



# Catalan Exhibitors

MOBILE WORLD  
CONGRESS 2014

1714 / 2014



**Generalitat de Catalunya**  
Government of Catalonia

# Catalan Exhibitors

## MOBILE WORLD CONGRESS 2014

Throughout its history, Catalonia has always been characterized by the enterprising, dynamic and embracing spirit of its citizens. These factors contributed greatly to Catalonia leading the industrial revolution in Southern Europe and have shaped an industry-based economy which is well known by its innovation and openness to new technologies.

We want to consolidate this industrial foundation by strengthening the openness of our economy and its competitiveness. We aim to achieve this by making the most of the talent and creativity that provides a varied business fabric and an in-house system of research of excellence, which fosters an environment in which multinationals, local businesses, consolidated international industry leaders and emerging technology sectors can coexist.

One of these emerging sectors is that of the information and communications technologies (ICT), defined in their broadest sense as one of the priorities of the Catalan Research and Innovation Strategy for Smart Specialisation (RIS3CAT). ICT is an up-and-coming sector, one which has multiple applications and an important impact on our daily lives.

It encompasses over 5,200 companies and provides employment to 69,000 workers in Catalonia, making it Southern Europe's main ICT cluster.

The companies and technology centres that appear in this catalogue are a good example of players that may be small but have a specific talent and knowledge that makes them leaders in their field of expertise. In this sense, they can offer high added value for international value chains.

The business fabric provided by these players, along with Barcelona being named Mobile World Capital until 2018, contributes to the creation of an ecosystem that favours industry development and attracts investment.

Dedicated to strengthening this industry, we will continue to support Catalan companies' participation in the Mobile World Congress, a commitment of which this catalogue is a reflection. This is just a small taste of the potential that lies hidden in the ICT sector in Catalonia.

**Felip Puig i Godes**  
Minister for Business and Labour  
Government of Catalonia

# invest IN CATALONIA

## Come to Barcelona and form part of a dynamic mobile business community

28% of internet connections were performed on mobile devices in 2013, a 67% increase over the previous year.

The ICT sector in Catalonia has traditionally been of special importance. Thanks to a strong consumer electronics presence, a highly competitive software development sector and the presence of one of the biggest industrial concentrations in Europe, there is a great environment for mobile centered companies.

Today, Catalonia's strong ecosystem of interconnected digital clusters has produced major initiatives applying mobile technologies to traditional activities. Through private schemes or via public-private collaborative projects under the auspices of Barcelona Mobile World Capital, progress has been made in many areas. This has given fruit to a series of innovative projects such as the Personal Health Folder for the health sector, Sonar+D for creative industries and apparkB in the mobility & parking area.

Barcelona's efforts in mobile technologies and mobility have made it the only city in the world where citizens can access an online site – Apps4bcn – and find the most interesting APPs in terms of citizen-city interaction.

The presence of the Mobile World Congress (with 75,000 professional visitors expected this year) and the projects taking place in Barcelona as a result of the city being Mobile World Capital, have increased the existing network of companies with significant presence in sectors like e-commerce or digital gaming. These factors, along with one of the biggest pools of skilled workforce in Europe and the appeal of the city as a place to live and work, have all progressively consolidated a hub of talent and opportunities on a European level.

## **How can your company take advantage of this dynamic environment?**

Many public-private projects are channeled through the Mobile World Capital Foundation. The capital also provides different opportunities for start-up initiatives as a Hub (space for companies) privileged contact with key operators, networking opportunities, awards, and so on.

## **If your company has a project, Invest in Catalonia can help you establish it in Barcelona and Catalonia**

More than 50 new business plans by companies are supported by Invest in Catalonia every year. Besides the services listed below, Invest in Catalonia can provide specific advice on local tax rebates, special social security contributions, and reduced office rental prices for Mobile Tech Projects.

Other services:

### **Information for incoming companies**

Whatever your sector and needs, we've got the information: how to set up in Catalonia, legal, tax and labour framework, socioeconomic context, investment opportunities...

### **Finding business location, partners, suppliers and specialized workers**

When looking for a location for your investment project, we do all the groundwork, you get all the options.

