IPR generation. Accumulated number of 67 patent submissions granted in 8 different countries are ready to be licensed or sold. The executed projects in the fields of: communication networks, technologies, systems, position and navigation and remote sensing, produced a wide range of Products & Solutions (P&S) in different technology readiness levels (TRL). The available P&S are ready to be purchased by the industry or research organizations through the company CTTC-HK Ltd.

www.cttc.es



COMPANY
CYBERCLICK

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evinaras@cyberclick.net

STAND NUM.
8.1K48 06

SECTORS
Design / User Interface; Big Data / Open Data; Geolocation

Cyberclick is specialized in providing services in the field of digital advertising and marketing through results-orientated strategies aimed at capturing traffic. We have developed our full expertise in email marketing campaigns, Social and Content Ads, Inbound Marketing, Performance Marketing, SEM and Affiliate Marketing.

www.cyberclick.es



COMPANY

DAVINCI TECNOLOGÍAS DE LA INFORMACIÓN

CONTACT

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SECTORS

Design / User Interface; Big Data / Open Data;
Security / Identity management

Davinci is a technology consulting which supports organizations in the Smart and Secure Information Management of their digital platforms.

We have four business units:

dContent: we classify the information to maximize its value in access, treatment and recovery.

dDataSecurity: we securize your information and convert their content in secure digital assets.

dBusiness: we develop digital platforms to promote their business processes across multiple channels.

dBigData&Analytics-: we process and analyze large and heterogeneous volumes of information to become knowledge and facilitate decision-making.

www.davinci-ti.es



COMPANY

ENGINYERIA DE SISTEMES AUDIOVISUALS S.L

CONTACT

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sbuxo@digitbcn.com

SECTORS

Augmented Reality; Geolocation; Others

Technology and creativity in the service of knowledge, communication and emotions.

From Barcelona, we produce and create apps, 360° virtual tours and augmented reality experiences, social walls, mapping, museum projects, interactive advertising...

In close collaboration with universities and research centers, Digit researches and develops mobile applications for tourism, culture and business promotion.

www.digitbcn.com



COMPANY

DOCTOR LOVELY

CONTACT

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info@doctorlovely.es

SECTORS

Big Data / Open Data

DOCTOR LOVELY is an APP for loving couples. It offers a wide range of leisure and entertainment for loving couples: restaurant guide, information billboard cinema, theaters and TV series, sports and adventure activities. Even, online travel agency and special online sex shop. But the main thing you could find is the special erotic videogame, a new sexual experience that innovates and proposes a new way of doing sex with your partner, ensures sexual stimulation and democratizing sex without taboos. DOCTOR LOVELY founded with the vision to promote stability of the romantic relationships, correcting sex errors and healing love.

www.doctorlovely.es



COMPANY

DOXA INNOVA & SMART

CONTACT

Pedro Lisbona | +34 66 777 85 67
plisbona@doxais.com

SECTORS

IoT / M2M; Others

DOXA INNOVA & SMART is a business consulting firm with over 25 years of experience, that uses ICT and open innovation to promote continuous improvements in organizations and their competitive edge –being them private companies or governments.

We offer a realistic and executive consultative vision with a clear business focus and close relationship with our clients.

In fact, our goal is to “make things happen”, so we accompany our clients from the beginning until they have reached their objectives.

Our offering reflects the pillars of our company, going from Smart, Digital Transformation and Efficiency to TMT & Entertainment and Partnering.

www.doxais.com

:DRIVE SMART

COMPANY
DRIVESMART

CONTACT
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pca@drive-smart.com

SECTORS
Big Data / Open Data; Geolocation; Wearable;
IoT / M2M

Drive Smart® is the first driver's community that rewards positive driving. Drive Smart motivates and encourages drivers to be safer and more efficient while developing positive lifelong habits on the road. Protecting privacy and drivers' rights, Drive Smart provides valuable big data to industry and administrations.

Solutions: transportation, mobile /
communications platforms, business
intelligence / analytics, transportation.

www.drive-smart.com



COMPANY
DUOS

CONTACT
hello@duos.me

SECTORS
Geolocation

Duos is an instant messaging app that boosts the networking experience among attendees, linked to your spaces or events through mobile marketing campaigns. An icebreaker, a conversation starter to privately connect to people around you, at the same space or event. Most of people attends your events or spaces to interact with others. Duos provides everything you need to allow attendees to improve their Networking Experience while at your event or space and to make your business grow through Mobile Marketing Campaigns. Duos works for Leisure or Professional events and spaces.

"Networking," "beacons," "messaging," "push
notifications," "mobile marketing," "events."

www.duos.me



COMPANY
EASYPARK

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Tania.cazalis@easypark.net

SECTORS
Geolocation

We are making parking experience easier. We make getting to, and enjoying the destination simpler, faster and more convenient for drivers around the world.

EasyPark is a parking marketplace (we don't own spaces or lots). We work with cities and parking operators optimize their parking spaces and garages. Our technology reduces driving time and city congestion, which makes cities more accessible and with lower carbon emissions.

Why do we do it? We love creating solutions that add convenience to peoples' lives around the world. We love to help people save time to do more, enjoy more and achieve more.

www.easypark.net



COMPANY
COOLTRA MOTOSHARING, SL

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info@ecooltra.com

STAND NUM.
CS50 37

SECTORS
Design / User Interface; Big Data / Open Data;
Geolocation; Cloud Computing; IoT / M2M

eCooltra Motosharing is a company from Cooltra Motos group, the leader in scooters rental market in Spain and southern European cities with ten years of experience in its sector. With a completely innovative system which brings together technology and sustainability, it offers a new alternative for sharing mobility in the city of Barcelona.

Hundreds of electric, intelligent and connected scooters are available for users, who by means of an app can use the service with no more concerns than enjoy their commute.

www.ecooltra.com



COMPANY
ENERTIKA

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STAND NUM.
CS50 10

SECTORS
Others

Enertika is a leading one-stop-shop Energy Service Company (ESCO) delivering differentiated services in Energy Efficiency, Distributed Power Generation and Global Energy Management Services for Telecommunication Infrastructure (Mobile Network Operators, Tower Companies and Data Centers).

Through a widespread network of experts in Europe and Latam, Enertika supports clients in the decision-making process to enhance their competitiveness through OpEx reduction. The financial arm of Enertika Group provides financing under the ESCo (up-front investment repaid from actual savings) and PPA (Power Purchase Agreements) schemes so Clients can focus their resources on the core business.

www.enertika.com



From Digital Data
to Business

COMPANY
EPSILON TECHNOLOGIES

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danieldf@epsilontec.com

STAND NUM.
CS50 04

SECTORS
Big Data / Open Data

Epsilon Technologies is a company that helps Global corporate brands to measure their Social Media Success through ICARUS, our Social Media Analytics SaaS. We collect and compile all the relevant social media and digital assets in order to provide reference points in a wide range of categories (FMCG, HOTELS, TRAVEL, LUXURY, COSMETICS, ENERGY, BANKING, INSURANCE).

www.epsilontec.com



COMPANY
ESCLATEC (ASSOCIACIÓ ESCLAT)

CONTACT
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Xavier@esclatec.com

SECTORS
Design / User Interface; Security / Identity management; Others

Esclatec is a Special Employment Center, which employs severely disabled people giving them quality jobs. Esclatec is the unique SEC with a R+D+I department and has a collaboration agreement with Polytechnic University of Catalonia (UPC) and the Elisava school of Pompeu Fabra University (UPF). One of our recent technological products is the "Estel", an omnidirectional chair controlled through a mobile application. This chair has omnidirectional wheels that allow improving the mobility in confined spaces. The "Estel" dimensions are like a conventional office chair. It can be deployed in the following environments: museums, fairs, hospitals, home, workplace, etc.

www.esclatec.com



COMPANY
EURECAT

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STAND NUM.
CS50 25

SECTORS
Design / User Interface; Big Data / Open Data; Security / Identity management; Augmented Reality; Geolocation; Wearable; Cloud Computing; IoT / M2M; NFC / iBeacons

Eurecat is the Technology Centre of Catalonia. Providing the industrial and business sector with differential technology and advanced expertise, we offer solutions to their innovation needs and boosts their competitiveness in a fast-paced environment. Our services are primarily focused on: applied R&D, highly specialized training and consulting, product and service development and promotion of technological innovation. Some of our latest technologies:

- Analytics and Big Data architectures for geospatial datasets, social media, user profiling and context based recommendation.
- Indoor positioning.
- Quality control for Smartphones applications.
- Authentication systems based on biometric recognition.
- 3D immersive binaural sound.
- 3D reconstruction from mobile photographs.

www.eurecat.org



COMPANY

EXPORT BARCELONA & HINNO CAMPS S.L.

CONTACT

Alex Hino Camps | 931822030
hinno@oppiom.com

SECTORS

Design / User Interface

Export Barcelona is a Catalan enterprise dedicated on selling mobile accessories in the national market. The last year we started our expansion strategy and our sales increased significantly outside Catalunya and Spain, foremost in Europe.

Our main objective is to expand our portfolio both national and international.

We want to build a brand that be leader in the global market like Catalan brand.

We are in constant development to create and innovate on market with a new technology.

We offer our customers:

- Mobile phone accessories of quality.
- Devices Mobile.
- Service technician pointer.

www.creaphone.com



COMPANY

FACOMSA

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aterradas@facomsa.com

STAND NUM.

CS50 21

SECTORS

Design / User Interface; Security / Identity management; Geolocation

Since 1.985, Facomsa has developed into one of the Europe's leading manufacturer of instrument clusters. We are equipped with modern facilities, specifically designed for its production of instrument clusters.

Our R&D Department developed our own connectivity solutions to be implemented in instrument clusters for the automotive industry. Cutting-edge electronics technology has enabled Facomsa to generate a high-precision range of clusters equipped with connectivity technology, through Bluetooth or other means. In this way we can connect the bike or car with Smartphone and to the factory and also the way back establishing a full connected vehicle.

www.facomsa.com



COMPANY

FAN NEWS CLUB

CONTACT

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Jordi@fannewsclub.cat

SECTORS

Design / User Interface

FAN News Club is the first ever Social News Network.

A brand new XXIst Century media company with an Online News Website that incorporates a Social News Network, where readers become news fans, inquire, share common interests, comment and evaluate the news published across the network.

FAN is the first journalistic technology centre created to implement customised FAN apps for private companies and public institutions around the world, and export FAN News Club to other countries through a franchise network.

It is also a trans-media communication tool with a strong social responsibility, and the first media to know the interests of its readers.

www.fannewsclub.cat



COMPANY

FIRMAPROFESIONAL, S.A.

CONTACT

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+34 663 78 19 17
marcgitro@firmaprofesional.com

SECTORS

Security / Identity management; Others

Firmaprofesional is one of the pioneers in digital certification. As a government approved Certification Authority (CA) leads the market in the professional association sector.

We are a trusted third party and we issue recognized and accepted digital certificates allowing qualified electronic signatures. We also manage others CA as a service, such as Catalonia's Certification Authority.

Our mobile identity solution is currently being used by the citizens of Barcelona and soon in whole Catalonia.

Its features: use native mobile devices, service in Cloud, use friendly for end users. Firmamobile: the mobile user authentication and electronic signature with guarantees of digital certificate.

www.firmaprofesional.com



COMPANY

FLUMOTION SERVICES

CONTACT

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sales@flumotion.com

SECTORS

Cloud Computing; LTE / Wimax

Since 2006 Flumotion has been a leading company in audio and video streaming solutions and named one of the 100 largest worldwide companies in online video, along with YouTube, Facebook and Apple.

All the end-to-end Flumotion streaming platforms are scalable and fully multi-device:

- Live Events Platform
- Media Video Platform
- Enterprise Video Platform
- Online Radio Platform
- Custom Projects

Companies such as Nestlé, Danone, or ESADE use Flumotion's streaming platforms to implement their online video marketing strategies.

Top broadcasting companies such as RTVE, Barcelona TV, Radio Teletaxi and Flaix FM, maximize the monetization of their content and return on investment, thanks to Flumotion's solutions.

www.flumotion.com



COMPANY

FUNDACIÓ SALUT I ENVELLIMENT UAB

CONTACT

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fsie@uab.cat

SECTORS

Design / User Interface

The Fundació Salut i Envel·liment UAB (Health and Ageing Foundation of the Autonomous University of Barcelona, FSIE) is a non-profit organization fostered by the Universitat Autònoma de Barcelona being its mission to promote knowledge improving population's health and aging process, as well as contributing to professional and health organizations development.

To fulfill its mission FSIE carries out Research, Citizens and Professionals Training, Knowledge Management and also provides Consulting and Technical Support to Public Policies and Services.

Therefore FSIE is developing user-centered design and usability testing services smartphones or devices applications and gaming design applied to Health, aging and wellbeing.

www.salut-envelliment.uab.cat



COMPANY

GLOBAL LEGAL DATA, S.L.

CONTACT

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SECTORS

Others

GLOBAL LEGAL DATA is an international law firm, based in Barcelona, specializing since 2000 in Digital Law for private and public organizations. We provide advice about law enforcement on the management of innovation and the knowledge in the digital era. Our professional practice of Entertainment Law, Intellectual Property, Sports and Privacy, Audiovisuals and Telecommunications, is related to this professional services: Data Protection, E-Commerce and consumers, Intellectual Property, Copyright and Internet domains, Corporate Compliance of criminal law &TIC, Apps, Start Ups and Online Reputation.

www.legal-data.net



COMPANY

HEALTHAPP, S.L.

