# Catalan Exhibitors

Mobile World Congress 2013

Generalitat de Catalunya
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Where are we?

App Planet
**Hall 8.1**

NORTH ENTRANCE

Congress Square

Hall 7

Hall 8

Hall 5

Hall 6

Hall 3

Hall 4

Hall 2

Hall 1

SOUTH ENTRANCE
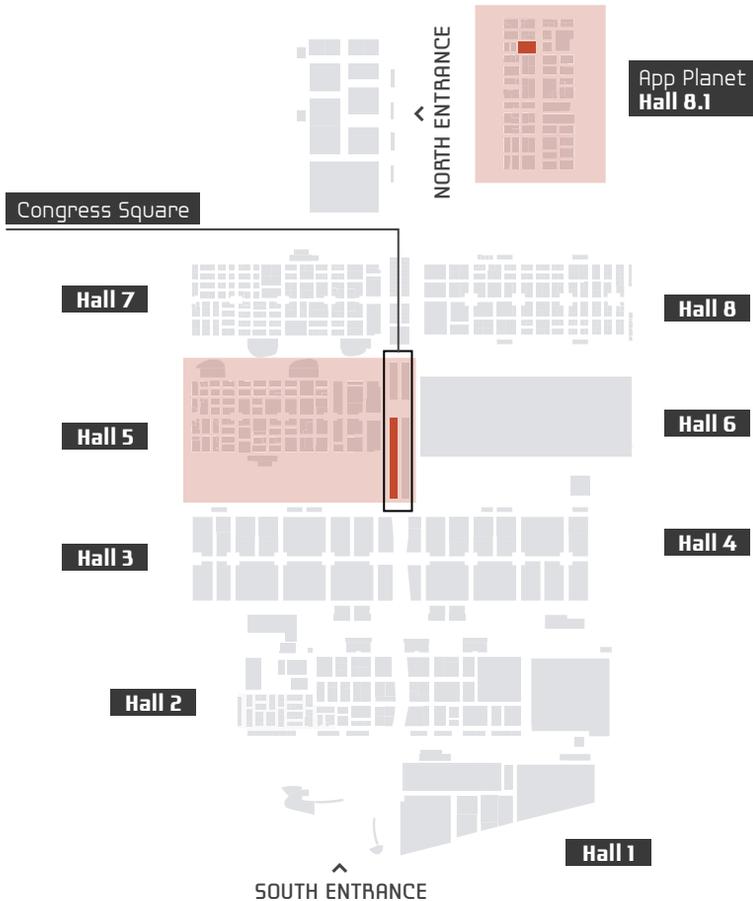
App Planet
Hall 8.1
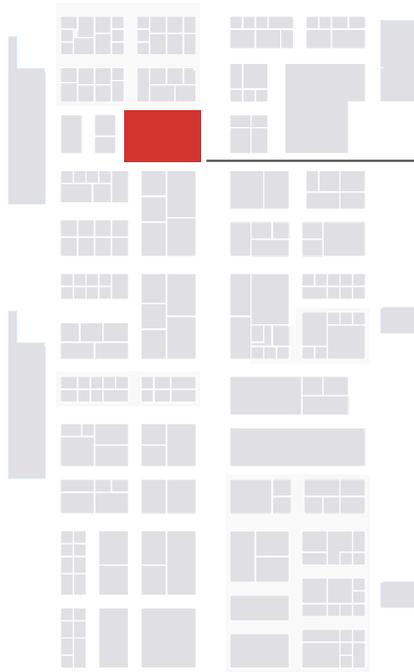
Catalan Zone

Hall 5
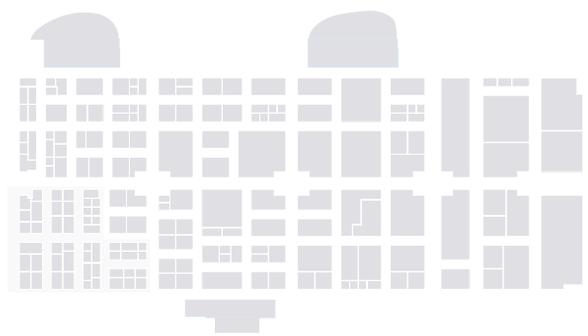
Congress Square
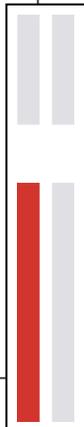
Stand of Catalonia

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adi **IG**

COMPANY/ Adi IG
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WEBSITE/ www.grupoadi.cowm
CONTACT/ Marc Alcaraz | +34 932 541 940
            malcaraz@grupoadi.com

Adi IG is an ADI Group project that develops its business based on the combination of content and mobile devices. Our main activity is to create qualitative global content to be consumed by massive targets to create new business units for our partners. We also help our corporate clients increase their customer loyalty and satisfaction through our tailor-made products.

ADI IG content covers all kinds of topics and is especially strong in the areas of tourism, sports, public services and health. This content is distributed worldwide.

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adsmedia
mobile advertising

COMPANY/ Adsmedia
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Adsmedia is a leader in mobile marketing and advertising solutions for the Hispanic market. It has 200 million users, offices in Europe and the United States, as well as a strong presence in 14 Latin America countries, including Brazil, Mexico, Colombia, Peru, Chile and Argentina.

Adsmedia provides marketing services and 360º technology to media groups, media agencies, brands, mobile apps and mobile operators.

We are constantly innovating on new products and services to grow steadily and achieve our customers' goals in terms of optimization of mobile portals, 1-to-1 messaging, proximity marketing, LBS, loyalty coupons, enhanced reality, the mobile marketplace and mobile ad servers.

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ALBEDO
Telecom

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Albedo Telecom is a European manufacturer of test, measurement, emulation and monitoring solutions. We supply mobile and telecom operators' tools to install, troubleshoot and maintain the infrastructures that support voice, video, internet and data applications. ALBEDO's core expertise range from LTE, SyncE, GbE, E1, TDM, PTP, Jitter/Wander, QoS and SLA technologies that we have implemented on self-contained WAN emulators, filtering/aggregation taps, mobile sniffers, hand-held testers, centralized monitoring systems and customized laboratories. ALBEDO Telecom is represented in more than 37 countries around the world.

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ARTIFICIAL
SOLUTIONS

COMPANY/ Artificial Solutions
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Artificial Solutions is a specialist in the field of natural language interaction (NLI), which enables humans to interact with technology via intelligent, humanlike, two-way conversations in their own language across a range of channels using voice or text. The AS development centre is located in Barcelona. AS employees working at company offices in Sweden, Spain, the United Kingdom, Italy, France, Slovenia, Germany, Denmark, Brazil, Japan and the Netherlands represent 30 nationalities.