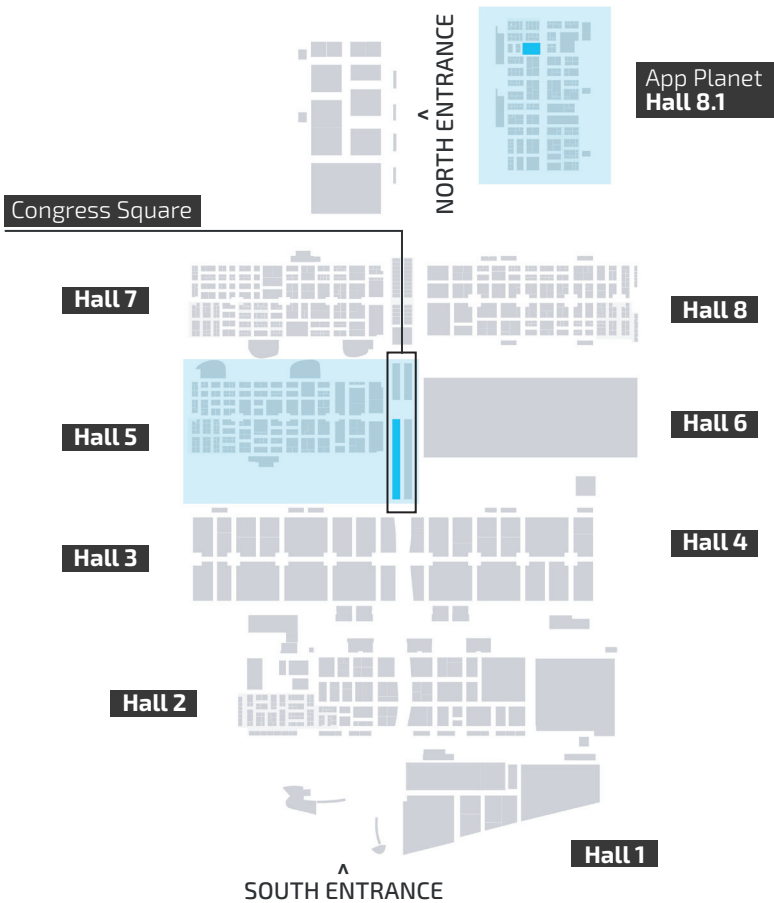
### **Specialized services**

- > Investment project management
- > Advice on incentives and financing
- > Global Partnership (looking for a merger or an acquisition? Invest in Catalonia can help you)

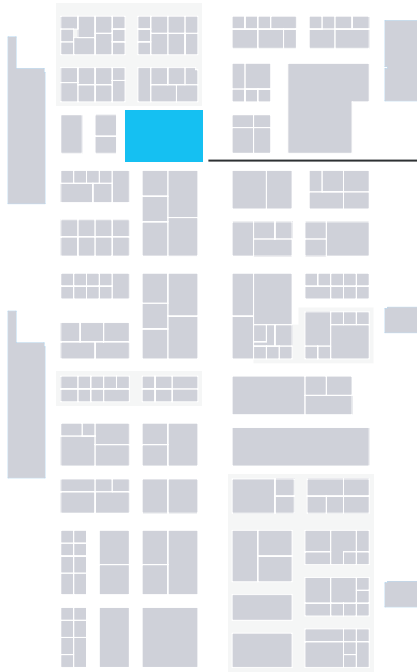
### **Expansion and development**

Ongoing support for companies operating in Catalonia: setting up opportunities, advice on new investments, intermediation or strategic facilitators.

# Where are we?



App Planet  
Hall 8.1



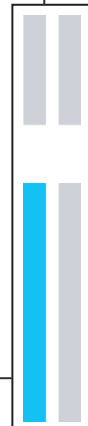
Catalan Zone

Catalan  
Technology  
Offering

Hall 5



Congress Square



Stand of Catalonia

# Index

## COMPANIES Congress Square CS50

Agile Contents.....	10
ALBEDO Telecom.....	11
Alma IT Systems.....	12
Artificial Solutions.....	13
Aiscadmobile.....	14
Atta.....	15
Bismart.....	16
Blit Software.....	17
Captio.....	18
Catchoom.....	19
Dinube.....	20
Effilogics Technologies.....	21
Execus.....	22
Eyetok.....	23
Ficosa.....	24
Firmaprofesional.....	25
Flumotion Services.....	26
Genaker.....	27
Good Deal.....	28
Health&Sportlab.....	29
icar Vision.....	30
IDAPT.....	31
iDISC Information Technologies.....	32
Imaxel Lab.....	33
Inatica.....	34
Intesis Software.....	35
King-eClient.....	36
Magazapp.....	37
Medtep.....	38
Merak.....	39



Mobetia.....	40
Mobile High Security.....	41
OnTheBus.....	42
ShareisFashion.....	43
SITmobile.....	44
SlashMobility.....	45
Techideas Asesores Tecnologicos.....	46
Ubiqua.....	47
U-PLAY Online.....	48
Urbiotica.....	49
Validated ID.....	50
Wesmartpark.....	51
Worldline.....	52
Zemsania.....	53
Zyncro.....	54

---

<b>COMPANIES</b>	<b>App Planet - K48</b>	55
------------------	-------------------------	----

---

AppsZoom.....	56
Fiabee.....	57
Inqbarna.....	58
iSOCO.....	59
La Factoria.....	60
Sixtemia Mobile Studio.....	61
Sona Jukebox.....	62
Twonav.....	63

---

<b>TECHNOLOGY CENTER</b>	<b>App Planet - K48</b>
--------------------------	-------------------------

---

ARTIC.....	64
Ascamm.....	65
Barcelona Digital Centre Tecnològic.....	66
Catalunya APPS.....	67
Centre Tecnològic de Telecomunicacions de Catalunya.....	68
i2CAT Foundation.....	69
Neàpolis.....	70
Centre d'Innovació i Tecnologia de la UPC (CIT UPC).....	71

---

<b>MOBILE WORLD CAPITAL</b> .....	72
<b>ACCIÓ</b> .....	74
<b>iDIGITAL</b> .....	76
<b>TECNIO</b> .....	78
<b>ENTERPRISE EUROPE NETWORK</b> .....	79



**COMPANY** Agile Contents

**ADDRESS** Avinguda Diagonal 449, 7 | 08036 Barcelona

**WEBSITE** [www.agilecontents.com](http://www.agilecontents.com)

**CONTACT** Hernán Scapusio | +34 938 023 800  
info@agilecontents.com

**Agile Contents** provides technological solutions to allow the media and brands to establish digital relationships with their customers through the production, management and distribution of content for digital devices. We help generate digital revenue by putting the emphasis on editing speed to adapt to demand using flexible formats and content segmentation.