CONTACT

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STAND NUM.

8.1K48 14

SECTORS

Design / User Interface; Big Data / Open Data; Cloud Computing; Others

HealthApp is a young start-up that focuses on the development of mobile applications for the health sector, with special emphasis on improving communication between patients and therapists in long-term and chronic diseases. HealthApp does not want to replace medical staff functions; otherwise the company wants to become an effective support with which patients feel safe and comfortable in the time between a medical consultation and the next. So, HealthApp is dedicated to improve links between patient and therapist providing trusty information to patients and familiars about therapy and their process.

www.bcnhealthapp.com



COMPANY

HIGH ENDURANCE MULTIPURPOSE AERIAL VEHICLES S.L. (HEMAV)

CONTACT

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agarcia@hemav.com

STAND NUM.

CS50 05

SECTORS

Big Data / Open Data; Cloud Computing; IoT / M2M; Others

HEMAV is a company that designs and commercializes high added value solutions for the industry thanks to its data processing capabilities of information acquired generally by UAV technology (RPAS).

The final aim is to generate customizable and useful deliverables that constitutes a real solution to the client. Solutions adapted to process already in force in which value is added as could be: cost reduction, quality gains and higher safety levels. Currently, HEMAV is focused in four three industries with ad-hoc solutions for each one of them: Agro-environmental, Industrial Inspection and Aerial Topography.

"Drone," "services," "smart," "agriculture,"
"industrial," "inspection," "topography,"
"innovation."

www.hemav.com



COMPANY

HUMANIZA

CONTACT

empresa@humaniza.com

SECTORS

Design / User Interface; Security / Identity management; Cloud Computing

Humaniza is a consulting company where we do our best to add value to our customers' projects, from the biggest firm to the smallest startup.

On the software development area we can analyze, give advice and support, and implement a wide range of IT projects, from your corporate intranet to your unique ecommerce.

We love to innovate and use leading-edge technologies to improve the business of the customers who put their trust in us.

Don't hesitate to contact us to see what we can do to boost your company's digital solutions. We work to bring in innovation to your business.

www.humaniza.com



COMPANY

i2CAT

CONTACT

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fundacio@i2cat.net

STAND NUM.

CS50 41

SECTORS

Big Data / Open Data; Security / Identity management; Augmented Reality; Wearable; Cloud Computing; IoT / M2M

i2CAT is a non-profit research and innovation centre which promotes R+D+I activities in Information and Communication Technologies and Future Internet. The centre stands up for a new open innovation framework, fostering the collaboration between companies, public administration, the academic environment and end-users. i2CAT has a wide experience in multiple national and european R+D+I projects, leading research lines in new fixed & mobile network architectures, wireless sensor networks, and content-based multimedia technologies, with the aim to develop new products, services and applications in the fields of eHealth, SmartCities & Smart Regions, Advanced Manufacturing and Culture & Creativity.

www.i2cat.net/en



COMPANY

ICAR VISION

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marketing@icarvision.com

STAND

Hall 8.1 - 8.1K52

SECTORS

Security / Identity management; Cloud Computing; NFC / iBeacons

ICAR is a leading company in people identification through ID Documents reading and authentication. We have developed identity verification solution to solve the correct customer identification for prevent identity fraud and reduce operating costs, while providing a good user experience using the Smart Phone. ID_Mobile is an automatic solution for processing and authenticating the customer ID in less than 20 seconds.

www.icarvision.com



COMPANY

ICATEL NETWORK S.L

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voz@icatel.cat

SECTORS

Others

Icatel.cat is a wholesaler of telecommunication services with its own Mobile Virtual Network Operator license. The company offers customized solutions that respond to specific communication needs with the latest technology. At present Icatel is developing M2M and VOIP solutions for all kind of economic sectors, from hostelry to industry. The main goal is to expand its services to other countries with local partners and build a solid technological network that allows to reach new clients and applications.

"Telecommunications," "VoIP," "M2M,"
"Technology," "Partnership."

www.icatel.cat



COMPANY

IDENTIFICATION FOR EVERYONE, SL.

CONTACT

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SECTORS

Security / Identity management; IoT / M2M;
NFC / iBeacons

Identification for Everyone (ID4E) is a company that guarantees the security of the identification of our client's products, creating the reliable context that allows the development of the whole "Internet of Things" potential.

Our products can be used in different sectors: clothing manufacturing, leather industry, wine cellars, works of art, industrial machinery, sanitary equipment, electrical appliances...

The ID4E platform guarantees the authenticity of a product, shows the reliable information coming directly from the manufacturer, establishes anti-theft mechanisms and secures the electronic communications between the product and a third party.

#identification #security #authentication
#brandprotection #IoT #NFC

www.id4e.com



COMPANY

IDNEO TECHNOLOGIES S.L.

CONTACT

Raúl Lucas
info@idneo.es

SECTORS

Design / User Interface; Big Data / Open Data;
IoT / M2M

Idneo is an engineering services company specialized in the design and development of technological products with high value added, from the concept to the mass production, providing to its clients technological solutions based on:

innovation, quality, design robustness and design for manufacturing.

To achieve this goal, Idneo has more than 250 highly qualified engineers specialized in hardware, software, mechanics, EMC, and high value assets in design tools test and validations.

The professional team that makes up Idneo offers utter and client tailored solutions in the following business areas:

- Mobility: Automotive and Railway
- Health: Medical equipment
- Consumer electronics
- Industrial

www.idneo.es



COMPANY

IDEES I PROJECTES S.L

CONTACT

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+34 973225120
info@ideesiprojectes.com
info@gestiondepolygonos.com

SECTORS

Others

Idees i Projectes is a strategic marketing consultant with an experience of over 14 years providing services in the field of business. It is characterized by constancy and seriousness in the development of projects. One of the most important projects it has developed as a private brand has been the Internet portal www.gestiondepolygonos.com.

This website represents the meeting point for the supply and demand of companies that are located in zones known as industrial parks, industrial areas or industrial zones. A technological tool to create economy in the business world and that we would like to present at this event.

www.ideesiprojectes.com
www.gestiondepolygonos.com



COMPANY
INATLAS

CONTACT
+34 93 454 31 48
info@inAtlas.com

STAND NUM.
CS50 35

SECTORS
Big Data / Open Data; Geolocation

inAtlas is a Big Data and Location Analytics company that offers online business solutions. It has created a proprietary technology that increases the speed of geospatial data processing. Since 2010, it has developed inAtlasEnterprise, customized tools for private companies like Heineken, Northgate, Prisa Radio, Informa D&B, among others; and public governments like Barcelona City. Its newest solution is inAtlasPlaces, a Geospatial SelfService Web App that helps small businesses to choose the right location for setting up their new businesses or monitoring their growth. inAtlas offers a set of APIs and geolocated data about businesses, consumers, real-estate and online reputation.

www.inAtlas.com



COMPANY
INFORMATICAT

CONTACT
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contacta@informaticat.cat

SECTORS
Design / User Interface; Security / Identity management; Others

In InformatiCat we develop innovative computing tools.

Our projects are: BlogsCat, a blogging platform easy to use and with plenty of tools to modify the blogs created. The platform is fully adapted for mobile phones, and can even edit the blogs from the mobile.

PCatalà is specialized in news media and computer technology, where we cover many events, mostly related to mobile devices and new presentations.

All our projects are fully adapted for mobile phones, one of our goals is to encourage the use of the Internet with mobile devices.

www.informaticat.cat



COMPANY
INNOVAE AUGMENTED REALITY

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xavier.riba@innovae.eu

SECTORS
Design / User Interface; Augmented Reality;
Cloud Computing

Innovae Augmented Reality is a technology consulting firm specialized in Augmented Reality, Virtual Reality and Mobile Applications. Our clients are companies which want improve the promotion and communication of their products using innovative technologies. Our services allow our clients to innovate in all their communication strategy processes (online, mobile, events, point-of-sale and business visits).

One of our main products is VRpad, a tool designed to improve the sales-team results. It consists of an App that can hold any kind of information about their products. The system manages and visualizes virtual reality scenes and 360° videos.

www.innovae.eu



COMPANY
INOVUM IT SOLUTIONS SL

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info@inovum-solutions.com

STAND NUM.
CS50 13

SECTORS
Design / User Interface; Security / Identity management; Cloud Computing; Others

Inovum is an IT service provider with expertise in the conception, design and development of creative web, desktop and mobile applications. We provide exceptional services and support so that your company gets nothing but the very best from your investment in Information Technology. We are a dynamic company with international projects with focus on exciting and new technologies. We have creative business ideas and are a team of highly motivated professionals.

www.inovum-solutions.com



COMPANY
INQBARNA

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info@inqbarna.com

STAND NUM.
8.1K48 09

SECTORS
Design / User Interface; Geolocation

Inqbarna is one of the top companies worldwide when it comes to mobile music apps. This Barcelona based app factory creates tools that let users experience and interact with music in a way never seen before.

Being awarded by Apple & United Nations for Splyce, the first music player with automix, encourages Inqbarna to continue creating apps that empower users and music.

Inqbarna keeps working on its Social Music Apps project, developing new apps and features to immerse you into a whole new musical experience. Music will never be the same once you have enjoyed our apps!

Music Development DJ.

www.inqbarna.com



COMPANY
INQUBATOR LAB

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SECTORS
Design / User Interface; Big Data / Open Data; Augmented Reality; Geolocation; NFC / iBeacons; Others

InQubator Lab is a boutique games studio. One of our Projects is the GeoGaming. GeoGaming designs and develops edutaining mobile city games for travelling families with kids using Augmented Reality, Geolocation and Interactive technologies. Kids can discover city destinations in a fun and engaging way with the help of mobile game and a tangible GeoPassport with AR stickers and Chromo cards.

At GeoGaming we promote the Gamification of Travel, Urban and Learning experiences. We convert boring city places into fun adventurous experiences for kids. We believe that childhood travel memories are the brightest ones and deserve to be remembered.

www.in-qubator.com
www.geogaming.eu



COMPANY
INSURANCE MARKET APPLICATIONS
SOLUTIONS AND DEVELOPMENT S.L.

CONTACT
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info@insclaim.net

SECTORS
Others

InsClaim, an application for smartphones and tablets that simplifies and speeds up the paperwork process after a road accident. InsClaim is easy, fast and effective, because it allows the user to formalise the accident report in a few minutes and according to the legal standards.

InsClaim is a completely safe application that has been developed following the Directive 2002/58/EC of the European Parliament for both iOS and Android in 6 different languages: English, Spanish, French, German, Italian and Catalan.

www.insclaim.net



COMPANY
INTESISHOME

CONTACT
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info@intesishome.com

STAND NUM.
CS50 11

SECTORS
IoT / M2M

IntesisHome is a service in the cloud that provides a new and attractive experience to the users to control their home, from anywhere, anytime, through smartphone, tablet or internet browser.

IntesisHome makes your Air Conditioning smarter than ever. Turn the air conditioning on before arriving home, turn it off if forgotten, configure a calendar scheduler, check the energy consumption, get alarm notifications, historical data...

IntesisHome also provide a Public API to allow 3rd party companies to create new features for customers. We are creating new WiFi devices to increase and enhance the users experience controlling their home.

www.intesishome.com



COMPANY
ITEQUIA

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itequia@itequia.com

SECTORS
Design / User Interface; Augmented Reality;
Geolocation; Cloud Computing; NFC / iBeacons

Itequia is a technology services company founded in 2008. We have a solid experience developing mobility and Internet solutions. Our clients are recognized companies, public sector organizations and NGO.

We have specific products such as AdLocal, an innovative notification and promotion system based on beacons that allow you to reach users in the right time and place; Routes, a native app for promoting tourist and trade routes; and Traveller app, an app for providing real time transportation information.

We design and develop native apps with xamarin, we are worldwide xamarin consulting partner.

"Beacon", "native app", "xamarin", "barcelona", "mobile development."

www.itequia.com



COMPANY
JR SECURITY

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SECTORS
Design / User Interface; Security / Identity management; Cloud Computing; IoT / M2M; Others

JR SECURITY, was founded in Barcelona SPAIN in 1982, with the aim to develop security systems of high technology to protect people and staff. Certifications by IMQ Grade 2/3.

These systems can be installed and can give full guarantee in the security performance in any office building, factory, homes, churches, museums, Banks, boats, trucks, etc.

New patent ES2416604/2015 Control panel GSM/GPRS is a new concept security in the world.

We have module gsm/gprs/ip (JR-LITE-GSM/GPRS IP) download any control panel. Control panel built in keypad gsm/gprs (JR-KD) with detector built in camera wireless/bus (JR-CAM). Grade 2 EN 50131.

www.jrsecurity.com



COMPANY
KEC

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STAND NUM.
CS50 15

SECTORS
Design / User Interface; Big Data / Open Data

KEC is a top-ranking, international UX agency, who carries out projects for international corporations, European institutions and government bodies in many countries. Since its creation in 2000, the company has opened offices into four countries: Spain, Belgium, Saudi Arabia and Andorra.