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COMPANY/ BeRepublic
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francisco.morante@berepublic.es

At **BeRepublic**, we help create your complete mobile marketing strategy, including design and creativity, development and implementation, publishing in app markets, campaigns in mobile media, social networks, mobile SEO and SEM, monitoring and reporting, updating and maintenance, etc.

> Applications for multiple platforms: Android, iPhone, HTML5.
> Advanced functionalities such as app billing and geolocalization.
> Development of WAP portals, mobile web and web apps based on HTML5.
> Mobile e-commerce.

> Advergaming apps.
> Mobile couponing.
> Campaigns using mobile media ad networks.
> Campaigns using two-dimensional codes.
> Generating digital content optimized for mobile devices.

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Captio

COMPANY/ Captio
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Captio converts annoying expense receipts into data that your company can use to save money.

You need to travel for business and travelling means spending. Captio lets you use your smartphone to capture your receipts wherever you are. Automatically extract the important data and store it so it can be analysed and expense reports can be generated. These reports can be sent directly for approval, thus centralizing the whole process in one environment.

Capture, classify, share. Captio revolutionizes the way you manage the registration and validation of expenses.

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COMPANY/ Code Factory
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             sales@codefactory.es

Code Factory is dedicated to the world of accessibility for mobile devices worldwide. It is the only company in the world that has developed a screen reader for four different mobile platforms. Our major customers include Nokia and Vodafone, for whom we have developed customized products.

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connectis

Connectis is a membre of the Getronics Group and has a global portfolio around ICT consultin, design and management services anf processes, Applications and channels on collaborative and ubiquitous Systems. With 30 years of experience in software solutions, Connectis is made up of 1000 professionals who perform their activities for 250 customers through six business centres.

After developing Mobile solutions for 12 years, our key differentiating vàlues are the following:

> User experience-based solutions
> Legacy System "mobilization"
> Backen Integration, SOA and context oriented

Our innovative services include:

> Mobile apps
> Loacation solutions
> Mobile BI
> Mobile Enterprise enablement
> Handwritten data capture

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DIGITAL LEGENDS®
ENTERTAINMENT

COMPANY/ Digital Legends Entertainment
ADDRESS/ Bruc 50, 2n 4a | 08010 Barcelona
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CONTACT/ Xavier Carrillo | +34 933 941 777
                    vperez@digital-legends.com

Digital Legends is one of the world's leading high-end mobile game developers.

The company delivers superb gaming experience to smartphones, tablets and connected TVs across all operating systems powered by its proprietary Karisma Technology.

DLE is trusted by leading game publishers, global brands and device manufacturers. The company is recognized for its own state-of-the-art multi-platform technology, its in-depth game development experience and its original IP designs such as the award-winning game Kroll and the upcoming AAA free-to-play title "The Respawnables".

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GAMEDONIA

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Gamedonia wants to help entrepreneurs and start-ups in the mobile application sector make the best games to achieve success. We provide developers with a platform that allows for easy integration with third-party solutions and offers greater control and reliability in all the technical requirements of the application. Developers have access to high-performance databases, virtual item stores, social network integration, payment gateways and viral tools that can be easily implemented by users.

Gamedonia's years of experience building social games give us a better understanding of the real needs of developers.

e-movilia

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davidgar@emovilia.com

e-movilia is a company that has focused its technology on software and hardware products based on mobile business productivity environments and mobile eHealth using new technologies for smart textiles and nanomaterials.

The innovative use of NFC mobile phones to control presence, mobile biometric identification by voice, planning and the use of automated voice in mobile phones are products in the Emovilia catalogue.

We are present in Europe and Latin America through distribution.

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eye os solutions for a new world

COMPANY/ eyeOS
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monica@eyeos.com

eyeOS invented the web desktop six years ago and today it is the leading cloud desktop worldwide. Headquartered in Barcelona, eyeOS is one of the biggest open source projects in Europe with more than one million downloads and communities across the globe.

IBM selected eyeOS as its preferred open source cloud platform in 2010 and signed a global partnership. Gartner named eyeOS a Cool Vendor in IT operations management in 2011. The company closed its first funding round with Spanish VCs and business angels in June 2011 and in October 2011 it launched its first commercial license, the eyeOS Professional Edition.

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genaker
www.genaker.net

COMPANY/ Genaker | eSI Mobile Solutions
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            miquel.teixidor@genaker.net

Genaker offers cloud PTT services for real-time coordination and communication of professional groups and individuals leveraging mobile phones. The Genaker Cloud PTT solution allows for talking (PoC, PTT over Cellular), locating, recording, assigning tasks among users and centralized coordination. A unique feature is the ability to interconnect radio PMR / TETRA and cellular users to enable communications within public safety and emergency teams.

The Mobile Innovations Business Unit delivers turnkey project services to tier-1 operators and Telco vendors worldwide. Genaker helps key industry players shape the future of mobile, multimedia, NFC and M2M services for professional and industrial segments.

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GIROPARK

GRUP mifas

COMPANY/ Giropark SAU
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WEBSITE/ www.mifas.cat
CONTACT/ Toni Bachiller | +34 608 317 238
                tbachiller@mifas.cat

Giropark is a special employment centre run by the MIFAS Group and is engaged in the operation of controlled parking zones. It has recently focused on the development of smartphone-based technological solutions. This development has evolved into a complete platform for monitoring and managing a smart city: the Urban Intelligence System.

MIFAS is a not-for-profit organisation of recognised public utility representing people with physical disabilities in the Province of Girona and pursuing solutions to the demands raised by this group. Its mission is to achieve their full integration in society.

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GLOBALCOMM

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info@globalcomm.eu

Globalcomm Europe is a global-oriented Catalan company located in Barcelona. The Globalcomm VoiceGen® platform combines the power and ubiquity of the cloud, the convenience of in-house technology and the agility and versatility of mobile devices and applications to offer unique multi-channel solutions (voice, video, messaging and social networks) to improve internal and external communication.

The hospitality, logistics and healthcare industries, among others, take advantage of VoiceGen®'s vertical market applications on a daily basis to maximize the compatibility of technological assets, reduce telecommunication costs and enhance productivity and mobility among their employees.

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Good Deal
DIGITAL SHOPPER MARKETING

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Good Deal is a business focused on digital promotional channel development and efficient information management. It develops mobile applications, websites and interactive kiosks that deliver segmented coupons using the Good Deal Shopper Relationship Management software (SRM). It also offers multi-channel management software to deliver the right offer in the right place to each shopper. And for sales monitoring, it offers its Shopper Business Intelligence software (SBI), which is complemented with consulting services for insight generation and growth driver definition.