**COMPANY**

Congress Square CS50 | Stand 24



**COMPANY** ALBEDO Telecom

**ADDRESS** Joan d'Austria 112 | 08018 Barcelona

**WEBSITE** [www.albedotelecom.com](http://www.albedotelecom.com)

**CONTACT** José Manuel Caballero | +34 637 410 299  
pca@albedotelecom.com

**ALBEDO Telecom** is an International design and manufacturer of telecom test equipment, synchronization nodes and networking devices. We help R&D laboratories, Mobile and Telecom operators to verify and install the infrastructures that support any kind of applications based on voice, video and data. ALBEDO's core expertise range from LTE, 3G, PTP, SyncE, GbE, 10GbE, E1/T1, Jitter/Wander, Cabling measurements, QoS and SLA technologies and our solutions have been implemented in WAN emulators, Taps, Testers, Clocks and Systems. ALBEDO also offers network consultancy and technology training in both network architecture and product use to help improve your technician's performance. ALBEDO has direct operations and representatives in more than 45 countries over five continents.

## COMPANY

Congress Square CS50 | Stand 04



**COMPANY** Alma IT Systems

**ADDRESS** Vilana, 4B, 4t 1a | 08022 Barcelona

**WEBSITE** [www.alma-medical.com](http://www.alma-medical.com)

**CONTACT** Marc Bové | +34 932 380 592  
marc.bove@alma3d.com

**Alma** develops innovative medical imaging software for diagnostic and surgical planning that complies with international industry standards (DICOM, IHE, EC), and with ISO 9001 and ISO 13485 product certifications.

The Alma platform is a proven technology with over 4000 licenses installed in over 16 countries worldwide. Alma has integrated its products alongside several PACS companies and with just as many RIS and HIS systems.

Alma is expanding its worldwide presence by establishing cooperation agreements with leading OEMs and distributors. Alma is innovating by developing new medical viewers for Windows, Android and iOS mobile devices.

# ARTIFICIAL SOLUTIONS

**COMPANY** Artificial Solutions

**ADDRESS** Casp 118-120, 5è pis | 08013 Barcelona

**WEBSITE** [www.artificial-solutions.com](http://www.artificial-solutions.com)

**CONTACT** Yoleidy Carvajal | +34 667 684 409

[yoleidy.carvajal@artificial-solutions.com](mailto:yoleidy.carvajal@artificial-solutions.com)

**Artificial Solutions** is a specialist in the field of Natural Language Interaction (NLI), enabling humans to interact with technology via intelligent, humanlike, two-way conversations in their own language across a range of channels using voice or text. With development centres in Barcelona, Hamburg, London and Stockholm and offices across Europe, the United States, Asia-Pacific and South America, Artificial Solutions generates technology that is deployed by hundreds of public- and private - sector organizations and used by millions of people.

# aiscadmobile

**COMPANY** aiscadmobile

**ADDRESS** Sant Quintí, 74-80 | 08041 Barcelona

**WEBSITE** [www.aiscadmobile.com](http://www.aiscadmobile.com)

**CONTACT** Patricia Lara | +34 934 081 436  
patri@aiscad.com

**aiscad** develops and distributes mobility products under the aiscadmobile brand that provide bidirectional access between mobile devices and corporate servers.

Mobilegeographiccollaboration (mgc) is a platform that allows users to consult and edit field data in real time. The solution offers different implementation possibilities, including positioning control, instant messaging and augmented reality.

drawmap is a SaaS and mobile application for graphic editing made up of an app for tablets and a web environment for managing data. Users can make sketches and take notes and photographs that can be published and shared instantly.



**COMPANY** Atta

**ADDRESS** Romaní 46 | 08018 Barcelona

**WEBSITE** [www.attacommunity.com](http://www.attacommunity.com)

**CONTACT** Mercè Mulet | +34 695 267 721  
merce@atta.cat

We live in an increasingly diverse, globalized and complex society. Today's students are digital learners. How should education be structured to meet the needs of students in the 21st century?

**Atta's** aim is to provide tools that make the change in education possible.

Mobility, cooperation and multidisciplinary project-based learning are the three basic principles of Atta's educational tools.

Atta is a user-friendly social network webapp that comes with digital interactive content for tablets that can be used in and out of the classroom for lifelong, personalized learning. Atta also includes an intelligent algorithm that provides real-time assessment for students and teachers.



**COMPANY** Bismart

**ADDRESS** València, 116, 4, 4 | 08015 Barcelona

**WEBSITE** [www.bismart.com](http://www.bismart.com)

**CONTACT** Albert Isern | +34 931 786 880  
albert.isern@bismart.com

**Bismart** s the 2013 Microsoft Business Intelligence Partner of the Year!

We help decision making by transforming data into knowledge, through Big Data, dashboards, scorecards, key performance indicators, reporting, datawarehousing and data integrations.

Our solutions help to analyze information and take the best decisions in order to power our customers' business.

The vast majority of organizations do not have agile systems that help decision-making.

To solve this important challenge we offer specialist solution packages for different sectors, such as the public sector, financial, manufacturing, utilities, renewable energy and healthcare.





**COMPANY** Blit Software

**ADDRESS** Aribau 112, 5º 1ª | 08036 Barcelona

**WEBSITE** [www.blitsoftware.com](http://www.blitsoftware.com)

**CONTACT** Jorge Cabezas | +34 652 934 609  
jcabezas@blitsoftware.com

**Blit Software** is a software development company founded in Barcelona (Spain) in 2007.

We're highly specialized in user interface programming. Our team is truly passionate about any programmable device that can display pixels.

We work with iOS and Android, Windows 8 and WP, and with PS3, PS4, Xbox 360, Vita and Steam, among others. We love building products and creating multiplatform user experiences.

We recently launched a new service for app makers called Blit Feedback that collects feedback and bugs from your clients on your iOS and Android applications.