The core service is the creation of user experiences in any device that engage the users, achieving a great increase in the use of the platforms. We are experts in the following sectors: Banking, Retail, Pharma, Insurance, Energy, Telecom and Tourism. We also offer; Channel Development, Research and optimization, Digital Products, Design, Service Design and Data Visualization.

www.king-eclient.com



COMPANY
KING OF APP

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theherald@kingofapp.com

SECTORS
Design / User Interface

King of App is the first CMS (Content Management System) to create mobile applications. We have create an awesome technology that let developers and designers build Apps faster and cheaper by using a CMS similar to Wordpress for websites. We are the only open source platform so we are giving users freedom and flexibility to make a mobile App the way they always dream of.

www.kingofapp.es



COMPANY
KIOSKFREE

CONTACT
hello@kioskfree.com

SECTORS
Cloud Computing

Kioskfree is Your own standalone kiosk
Publish and share your PDF catalogs or
magazines as an app. Simple, powerful,
exclusive, unlimited and free.
Your own url "www.kioskfree.com/yourname"
opens your standalone kiosk app or web viewer
automatically, depending on the device from
being accessed. Your own standalone kiosk
is available for iPhone, iPad and any Android
tablet or smartphone across our "kioskfree"
App (App Store or Google Play). And of course,
compatible with any web browser and OS. It
allows Premium features as push notifications,
ad-free kiosk and your custom-branded app.

"Publish," "pdf," "catalog," "magazine," "kiosk,"
"publishing software," "online catalogue,"
"pageflip," "mobile catalog."

www.kioskfree.com



COMPANY
LEDMOTIVE TECHNOLOGIES S.L

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mforcales@ledmotive.com

STAND NUM.
CS50 12

SECTORS
IoT / M2M

Ledmotive is a high-tech start-up company
with international projection in the growing
market of intelligent LED lighting. Ledmotive's
patented technology is able to create, record,
process, playback and share any light without
boundaries. Our lights are connected to the
Internet of Things and can perfectly reproduce
the properties of visible light, in a similar way
an MP3 player can reproduce the properties
of sound. Moreover, our technology along with
its mobile application defines a light that is
adjustable, versatile, dynamic, sustainable, and
constitutes the link between high quality LED
lighting and the digital word.

www.ledmotive.com



COMPANY
LLEIDA.NET

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STAND
Hall 8.1 - 8.1I41

SECTORS
Fraud Management and Solutions, Messaging,
Mobile Enterprise Solutions and Services,
Mobile Financial Services, Network Operator

Lleida.net, the First Registering Operator, is a
leading provider of notification services and in
safe contracting by combining ease of use with
legal validity. As trusted third party, it provides
legal evidence of the content and the parties
involved in the processes, the perfect platform
for Fintech companies requiring immediacy
and assuring all legal guarantees.
Lleida.net brings 20 years of experience
turning to digital any business processes and
has obtained ISO 27001:2013 Certification
Information Security standard. It has signed
agreements with more than 1000 companies
managed from their 17 international
headquarters. The company is listed in the
Spanish Alternative Stock Market.

www.lleida.net/es



COMPANY
LHINGS

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agustin@lhings.com

STAND NUM.
CS50 26

SECTORS
Cloud Computing; IoT / M2M

Lhings brings the Internet of Things closer
to everyone that wants to be part of the
Connected World. Denominated as "The Social
Cloud for Your Things", Lhings is a cloud
platform that allows the implementation of IoT
services easily.
By relying on its high interactive focus,
customers of the platform are benefitted
from its near real time connectivity, its
interoperability across devices, and its friendly
interface with its social mix that relates users
and devices.

"Internet of Things," "IoT," "Cloud,"
"Connectivity," "Consumer," "Smart City."

www.lhings.com



Universitat Autònoma de Barcelona

**Laboratori d'Informació
Geogràfica i Teledetecció (LIGIT)**

COMPANY

LIGIT-UAB
LABORATORI D'INFORMACIÓ GEOGRÀFICA I
TELEDETECCIÓ - UNIVERSITAT AUTÒNOMA
DE BARCELONA

CONTACT

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ligit@uab.cat

SECTORS

Design / User Interface; Big Data / Open Data;
Geolocation; Others

LIGIT is an scientific and technical service of the UAB, performs development and implementation of geospatial information systems and technologies on multiplatform devices. His main goal is apply the research and innovation on GIS/T to make geoinformation applications more accessible to citizens and standardization of information processing. Our staff has more than 25 years of experience, and is able to produce geospatial data 2D/3D; design and implementation of Geographic Information Systems and services; Process and spatial analysis of geoinformation; design and implementation of specialized apps (web, desktop, mobile).

"GIS," "Geoinformation," "GeoApps," "Location,"
"GeoSpatial," "interoperability," "IoT," "training,"
"innovation," "standardization."

www.uab.cat/ligit

Creative team specialized in branding,
packaging, structural design, point of sale and
communication traditional and online.



COMPANY

LITTLESTUDIO

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SECTORS

Design / User Interface

www.littlestudiobms.com



COMPANY

LOCALIZATIONLAB, S.L.

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SECTORS

Others

LocalizationLab is a software localization team with more than 15 years of experience in the industry. We localize and review software applications (PC, Mac, tablets & smartphones apps), video games, technical documents and web pages.

Software Localization is more than the translation of a software application's User Interface.

Developers and Companies localize software in order to overcome cultural barriers for their products to reach a much larger target audience. At LocalizationLab we are experts in localization and adapt to our client's technical and linguistic needs.

www.localizationlab.com



COMPANY

MANDUKAGAMES

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marketing@slashmobility.com

STAND NUM.

CS50 18

SECTORS

Design / User Interface; Augmented Reality;
Geolocation; Wearable

MandukaGames is a game start-up that born on 2013. Since then, Manduka has developed high value services based on the concept of gamification.

- Gamification of business process
- Gaming for agency services
- Innovation Lab

We create games adapted to the client's requirements and to their marketing and business strategies to ensure a high return of investment:

- Multiplatform and multidevice AppGames
- Adaptative dynamic games
- Android and iOS
- Release game planning
- Dynamic monetisation systems and structured advertising.

"Appgame," "gamification," "games,"
"productivity," "employees."

www.mandukagames.com



COMPANY
MARFEEL

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STAND
Hall 8.1 - 8.1J20

SECTORS
Design / User Interface; Cloud Computing

Marfeel is an ad tech platform that revolutionizes the way publishers create, optimize & monetize mobile websites. Marfeel's proprietary technology analyzes publishers' unique audience – user habits, behavior & usage patterns & dynamically adjusts the mobile site layout to maximize readership, engagement, page views, loading time & ultimately ad revenue. Marfeel's mobile website conversion & monetization solution has been recognized by Google, forming a strategic partnership with the search engine. Selected Marfeel customers include: MensHealth (FR), National Geographic (FR), Dennis Publishing (US/UK), Elle (MX), ABC (US) & PopSugar (US). Marfeel is backed by strategic investors Nauta Capital, BDML & Elaia Partners.

www.marfeel.com



COMPANY
MASS FACTORY URBAN ACCESSIBLE
MOBILITY, S.L.

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SECTORS
Design / User Interface; Big Data / Open Data;
Geolocation; Wearable; Cloud Computing; IoT /
M2M; NFC / iBeacons; LTE / Wimax

High-tech company spin-off of the UAB following final project of 7 students led by PhD Jordi Roig with the aim to create innovative products adding value to Society.

The first objective, the mobile App OnTheBus, Public Transport planner, was the first service developed, following Universal Design principles and including proprietary turn by turn navigator so accurate that groups with reduced mobility including elderly, cognitively and even visually impaired can use it.

OnTheBus became App&Town Going with you, multimodal, multiplatform and with collaborative intelligence.

Compagnon, System to plan Public Transport routes and guide and keep track of people with cognitive disabilities.

www.appandtown.com



COMPANY
MASVOZ

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info@masvoz.es

SECTORS
Cloud Computing; IoT / M2M

Masvoz delivers cloud communications services and solutions for companies
Born in 2002, we are pioneers in cloud telephony, and thousands of companies of all sizes and industries have already trusted us to manage their corporate communications. We help our clients increase their flexibility and efficiency through a unique model of communications based on innovation, accessibility, usability and service. With all the warranties of a telecom operator authorized by the CNMC, our portfolio covers all the business communications needs of any company, from global phone numbers, to a full virtual PBX system, a Cloud Contact Center solution and several Voice APIs.

www.masvoz.es



COMPANY
MEDTEP

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STAND NUM.
CS50 43

SECTORS
Design / User Interface; Big Data / Open Data

Medtep facilitates lasting behavioral changes by personalizing validated prevention and treatment plans. By taking clinical protocols and turning them into care plans that patients can understand, we give healthcare professionals a key role in defining, personalizing and monitoring treatment for each one.

Since patients are usually treating more than one disease, Medtep provides the possibility to maintain a complete follow-up plan taking into account more than just their disease, but their lifestyle habits as well.

Medtep helps over 120,000 users worldwide achieve lasting behavioral changes through global partnerships which have helped prove Medtep's scalability and sustainability. Digital health - Healthcare.

www.medtep.com



CONNECTING LIFTS

COMPANY

MERAK

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info@merak.es

STAND NUM.

CS50 07

SECTORS

Security / Identity management; IoT / M2M

Merak is an ICT company based in Barcelona, specialized in emergency communications with strong presence in the elevator industry. We design, produce and commercialize fixed and mobile line phone terminals, accessories and management systems under the European standard EN 81-28. We have developed the concept of online elevator using M2M technology.

MERak designs Monitoring System for M2M communications environments: Innovate solutions based on GSM network, that guaranties the interaction between remote devices; M2M technology successfully implemented in the lift industry; Devices designed to enable manufacturers of lift the remote monitoring of the control unit; Facilities for tele-maintenance of elevators.

"Emergency," "elevator," "M2M," "monitoring."

www.merakeurope.com



COMPANY

MGA

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info@mga.es

STAND NUM.

CS50 20

SECTORS

Software Development; Gamification; Intranet

MGA is specialised in developing mobile applications for the complete management of a business through mobile devices. These management tools are internet supported solutions that can be accessed via smart phones for Point of Sale terminals, remote camera surveillance, biometric staff time management and security control, SAT and rankings of products or business performance comparison between centres.

The team also has experience in Gamification apps for business management incorporating rankings, achievements, challenges and offering a much richer user experience. In addition MGA offers intranets for desktop PCs that use techniques and methodologies responsive to suit the browsers of mobile devices.

www.mga.es



COMPANY

MINIBATT WIRELESS (TURISPORT SL)

CONTACT

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jgilberga@minibatt.com

STAND NUM.

CS50 40

SECTORS

Others

miniBatt presents the worlds first under the table and stylish wireless charging products. miniBatt products includes a complete range of Qi wireless chargers and receivers with stylish design and best performance by using latest technology according to Wireless Power Consortium/PMA.

Introducing the first invisible charger to the market, miniBatt presents also the first iWatch charger or a patented receiver to convert into a wireless device all products without this technology.

Using highest quality coils and wireless medium power modules all miniBatt wireless products has CE, RoHs and FCC approval as well as Qi homologation or Mfi certification for apple devices.

www.miniBatt.com/wireless



COMPANY

MOBILE BUSINESS APPLICATIONS, S.L.

CONTACT

Albert Duran Cle | +34 90 255 04 24
info@optimasuite.com

SECTORS

Big Data / Open Data; Geolocation; Cloud Computing; NFC / iBeacons

Mobile Business Applications is a company based in Barcelona. Our main product is the OptimaSUITE Touch, a mobile sales force automation software based on ease of use. Available in web browsers and native applications for smartphones and tablets to realize any task wherever you are with a simple touch. Besides CRM, also available Sales Order module and Documents module. Directors get real time insights into and they are able to configure the reports required. OptimaSUITE is a global solution oriented to improve your sales performance.

www.optimasuite.com



COMPANY
MOKMOKCARS S.L.

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SECTORS
Design / User Interface; Big Data / Open Data;
Geolocation

MokMok is a new app developed for Android and iOS devices designed to connect drivers and passengers for sharing their common trips by car.

Do you live in a crowded area? Have you ever thought about how many of your neighbors make the same trip that you, every day?

Publish your trips as a driver for free and wait passengers to apply for them. Find your driver as a passenger and travel faster, easier, cheaper and much more comfortable.

MokMok is the new carsharing for the every day trips. Download it and start saving money on your daily commutes.

www.mokmokcars.com



COMPANY
MONDEAPP

CONTACT
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Alejandro@mondeapp.com

SECTORS
IoT / M2M

Instant messaging app with simultaneous translation system.

Mondeapp is an instant messaging app which integrates a simultaneous, automatic translation system with over 90 languages. It was developed to cross language barriers and facilitate both personal and professional communication.

Mondeapp has different applications that will bring you closer to your clients and improve their perception of the services you already offer them. The app automatically and simultaneously translates what users writes in their own language into the clients' language, thus overcoming any language barrier.

The Mondeapp chat application is available for iOS and Android operating systems and different web browsers.

www.mondeapp.com



COMPANY
MOOVE TEAM

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Info@mooveteam.com

STAND
CS60

SECTORS
Design / User Interface; Augmented Reality;
Geolocation; Wearable; NFC / iBeacons

MooveTeam, Spanish company founded in 2013 by six entrepreneurs with expertise in the MICE industry, activity organization and technology.