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icar

COMPANY/ icar Vision
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WEBSITE/ www.icarvision.com
CONTACT/ Mariona Campmany | +34 935 942 474
marketing@icarvision.com

icar is a world leader in identity fraud prevention and document management solutions. Based in Barcelona, Icar started its international expansion three years ago and today has sales offices in Paris and Sao Paulo, and a presence in over 20 countries. It currently dedicates more than 45% of its human capital in R&D&i and launches new applications so smartphones and tablets can read and authenticate identity documents anywhere, thus speeding up transactions such as retail contracting and hotel check-ins.

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idneo

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Ideal development partner for smartphone accessòries. Located just 30km away from Barcelona, **Idneo** is an Engineering Services company offering full product development starting from styling concept, going through design, development, testing validation, EMC & Safety approvals and up to manufacturing if required. Our team of 200 engineers has deep skills on HW, SW, Mech. and Validation. Several M2M developments including technologies and protocols like 3G, LTE, GPS, Galileo, GLONASS, CAN, Ethernet, USB, Android, Apple Apps., etc. makes us experts on communications and very successful transforming dreams to reality thanks to our large experience and commitment with our customers.

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inQbarna
INNOVATION LABS

COMPANY/ InQbarna Kenkyuu JO S.L.
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CONTACT/ Nacho Sánchez | +34 607 515 045
            nacho.sanchez@inqbarna.com

InQBarna is a Barcelona-based start-up specializing in multimedia mobile applications, with image, video and music processing as its main assets. TunerTool and deej are our best-known apps, with more than 1M downloads combined.

In 2012, we have developed apps such as LextTalk (language exchange) and Riffer (the first music social network) to complement our catalogue with new features and mobile experiences.

We have collaborated with companies such as LabTrip (customized travel guides), Sanoen (books and apps for kids) and Seven4Seven (single-player game for FC Barcelona) to bring great apps to the mobile arena.

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iSOCO
enabling the networked economy

COMPANY/ iSOCO
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WEBSITE/ www.isoco.com
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ecastells@isoco.com

iSoco was founded by five researchers in 1999 as a spin-off of the Artificial Intelligence Research Institute (IIIA), which forms part of the Spanish National Research Council (CSIC).

We build collaborative networks that enable our clients to create added value in their relationships with clients, providers and partners, and redesign Internet-based processes and incorporate technology based on artificial intelligence and semantic technology.

We focus on transforming our customer's investments into economic value: cost reductions, efficiency, increased sales, innovation in products and services and market knowledge working to meet the changing needs that the Internet has generated in the way business is done since its inception.

In 2006, we created our R&D centre, iSOCOLab, located in Madrid, and we now have a team of twenty researchers.

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JOINUp taxi

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         alberto@joinup.es

JoinUp Taxi is a community that uses applications for smartphones to provide a meeting point for people with the same mobility needs, as well as a fast and focused contact service that enables them to make the most of the benefits of group consumption and reduce their daily expenses.

Our first service is JoinUp Taxi, the first taxi-sharing app. It is very easy to use, intuitive and free of charge for the user. It also has the original feature of enabling bookings up to one week in advance. Moreover, it includes a meter to calculate economic and CO_2 savings.

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Kailab

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WEBSITE/ www.kailab.com
CONTACT/ Toni Garcia | +34 671 080 216
tgarcia@kailab.com

Kailab is a mobile-based solutions development company founded in 2005 in Barcelona. Mobile apps and mobile webs are some of the solutions we offer to meet our client's needs. We offer innovative, results-oriented solutions using our own work methodologies and tools.

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KRITER
S O F T W A R E

COMPANY/ Kriter Software
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                      info@kriter.net

Kriter Software is a software provider that supplies businesses with management solutions. In our more than 20 years of experience, we have implemented over 500 ERP solutions in a wide variety of industries. This experience, along with our extensive knowledge of the market, encourages Kriter to face new technological challenges with confidence.

Kriter has a portal for dealers and customers in addition to its mobile solutions. The aim is to transfer the potential of ERP to these products to ensure access to information in a practical and profitable way.

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LA FACTORIA

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La Factoria is a company with 12 years of experience and a leader in the educational digital content field. We provide a host of multimedia design and digital marketing activities, including mobile apps, HTML5 programming, educational digital content and gamification. Our team provides a wide range of services, including design, project management, animation, programming, interface design, authoring, standardised code and proprietary software.

Maker[pf] is our easy-to-use software that enables publishers and editors to efficiently create, develop and publish interactive educational digital content with no need for technical or programming support so they can deliver amazing multi-platform content at the click of a button.

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LONA
Systems Technologies

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pau.blasi@lonasystems.com

Lona Systems Technologies provides mass communication solutions for companies using mobile technologies to reach any terminal, including basic models and the latest smartphones to maximize the value of two-way communications.

Fast and effective communication between any company and its end customers is crucial in today's business. Yet the market is poorly served by traditional means that are not adjusted to fast technological growth now and in the future. That's why we see clear room for improvement through mobile services and the wise use of solutions, including the most powerful apps and traditional SMS in an integrated way.

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MAGAZAPP
You publish. We app.

COMPANY/ Magazapp
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WEBSITE/ www.magazapp.com
CONTACT/ Pere Sanz | +34 902 955 324
pere@magazapp.com

If you publish a magazine, catalogue, brochure, newsletter or free report, consider creating your own app with kiosk functionality in minutes, without having technical knowledge.

Magazapp is an online platform that lets you create your own app for smartphones and tablets. All you need to create a new app is your publication in PDF. Your readers will download publications to their tablets or smartphones so they can read it off line. With our platform, you can incorporate multimedia content, push messages, access to websites and e-commerce links by placing markers on your PDF base document.

Development, publishing and hosting for a minimum monthly fee.

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Special Guest

MASSACHUSETTS TECHNOLOGY COLLABORATIVE

COMPANY/ Massachusetts Technology Collaborative
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Massachusetts Technology Collaborative (MassTech) is an innovative public economic development agency working to support a vibrant, growing economy across the state of Massachusetts. MassTech develops collaborations across industry, academia and government which serve as powerful catalysts, turning good ideas into economic opportunity. Through three major divisions, the Innovation Institute, the Massachusetts eHealth Institute and the Massachusetts Broadband Institute, MassTech is fostering innovation and supporting many sectors of the innovation economy, including digital technology, broadband, eHealth, big data, robotics, mobile communications, advanced manufacturing and more.

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masvoz

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Masvoz is a telecommunications operator focused on B2B with a portfolio of advanced cloud-based intelligent telephone services (cloud computing).

The services provided by Masvoz are managed through a useful, intuitive control panel that optimizes voice, SMS, fax and POS contacts.

As a telecommunications operator, Masvoz has been authorised by the Telecommunications Market Commission and has its own network and interconnection agreements with major network operators in Spain.

Masvoz provides advanced solutions that take advantage of the cloud to reduce costs, increase elasticity and availability, and facilitate service management.