## COMPANY

Congress Square CS50 | Stand 40



**COMPANY** Captio

**ADDRESS** Passeig de Gràcia 120, 4-1 | 08008 Barcelona

**WEBSITE** [www.captio.net](http://www.captio.net)

**CONTACT** Dan Moser | +34 689 575 414  
dmoser@captio.com

**Captio** is a comprehensive solution for automating the management of business travel expenses.

It fundamentally changes how you claim, review and manage expenses. It eliminates time-wasting paperwork and improves the control and visibility of team expenses.

Captio is an expense reduction manager. It automatically transforms those annoying expense receipts into information the company can use to save money.

**COMPANY**

Congress Square **CS50** | Stand **03**



**COMPANY** Catchoom

**ADDRESS** Llacuna 162 | 08018 Barcelona

**WEBSITE** <http://catchoom.com>

**CONTACT** Richard Ferraro | +34 627 037 515  
global.sales@catchoom.com

**Catchoom** was established as an independent spin-off of Telefónica in 2011 and has its headquarters in Spain. It has partners in the United States, Canada, Australia, China and Singapore.

Its Augmented Reality and Image Recognition services for mobile have won plaudits and awards, including the Best Augmented Reality Startup in 2012, IBM Smart Camp finalist nomination in 2012, Red Herring Top 100 Europe Award and Gartner Cool Vendor in Digital Marketing for 2013.

Catchoom's CraftAR solution provides the ultimate Augmented Reality toolbox with a Mobile SDK for iOS and Android. CraftAR is available as SaaS or with server-install license.

The company has powered AR leader Layar since 2011 and processes over 3M image recognitions monthly.

## COMPANY

Congress Square CS50 | Stand 41



**COMPANY** Dinube

**ADDRESS** Jordi Girona 1-3, Parc UPC Nord | 08034 Barcelona

**WEBSITE** [www.dinube.com](http://www.dinube.com)

**CONTACT** Jonathan Hayes | +34 934 054 667  
jonathan.hayes@dinube.com

**Dinube** is a real-time payment network in the cloud. Payments can be made using any device connected to the Internet. Dinube has digitized the euro and is equally cash-like. It is fully interoperable with the banking system, mobile networks and leading mobile operating systems. Dinube affords maximum privacy to account holders, who can make payments easily at a physical point of sale or on line. Payments can be tied directly to users' bank accounts or credit cards and, in the future, even to PayPal, so all payment options are securely at their fingertips.

**COMPANY**

Congress Square **CS50** | Stand **33**



**effilogics**  
technologies

**COMPANY** Effilogics Technologies

**ADDRESS** Av. Via Augusta 15-25 | 08174 Sant Cugat del Vallès (Barcelona)

**WEBSITE** [www.effilogics.com](http://www.effilogics.com)

**CONTACT** Albert Vidal | +34 931 514 652  
albert.vidal@effilogics.com

**Effilogics Technologies** has developed a technological platform for smart management of energy efficiency in buildings, including real-time energy and water control. With the effiMAP platform, managing operating costs by facilities managers is faster, easier and less complex.

Effilogics' solutions combine different technologies, such as mobile, cloud computing and big data applied to the Internet of Things, to offer a fully scalable platform that is distributed and accessible from iOS and Android devices.

COMPANY

Congress Square CS50 | Stand 27



**execus**

**COMPANY** Execus

**ADDRESS** Av. Tibidabo 33 | 08022 Barcelona

**WEBSITE** <http://execus.com>

**CONTACT** Jordi Gili | +34 672 173 825  
jordi.gili@execus.com

**Execus** is the global leader in social selling. We deliver a full mEducation and mProductivity platform to transform traditional sales teams into a mobile social sales force. We help sales teams increase productivity by 25% using social networks on the go! Working together with corporate business development VPs and directors, we agree on world-class best practices, deploy them and train their sales teams to sell more using social networks. We are listed among the top 10 social selling thought leaders worldwide and were also appointed LinkedIn Sales Solutions partners for Europe, Latin America and Asia.



**COMPANY** Eyetok

**ADDRESS** Ca l'Alegre de Dalt 55 4<sup>o</sup>-1<sup>o</sup> | 08024 Barcelona

**WEBSITE** [www.eyetok.com](http://www.eyetok.com)

**CONTACT** Bruno Saguer | +34 617 226 001  
bruno@eyetok.com

**Eyetok:** Let's watch the world live together

It's a mobile live video app to watch on demand what's going on right then and there. You can connect in real time with someone else's geolocated smartphone and drive video streaming. It's as if any smartphone were a walking webcam you could call to see the world live.

It takes just three easy steps: find a user on a map, check availability and reliability, and connect to discover the world live, and manage people's mobile video broadcasts in real time.

The social discovery engine to see the world in real time through other people's eyes.

## COMPANY

Congress Square CS50 | Stand 16



*your automotive telematic partner*

**COMPANY** Ficosa

**ADDRESS** Gran Via Carlos III, 98 5a planta | 08028 Barcelona

**WEBSITE** [www.ficosa.com](http://www.ficosa.com)

**CONTACT** David Guerrero | +34 600 405 347

[david.guerrero@ficosa.com](mailto:david.guerrero@ficosa.com)

**Ficosa** is an industrial group and a global leader in research, development, production and marketing of automotive systems and parts. The company, with headquarters in Barcelona (Spain), has a worldwide team of nearly 8,500 employees and manufacturing plants, technological centres and offices in 19 countries. The Group invests 4% of its income in R&D, and operates one of the top technology centres in Spain addressed to the automotive, electronics, energy and communications industries. FICOSA has positioned itself for the future as a world leader in electronic systems with more global and diversified business and an expanded added value product line.