We have developed Moove, an intuitive APP, easy to use, both backoffice and the application of Teambuilding games, that distinguish for its functionality, mature, cool and friendly design and reliability

Figures: In less than 32 years, more than 1,200 activities and 53,000 people in 20 countries in 5 continents, 50 partners and an increase in sales of 390%.

We are expanding our portfolio incorporating technology like iBeacons, video 360, Augmented Reality, holograms Glasstm.

And two new products: MoovePhotocall and MooveQuiz.

www.mooveteam.com



COMPANY
NEÀPOLIS

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+34 93 657 12 21
info@neapolis.cat

STAND NUM.
CS50 24

SECTORS
Others

Neàpolis is a public innovation agency created by the City Council of Vilanova i la Geltrú. It is a city of 65.000 inhabitants placed in the coastline, 45km. south from Barcelona.

We are center dedicated to information, communication and creative technologies.

Neàpolis gathers a wide range of organizations, from start-ups to worldwide companies and from public to private. Our main target is offering a unique working ecosystem.

We are looking for organizations/entrepreneurs who want to be placed in Barcelona region. We also offer partnership to international projects with our hosted organizations / entrepreneurs, with our city and its facilities and with ourselves.

www.neapolis.cat



COMPANY
NET.IP

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SECTORS
Design / User Interface; IoT / M2M

Based in Barcelona, we are a Technology Services Company, specialized in digital communication at the point of sale and omnichannel shopping experience, for which we provide the hardware and software needed. We have customers in Spain, Portugal, USA, Cabo Verde and Brazil at Retail, Hospitality and Health working from our platform in social media, analytics, social wifi and information for consumers.

The Plug & Play solution (net.ipbox) transforms any screen into a window that connects with your audience. Our R&D&i department and our partners around the world, allow us to be a leader in Digital Signage media.

www.netip.es



COMPANY
NEXIONA

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STAND NUM.
CS50 31

SECTORS
M2M / Telemetry Systems, Monitoring Systems and Equipment, Systems Integration

We are a passionate team born in Barcelona dedicated in create IoT (Internet of Things) Technology, offering a Software Composer to developers and customized solutions to manufacturers.

www.nexiona.com



COMPANY
NEXUS GEOGRAPHICS

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mwc2016@nexusgeographics.com

STAND NUM.
8.1K48 04

SECTORS
Geolocation

RoutingReporto is a solution to plan and monitor routes for your company, visit more customers and reduce costs. Drivers have a mobile APP with their route and visits, that allows visit check-in in real time. An online application is used at the office, with a geographic dashboard to plan new routes and monitor in real-time. Full solution to organize routes, affordable to all kind of companies and with a monthly fee per vehicle. Customer benefits are cost savings, decrease planning time, improve customer service and monitor routes in real time.

"Route", "planning", "optimization", "fleet", "tracking", "transport", "traffic", "logistics".

www.nexusgeographics.com



COMPANY
NICEPEOPLEATWORK

CONTACT
sales@nicepeopleatwork.com

STAND NUM.
CS50 23

SECTORS
Big Data / Open Data

NicePeopleAtWork is a business intelligence and technology company serving the online media industry. Using real-time data we help our customers to deliver excellent video experiences. Our platform YOUTORA Analytics leads the industry in supported devices (TV Everywhere), enabling our customers to take smart business decisions using in-depth and complete data. YOUTORA is a powerful analytics and optimization platform for broadcasters, media groups and OTT Services providing real-time information on QoS/QoE, with granular data specific to individual end users. The high-resolution analytics tool helps organizations monitor and analyze audience engagement and quality while optimizing delivery through the SmartSwitch CDN balancing module.

www.nicepeopleatwork.com



COMPANY

NJOI SPORTS NETWORK S.L.

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SECTORS

Big Data / Open Data; Geolocation

Njoi provides useful solutions aimed at the world of basic sport with which we give value to this whole great collective, providing benefits to all its participants.

As an outstanding product, NJOI FINDER is an application for mobile devices that helps you find the facilities where you or your children will play your next game. It also gives you information on where you can park, on bars and restaurants in the area, on the type of field and much more. Moreover, users can share with future visitors their experience, their opinions and their knowledge about the place they have visited.

www.njoi.it



COMPANY

OFFSHORETECH

CONTACT

info@offshoretech.net

SECTORS

Security / Identity management

OFFSHORETECH is a leading cross-industry Mobility Managed Services (MMS) company in Spain, with over 10 years' experience in all major Enterprise Mobility Management (EMM) platforms, delivering services to MNCs and main carriers. The company delivers specialized Consultancy, Deployment, Integration and Technical Support services for mobile IT platforms.

With the Enterprise Mobility Management services portfolio, OFFSHORETECH helps companies to improve their business processes, streamlining mobile apps and ensuring the correct selection of HW/SW infrastructure to guarantee information security and availability anytime and anywhere.

www.offshoretech.net



Connected Mobility Technologies

COMPANY

OTCENGINEERING, S.L

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STAND NUM.

CS50 8

SECTORS

Big Data / Open Data; Geolocation; IoT / M2M; Others

Smart mobility products & solutions company, OTCEngineering is focused on developing the technology of connected vehicles. Our solutions are targeted to the user, to provide unique and exclusive ways of interact, manage and use the vehicles and mobility. Thanks to our experience we develop our proprietary telematic platform named CAPTURAS, platform in which we integrate technologies like iDASH, Keyless 3.0 and SaveBatt.

CAPTURAS, is our cloud service telematic platform for connected mobility solutions, like Keyless 3.0 sharing and renting solution. CAPTURAS is supported by: Onboard telematic units, SmartPhone applications, and the cloud services platform to manage data, vehicles and users.

www.otcengineering.com



COMPANY

PANGAEA REALITY

CONTACT

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roger.pastor@pangeareality.com

SECTORS

Design / User Interface; Augmented Reality; Wearable

We are a mobile company focused in marketing and loyalty apps using the cutting edge technology. We are specialist in Augmented Reality apps. We focus our developments in the user experience, connecting emotionally with the clients. We combine our experience in the mobile development with the creativity and magic of that technology.

We are based in Barcelona but we have teams in Central Europe, Russia and USA.

"Augmented Reality," "Virtual Reality," "Mobile Apps," "Mobile Marketing," "Beacons," "Games," "Oculus," "Cardboard," "Gamification," "Loyalty," "Health," "Developers," "iOS," "Android," "Web," "Realidad Aumentada," "Realidad Virtual," "Apps," "Móviles," "Marketing Móvil," "Juegos," "Gamificación."

www.pangeareality.coms



COMPANY
PASIONA

CONTACT
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info@pasiona.com

STAND NUM.
8.1K48 13

SECTORS
Design / User Interface; Geolocation; Cloud Computing; IoT / M2M

Innovative company specialized in Microsoft technology, mobility and usability. With offices in Madrid, Barcelona, Bilbao and London, offers a consultancy focused on improving operations and procedures of the company through customized technology solutions. In eight years the company has increase the expertise of its consultants, the service quality and the confidence of its clients. Numerous success stories, mainly in the insurance, banking and retail area, support us.

www.pasiona.com



COMPANY
PASSPORT

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bingen@gopassport.com

SECTORS
Design / User Interface; Big Data / Open Data; Cloud Computing; NFC / iBeacons

Passport's Mobile Pay service blends state-of-the-art technology with a complete suite of mobile payment options to offer the quickest and most intuitive mobile parking and transit payment service on the market. By providing a mobile pay service that allows customers to pay in under 2 minutes, it's easy to see what Passport is the highest rated mobile parking and transit payments application. At Passport, we pride ourselves on going the extra mile when it comes to security. Our Mobile Pay service is certified as PCI-DSS Service Level 1 by a third-party Qualified Security Assessor.

www.gopassport.com



COMPANY
PICK DATA, S.L

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info@pickdata.net

STAND NUM.
CS50 02

SECTORS
Cloud Computing; IoT / M2M / Monitoring Systems and Equipment

Manufacturer of open industrial wired and wireless IoT sensors and software. We provide standard products with standard protocols (LoRa, Modbus,...) to integrate with existing solutions. We also design and manufacture customized products. We provide complete open solutions to integrate with different business models where sensing, data monitoring and remote control is required. Sectors like energy, water, food industry or maintenance are some of the customers we have today using our solutions and services of electronic customized products development and manufacturing. From our expertise on Industrial IoT we can help your company to upgrade your products & services to IoT solutions.

www.pickdata.net



COMPANY
PLUNGE INTERACTIVE, SL

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SECTORS
Design / User Interface; Others

We are a game development outsourcing studio founded in February 2011. Our commitment with our clients is to provide them with excellent games for PC/MAC, mobile and console. Plunge Interactive has helped client's leverage outsourcing to generate the extra flexibility their projects require. Our track record is no short of achievements, with more than 50 games and apps developed, some of them for some of the top game companies in the industry.

www.plungeinteractive.com



COMPANY

& PROJECTSLINES, SL

CONTACT

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projectslines@bluetens.com

SECTORS

Others

Bluetens is the first wireless health connected tens device that communicates with your smartphone or tablet for your pain management and well being.

Electrotherapy, relaxing massage, muscle strengthening, this is bluetens, the healthcare device that connects and communicates with your smartphone or tablet for your wellbeing.

- Intuitive and very easy to use.
- iOS and Android compatibility.
- Wireless connection.
- 3 sets of 4 re-usable self adhesive pads included.

Free downloadable App.

www.bluetens.com



COMPANY

PUNTO NEUTRO, S.L

CONTACT

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roger.morante@puntoneutro.net

SECTORS

Security / Identity management; Cloud Computing

Punto Neutro, electronic communications platform created to facilitate and ensure your business processes.

Punto Neutro allows you to manage and control all of your communications from the moment they are created to the time that they are delivered to the recipient. Every single information exchange from Punto Neutro has three fundamental advantages:

- The secure transfer of information through encryption.
- Confirmation of receipt, and therefore proof of existence of documents.
- Ease of use.

If you need to control your daily communications and integrate them into your business processes, look no further. Punto Neutro, certified communications with e-mail notifications.

www.puntoneutro.net



COMPANY

QUO VASYS HI-TECH S.L

CONTACT

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javier.fuentes@quovasys.com

Quo VaSYS Hi-Tech is a company that offers services of Technological Consultancy and software development to create global solutions for the modernizations of the client processes and operations with the challenge of improve the quality and efficiency of them according to the customer financial possibilities.

We are experts in:

- Apps Development (Gaming, Business Models, eLearning, IoT projects)
- Business Intelligence and real time reporting.
- CRMs, and data analysis.
- Intranets, websites and.
- Marketing tools (App notifications, Newsletters, SMS and phone calls).
- e-commerce solutions.
- Design of products for tablets and smartphones.

www.quovasys.com



COMPANY

QUSTODIO

CONTACT

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graeme.gibbs@qustodio.com

STAND NUM.

CS50 01

SECTORS

Big Data / Open Data; Security / Identity management; Cloud Computing

Qustodio makes internet safety and device management simple for families, schools and businesses in today's multi device world. Our unique technology delivers seamless protection and supervision across multiple platforms and provides app controls, device time management, intelligent reporting, and best in class content filtering on mobile and desktop.

The Qustodio platform currently protects more than one million users worldwide on consumer, education and SMB verticals through our channels with OEMs, ISPs, Telcos and VADs.

www.qustodio.com



COMPANY

SAFELAYER SECURE COMMUNICATIONS S.A

CONTACT

+34 93 508 80 90
sflyr@safelayer.com

STAND

CS60

SECTORS

Security / Identity management

Safelayer Secure Communications S.A. is a leading provider of security software for public key infrastructure (PKI), multi-factor authentication, electronic signature, data encryption, the protection of electronic transactions and Mobile ID. Safelayer's eID technology protects, serves and makes use of electronic identities of persons (corporate users or citizens), of connected objects (software systems or hardware devices) and promotes the adoption of trust services in Internet and mobile communications.

www.safelayer.com/en



COMPANY

SEGUCOM EUROPE S.L.

CONTACT

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SECTORS

Security / Identity management; Geolocation;
IoT / M2M

Segucom Europe is a company that specializes in developing technology to create trusted electronic objects and your trust archive. What is Trust for us: Firm belief in the integrity, ability, or character of a person or thing. What is Electronic Object for us: Set of bits representing or wants to convey something. You can apply our technology to provide trust to a picture taken on a mobile device or to provide trust to a message to control traffic lights. Free technology based on public standards guarantee the reversibility, perennation and intelligibility.

www.segucom.net



COMPANY

SELFISING

CONTACT

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rquerejazu@selftising.com

SECTORS

Design / User Interface; Geolocation

Selftising is a creative mobile application development and consulting company with headquarters in the beautiful Barcelona. We are always committed to creating innovative and elegant solutions for our clients and partners. We advise our clients on the mobile technology landscape, partner with them to create a focused long-term mobile strategy and execute that strategy across all major platforms and operating systems. Selftising offers a good work environment with a modernist office in the city center of Barcelona. While our numbers grow every day, we maintain a strong sense of community by hosting frequent social gatherings.

www.selftising.com



COMPANY

SENSING & CONTROL SYSTEMS

CONTACT

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info@sensingcontrol.com

STAND

CS60

SECTORS

IoT / M2M

In Sensing & Control Systems we create the solutions that allow individuals to have direct and total control over their facilities and resources. We specialize in creating the IoT solutions that will enable the Smart City concepts in the near future: Energy Management, Remote Security and Home/ Building Automation tools ensure that businesses and individuals will have a continuous flow of the necessary information for timely decision making to ensure integrity and adequate utilization of their resources.

www.sensingcontrol.com



COMPANY
SHOTL

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isaac@shotl.com

STAND NUM.
CS50 19

SECTORS
Design / User Interface; Big Data / Open Data;
Geolocation; IoT / M2M

Shotl is the urban transportation service that adapts in real time to people's mobility needs. Shotl offers flexible and efficient trips that are as dynamic as people's everyday commute. For less than 5€ per trip, users get picked-up and dropped-off within a five-minute walk in such a way that the rider's experience is not only positive but consistent, reliable and sort of fun. Download Shotl's smart-phone App, insert your destination, connect with a ride going your same way and get picked-up in just a few minutes. At Shotl, we believe on demand transit can be reliable and cost-effective.