MEDIALAB

BARCELONA

A La Salle Universities Company

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MediaLab Barcelona is responsible for technological development at La Salle University.
We develop software and technology solutions for leading global companies and ambi-
tious creative startups by leveraging our university heritage and cutting-edge tech-
nical resources. Located at the La Salle Technova Barcelona innovation park, MediaLab
Barcelona provides core development services for the mobile industry, including app
development and complete back-office solutions; services such as technology market
research and user testing; and full-scale development and deployment of market-ready
products, such as our dualStream™ enterprise solutions for next-generation digital
media delivery.

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mobetia
m o b i l i n g   y o u r   i d e a s

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Mobetia is a mobile company focused on mobile solutions for enterprises. We provide the following products and services:

> We develop specific and customized solutions based on client requirements.

> We provide our own products to the banking, insurance, public and industrial sectors. Novetia's products minimize the time to market of mobile solutions.

> We improve the business processes of our customers through mobile technology.

> We also provide maintenance services for current and future mobile solutions.

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multiactiva
▶CONTENT ▶LEARNING ▶MOBILE

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Multiactiva Mobile is mobile experience. Strategy and design, development, execution, promotion and monitoring of mobile content and applications.

Created in 2011, it is part of MULTIACTIVA, a general/educational/corporate learning provider of multi-format and multi-platform content (more than 15 years of experience). MULTIACTIVA MOBILE has a unique positioning in the mobile market, especially with projects in areas such as education, culture, media, tourism/leisure and multi-sector corporate training.

Multiactiva Mobile develops all kinds of mobile proprietary projects and projects for third parties, including B2C, B2B, B2E. Current activities include working on learning projects for schools and universities, sales team management and training apps, mobile travel guides for tourist destinations and enriched books.

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NO2 is a technology startup founded with the aim of creating mobile applications and games. NO2 has produced games such as Basketmania, with more than 1.5 million downloads, and has more than 3 million users worldwide on the iPhone, Mac OS X, Android and Palm/HP WebOS platforms.

NO2 developed Strawberry SDK, a cross-platform framework that helps developers produce mobile apps and games in less time. Program once and deploy your app on iPhone and Android with the same code. Strawberry SDK allows developers to reduce app development times and costs by half.

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open**Trends**

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openTrends is a software engineering company and a reference in open source software development in Spain. It is dedicated to the implementation and support of information systems.

openTrends provides solutions based on open source software to IT engineering personnel specialized in technological business. Our services are focused on business improvement and IT efficiency for large clients in the private and public sectors. We also provide business productivity solutions for SMEs.

openTrends has a line of corporate services dedicated exclusively to the development of mobile applications.

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Scytl

Innovating Democracy

COMPANY/ Scytl
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marketing@scytl.com

Scytl is a leading provider of technology solutions for election modernization worldwide.

Scytl recently set a new milestone in the field of mobile election software security by successfully implementing its online voting encryption technology for use on Google Android™, Apple® iOS and Blackberry smartphones and tablet computers.

By leveraging its pioneering security technology with mobile device platforms, Scytl has become the first provider to guarantee end-to-end security from the voter to the final tally, not only for computer-based online voting, but also for mobile voting.

Scytl is based in Barcelona with offices in the United States, Canada, India, Greece, Ukraine and the United Kingdom.

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sensing &control

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richard.croyle@sensingcontrol.com

At **Sensing & Control Systems** we offer solutions that facilitate management and allocation of key resources such as people, infrastructure, assets, security and energy. With real enthusiasm and dedication, we work to ensure the availability and reliability of our services. We specialise in creating M2M and smart city tools for managing energy efficiency and remote security that ensure that businesses and individuals have a continuous flow of the information they need for timely decision making to ensure the efficiency and integrity of their resources.

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sixtemia
mobile apps studio

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marc@sixtemia.com

Sixtemia is a studio that specializes in developing mobile applications for iOS and Android.

The company's goal is to help customers implement their mobile projects. It advises them on the different phases involved in the implementation of a mobility strategy.

Since 2008, Sixtemia has helped introduce major companies on mobile app markets and has accumulated more than 75 applications in the process. Cases such as the apps for TV3, Inditex (Zara, Zara Home, Pull & Bear, Uterqüe), Ticketmaster, iCat.cat, Grup Flaix, La Marató de TV3, Pepe&Jeans, David Villa, Rosa Clará, UnnimCasa and Navista are great examples of the company's work.

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SlashMobility

Tecnología móvil a tu alcance

COMPANY/ SlashMobility
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CONTACT/ Oscar Escudero | +34 676 096 301
oscar.escudero@slashmobility.com

SlashMobility is a startup that focuses on mobile technologies for the iPhone, Android, Blackberry and Windows Phone. Our mission is to be the best specialist on the Catalan and Spanish markets for providing mobile applications. We have our own line of products and a team that develops customized projects and training services for businesses and professionals. The Slashmobility team developed 100 apps last year and trained 500 students in mobile technologies. Our biggest asset is our expertise in mobile technologies. In 2012, we set up Slash Lab, our R&D Department, to help entrepreneurs develop their projects in the mobile sector.

Generalitat de Catalunya
Government of Catalonia

soft
for you

COMPANY/ Soft For You
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WEBSITE/ www.sfy.com
CONTACT/ Xavier Guardia | +34 934 863 075
xguardia@sfy.com

Soft for You is a Catalan software development company created in 1992. We focus on providing business solutions such as:

> Catipad-Buk: Commercial Applications for Mobile devices that enable companies to develop an innovative imatge anf boost sales.

> müeveTeam: Event management

> WinGest: ERP.

> STOY: Biometric access control and attendance Systems.

The company's core values are commitment, teamwork, Innovation and enthusiasm about facing new challenges.

We provide innovative and creative solutions by bringing our experience to bear to help companies reach their goals quickly, achieve a higher ROI and increase efficiency.

Catalan Exhibitors at the Mobile World Congress 2013

Congress
Square **CS50**

sync*tur*

COMPANY/ Synctur
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WEBSITE/ www.synctur.com
CONTACT/ Raul Buira | +34 639 617 650
            raulbuira@infocket.com

Infocket is a company that develops practical applications for users, software focused on useful information and applications that provide clear benefits to users as a result of owning a mobile device and that facilitate certain tasks in different fields.

Synctur is Infocket's star application. Synctur is a tourist multimedia content social platform where destinations can be used to access tourists wherever they are. It has seven different versions, six languages, six categories, over 70 information modules and even geotag information and multimedia.

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Government of Catalonia

TEMPOS 21
INNOVATION IN MOBILE APPLICATIONS BY ATOS

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CONTACT/ Santiago Ristol | +34 669 817 635
santi.ristol@tempos21.es

Tempos 21, Innovación en Aplicaciones Móviles S.A. is a joint venture created in 2001 to lead the new market for mobile services.