**COMPANY** Firmaprofesional

**ADDRESS** Av. Torre Blanca, 57, Edifici ESADECREAPOLIS - 1B13  
08173 Sant Cugat del Vallès (Barcelona)

**WEBSITE** [www.firmaprofesional.com](http://www.firmaprofesional.com)

**CONTACT** Marc Giró | +34 934 774 245 | [marcgiro@firmaprofesional.com](mailto:marcgiro@firmaprofesional.com)

IDMobile is the result of years of experience in the field of electronic signature and digital certificates.

We created a secure, user-friendly system where the difficulty of managing digital certificates has been removed.

The system uses the mobile device to provide access to online services that require strong authentication and an e-signature.

Developers from all environments will find it very quick and easy.

It's as easy as installing an app that you can download from the Google Play or App Store.

Firmaprofesional is one of the pioneers in digital certification. As a government approved Certification Authority (CA) leads the market in the professional association sector. Our mobile identity solution is currently being used by the citizens of Barcelona, the idBCN.



**COMPANY** Flumotion Services

**ADDRESS** World Trade Center, Ed. Nord, planta 7 | 08039 Barcelona

**WEBSITE** [www.flumotion.com](http://www.flumotion.com)

**CONTACT** Iñaki de la Fuente | +34 935 086 350  
idelafuente@flumotion.com

Since 2006 **Flumotion** has been a leading company in audio and video streaming solutions and named one of the 100 largest worldwide companies in online video, along with YouTube, Facebook and Apple.

Flumotion offers streaming solutions which are adaptable to clients' needs and fully compatible with all mobile devices on the market.

The Flumotion end-to-end service accompanies and helps clients throughout streaming projects to achieve the highest quality and ensure a successful online business strategy.

**COMPANY**

Congress Square **CS50** | Stand **36**



**COMPANY** Genaker

**ADDRESS** Gran Via de les Corts Catalanes 133, 4t 1a | 08014 Barcelona

**WEBSITE** [www.genaker.net](http://www.genaker.net)

**CONTACT** Anna Xapellí | +34 932 422 885  
marketing@genaker.net

**Genaker** offers the best Cloud Push-to-Talk (PTT) solution for real-time communication among professional teams in market segments such as public safety, private security, utilities and energy, transportation and logistics.

Genaker has been selected by leading operators such as Movistar, Vodafone and Turkcell, and has international agreements in the United Kingdom, France, Sweden, Finland, the United States, Turkey, Australia and Russia.

Genaker solutions allow end users to bridge traditional radio systems and migrate toward cloud-based PTT services. Genaker Cloud PTT will support mission-critical communications over dedicated 4G LTE networks.

The Genaker Apps Lab division develops innovative applications for operators, mobile manufacturers and companies.

## COMPANY

Congress Square CS50 | Stand 05



**COMPANY** Good Deal

**ADDRESS** Llacuna 162-164 (Barcelona Activa) | 08018 Barcelona

**WEBSITE** [www.gooddealsolutions.com](http://www.gooddealsolutions.com)

**CONTACT** Pau Lopez | +34 618 246 004  
plopez@gooddeal.es

We offer innovative solutions for digitizing retailers' loyalty programs and make more efficient the way they create and distribute promotions and send information to shoppers. We develop retailers' digital channels and software to distribute tailored information and promotions efficiently through point-of-sale interactive kiosks, tablet-kiosks, APPs and web applications. All digital channels are integrated and managed through our multichannel platform, which is used to upload and update content, target promotions and get statistics. The multichannel platform can be easily integrated with other applications through APIs or SDKs.



**COMPANY** Health&Sportlab

**ADDRESS** Ed. Eureka, Parc de Recerca UAB | 08193 Cerdanyola del Vallès

**WEBSITE** [www.healthsportlab.com](http://www.healthsportlab.com)

**CONTACT** Lluís Capdevila | +34 689 503 118

[lluis.capdevila@healthsportlab.com](mailto:lluis.capdevila@healthsportlab.com)

**Health&Sportlab** is a spin-off that won the VALORTEC First Prize in creation by technology-based companies (2013, ACCIÓ, Catalan Government). Its know-how is based in technology transfer from consolidated multidisciplinary research teams. Its mission is to attend to society's health and wellbeing needs in relation to lifestyle by providing people with non-invasive solutions through mobile devices. It offers mHealth and mEducation applications for users to self-assess their lifestyle, as well as online services to receive monitoring from specialists. It incorporates mGaming&Health to encourage healthy competition in the social networks.



## Business Fraud\_Proof

**COMPANY** icar Vision

**ADDRESS** Ronda Can Fatjó 2 | 08290 Cerdanyola del Vallès (Barcelona)

**WEBSITE** [www.icarvision.com](http://www.icarvision.com)

**CONTACT** Mariona Campmany | +34 935 942 474  
mcampmany@icarvision.com

**Icar** is world leader in identity fraud prevention and document management solutions.

Based in Barcelona and boasting more than 10 years' experience in the market, Icar has sales offices in Paris and São Paulo and is present in over 20 countries.

Icar currently invests more than 45% of its human capital in innovation and the development of new technologies that enable us to offer solutions adapted to market needs. Icar systems help automate the process of immediate client identification and transfer the information to organizations' applications while drastically reducing identity fraud.