"Transport" "microtransit"

www.shotl.com



COMPANY
SHOULDERPOD

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info@shoulderpod.com

STAND NUM.
CS50 44

SECTORS
Design / User Interface

At Shoulderpod we design and craft professional Smartphone equipment for mobile creatives and visual storytellers. We create high quality tools for photographers, filmmakers, journalists, and travellers who are already using their smartphone cameras for telling wonderful stories and sharing them with the world.

Our first product was the Shoulderpod S1. A professional smartphone rig with 3 functions: Tripod mount, filmmaker grip and traveler stand. At MWC 2016 we will introduce the R1 Go and R1 Pro rigs. The ultimate accessories for mobile photography and filmmaking.

www.shoulderpod.com



COMPANY
SIGMA A.I.E

CONTACT
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Teresa.Gomez@sigmaaie.org

SECTORS
Big Data / Open Data; Cloud Computing

SIGMA AIE is the only nonprofit consortium that provides IT solutions for higher education institutions in Spain. With over 20 years of experience, and formed by ten public universities partners provides the best IT products to academic management, teaching and research. For this reason, SIGMA has chosen over the past years the service platform in Software as a Service mode as well as the creation of their services on mobile applications for students and teachers with the development of apps adapted to 10 universities.

"Education" "Universities" "Academic" "Research"
"Cloud" "Open Analytics" "Mobile"

www.sigmaaie.org



COMPANY
SIGNATURIT SOLUTIONS, S.L

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STAND NUM.
CS50 33

SECTORS
Design / User Experience; Mobile Enterprise
Solutions; Security / Identity management;
Cloud computing

Signaturit® enables telecommunication providers to close contracts faster with an intuitive and digital signing process.

Signaturit helps businesses to send and sign legally binding documents online, without having to install any applications. We offer different business solutions to cover any use case, from email certification to website integrations and in-person signatures.

Signaturit's advanced electronic signatures are in compliance with the most demanding regulations worldwide, including the European Union's Regulation 910/2014 and the United States UETA and E-SIGN Acts.

www.signaturit.com

**COMPANY**

SISINF, S.L

CONTACT

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apuig@sisinf.com

SECTORS

Others

SISINF. We are a company with expertise in information systems and healthcare management software with many years' experience in providing computerized resources for the medical practice. TESIS VITA. Management software for fertility centers. This software collects and processes all the information that a patient generates, making it possible to access and manage a patient's healthcare activity record from a single clinical workstation.

TESIS mHealth. Support to medical practice through mobile devices. The devices collect the data in situ and send them online to a workstation, where it can be monitored and further examined.

www.sisinf.com

**COMPANY**

SIXTEMIA MOBILE STUDIO

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STAND NUM.

8.1K48 08

SECTORS

Design / User Interface; Wearable; NFC / iBeacons

We are a studio specialized in developing apps for iOS and Android.

Since 2007, Sixtemia has helped to introduce important companies on mobile apps markets, accumulating more than 250 applications. Cases like the apps for Zara(Inditex), Futbol Club Barcelona Foundation, TV3, Liceu, Pepe&Jeans, David Villa, Rosa Clará; are great examples of our work.

At MWC'15 we'll present:

- Mobapi: A software platform to provide an app to any company at a very affordable price but with the same quality of big brands' apps.
- SmartSales: a strong and comprehensive app for any company's sales force.

www.sixtemia.com

**COMPANY**

SLASHMOBILITY

CONTACT

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marketing@slashmobility.com

SECTORS

Design / User Interface; Augmented Reality; Geolocation; Wearable

SlashMobility was born in 2010 in Barcelona. We are focused on the development of mobile corporate solutions. We currently have a team of over 40 professionals distributed between Madrid and Barcelona, and we are in the throes of internationalization. We offer mobile services in 360°: from concept, through development and design, to promotion. In addition, we provide training services related to the mobile world companies and professionals. We develop projects in all productive sectors: mRetail, mFinance, mTech, mEntertainment, mConsumer, mGovernance, mLearning and mHealth.

"mobile corporate solutions," "app development," "mobile," "wearables."

www.slashmobility.com

**COMPANY**

SMADEX

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jpinos@smadex.com

STAND NUM.

8.1K48 01

SECTORS

Big Data / Open Data; Geolocation; Cloud Computing

Smadex is an innovative mobile advertising technology platform that places targeted ads on mobile devices. Smadex addresses the challenges of digital advertisers and marketers to deliver high-quality users, increase revenues from existing customers and improve brand metrics. Our Real-Time Bidding engine enables agencies, direct brands, app developers and trading desks to access global audiences at scale using any ad format across all mobile devices. We use real-time signals and data to drive our algorithms and decisions for who, where and how much to pay to place each ad.

"RTB," "DSP," "Mobile Advertising," "Ad Tech," "Machine Learning," "Big Data," "Performance," "Branding."

www.smadex.com



COMPANY
SOCIAL YOU, S.L

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marketing@socialyou.es

SECTORS
Others

Social You provides a high quality service and tailored to the needs of your business, in searching expert and proven professionals able of managing your Social Media Strategy and SEO. Our professionals work in person at the client company, collaborating and interacting with other departments, directly involved in achieving the sales and marketing of your business objectives. We service all types of business and in any industry, B2B, B2C, B2G.

Managing your Enterprise Social Network
Management of Social Networks CEO/Managing Director and/or Officers of the Company
Definition and implementation of Marketing Strategies On Line/E-Mail Marketing&E-Commerce.
SEO/SMO/SEM/CPC and Ads Campaigns/
Facebook-Twitter Positioning.

www.socialyou.es



COMPANY
SOFTVIC

CONTACT
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softvic@softvic.com

SECTORS
Others

KaisFly is the new generation of mobile applications based on the last solutions of business software KaisFS and KaisEVO. New solutions to meet businesses' growing needs of mobility.

KaisFly hands you all the relevant information for your business in real time, wherever and whenever you wish.

KaisFly Sales Agent is the application designed to make the work of your sales team and transport easier. This application enables you to perform all sales and transport tasks when necessary through a mobile device.

www.softvic.com



COMPANY
SPARSITY

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larri@sparsity-technologies.com

STAND NUM.
CS50 17

SECTORS
Big Data / Open Data; Cloud Computing; IoT / M2M

Sparsity is a spin-off company from UPC-Barcelonatech specialized in the analysis and management of Big Data and has a long trajectory partnering with strong players like IBM, Oracle and CA Technologies, and collaborating in a large number of R&D projects funded by the EU. In 2015 Sparsity was named by the European Commission as the SME with highest innovation capacity. Sparsity presents CIGO!, a cloud platform to ease the deployment of mobility policies towards an efficient, balanced and citizen-oriented Smart City. CIGO! uses Sparsksee, their own graph database management system, which is the first one available for mobile devices.

www.sparsity-technologies.com



COMPANY
SPOORA

CONTACT
contact@myspoora.com

SECTORS
Big Data / Open Data; Security / Identity management; Wearable; Cloud Computing

Spoora is a Barcelona-based company dedicated to developing high-value technology solutions for web and mobile environments. Its vision is to make a contribution to society through the creation of applications that generate high social benefit. Therefore, they have developed an instant messaging platform that allows you to redistribute much of the profits generated by the application, mainly via advertising, to social organizations and NGOs. Spoora seeks to establish a triple win relationship between users, social organizations and the company, through an instant messaging platform integrated with any compatible device connected to the Internet.

www.myspoora.com



COMPANY
STARLAB

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info@starlab.esa

STAND NUM.
CS50 03

SECTORS
Big Data / Open Data; Augmented Reality;
Geolocation; Cloud Computing; Others

Starlab's mission is to transform science into technologies with a profound and positive impact on society. Our main areas of work lie in the Space and Neuroscience sectors, two key areas for the 21st century with a common element: the increasing availability of streams of information. We provide technical solutions, products and services for governments, industry and downstream markets.

We are market-aware and market-driven: in Space (through our Space Engineering and Star2Earth Business Units) and Neuroscience (through our Neuroscience Research Business Unit and our spinoff Neuroelectrics) have great impact in and through several key markets, including environment, energy and health.

www.starlab.es



COMPANY
STKDEVELOPERS

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info@stkdevelopers.com

SECTORS
Design / User Interface; Geolocation

STKDevelopers is a young software startup from Barcelona, specialized in custom online platforms. One of our state of the art works is CronoCheck, is a sport event manager, which is focused in people needing to organize sport events (website, forms, process payment). CronoCheck, creates your custom form to let people make inscriptions, online payments and it creates a full website for your event. You can create your own event for free in just three minutes. Let CronoCheck organize the most complex infrastructure such as online payments, HTML forms, website creation, and be ready to get inscriptions since the first minute.

www.stkdevelopers.com



COMPANY
TAPPX – THE APP DEVELOPERS COMMUNITY

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dreina@tappx.com

STAND NUM.
8.1K48 10

SECTORS
Others

Tappx – The app developers community. Where over 5.000 members promote their apps for free exchanging advertisement between them. The cross-promotion unique technology works based on credits called Tappix. You earn credits showing ads into your app, and those credits are used to promote your app into other members apps.

www.tappx.com



COMPANY
TECH4FREEDOM S.L

CONTACT
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jaume@tech4freedom.net

SECTORS
Design / User Interface; Geolocation; Wearable;
IoT / M2M; NFC / iBeacons

Devices, wearables and mobile applications for blind people.
We provide social and economic value to all society, creating accessibility through technology.
What we do!
Improve the autonomy and security of blind people by creating wearables and mobile applications.
Improve the accessibility of cities and corporations by providing them with our electronic devices and mobile applications, which are also designed to create economic and social value for the all society.

www.tech4freedom.net

**COMPANY**

TIENDEO WEB MARKETING S.L

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arola.torruella@tiendeo.com

STAND NUM.

8.1K48 12

SECTORS

Others

Is your weekly shopping cart cost forever changing? Do you feel that your friends and family always get the best deals? Everyone wants to save money but cannot visit every store to ensure the best price is found. This is what Tiendeo.com offers. Tiendeo.com is a location-based mobile app and website that informs shoppers about the latest weekly ads, deals and coupons from retailers in their area. Founded in Spain, Tiendeo.com is now available in over 36 countries, whilst boasting clients such as Carrefour or Fnac, and counting with more than 10 million users worldwide.

www.tiendeo.com

**COMPANY**

TORO DEVELOPMENT S.L

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Contact@toro-intl.com

STAND NUM.

CS50 32

SECTORS

Security / Identity management; NFC / iBeacons; Others

TORO is a technology business that provides a Mobile Wallet/Mobile Commerce Platform and its associated systems, services and rules to make electronic transactions with the mobile phone happen between millions of consumers, retailers, businesses and governments. Our company invests and innovates to create new and better ways to enable commerce with the mobile phone. The technology developed and patented by TORO is the only one in the market able to create a "level playing field" for the key players of the ecosystem.

"Mobile Wallet/Mobile Commerce"

www.toro-intl.com/index.php

**COMPANY**

TRANSVERSAL BUSINESS INTERNATIONAL

CONTACT

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xavier@transversalbusiness.com

SECTORS

Design / User Interface; IoT / M2M; NFC / iBeacons; Others

Transversal Business International -Barcelona, New York and San Diego, is dedicated to provide innovative and sustainable solutions for the public transport, sustainable energy management and smart city sectors. Our specialities include engineering, development, design, manufacture, planning, implementation and maintenance of advanced information and interactive communication systems and urban furniture. Our solutions: Cities that Listen: Ibeacons, Eddystones & WIFI sensors based system to change the paradigm of public transport, transforming users into citizens and clients and creating a whole new universe of services and business models. PowerIN House: hardware+automation systems+remote control to manage 100% sustainable energies at dwellings & small businesses.

www.transversalbusiness.com

**COMPANY**

TRIARAN CONSULTING

CONTACT

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SECTORS

Cloud Computing; IoT / M2M

Sales, online digital marketing and social media services. 16 years of experience in Spain and Andorra IT market, we develop your brand as your sales and marketing partner. Sales promotions, to the most important IT distributors. Specialized press magazines and online. Stock and orders follow up, pricelist, samples and RMA management. Translations: Catalogs, websites, promotional video. Exhibition and event organization, customer lunch and breakfast meeting for product presentation, conferences. Marketing media printed services. Youtube channel and video/photo promotional creation, adaptation. E-mail Marketing, websites and online stores, your Spanish online store, twitter, facebook management. Online marketing plan implementation and follow up.

www.triaran.eu

**COMPANY**

TU PEDIATRA ONLINE

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evilla@tupediatraonline.com

STAND NUM.