Tempos 21 is currently the Mobile Competency Centre of Atos and its aim is to develop and implement mobile solutions focused on improving business processes and reducing costs for customers.

Tempos 21 was created with the mission of developing, integrating, deploying and operating applications and advanced mobile services and is already a national reference on this emerging market. After analyzing the specific situation of each client, Tempos 21 studies the technological advances available and provides the most appropriate mobile solution.

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theChanner
social TV live

COMPANY/ TheChanner
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CONTACT/ Nina Alastruey | +34 670 333 070
            nina@thechanner.com

TheChanner launches its new TV platform with movies, music and sports channels, as well as weekly releases, that you can share in real time.

Download your latest clip, book a film or chat with your friends watching the latest marathon.

theChanner is a software entertainment company based in Barcelona with unique proprietary technology specialising in social TV development.

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TwoNav
by **CompeGPS**

COMPANY/ TwoNav
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WEBSITE/ www.compegps.com
CONTACT/ Santiago Twose | +34 933 968 068
stwose@compegps.com

CompeGPS Team, located in Arenys de Mar (Barcelona), has been developing software for digital map viewing and GPS navigation since 2001. We create applications for outdoor trip management (hiking, mountain biking, 4X4, paragliding, hang gliding, etc.) for PC, Mac, PDA and smartphones. The programs are supplemented by a comprehensive catalogue of topographic maps from around the world and accessories.

Moreover, our **TwoNav** software provides all the functions of typical road navigators as well as traditional off-road capabilities. The product is marketed as software (pocket PC, smartphones, PC/UMPC/tabletPC) for different platforms (Android/iPhone/Windows Mobile) and as our high-end outdoor GPS hardware (TwoNav Aventura, TwoNav Sportiva, TwoNav Sportiva+, TwoNav Delta and TwoNav Ultra).

▶ubiqua

COMPANY/ Ubiqua
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jordi@ubiqua.es

Founded in 2005 in Barcelona, **Ubiqua** specializes in developing mobile content (apps and web apps) and our own platforms for mobile marketing operations.

Ubiqua is presenting two products at MWC'13:

> TheSharingCode: App for Android and iOS Web. With this app, users can create and read QR, while automatically creating and managing their own social network app.

> IP + GSM integrated messaging platform: Through this platform, developers can use simple APIs to integrate their GSM or IP messaging needs and divert traffic depending on the availability of their app on the recipient's device.

urbiotica
THE CITY OPERATING SYSTEM

COMPANY/ Urbiotica
ADDRESS/ Jordi Girona 1-3, Edifici K2M | 08034 Barcelona
WEBSITE/ www.urbiotica.com
CONTACT/ Irene Compte | +34 934 054 652
irene.compte@urbiotica.com

The solutions developed by **Urbiotica®** are specifically designed to be harmoniously integrated in the existing environment. Sensors and communication devices that are robust, vandal-proof, consume very little power (minimum life span: 8 years) and have a very low visual impact. Software platforms for data management in the cloud that are modular and adaptable to each customer.

Our objective is to significantly contribute to the development of the City Operating System®, which will provide the city with a new intelligence capable of coordinating and interconnecting all elements in what is already known as the Internet of Things.

Congress
Square **CS50**

Verasat®
Satellite Communication s

COMPANY/ Verasat Global
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CONTACT/ Eduard Cortès | +34 931 000 076
info@verasatglobal.com

Verasat Global is a services company specializing in the domain of satellite mobile communications. Our group operates through our trademark PrepaidSatphone® as a distributor of products and services from Inmarsat™, Iridium™ and Thuraya™.

We specialize in prepaid communication equipment and satellite phones, provide innovative technical solutions and offer our clients other services such as consulting, training and technical support.

Our new Satway application for iPhone, iPad, iPod Touch and Android mobile phones is the first mobile platform that makes it possible to use satellite communication networks to send free text messages to users of satellite phones in remote locations.

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Government of Catalonia

VozTelecom

COMPANY/ VozTelecom
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WEBSITE/ www.voztele.com
CONTACT/ Anna Martínez | +34 902 360 305
             anna.martinez@voztele.com

VozTelecom is a new-generation operator that is leading the migration of telephone systems to the cloud in Spain. Since its foundation in 2003, the company has been offering small and medium-sized enterprises significant cost savings in their communications. Thanks to its innovative products, excellent customer service and certified distribution channel, the company recorded a 30% increase in revenue in the first half of 2012.

Congress
Square **CS50**

WESMARTPARK®
aparca lowcost

COMPANY/ Wesmartpark
ADDRESS/ Llacuna, 22 planta 5 | 08005 Barcelona
WEBSITE/ www.wesmartpark.com
CONTACT/ Jaume Mayor | +34 615 958 121
jmayor@wesmartpark.com

Wesmartpark's mission is to create business projects by applying new technologies to achieve maximum efficiency with existing resources. Our goal is to make life easier and more sustainable for people and society.

9Smart's first project is WeSmartPark, a patented system that applies new technologies to solve the difficulty of finding a place to park in cities. The project achieves this by providing access to any private parking space through individual management and without the exchange of keys. In this way, we can make better use of existing spaces without building new ones and create the biggest low-cost smartparking network with private parking spaces.

Generalitat de Catalunya
Government of Catalonia

COMPANY/ Yuilop
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WEBSITE/ www.yuilop.com
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antonio@yuilop.com

Yuilop is more than an app – it's a 100% free mobile social communication service that connects you to friends and family for real-time multimedia chat and voice calls – all completely free and unlimited (app-to-app). Additionally, users can make calls to landline and mobile telephone numbers and can send traditional text messages (SMS) to any phone worldwide. yuilop requires a working Internet connection via 3G or Wi-Fi. The app is currently available for iOS and Android devices in twenty countries and is customized for the local language. For example, in Spain yuilop is available in Spanish and Catalan.

Congress
Square **CS50**

zyncro

Your Enterprise Social Network

COMPANY/ Zyncro
ADDRESS/ Santa Teresa 6 | 08012 Barcelona
WEBSITE/ www.zyncro.com
CONTACT/ Patricia Fernández | +34 931 870 322
            patricia@zyncro.com

Zyncro is your enterprise social network and a space for internal collaboration and communication, as well as managing files, tasks and contacts, all on a single platform. Zyncro is integrated with all the company's management systems, is fully customizable, includes marketing as a white label product and is available for different mobile devices (iPhone, iPad, Android and BlackBerry).

Zyncro is as a public or private cloud-hosted solution, but also can be delivered on premises.

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TECHNOLOGY CENTERS

App Planet
Hall 8.1

Catalan Zone

ascamm
technology centre

TECNIO
Be tech. Be competitive

COMPANY/ Ascamm
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08290 Cerdanyola del Vallès (Barcelona)
WEBSITE/ www.ascamm.com
CONTACT/ Kim Cabrero | +34 935 944 700 | jcabrero@ascamm.com

Ascamm is a leading organization specializing in applied R&D and technology transfer in the fields of design, development and production of industrial and instrument and control technologies.