# IDAPT®

**COMPANY** IDAPT

**ADDRESS** Via Augusta 187 | 08021 Barcelona

**WEBSITE** [www.idaptweb.com](http://www.idaptweb.com)

**CONTACT** Antonio Manzotti | +34 934 327 908  
sales14@idaptweb.com

**IDAPT**, is specialized in designing solutions that simplify everyday lives of mobile technology users. Since its foundation in 2006, it has achieved worldwide recognition among users and industry experts.

The innovative range of universal chargers, based on a patented system of interchangeable connectors, allowed the company to be awarded in major CE trade shows as one of the most innovative solutions in the mobile accessories area.

IDAPT is strongly committed in ensuring a complete compatibility: new connectors are developed as new devices come to the market.

With headquarters in Barcelona, IDAPT has distribution agreements in more than 40 countries.

# iDISC

making communication  
easy

**COMPANY** iDISC Information Technologies

**ADDRESS** Passeig del Progrés, 96 | 08640 Olesa de Montserrat (Barcelona)

**WEBSITE** [www.idisc.es](http://www.idisc.es)

**CONTACT** Pere Grivé | +34 937 787 300  
pgrive@idisc.es

**iDISC** specializes in IT services and multilingual and multiplatform communication systems.

The company develops mobile and web solutions in different languages and also offers translation services for applications and content, which are integrated seamlessly into the development and maintenance cycles of tools, as well as into transparent creation and the publication processes.

iDISC has successfully completed projects to develop applications for multiple platforms, and has translated operating systems for mobile devices, apps and content.



## COMPANY

Congress Square CS50 | Stand 14



**COMPANY** Imaxel Lab

**ADDRESS** Ernest Lluch 32, Planta 6ª | 08302 Mataró (Barcelona)

**WEBSITE** [www.imaxel.com](http://www.imaxel.com)

**CONTACT** Fernando Pruñonosa | +34 932 080 960  
fernando@imaxel.com

At **Imaxel Lab** we develop software solutions for the Photo printing industry. Since 2002, our web apps, desktop apps and photokiosk are successfully being used by retailers, merchants and printers in over 30 countries. Our OEM solutions let our clients to market, sell and print personalized photo products such as photobooks, canvas, posters, cards and prints under their own brand.

In line with the boom of the mobile photography and new consumer behaviors, we are now innovating with new photo related mobile applications.

Imaxel is expanding its worldwide presence by establishing cooperation agreements with leading OEMs and distributors.

## COMPANY

Congress Square CS50 | Stand 45



**COMPANY** Inatica

**ADDRESS** Ptge. Creu de la Rutlla, 56 | 17257 Torroella de Montgrí (Girona)

**WEBSITE** [www.inatica.com](http://www.inatica.com)

**CONTACT** Rafael Martin | +34 972 757 046  
info@inatica.com

**Inatica.com** is an Internet service company that has been working on SEO, custom applications and more since 2004.

The company makes collaboration tools for town councils, businesses and government agencies, billing automation systems linked to virtual stores, and helps small business expand internationally.

Inatica.com has also created channels of its own, such as [www.alquilerproyectors.es](http://www.alquilerproyectors.es) for hiring technology products such as touch screens, multimedia information points, televisions, projectors, etc.

The company has received technological awards from the Catalan government, Girona Provincial Council and other government agencies.

# IntesisHome<sup>®</sup>

Your home in the cloud



**COMPANY** Intesis Software

**ADDRESS** Milà i Fontanals 1Bis 1er | 08700 Igualada (Barcelona)

**WEBSITE** [www.intesishome.com](http://www.intesishome.com)

**CONTACT** Josep Ceron | +34 938 047 134  
sales@intesis.com

**IntesisHome** is a service in the cloud that provides a new and attractive home-control experience for users anywhere, anytime on their smartphone, tablet or Internet browser.

Users can turn the air conditioning on before they arrive home, turn it off if they forget, set up a timer schedule, check energy consumption, receive alerts, check past data and more. We are creating new devices to increase and enhance users' home-control experience.



# King-eClient

CHALLENGING RESULTS

**COMPANY** King-eClient

**ADDRESS** Tuset, 20-24 6è 2a | 08006 Barcelona

**WEBSITE** [www.king-eclient.com](http://www.king-eclient.com)

**CONTACT** Anna Buixó | +34 932 724 890  
abuixo@king-eclient.com

**King-eClient** is an e-business consulting firm with capabilities in UX design and development that is passionate about results. Based in Spain but working internationally, we help our customers create, energize and get the most out of their multichannel environments.

We are one of the most experienced UX consultants, thanks to our 10 years of experience helping large Spanish and international companies achieve their goals in Internet and mobile environments. Through eye-tracking technology and our extensive experience in projects aimed at optimizing the user experience, we can guarantee the best results in digital environments.

**COMPANY**

Congress Square CS50 | Stand 32



**COMPANY** Magazapp

**ADDRESS** Segle XX, 93 | 08032 Barcelona

**WEBSITE** [www.magazapp.com](http://www.magazapp.com)

**CONTACT** Pere Sanz | +34 902 955 324  
info@magazapp.com

If you publish a free magazine or catalogue, **MAGAZAPP** online platform lets you can create your own native app with kiosk functionality in minutes, regardless of your technical knowledge.

With MAGAZAPP, you can create your own app for tablets, smartphones and websites. All you need is your current publication in PDF. You can add multimedia markers to link to any website or e-commerce platform and even send push messages to your audience without leaving your app.

We are the natural evolution for the publishing industry and a new way to distribute your commercial catalogues.



Prevention & monitoring.  
Personalized medicine.