CS50 06

SECTORS

Others

In Tu Pediastra Online we are a team of ten practicing pediatricians with over ten years of experience. We offer medical advice online using new technologies, all the days the year round. From our website, we can attend you via email, phone, chat or video call; saving your medical record in the cloud.

We offer our medical advice to either parents as private customers or companies and collectives, health insurances, education centers and others. After two years of experience and more than 600 consultations per month, we can say that we solve online more than 85% of them.

www.tupediatraonline.com

**COMPANY**

TUSO TECHNOLOGIES

CONTACT

info@fiabee.com

SECTORS

Geolocation; Wearable; Cloud Computing; IoT / M2M

Tuso Technologies' cloud services have enabled leading Mobile Network Operators to compete against Over-The-Top competitors with cost-effective and innovative white-labelled services: LOCATEGY is an app (Android or iOS) that generates location and mobile use reports (Apps, Web activities, Calls) and lock apps on a secondary Android device or Wearable. Use cases include FAMILY SAFETY for parental control and STAFF CONTROL for businesses.

FIABEE is a File Synchronization and Collaboration SaaS for businesses and residential subscribers. A user protects his personal or company data with granular control over permissions granted to others using his data, file versioning, data recovery and remote wiping.

www.fiabee.com

**COMPANY**

UBIQUA

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contact@ubiqua.es

STAND NUM.

8.1K48 03

SECTORS

Design / User Interface; Augmented Reality; Geolocation; Wearable; NFC / iBeacons

We are specialized in mobile content development (apps and webapps), m-commerce, NFC and messaging solutions.

In MWC'16 we present some existing & new services:

- 123compare.me: is a solution for e-commerce to include their own meta-price comparison service
- 123concierge: Multifunctional app to connect hosts to Hotels Services & facilities.
- Discoveryappservices.com: App Store Optimization and App Launch
- smsip.ubiqua.us: our integrated messaging platform
- nfc2.me: platform to manage a nfc tags

www.ubiqua.es

www.123compare.me

**COMPANY**

UNCOVER TRUTH INC.

CONTACT

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global@uncovertruth.jp

STAND NUM.

8.1K48 05

SECTORS

Design / User Interface; Big Data / Open Data

As Japan's No. 1 UI/UX Data Analytics Company, our award-winning analytics tool integrates sophisticated high-technology with deep data analytics to gain deeper insight on user interaction on web and mobile apps. Landing over 200 tier-one customers in only 18 months, our mission is to guide internet-based companies on its kaizen journey of constant improvement by delivering the best strategic solutions based on hard, factual data - always with our clients' KPI's in mind (i.e. higher customer retention and improved conversion rates).

"UI/UX," "Data," "Analytics," "Consulting."

"Innovation," "Design," "Conversion," "Software," "Mobile," "Web," "Kaizen."

www.userdive.com



COMPANY

UNPLIS INSTANT DELIVERY

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info@unplis.com

SECTORS

Big Data / Open Data; Geolocation

Unplis is a Mobile App that allows the final consumer to buy in different shops and to receive the order in less than one hour. Also, supply to other traditional shops to have an ecommerce and delivery service. Unplis acts as intermediary helping customers with the purchase across its platform where we have, nowadays, more than 70 different industries as restaurants, supermarkets, fast food, technology, gifts, decoration, drinks, personal care or office supplies between others, that compose more than 100.000 products. Unplis is available in the cities of Barcelona, L'Hospitalet de Llobregat, Madrid and Sevilla.

#Instantdelivery #mobileapplication #ecommerce
#mobilecommerce

www.unplis.com



COMPANY

VALIDATED ID

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mwc2016@validatedid.com

STAND. NUM.

CS50 42

SECTORS

Security / Identity management; Cloud Computing

We work, at Validated ID, to include the use of secure digital identities based on biometrics, in business processes that require high levels of legal certainty.

The emergence of mobile touch devices opened new possibilities. For example, signing a document on a smartphone or tablet is as simple as signing it on paper. There is no doubt that these changes improve efficiency and productivity of business processes.

At Validated ID we provide the highest level of technical security to these processes, which deal with confidential data, in order to guarantee their legal security.

www.validatedid.com



COMPANY

VOCTRO LABS, S.L.

CONTACT

+34 93 551 14 98
info@voctrolabs.com

SECTORS

Augmented Reality; IoT / M2M

Voctro Labs is an audio technology company founded in 2011 by a team of experts with more than 15 years of academic and industrial experience. We develop and license software for voice synthesis and audio processing, with a renowned expertise on singing voice and music. Our worldwide clients are creative media companies in the advertisement, interactive apps, music, videogames and film industries. The company has focused on research and development activities, bringing into the market our patented voice technology. Voctro Labs partners with mobile and game companies, and is looking for new opportunities.

#games #audio #voice #synthesis

www.voctrolabs.com



COMPANY

VSOURZ S.L

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tarang@vsourz.com

SECTORS

Design / User Interface; Geolocation; Cloud Computing; Others

Vsourz is an end-to-end digital solutions company with more than 10 years experience in the online industry. We recently launched NEAT, a custom apps development platform with iOS and Android front-end, and a cloud-based CMS back-end that enables apps for companies of all industries and all sizes. NEAT's journey into app creation for the delivery of better and unique services starts with hotels and OTA apps, and will soon expand into health, ecommerce, B2B and many more industries. Our apps range from offering essential information to personalised experiences including customer management, augmented reality and beacon technology, amongst many other features.

www.vsourz.com



COMPANY

WAVECONTROL, S.L

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ernest-cid@wavecontrol.com

STAND NUM.

CS50 16

SECTORS

Others

Professional instruments for the evaluation, measurement and monitoring of the electromagnetic fields (EMF) present in both our private and working environment, concerning the people's health, and according to current standards and regulations:

- Certification: of Mobile Telephony Base Stations and other telecommunications infrastructure.
- Workers' safety: to evaluate EMF in working environments according to the European Directive 2013/35/EU and sectorial international standards.
- Public safety and communication: monitoring systems specifically designed to facilitate the tasks of measurement, monitoring and public communication, to generate trust and avoid the fear to infrastructure by means of transparency and information.

www.wavecontrol.com



COMPANY

XOPIK MOBILE MARKETING, S.L

CONTACT

+34 932 753 194
info@xopik.com

SECTORS

Others

WHAT: Xopik offers an innovative & Dynamic Communications' mobile landing page platform
HOW: A new concept of interactive SMS plus an engaging visual and mobile website allow a large CTR (51 % average in 2014)
WHERE: With the Xopik Platform you will generate impactful mobile marketing campaigns in just 60", by using a series of 100% drag-&-drop mobile website templates.
TRY: The Solution for the entire sales value chain: Lead acquisition, Proactive promotion, repeated Sales and Loyalty generation.

www.xopik.com

4YFN



Generalitat de Catalunya
Government of Catalonia

4YFN

4YFN (Four Years From Now) is an international meeting created for mobile sector entrepreneurs, organised by the **GSMA** and the **Barcelona Mobile World Capital** within the framework of the **Mobile World Congress 2016**. It represents a prelude for the companies that we hope will one day make the jump to the Mobile World Congress. With three days of inspirational content, workshops and sessions to connect opportunities and needs (founders & investors), it is a great platform for start-ups to present themselves to the world. The **4YFN** event is divided into three main themes, one per day: **Disrupt by Mobile**, (22nd), **Internet of Things** (23rd) and **Digital Media** (24th). On the 25th, entrepreneurs will have access to the Gran Via congress area so they can take part in the final day of the MWC.

Its third edition will be held this **February 22nd-25th**, at Pavilion 8 in the Fira de Barcelona at Montjuïc.

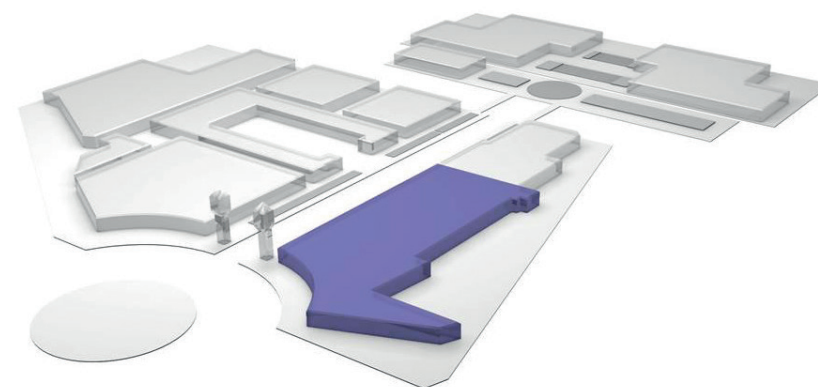
It is aimed at:

An international public, made up of start-ups, investors and executives from large companies attending the MWC.

The **Government of Catalonia**, via **Catalunya Emprèn** and the **Catalan Institute for Cultural Companies**, is present in the 4YFN with 26 Catalan companies, which will be distributed into two stands, 18 in one and 8 more in the second. With this activity, Catalonia positions itself as one of Europe's most recognised, dynamic and promising start-up ecosystems.

4YFN has become southern Europe's leading technological and digital start-up event. Consult the programme here: **www.4yfn.com**

Map 4YFN



Address:
Fira Montjuïc, Hall 8
Av. Reina Maria Cristina s/n
08004 Barcelona



COMPANY
ADAPTIVECITY

CONTACT
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info@family.ar.com

Adaptivecity is Barcelona-based startup designing and developing clear and fluid cross-channel experiences for smart citizens. We have launched Familyar, an app to prevent loneliness and social isolation of the elderly by deeply involving families and health services into the caregiving process. Familyar uses technology to foster and scale social innovation moving from an individual model of care to a network model of care. Familyar helps families, Town Councils, healthcare and social services to keep the elderly in their community longer decreasing demand on the system.

www.family.ar.com



COMPANY
AISTECH SPACE

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STAND
34

Global Big Data company dedicated to harnessing the existing capacity to capture and manage the high volume of the Earth data generated at ground-level and transform it into high value-added information that can be useful, provide benefits and solve current problems in different areas of society, using the own Cubesat constellation. The fields of application in which you work ranging from maritime control, environmental management, prevention and control of fires, monitoring of the evolution of crops, control and safety of territories, tracking loads, optimizing routes, applications in the field of defense, locating people, detect undeclared movements...

www.aistechspace.com



COMPANY
ALERTRY

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Only the 2% of health Apps are connected with healthcare centers. Alertry want to do it in a marketplace for connect Apps with open API of Electronic Health Records (EHRs) platforms and enable health Apps monetize his business.

www.alertry.com



COMPANY
APPWE CARE S.L

CONTACT
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Meypet is the marketplace platform that is revolutionizing the pet's market, the way Owners manage their pets' daily life, and how they search and book multiple services and professionals. Meypet benefits the Owners throughout a social network of gamification, while they manage and storage all their pets' data and information. For the Professionals it's both a powerful customer loyalty tool and a new costumers acquisition method.

www.meypet.com



COMPANY
ATOMIAN

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STAND
28 D

Atomian is launching its cognitive computing technology that allows organizations to unlimitedly ask their own data sources just using plain natural language. Atomian understands the meanings for each sentence and dynamically produces the right, deterministic, authoritative response, delivering text, listings, tables or charts.