ASCAMM's mission is to transform research results and technology assets into sustainable business activity, to offer companies state-of-the-art research, development and innovation services, and to help them transform concepts into novel products and services with a profitable competitive edge.

ASCAMM has extensive expertise in geolocation (GNSS, indoor positioning and complementary technologies) and geolocation applications: location-based services (LBS) and intelligent transport systems (ITS).

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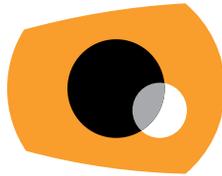
Barcelona Media

COMPANY/ Fundació Barcelona Media
ADDRESS/ Avinguda Diagonal, 177 | 08018 Barcelona
WEBSITE/ www.barcelonamedia.org
CONTACT/ Reyes Muñoz | +34 932 381 400
reyes.munoz@barecelonamedia.org

Barcelona Media is a technology centre and is a member of the TECNIO network, which is dedicated to applied research in the field of media and communications, and the transfer of knowledge and technology to this sector. Since its creation ten years ago, it has participated in over 500 European, Spanish and Catalan projects. In the last four years, its activity has generated €60 million in the media and communications industry, a figure that places Barcelona Media among the top four technology centres in Spain and among the top three in Catalonia in terms of industrial research and development for companies.

App Planet – **CZ1**

bdigital

BARCELONA DIGITAL
TECHNOLOGY CENTRE

TECNIO
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COMPANY/ Fundació Privada Barcelona Digital Centre Tecnològic
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WEBSITE/ www.bdigital.org
CONTACT/ Lucía Arévalo | +34 935 534 540
          larevalo@bdigital.org

Barcelona Digital Technology Centre, a member of the TECNIO network, will be exhibiting at the App Planet Hall to present new initiatives for the apps sector and to show its latest projects and services in this field, such as: the Apps Packs service (apps capture, training, apps evaluation, apps market positioning, apps development, etc.), the FCB Apps program (undertaken in conjunction with FC Barcelona), the Appytest service (which provides testing services, consulting and monitoring of mobile applications for developers, consultants and app user companies) and the BDigital Apps Congress.

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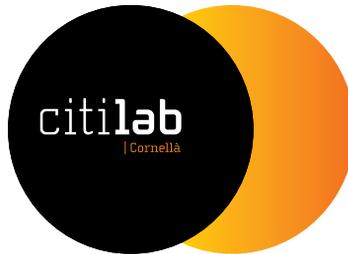
COMPANY/ Fundacio per el Foment de la Societat del Coneixement
ADDRESS/ Plaça Can suris S/N | 08940 Cornella de llobregat (Barcelona)
WEBSITE/ www.citilab.eu
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             jgonzalez@citilab.eu

Citilab is the first European citizen laboratory. It has become a leader in the emerging knowledge society. Today it is member of the European Network of Living Labs (EnoLL) and works as a social and technological innovation centre that creates value, knowledge and networking opportunities with all society agents.

The principles of innovating with users in their own environment and working by project and by network have led Citilab to develop its own methodologies and approaches so that people can learn how to develop their own innovative initiatives. In the mobile Internet field, Citilab has developed projects with young people using smartphones to stream live events in real time and to produce their own mobile content. Citilab is promoting a smart city project that develops a framework to promote mobile applications of public interest using city infrastructure by small and medium-sized enterprises.

CTTC

**Centre Tecnològic
de Telecomunicacions de Catalunya**

COMPANY/ Centre Tecnològic de Telecomunicacions de Catalunya
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WEBSITE/ www.cttc.es
CONTACT/ Albert Sitjà | +34 936 452 900
albert.sitja@cttc.es

Founded in 2001, **CTTC** is one of the research centers sponsored by the Catalan go-vernment to promote research and development in Catalonia. Its main activity is the development of basic and applied research projects related to the lower layers of tele-communications systems. Its main objectives include building an international reputation in scientific and technical activities; contributing to the establishment and growth of the Catalan industrial sector, and supplying knowledge and research personnel; and the creation of a training environment in predoctoral and postdoctoral experimental research.

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COMPANY/ Fundació i2CAT
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xavier.peiro@i2cat.net

i2CAT Foundation is a research and innovation centre whose main aim is to develop the Internet of the future. i2CAT fosters advanced research and innovation in several areas (networks, health, media, ubiquitous technologies, education and industry), thus enabling their use in the different sectors of society (living labs). i2CAT also develops Internet technology projects at the level of applications, services and advanced networks. The i2CAT model is based on collaboration between the public and private sectors, the academic community and users.

neàpolis

COMPANY/ Neàpolis
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WEBSITE/ www.neapolis.cat
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ccarrillo@neapolis.cat

Neàpolis is the Vilanova i la Geltrú city agency that works as a living lab platform to facilitate and connect innovation through Public-Private-People-Partnerships (PPPP) for user-driven open innovation. From a local and global perspective, our strategic projects are focused on ICT, energy and sustainable efficiency, wellbeing and health, smart cities, social innovation, e-government, creative industries, new media and start-ups and learning ecosystems.

Our aim is to create an open, connected system where companies, social entrepreneurs and research centres can match their solutions to user-driven environment needs.

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**UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH**

UPC

TECNIO
Be tech. Be competitive

COMPANY/ Centre d'Innovació i Tecnologia de la UPC (CIT UPC)
ADDRESS/ Ed. Til·lers, planta 1, C/Jordi Girona 31 | 08034 Barcelona
WEBSITE/ www.cit.upc.edu
CONTACT/ Laura Peraita | +34 934 054 403
              laura.peraita@upc.edu

Universitat Politècnica de Catalunya·BarcelonaTech is a public institution for higher education and research that specializes in the areas of engineering, science and architecture. It is highly committed to the technological development of Catalonia, for which it generates knowledge, research and innovation. UPC BarcelonaTech is well established as the leading Spanish university in terms of the volume of research and technology transfer, and has become one of the major knowledge hubs in Southern Europe. UPC BarcelonaTech is an international benchmark in basic and applied research due to its cutting-edge developments, solutions and technological capabilities related to mobile technologies.

COLLABORATIVES PROJECTS

App Planet
Hall 8.1

Catalan Zone

Generalitat de Catalunya
Government of Catalonia

aSKS

Advanced Social Knowledge Search

COMPANY/ ASKS
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WEBSITE/ www.asks.cat
CONTACT/ Miquel Montaner | +34 664 221 691 | miquel@isac.cat

ASKS is a research project that aims to lay the foundations for a new way of searching for information: automatic social search. Social searches are not a new concept. In fact, the traditional way to seek information has always been social, i.e. by directly asking friends and acquaintances. In this way, we get only a few answers, but all are valuable, since they were given by a trusted person. The aim of ASKS is to leverage new technologies, social networks and artificial intelligence to automate these types of searches as much as possible and minimize the time it takes to get an answer.