**COMPANY** Medtep

**ADDRESS** Ronda Universitat 7 | 08017 Barcelona

**WEBSITE** [www.medtep.com](http://www.medtep.com)

**CONTACT** Esther Zafra | +34 668 807 3 15  
[esther@medtep.com](mailto:esther@medtep.com)

**Medtep** is personalized medicine. We focus on disease prevention through monitoring of people's life habits. With uClinics and uPatient we aggregate and merge any kind of data (from apps, devices, sensors, etc.), so the needed information can be given in a comprehensible way to any patient through a healthcare professional. We upgrade monitoring processes to make an impact on the patient and help condition their behavior. As a response, patients learn more about their treatments and understand they are jointly responsible of their own health and welfare.

**CONNECTING LIFTS****COMPANY** Merak**ADDRESS** Avinguda de Sarrià 67 bis | 08029 Barcelona**WEBSITE** [www.merakeurope.com](http://www.merakeurope.com)**CONTACT** Francisco Ginot | +34 933 631 428  
info@merak.es

Based in Barcelona and founded in 1996, **Merak** is an ICT company with a strong presence in the elevator industry that specializes in emergency communications.

We design, manufacture and market fixed and mobile phone terminals, accessories and management systems under the European standard EN 81-28, which are essential for secure communications in lifts and elevators. We have developed the concept of the online elevator using M2M technology.

Merak's electronic engineering department (R&D) specializes in product and telecommunication service development adapted to international legislation and the needs of its clients in a constant process of technologic improvement.

## COMPANY

Congress Square CS50 | Stand 38

**mobetia**  
mobilizing your ideas

**COMPANY** Mobetia

**ADDRESS** Marie Curie nº 8 (Parc Tecnològic) | 08048 Barcelona

**WEBSITE** [www.mobetia.com](http://www.mobetia.com)

**CONTACT** Jordi Termes | +34 933 005 794  
mwc@mobetia.com

**Mobetia** is an innovative new company focused on developing mobile solutions for companies.

Our products and services:

- > We develop specific, customized solutions based on the client's requirements.
- > We improve our clients' business processes using mobile technology.

As part of our 2014 strategic plan, Mobetia will develop different products for the mobile gaming market.



**COMPANY**

Congress Square CS50 | Stand 17



**COMPANY** Mobile High Security

**ADDRESS** Av.de les Garrigues, 46 - Parc Negocis Mas Blau II  
08820 El Prat de Llobregat (Barcelona)

**WEBSITE** [www.mobilehighsec.com](http://www.mobilehighsec.com)

**CONTACT** Jordi Herrera | +34 931 776 018 | [jherrera@mobilehighsec.com](mailto:jherrera@mobilehighsec.com)

Security and privacy are the main concerns when dealing with mobile communications and instant messaging. In areas where preventing information leaks and protecting data confidentiality are critical, such as for the government, companies and C-level Executives, being able to rely on a robust, consistent voice encryption solution becomes essential. Our mission is to offer our expertise in the market to advise and deploy the most competitive solution for each client ([www.cellcrypt.es](http://www.cellcrypt.es)), targeting their specific needs and meeting their IT requirements.

## COMPANY

Congress Square C550 | Stand 11



**COMPANY** OnTheBus

**ADDRESS** Edifici Eureka, Campus UAB | 08193 Bellaterra (Barcelona)

**WEBSITE** [www.massfactory.com](http://www.massfactory.com)

**CONTACT** Antoni Duran | +34 629 525 292

[antonio.duran@massfactory.com](mailto:antonio.duran@massfactory.com)

**OnTheBus** helps transit riders plan trips and get to their destination as quickly as possible.

The app goes far beyond timetables to offer real time departure and arrival information, trip planning and point-to-point navigation across public transit options (bus, tram, metro, etc.).

By combining transit data from public sources (like transit authorities) with live inputs from the crowd, OnTheBus gives a complete real-time snapshot of what the trip will be like so users can save time.

Our users and us are socially responsible: we support an inclusive and accessible app that even visually impaired persons can use.



# ShareisFashion

**COMPANY** ShareisFashion

**ADDRESS** Carrer Aribau, 205, 7è | 08021 Barcelona

**WEBSITE** [www.shareisfashion.com](http://www.shareisfashion.com)

**CONTACT** Núria Castells | +34 629 513 180

nuria.castells@shareisfashion.com

With a visual and addictive interface, **ShareisFashion** lets users share their style, ask for advice to their friends wherever they are and stay on top of new brand trends.

For brands, ShareisFashion provides a powerful mobile advertising & promotion platform: acquire new users and engage the existing ones with different types of campaigns. Reach the right people with the right offer with our campaign segmentation system.

## COMPANY

Congress Square CS50 | Stand 22



**COMPANY** SITmobile

**ADDRESS** Salvador Espriu 37 local 10 | 08005 Barcelona

**WEBSITE** [www.sitmobile.com](http://www.sitmobile.com)

**CONTACT** Marc Garriga | +34 933 968 7 11  
info@sitmobile.com

**SITmobile:** the mobile push revolution. Are you ready to change your mobile communication strategy? Now's your chance. Reduce costs, boost efficiency and increase ROI. How? We offer the first multichannel campaign manager software platform that lets you launch campaigns by SMS, messages to IM apps, email, and push notifications! Get the BI you're looking for. Not satisfied? Welcome to the new white-label mobile instant messaging platform! It will completely change the way you communicate with your clients! Send them direct messages and achieve maximum virality.