Atomian is in process of building the Atomian Ecosystem, the tools and spaces where developers, integrators, distributors worldwide will build their own solutions from Atomian in fields like enterprise search, data analytics, internet of things or even big data scenarios.

www.atomian.com



COMPANY
ATTA

CONTACT
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Atta is a gamification solution reinventing the way organizations motivate, engage and empower people by making them socialize, team and progress. Organisations are only as good as their ability to solve the continuous challenges they are facing. Technical capabilities are essential to meet these challenges, but what really makes the difference for a successful company is to count on motivated, committed and happy people. Atta addresses the disruptive and costly lack of engagement of employees, consumers or learners. Atta app, driven by an innovative algorithm that stems from psycho-pedagogical research, combines gamification, teamwork, and personalisation to transform obligation into motivation.

www.attacommunity.com



COMPANY
BADI

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STAND
25 B

Badi is a Barcelona based start-up that is transforming the way people search for rental property, enabling anyone to get the fastest and most effective search engine on the market with 100% visual content. Badi's mobile application connects property owners, renters and flatmates implementing matching and profile scrolling, any swipe can be your next home or flatmate! The platform's features include geolocation, which allows users to start searching anywhere on the map and an integrated chat allowing users to connect directly and instantly without intermediaries.

www.badiapp.com



COMPANY
BIBOLD

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STAND
28 B

Bibold is a Barcelona based start-up, managed by a team with a wide expertise in Social, Mobile, Analytics & Cloud (SMAC) Digital Transformation. We help our clients becoming real-time data-driven companies, providing executives with strategic agility: perceive earlier, decide smarter and execute faster. Our industry-specific BI integrated mobile apps are delivered through SaaS to multiple sectors, such as retail, tourism, education, industry or pharma. They mix business & operational intelligence with an omnichannel vision, enabling fast deployment of high ROI projects. Bibold enterprise-grade cloud solutions are powered by MicroStrategy® (bigdata, transactional & interactive) and VoiceGen® (mobile & multimedia unified communications).

www.bibold.com

**COMPANY**

BIWEL SALUD EMPRESARIAL

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STAND

34

Bihealth is Biwel's Healthy Company Platform. It manages and monitors employees' health using wearable technology and provides the company with a balanced scorecard measuring the overall impact of its wellbeing programmes. The 360° solution has the capacity to manage, analyse, connect and detect wellbeing patterns based on individual algorithms and the particular needs in the case of each company. It automatically monitors absenteeism, engagement through the personalized gamification of corporate and individual targets, and health improvements through the promotion of healthy habits among the community.

www.bihealth.es**COMPANY**CALL2WORLD COMUNICACIONES
INTELIGENTES S.L**CONTACT**

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STAND

28 A

Call2World is a young Spanish telecommunication startup that provides innovative international communication solutions for small & medium sized businesses. It aims to reduce companies' telecommunication costs by up to 80% by using innovative technologies. Call2world guarantees its customers a significant reduction in its efforts regarding the management of its telecommunication services, while at the same time increasing its flexibility and transparency. The current product portfolio consists of solutions involving: roaming, international calls, bring-your-owndevice (BYOD) and Global numbering. Under the name of a second brand, Call2World offers a management service for all telecommunication solutions.

www.call2w.com**COMPANY**

CASHUALLY

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admin@cashually.com

STAND

25 I

Cashually is a mobile P2P payments platform. Use our App to pay & collect money from your mobile phone to your contacts as quickly and easily as sending a text message. Use Cashually as a payment method for your e-commerce, a cash-in/cash-out gateway for your App or social network to process payments to/from your users or among them. Enhance user payment experience and get best fees in the market. We also offer global turnkey white label solutions for telcos, financial institutions, e-commerce or Apps.

www.cashually.com**COMPANY**

CHECK-EAT, S.L

CONTACT

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STAND

34

Check-Eat © is a SaaS application that digitizes and automatically translates menus in restaurants and catering industries in order to improve customer satisfaction, its multi-platform (mobile, tablets, pc) support makes it ideal for the catering industry. Check-Eat © services can be hired on line with or without human intermediation and can be used anywhere in the world for any category of B2B or B2C clients. Check-Eat © generates a syndicated DB of syndicated restaurant menus and includes a technical file of the meals and beverages with specific information about allergens, cooking mode, temperature, food practices etc. The application is totally scalable.

www.check-eat.com



COMPANY
COMPETTIA

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Compettia is a tech company that specializes in growing businesses through Gamification. This means, applying game-design principles in non-game contexts to increase productivity and deliver greater results. The company launched retaME in 2014, a Trivia platform, used by more than 120 large corporations (more than 37.000 players and 12 Million questions answered) in Spain and around the world to boost the knowledge of their sales force, employees and customers.

retaME is social, addictive and viral. The content of the game is defined by each client for their audience. Industries such as Pharmaceuticals, Retail, Apparel & Fashion, Cosmetics, Food & Beverages, Banking, Leisure and Education use retaME regularly as part of their training programs.

www.compettia.com



COMPANY
COZENTIC

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In COZENTIC we can make that you have all your office in your mobile device. We offer two main products: zen server & zen business PBX. ZEN SERVER:

It is an advanced system which enable you to have not only your company information but your office automation in your a device. This solution allows to a user to connect to his office from anywhere with an internet connection.

ZEN BUSINESS PBX

Our Telecommunications system integrates fixed a mobile. This permit to easily manage telecommunications of the company. Both are Cloud solutions: VDI & Virtual IP PBX.

www.cozentic.com



COMPANY
CUBUS GAMES, S.L

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STAND
25 J

Cubus Games is a creative studio formed by a team of Gamebook crafters and developers of Interactive Experiences around Art & Culture. Gamebook Apps.

A new evolution in the world of Choose-your-own-adventure gamebooks that offers huge replay value and an exciting literary experience. Get into the Interactive Fiction that combines compelling gameplay with an immersive storytelling!

Interactive Experiences. Cubus Games helps castles, museums and venues engage with their visitors using beacon mobile technology and interactive storytelling based on cultural heritage. We make the whole experience work: content generation, indoor way-finding, gamification, data analytics... We bridge the physical and digital worlds.

www.cubusgames.com
www.culturapps.com



COMPANY
DATALONG16

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DataLong16, represented a young company founded on the basis of experience in the field of logistics, distribution and management of the cold chain.

In response to the specific demands of our customers and drawing on experience, knowledge and a broad technical capability we launched the DL16, a small datalogger manufactured in Catalonia and connected with Internet of Things, with high value features for the industry. DataLong16 is used in several vertical industries such as pharma, agrifood, medical, chemical, laboratories, transportation,... All of them strongly related to logistics and distribution.

www.datalong16.com



COMPANY
DINUBE MOBILE PAYMENTS & LOYALTY S.L

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STAND
25 F

Dinube is Europe's new digital payment network – built for the Digital Economy. Unlike existing legacy networks that rely on obsolescent technology and old-fashioned, commission-based business models, Dinube connects any Internet-enabled device to a bank account. Dinube's full-stack infrastructure is integrated into payment gateways, Pinpad terminals and more importantly, the Point of Sale. So, yes, this actually works in the real world. And online. Transactions are processed in the cloud in realtime. Merchants and customers access transactions from any device, perfect for the IoT future. With its world-first proprietary privacy algorithms Dinube is the only payment network that protects your data. In a Big Data world, it feels good to know you're covered.

www.dinube.com

eventoi

COMPANY
EVENTOI

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lilla@eventoi.com

STAND
25 C

Eventoi is a crowdfunding tool for events: suggest some dates and only once you reach the goal, guests will be charged and you'll receive the money upfront to make it happen.

Organize anything from a small get-together with friends to a large festival. Eventoi takes organizational and financial risks out of the picture by combining Scheduling, Ticketing and Funding in a single tool.

www.eventoi.com

FindThatLead

COMPANY
FINDTHATLEAD.COM

CONTACT
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gerard@findthatlead.com

STAND
34

Easily generate emails of the people you want to know, with an accurate and reliable tool. Synchronize automatically any contact from LinkedIn, twitter to find your best future customers and investors. Find anyone's email, Lead Generation tool, LinkedIn, Growth Hacking, CRM, sales, Predictable Revenue.

www.findthatlead.com



COMPANY
GETUPCODE.COM

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Getupcode.com is an online Marketplace to meet the best developers ready to be hired. Getupcode.com creates auctions of developers according to the job profile enterprises are looking for. Developers can find the best job with minimum effort and time. Also, the companies only meet certified developers. Getupcode certifies the knowledge of computer programming through small exercises and a pair-programming session. The companies can review the developer's assets and skills introduced in Getupcode's platform with the aim to be more effective, reducing the time and costs in their recruitment process.

www.getupcode.com



COMPANY
GROUPNOTE

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STAND
28 H

Whatsapp® or Telegram® are very useful if used in the proper context: friends, family or other small groups of people. This situation changes when the group is bigger and everyone talks at the same time. At this point, conversation is noisy and main message gets diluted.

In this context, our platform allows administrators to choose those who are allowed to send messages in order to avoid that noise. Personal data visibility or security features can be also set up. Education, salesforce or health are some of the international markets validated.

www.groupnote.com



COMPANY
GUARDMECUM HEALTHCARE SERVICES, S.L

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STAND
34

GuardMecum is the first SaaS tool for shifts scheduling focused on the healthcare sector that lets supervisors be in contact with their staff and this staff communicate with their colleagues through an app to agree the terms and conditions of the shifts exchanges. In addition to that, GuardMecum is a communication channel between the pharma industry and its products prescribers, physicians and nurses, to do content marketing and branding.

www.guardmecum.com



COMPANY
HAPPYCLICK, S.L

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STAND
25-28 A

HappyClick is specialized company in data capturing of customers with touchscreen terminals. Happyclick is an innovative system that allows you to know your customers' opinion in real time and where the service takes place. To measure in real time where the action takes place. To know about our customers and users' opinion is essential in order to improve. With Happyclick, this opinion is rated thus having real time data collection for decision-making. Happyclick is accessible any time and anywhere through web platform. A simple, useful and low-cost system to improve your service or product.

www.happyclick.info



COMPANY
INCUBIO

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STAND
25 E

Incubio is a Barcelona startup incubator founded in Silicon Valley in 2011, specialized in early stage projects that use Big Data. Based on the Lean Startup Methodology, we guide entrepreneurs throughout the entire process of creating a business, from the idea stage to building a viable product and accessing finance. Our shared services differentiate us from other programs, and include an office space, design, marketing, legal and HR services, training, mentors and networking opportunities. With an ecosystem of over 100 employees and 22 startups founded to date, we are building the largest ecosystem of Big Data startups in the world.

www.incubio.com

IOTLABS

Connecting the world

COMPANY

IOT LABS, S.L

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acirera@roawds.com

STAND

28 E

IOT Labs is a private incubator company dedicated to developing vertical solutions for the Internet of Things. Current initiatives are Roawds (connected vehicle solutions), Dr. Otto (e-health), Things-Link (connected objects), iOT Retail (point-of-sale monitoring and intelligence for retail environments), and SmartIndustry (management and connectivity in productive processes for industrial environments). Products include the Roawds Move platform, SOS button (personal security device), Kids (wearable child safety device), Asset (industrial asset protection). IOT Labs partners are Accenture Digital, Bosch, IBM, RACC and Cellnex. IOT Labs offers customizable hardware (devices), software (apps) and web-server systems in the cloud, providing B2B services to companies.

www.iotlabs.solutions

Jamgo

thinking & developing / cooperativa tecnològica

COMPANY

JAMGO S.C.C.L

CONTACT

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We are a technological cooperative based in Barcelona. We think, develop and design fully customized software solutions for companies, always working in a socially responsible manner. Our team makes the difference, due to our experience coding in many different languages, designing and developing web or mobile apps, or making IT teams work. And also because each team member is a partner, so he contributes directly to strategic decisions. Our ideal project is a product or a service which goal is to make a better world. If you have one, count with us.

www.jamgo.coop



COMPANY

JUGA ENTERTAINMENT S.L

CONTACT

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JUGA maximizes the resources every public place already has - a TV and clients with smartphones - to amplify and organize the place's entertainment experience and business potential.

JUGA allows place managers to broadcast on their TV screens customizable applications such as quizzes, polls, bets, dating, lottery, social media. Users interact in real time with their smartphones or tablets and can win prizes.

www.juga.tv

Keychn.

COMPANY

KEYCHN

CONTACT

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Keychn brings people together through food in a unique way.

We have built a platform through which anyone can find a peer to interact with whilst cooking or eating via our real-time interactive video application. The platform has matchless features: screen air swipe, timer, etc. Inventive recipes and comprehensive tutorials are provided too.

In addition, our network of partnerships with chefs, bloggers and leading firms contributes to create great content. This content enables users to interact and learn from experts in the food business through masterclasses and open eating sessions...

Come join us, something great is cooking.

www.keychn.com



COMPANY
MEETMAPS S.L

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STAND
34

Meetmaps reinvents the way event organizers and attendees interact and experience events and conferences through a visual and intuitive networking platform. Attract, empower, engage, measure and keep the conversation going.

www.meetmaps.com



COMPANY
MOVIDEAL

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MOVIDEAL, is an application according to your point of geolocation tells you that there are offers near you.

Competitive and differential advantage
MOVIDEAL is the geolocation tool, which identifies the products and services offered by businesses in one application, thus these offers are detected by users who are physically close to the shop.

In addition, each facility that is part of the MOVIDEAL family receives a "plus" for its membership: the analysis of "Business Intelligence", which translates into statistical behavior of end users (BigData), allowing determine the conduct, Sales trends and forecasts related to each store.

www.movidéal.com



COMPANY
ONAIR SHOPPING S.L.