66 | COLLABORATIVE PROJECT

App Planet – **CZ1**

CAT T2

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WEBSITE/ www.cat-t2.org
CONTACT/ Gabriel Fernàndez i Ubiergo | +34 932 902 428
g.fernandez@dualstream.tv

CAT.T2 is a collaborative project funded by ACC1O and ERDF in which the companies Abertis Telecom, Mier Comunicaciones, Promax Electrònica and dualStream study and implement the possibilities of DVB-T2, the second-generation digital terrestrial television standard, in its optimized version for mobile terminals (T2-Lite) and using new transmission bands (VHF). This standard allows for better use of the radio spectrum and better coexistence between fixed and mobile TV reception. CAT.T2 project partners develop all the elements of the value chain: the header, transmission and distribution network to reception and signal measurement. During the MWC, the consortium is setting up a field trial that covers the Fira de Barcelona with mobile and ultra-high-definition (UHDTV-4k) services simultaneously.

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COMPANY/ Free-viewpoint Immersive Networked Experience (FINE)
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WEBSITE/ www.projectfine.eu
CONTACT/ Jordi Alonso | +34 678 600 216
                      jalonso@mediapro.es

The **Free-viewpoint Immersive Networked Experience (FINE)** project will focus on researching and developing a novel end-to-end architecture for the creation and delivery of a new form of live media content. FINE will introduce the concept of live free-viewpoint content to provide rich and compelling immersive experiences by allowing remote viewers to place a virtual camera in a real live-action scene and move it freely in space and time, thus heightening their sense of presence and reality. The FINE Project is partially funded by the European Union through the program FP7-ICT-2009-4 and its partners include Mediapro-Spain, KTH-Sweden, EDM-Belgium, BarcelonaMedia/UPF-Spain, Bitmanagement-Germany, AbertisTelecom-Spain, Tracab-Sweden and EVS-Belgium.

App Planet – **CZ1**

FICOSA

OriginGPS
RF Modules Technologies

COMPANY/ Glonass | GPS | Compass (GNSS)
ADDRESS/ Gran Via Carlos III, 98 5a planta | 08028 Barcelona
WEBSITE/ www.ficosa.com
CONTACT/ Davide Brandano | +34 93 700 85 00 (ext 887073)
davide.brandano@ficosa.com

Cooperative project for the development of a miniature satellite module for vehicle navigation and geolocalization that covers **Glonass/GPS/Compass (GNSS)** with internal antennas, and the validation of such a module integrated within a safe, secure telematic control unit (TCU) for automotive purposes. The GNSS module will feature high levels of sensitivity and high noise immunity, which are key for integration within a TCU that can also feature additional connectivity services (Wi-Fi, 2G/3G) and smartphone services, for which Ficosa also develops apps to detect driver drowsiness. The advantages of the TCU include high levels of integration, modularity, the reduced size and less consumption. Full automotive validation of the TCU will be carried out.

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Ajuntament de
Barcelona

COMPANY/ Government of Catalonia & Barcelona City Council
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08908 L'Hospitalet de Llobregat (Barcelona)
WEBSITE/ www.gencat.cat | www.bcn.cat
CONTACT/ Daniel Marco | +34 93 557 40 00 | daniel.marco@gencat.cat

The **government of Catalonia** and **Barcelona City Council** will present their mobile services portfolio in a shared space in the Catalan innovation and knowledge pavilion. The catalogues will contain applications developed directly by the authorities and third parties, either from the reuse of open-data initiatives or through entrepreneurship and ICT sector promotional initiatives. The goal is to use open data, social networks and mobile services to support entrepreneurship and provide useful tools and services to individuals and companies.

App Planet – **CZ1**

Linkcare

COMPANY/ Linkcare
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WEBSITE/ www.linkcare.es
CONTACT/ José Manuel Sanchez | +34 933 968 822
            jose.sanchez@linkcare.es

Linkcare is an integrated care open platform that allows healthcare professionals (specialists, general practitioners, case managers and nurses) to share clinical knowledge based on a patient-centric healthcare model. Linkcare is a software as a service (SaaS) platform.

The Linkcare mobility module allows users to post activities to be performed by patients using a mobile terminal or tablet, or the patient web portal. Activities include follow-up questionnaires and the readings of medical devices such as pulse oximeters, glucometers, scales, blood pressure meters and spirometers.

Healthcare professionals can exchange care protocols and clinical data with integrated practice units or specific clinical research teams.

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MOBILE WORLD **LAB**

COMPANY/ Mobile World Lab
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WEBSITE/ www.mobileworldlab.eu
CONTACT/ Xavier Puig | +34 935 574 000 | xpuig@gencat.cat

Mobile World Lab is an international laboratory that tests and validates mobility solutions. Participating in the Lab are technological centres and universities (Bdigital, CTTC, I2Cat and UPC) with extensive experience serving companies in the telecommunications sector. The Mobile World Lab also receives support from the government of Catalonia, Barcelona City Council and the Barcelona Mobile World Capital Foundation. Its services portfolio responds to the needs of companies in the mobile environment and covers transport, access, terminals and applications with a special focus on live user validation.

App Planet – **CZ1**

OnTheBus
URBAN MOBILITY & ACCESSIBILITY

COMPANY/ OnTheBus
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WEBSITE/ www.massfactory.com
CONTACT/ Antoni Duran | +34 629 525 292
antonio.duran@massfactory.com

MASS Factory is a spin-off of the UAB that designs solutions and provides services for universal accessibility focused on supporting urban mobility in smart cities. Its services allow the disabled and the elderly to gain independent mobility using urban transport.

OnTheBus is an accessible application for smart guidance using public transport or on foot. The application offers turn-by-turn guidance from a point of origin to a destination and provides relevant data for the user along the trip. OnTheBus was built to be used by all users, regardless of their functional capabilities.

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Government of Catalonia

GOVERNANÇA
RADIOELÈCTRICA

COMPANY/ Radioelectric Governance
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L'Hospitalet de Llobregat (Barcelona)
WEBSITE/ www.liferadioelectricgovernance.cat
CONTACT/ Xavier Flores | +34 935 574 000 | xavier.flores@gencat.cat

The main objective of the **Radioelectric Governance** project is to improve general access to wireless communications networks, particularly wireless socioeconomic activities, and to ensure that the deployment of these networks is sufficient, orderly, sustainable, and respects people and the environment. The four-year project (2010-2014) is co-funded by the European Union through the LIFE instrument and includes emission control actions, information for the general public about electromagnetic fields and how radio communication systems work, and the generation of social consensus on the deployment of wireless communications networks.