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ONAIR SHOPPING is a new presence in the Retail sector that connects consumers to physical shops via Smartphone. ONAIR SHOPPING's city product search engine can tell a consumer in 3 seconds the shop that sells the product he/she is willing to buy, where to find what's on sale in the city or locate new-in products. We bring traffic to physical shops and convert it into sales by letting consumers take product information with them and notify them when their product of interest has its price reduced or is available again on the shelves.

www.onairshopping.es



COMPANY
ONTRACE INTELLIGENT VIDEO ANALYTICS

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STAND
25 G

OnTrace is an IoT manufacturer of hardware / software devices in the field of data acquisition about people behavior in real spaces. The products are based on proprietary 3D video analysis (People Counting and Queue management) and wifi tracking. Compact and modular, the systems work in any possible physical scenario, reliability in data acquisition is higher than 98% and their integration into existing platforms is immediate. As a manufacturer OnTrace provides technology to its partners that they sell to end users from different verticals like retail, banking, education, or malls and geographical markets.

www.on-trace.com

PLANREFORMA

COMPANY

PLAN REFORMA

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STAND

28 G

Plan Reforma is the online platform that connects all distribution channels of the construction market, gathering and segmenting qualitative information. Our platform organizes and gives a deep understanding of it, helping, connecting and offering specific solutions to their main players:

- Homeowners: Get an online estimated: Free, simple, accurate, detailed and reliable; Receive up to 4 online offers compared (same concepts, quantities and qualities) to ease the selection of the most suitable one.
- Professionals: Connect to new clients and/or other professionals; Easily elaborate online budgets; Access to a DDBB of labor costs and products.
- Trademarks: Be present along these processes; Super segmented advertising campaigns.

www.planreforma.com

Playmoss

COMPANY

PLAYMOSS

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STAND

28 C

When you find a song on YouTube, where do you keep it? With Playmoss, you can create impossible playlists with tracks from YouTube, Vimeo, SoundCloud and Bandcamp. Playmoss is an ever-expanding music community that revolves around a global aggregator of reputable platforms. A community built for and around young people who avidly consume alternative music and is at the forefront of new trends and innovative technologies.

www.playmoss.com

> premus

COMPANY

PREMUS

CONTACT

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PREMUS is a technological company based in Barcelona, that develops native mobile applications for iOS and Android systems. PREMUS specializes in applications to improve the relationship between citizens and their leaders and governments, from two sources: Firstly through apps for candidates and political parties to improve two-way communication between voters and candidates (www.elector.cat/en). Moreover, through apps for municipalities and institutions that approach municipal tasks to citizens and improve the relationship between residents and elected people (www.premus.cat/en/town).

www.premus.cat

RATENOW

rate here, right now

COMPANY

LEAN LEMON S.L

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RateNow collects feedback from customers on the spot, just after experiencing the service, through a digital survey displayed on a touch screen. It is the fastest, most efficient and user-friendly system to capture the voice of the customer and improve your product or service. RateNow makes it easy for you: we design cool customized surveys, provide state of the art hardware, store the data in the cloud and display graphed results in an online private area.

www.ratenow.es



COMPANY
ROCKETROI

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RocketROI is changing the way how people optimize their advertising investments in Google Adwords. With its unique big data technology and exclusive business consulting service, RocketROI is designed to be the sole optimization software for in-house marketing professionals, advertising agencies, and freelancers who aim to enhance and optimize SEM activity and outperform targets.

What's unique about RocketROI is its ability to automatize and customize itself to any Google Adwords advertisers, despite of its industry or spent. If you are looking to generate leads, sales or brand awareness at concrete relative costs, then RocketROI will surely outperform your expectations.

www.rocketroi.com



COMPANY
SENSE4CARE

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STAND
25 H

Sense4Care is focused on improving the quality of life of people with dependency and chronic diseases through ICT. Our team of professionals has a large track and experience on e-health and healthcare domains. Sense4Care's first product in the market is the Angel4 fall detector, a highly reliable, comfortable and easy to use device designed specifically for people with mobility problems. We also have a longstanding experience in the field of Parkinson's disease. This knowledge will result in a pipeline of products addressing the on-line monitoring of motor symptoms associated with the disease and its eventual use for therapeutic purposes.

www.sense4care.com



SNACKSON

COMPANY
SNACKSON

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STAND
34

Snackson is an app for IOS and Android (soon for Windows Phone) that allows users to acquire knowledge in a natural, dynamic and comfortable way, right from their smartphones and in just a few minutes per day. We've combined microlearning with a well-planned pedagogical design, applying gamification concepts. Thanks to our methodology, learning on mobile phones is easy and attainable. We want to make it easy for companies and institutions. Clients have a back-office available, where they can develop a comprehensive follow-up of the training, create challenges, contents or use the already existing knowledge categories.

With Snackson, microlearning is coming.

www.snackson.com



COMPANY
SOSTECA EUROSERVICES, S.L

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SOSTECA provides products and services based on software solutions and technologies. We are part of a group of companies from ICT sector with more than 200 people, located at Barcelona and Lleida, and are fully committed with quality and innovation. We have a highly skilled team working with the latest software methodologies. We work with web technologies (JavaScript, CSS, HTML), mobile (IOS, Android), SQL data bases, .net and java environments, integration, reporting and ETL tools, to develop custom projects that meet with the customer demands. We have also an own web solution to manage field services workforce with mobile integration.

www.sosteca.eu



COMPANY
THINGS2HELP

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info@things2help.com

A Mobile App with geolocation that allow users to monetize the things they have at home and do not use and give the money to the social cause they want to help, receiving back social recognition and tax advantages. We offer a really convenient and social E-Commerce Platform to monetize things to help and do social good. The majority of initiatives that want to raise funds for social good are based on monetary donations because NGOs need money (not things) but people do not have money, people have things that can be monetized.

www.things2help.com



COMPANY
TINKERERS LAB

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orlandini@tinkerers.cc

STAND
34

Tinkerers Lab, the Space Down to Earth: Digital fabrication laboratory specialized in areas of science and technology, members of the international network of Fab Labs of the MIT's Center for Bits and Atoms and enrolled in the European Space Agency-BIC. We specialize in projects of Space Technology Transfer for applications on Smart Cities and IoT projects, developing tools such as the Geospatial Blended Reality System, which combines three technologies: Digital Fabrication (3D printing, CNC routers & Lasers), Space Technology (EO, GNSS & SatCom data) and 3D Projection Mapping to create 3D topographic models, mainly focused on safety and rescue crews.

www.fablabs.io/Tinkerers



COMPANY
UNIKS APP, S.L

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Uniks is a social network that enables users to create a personal profile based on their friends' evaluations. The evaluation consists in selecting and ordering the attributes that better characterizes a person and the identification of the main aspect to improve. Uniks also provides a set of tags for users to communicate with each other. Users' can also evaluate and tag to the most famous people in the world. The Uniks' positioning and claim is 'My real profile. You about me'.

www.uniksapp.com



COMPANY
UNSHEEPING (MY FREE HOTEL S.L)

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STAND
34

UnSheeping is a Mobile B2B2C App that is revolutionizing the International Tourism Sector, changing the way Tourists (Business & Leisure) book their hotel and Consume in the destination. Our claim is: "UnSheeping, Get your Hotel for Free". Our Business Model makes Hotels and Merchants achieve an incremental Business by saving on advertising costs; and increase the number of visitors and their average Spend in cities where we deploy, improving the Visitor experience. Supported by the Spanish Ministry of Tourism, and the city of Barcelona, we are currently seeking franchisees / partners / investors to internationally expand in Paris, London, Rome, Bangkok,, New York...

www.unsheeping.com

**COMPANY**

VOJO

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apadilla@vojolife.com

STAND

25 D

VOJO is a dynamising agent for local commerce. By delocalising user/provider relations through disruption, we create a direct, real time link that helps generate sustainable wealth.

At the heart is Vojo PRO, our web platform aimed at professionals and local businesses, flexible and sector non-specific.

We apply this business model through our two tourism applications, Vojo Way, for rural pathways, and Vojo City, for city routes.

Through the use of these apps, Vojo helps travellers create personal routes, generate experiences on journey, connect with other travellers on the same route, and discover offers and services nearby in real time.

www.vojolife.comwww.vojopro.com**COMPANY**

WANTY

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STAND

28 F

Wanty is an app that allows you to meet people who are going to the same place than you: pubs, discos, universities, gyms, beaches, music festivals... With more than 20,000 users, it's available on the most popular places from Spain and coming soon in other European cities.

www.wantyapp.com**COMPANY**

WIDE EYES TECHNOLOGIES

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STAND

34

Wide Eyes delivers specific visual search technology that can recognize automatically any kind of fashion article from an image.

www.wide-eyes.it

EEN
Smart Catalonia
ACCIÓ



Enterprise Europe Network (www.een.cat) is an international network of close to **600 partners** from **62 countries** with **more than 3,000 local experts** ready to **help you find the right partners and grow your business through innovation**.

ACCIÓ, the Catalan Agency for Business Competitiveness, as a member of the network, organizes year after year at the **Mobile World Congress** a B2B matchmaking event (Brokerage Event).

The **Brokerage Event** is organized to enhance opportunities for companies to explore and find international partners from the mobile technology industry.

The MWC Brokerage Event is for a great opportunity for:

- Small and medium-sized enterprises, offering and/or **looking for new technologies**.
- Scientist/research institutes **offering innovative R+D solutions**.
- Start-up companies and **entrepreneurs**.
- Operators interested in meeting innovators and added-value service providers.

The 11th edition of the Brokerage Event will take place once again at the Catalan Pavilion. The event has supported companies and institutions worldwide in creating opportunities and finding partners for international cooperation since 2006. Once again, we seek to exceed your expectations!

Highlights since 2006



Almost **5.000** participants



From **30** countries



More than **10.000** meetings



80 % of the participants were satisfied with the event



92 % of the companies would participate again

smartCATALONIA



Generalitat de Catalunya
Government of Catalonia

On **28 October 2014**, the Government of Catalonia approved **Catalonia's Smart Strategy** (smartCATALONIA) to deploy smart initiatives throughout the region.

SmartCATALONIA, which is aligned with the European Commission's Europe 2020 strategy, aims to turn Catalonia into a leading international Smart Region to take advantage of the use of technology and digital information to innovate in public services, boost economic growth and become a more intelligent, sustainable and inclusive society.

In addition, **smartCATALONIA** meets the objectives and follows the policies set out in the Digital Agenda for Catalonia (digital) and Catalonia's Research and Innovation Strategy for Smart Specialisation (**RIS3CAT**).

The rollout of the strategy will involve the implementation of smart projects and initiatives throughout the territory, under the purview of the Government of Catalonia, in the fields of mobility, environment, security, education, health and tourism, among others.

Furthermore, a new industry of data is being built, with strong commitment on the emerging technological sector of bigdata.

smartCATALONIA

mobilitat SMART **mobility**

- Gestió del transport públic
Public transport management
- Optimització de l'aparcament
Parking optimisation
- Ús de vehicles elèctrics
Electric vehicle use
- Gestió intel·ligent del trànsit
Smart traffic management



medi ambient SMART **environment**

- Sistemes d'eficiència energètica
Energy efficiency system
- Xarxes de districte de calor i fred
District heating and cooling networks
- Gestió de contaminació
Pollution management
- Monitorització energètica
Energy monitoring



medi rural SMART **rural**

- Producció alimentària intel·ligent
Smart food production
- Sistemes de reg d'alta eficiència
High-efficiency irrigation systems
- Drones per al control de camps i bestiar
Drones to monitor fields and livestock
- Desenvolupament rural
Rural development



govern SMART **government**

Govern Obert i gestió intel·ligent de les dades a l'administració i tributs
Open government, smart management of public data and smart tax

seguretat SMART **security**

- Sistemes predictius de seguretat
Predictive safety systems
- Videovigilància intel·ligent
Smart video surveillance
- Ciberseguretat i confiança
Cybersecurity and trust
- Drones a incendis i emergències
Drones for fire and emergency response

salut SMART **health**

- Targeta sanitària al mòbil
Health card on mobile
- Informació del temps d'espera
Waiting time information
- Telemedicina i teleassistència
Telemedicine and telehealth
- Dades obertes i dades massives
Open data and big data



ciutadà SMART **citizen**

Capacitació, implicació i participació de la ciutadania
Citizen qualification, involvement and participation

economia SMART **economy**

Competitivitat dels sectors tradicionals i impuls de la nova indústria de les dades
Competitiveness of traditional sectors and promotion of the data-driven economy

turisme SMART **tourism**

- Patrons de comportament dels turistes
Tourist behaviour patterns
- Plataforma mòbil de turisme
Mobile platform for tourism
- Generació de rutes personalitzades
Personalized route generation
- Visites virtuals i realitat augmentada
Virtual visits and augmented reality



comerç SMART **retail**

- Comportaments de consum
Consumer behaviour
- Dades massives en el punt de venda
Big data at point of sale
- Portals i apps de comunicació
Communication portals and apps
- Sistemes de pagament
Payment systems



Generalitat de Catalunya
Government of Catalonia



www.smartcat.gencat.cat



ACCIÓ is the agency set up by the Catalan Government to make Catalan enterprise more competitive throughout the world. Its key aims are to promote business growth, drive innovation, internationalisation and attract inward investment.

ACCIÓ functions:

- Developing business competitiveness
- Encouraging the internationalisation of Catalan firms, their expansion and consolidation
- Promoting Catalonia as a business-friendly location
- Encouraging R+D and business innovation, as well as technology transfer
- Fomenting the creation of technological and high-growth potential start-ups

To promote internationalization and innovation, ACCIÓ counts on a network of 36 Trade and Investment Offices across the globe based at the main economic cities, operating in markets spanning 80 states. Our Trade and Investment Offices provide Catalan business qualified support, insight and advice in international trade and investment.

Trade and Investment Offices closely monitor market trends and analyse potential risks. Services provided are tailor-made depending on specific company needs and level of presence in chosen markets, from creating demand to giving support in productive investment and logistics:

- Market research
- Search for marketing channels: distributors, agents, customers, etc.
- Search for supply chains: suppliers, manufacturers, etc.
- Search for trade and technological strategic alliances
- Setting up: business location, legal and labour advice, partnership opportunities, etc...
- Trade missions
- Contact follow-ups and business networking
- Recruitment of qualified staff

Our offices also offer guidance to international firms on opportunities and inward investment to Catalonia.



If you need proof
that Catalonia is
business friendly,
just look around you.

**Catalonia Trade & Investment is proud to
welcome you to the MWC 2016.**

With over 30 years' experience in promoting, advising and assisting investment projects in Catalonia, we are your ideal partners for free, impartial and expert knowledge on local business opportunities, from large to small. See us at the Catalonia Stand or get in touch with us at your convenience.

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