MOBILE WORLD CAPITAL™ BARCELONA

On 11 July 2011, Barcelona was named Mobile World Capital for the seven-year period from 2012 to 2018 because it is a leading city in the deployment of mobile technological solutions.

The Mobile World Capital project receives support from four partners: The Catalan government, Barcelona City Council, the Spanish Ministry of Industry, Energy and Tourism and Fira de Barcelona trade fair center.

The aim of all these partners is to promote projects in the following four activity areas:

> Mobile World Congress

Designed to raise the visibility of the mobile sector and help it grow. The Congress has been held in Barcelona since 2006 and is currently the most important mobile congress in the world.

> Mobile World Festival

To make end consumers more aware of mobile technologies through participation in and the promotion of cultural and sporting events, and with the direct support and participation of international renowned organizations and events such as FC Barcelona and the Sónar Festival.

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> Mobile World Center

> Mobile Events to engage the public
> Spaces to experience new mobile services
> Presentation and launch of new products and solutions
> Conferences on mobility and technology

> Mobile World Hub

The Hub will be the headquarters of the Mobile World Capital, as well as GSMA in Barcelona. There will also be space for other companies to room temporary, as well as will host the Capabilities and Solutions working teams. The MWHub will be located in the MediaTIC building, in Barcelona's 22@ technological district. This area is structured around five concepts for technological solutions, known as Competence Centres:

> mSmart City
> mHealth
> mWallet
> mTravel

mContentA sixth Competence Center, m4All, will provide a response to projects involving mobile solutions for society's most disadvantaged groups.

ACC1Ó
Competitivitat per l'empresa

Generalitat
de Catalunya

ACC1Ó it is the Agency offering support for the competitiveness of Catalan enterprise. It is attached to the Ministry of Enterprise and Labour of the Government of Catalonia, working to promote innovation, internationalization and attract investment

ACC1Ó functions

> To create companies, foster entrepreneurship and business promotion in technological activities

> To increase the number of regular exporting companies

> To diversify and consolidate internationalization markets of Catalan companies

> To boost the capacity and the innovative demand of Catalan enterprises (R¢D¢I)

> To offer knowledge transfer and incorporate research and new technologies into enterprise

> To promote talent and creativity

> To develop business competitiveness

To promote internationalization ACC1Ó counts on a network of 34 Business Promotion Centres across the globe based at the main economic cities, operating in markets spanning 80 states.

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Our Business Promotion Centres provide Catalan business qualified support, insight and advice in international trade and investment.

Business Promotion Centres closely monitor market trends and analyse potential risks. Services provided are tailor-made depending on specific company needs and level of presence in chosen markets , from creating demand to giving support in productive investment and logistics:

> Market research

> Search for marketing channels: distributors, agents, customers, etc.

> Search for supply chains: suppliers, manufacturers, etc.

> Search for trade and technological strategic alliances

> Setting up: business location, legal and labour advice, partnership opportunities, etc…

> Trade missions

> Contact follow-ups and business networking

> Recruitment of qualified staff

Many centres also offer guidance to international firms on opportunities and inward investment to Catalonia.

STUTTGART COPENHAGUEN
BRUSSELS BERLIN MOSCOW
LONDON PRAGUE
MONTREAL PARIS
BARCELONA WARSAW
NEW YORK CITY MILAN ISTANBUL BEIJING
WASHINGTON DC CAIRO SEOUL
SILICON VALLEY CASABLANCA TOKYO
MIAMI SHANGHAI
MEXICO CITY HONG KONG
DUBAI
BOGOTA MUMBAI
SINGAPORE
SÃO PAULO
SANTIAGO DE CHILE JOHANNESBURG SIDNEY
BUENOS AIRES

● Business Promotion Center   ● Landing Area

www.acc10.cat

Catalan Exhibitors at the Mobile World Congress 2013

TECNIO
Be tech. Be competitive

To promote Innovation ACCIÓ has created TECNIO, the umbrella brand for Catalan technology centres and university research groups dedicated to industrial research and technology transfer.

What can TECNIO offer to your company?

> Access to cutting-edge R&D capabilities, as a key factor for improving the competitive position of your company.

> Help your company to develop new products and services

> Provide you with a wide range of support services for technological Innovation

> Search for Technology and strategic partners

TECNIO, your technology partner

Find the technological knowledge you need with:

> Specialization

> Exclusivity

> Industry-based perspective

> Results in confidence

> Business language and professional response times

> Quality processes and services accredited by the Catalan government

> Excellent ability to manage complex projects

TECNIO centres available at the APP Planet Pavilion

> ASCAMM (CTAE)

> BDIGITAL

> CIBM

> CIT UPC

Generalitat de Catalunya
Government of Catalonia

invest
IN CATALONIA

Invest in Catalonia is in charge of attracting international investment to Catalonia and Barcelona.

Information for incoming companies

Whatever your sector and needs, we've got the information: how to set up in Catalonia, legal, tax and labor framework, socioeconomic context, investment opportunities...

Finding business location

When looking for a location for your investment project, we do all the groundwork, you get the all the options.

Expansion and development

We offer ongoing support for companies operating in Catalonia: setting up opportunities, advice on new investments, intermediation or strategic facilitators.

Specialized services

We offer ongoing support for companies operating in Catalonia: setting up opportunities, advice on new investments, intermediation or strategic facilitators.

> **Investment project management**

> **Advice on incentives and financing**

> **Global Partnership**

If you are looking for a merger or an acquisition, we can help.

idigital

Generalitat de Catalunya

On 22 May 2012, the Government of Catalonia approved a new strategy to fully develop the Catalan digital society as a tool for economic recovery: the Idigital Plan (**www.idigital.cat**).

The aim of **idigital** is to place information and communication technology (ICT) at the forefront of a strategy to transform Catalonia. We have set the objective of making Catalonia a Digital Innovation HUB to revive the economy and create wealth and jobs.

Idigital is in line with the Digital Agenda for Europe 2020 and concentrates all the agents involved in the development of the digital society in Catalonia. The plan promotes collaboration and coordination between the different agents engaged in this endeavor.

Projects and initiatives of the idigital plan promote the named 5 "I"s, those aspects in which we have to excel in order to face with guaranties our present and immediate future: internationalization, innovation, investment, inclusion and infrastructures.

Generalitat de Catalunya
Government of Catalonia

Idigital development around the Impulse projects, initiatives that are able to engage the different agents of the value chain in the next fields:

> **ICT Cluster**

> Mobile World Capital
> Smart Cities
> Digital Content Cluster

> **Business**

> e-Billing
> e-Tourism
> e-Commerce

> **Citizens**

> e-Emplyability
> Citizen Social Networks
> Social and Territorial Cohesion

> **Administration**

> e-Health, e-Learning
> Open Government
> e-Administration