## COMPANY

Congress Square CS50 | Stand 30



**COMPANY** SlashMobility

**ADDRESS** Pujades 51-55 (Box 31) | 08005 Barcelona

**WEBSITE** [www.slashmobility.com](http://www.slashmobility.com)

**CONTACT** Lara Gonzalez | +34 658 084 925

[lara.gonzalez@slashmobility.com](mailto:lara.gonzalez@slashmobility.com)

**SlashMobility** is a start-up focused on the development of mobile apps: iPhone, Android, Blackberry and Windows Phone. Our mission is to be the best specialist in providing mobile solutions for the Spanish market. We have a line of our own products, a team that delivers ad-hoc projects and a training service for businesses and professionals. The SlashMobility team has developed more than 200 apps and taught more than 500 students. Our greatest asset is our expertise in mobile technologies. In addition, in 2012 we set up Slash Lab, our R&D think tank to help entrepreneurs get their ventures underway. As such DressApp was introduced in 2012 and it has become a reference app for the fashion industry. Also, Manduka Games, a start up focused on the gaming industry, which will be presented this year during MWC.



# TECHIDEAS

ENGINEER YOUR DREAMS

**COMPANY** TechIdeas Asesores Tecnológicos  
**ADDRESS** Marie Curie 8-14 | 08042 Barcelona  
**WEBSITE** [www.techideas.es](http://www.techideas.es)  
**CONTACT** Miguel Vidal | +34 935 532 626  
miguel.vidal@techideas.es

**TechIdeas** is a software engineering company focused on technology innovation projects. We develop innovative products and transfer bleeding edge technology to our clients, based on a collaborative approach that leads to several business options for our clients.

Mobile applications: TechIDEAS develops native apps for Android and iOS to offer the best user experiences and most sophisticated features. Beyond

Our strategic projects:

- > idBCN: Our App provides triple security to On-Line services, removing completely the phishing problem. The first deployment has been performed successfully in Barcelona City providing secure access to the main city services to all citizens.
- > BCNCITY: This App improves the tourist experience within the city, permanently connecting the visitor with its hotel and the main city events and activities. The information is contextualized and segmented based in the tourist behaviour and segmentation.
- > By-Taxi: This App is the revolution for the taxi sector, providing a smooth transition between the classical booking systems and the real time, consumer oriented, geolocated booking systems.



**COMPANY** Ubiqua

**ADDRESS** Balmes 152, Planta 9 | 08024 Barcelona

**WEBSITE** [www.ubiqua.es](http://www.ubiqua.es)

**CONTACT** Jordi Serra | +34 933 182 307  
jordi@ubiqua.es

We specialize in mobile content development (apps and webapps).

We are presenting the following developments at MWC'14:

- > **NFC2.ME:** The complete solution for NFC management:
  - NFC tag manager: create, track and manage your NFC actions: advertising, logistics, control points, POI, etc.
  - Get an NFC app adapted to your needs (NFC2ME for Android).
  - Get your own personalized NFC gadgets.
- > **ZAPPTV:** This app is specially designed to watch television while enhancing social media features. If you would like to enhance your information, you can include our app as a module of your app. Available in iOS, Android and HTML5.

## COMPANY

Congress Square CS50 | Stand 26



**COMPANY** U-PLAY Online

**ADDRESS** Avinguda Meridiana 350, 7º C | 08027 Barcelona

**WEBSITE** [www.uplayonline.com](http://www.uplayonline.com)

**CONTACT** Jordi Torras | +34 933 090 269  
info@uplayonline.com

**U-PLAY Online** develops video games and apps for smartphones, tablets and social networks. The firm is based in Barcelona and has achieved considerable success with the Striker Soccer saga and its manager games Striker Manager and IBasket Manager. It is also well-known for creating the bestseller Train Crisis and its different versions (Train Crisis Christmas, Tadeo Jones: Train Crisis and Trainz Trouble). U-Play Online's products have hit over 14 million downloads on Android and Apple devices and more than 1 million users have enjoyed its online games. It works with partners such as NBA, Euroleague and Goal.com



## COMPANY

Congress Square CS50 | Stand 29



**COMPANY** Urbiotica

**ADDRESS** Jordi Girona 29, edifici Nexus II | 08034 Barcelona

**WEBSITE** [www.urbiotica.com](http://www.urbiotica.com)

**CONTACT** Irene Compte | +34 931 691 730  
irene.compte@urbiotica.com

The solutions developed by **Urbiotica**<sup>®</sup> are specifically designed to be harmoniously integrated in urban settings, and include sensors and communication devices that are robust, vandal-proof, consume very little energy (minimum life span: 8 years) and have a very low visual impact. We also offer software platforms for data management in the cloud that are modular and can be adapted to each customer.

Our objective is to make a significant contribution to the development of the City Operating System<sup>®</sup>, which will provide the city with a new intelligence capable of coordinating and interconnecting all the elements that make up what is known as the Internet of Things.

## COMPANY

Congress Square CS50 | Stand 28



# validatedID

**COMPANY** Validated ID

**ADDRESS** Pardal 6 | 08224 Terrassa (Barcelona)

**WEBSITE** [www.validatedid.com](http://www.validatedid.com)

**CONTACT** Santi Casas | +34 606 972 600  
santi@validatedid.com

At **Validated ID**, we work to ensure that business processes requiring high levels of legal certainty include the use of secure digital identities based on biometrics.

The emergence of mobile touch devices has opened up new possibilities. For example, signing a document on a smartphone or tablet is as simple as signing it on paper. There is no doubt that these changes improve the efficiency and productivity of business processes.

At Validated ID, we ensure that processes involving confidential data are performed with the highest level of technical security in order to guarantee legal security.

**COMPANY**

Congress Square **CS50** | Stand **02**



**COMPANY** Wesmartpark  
**ADDRESS** llacuna 22 5º | 08005 Barcelona  
**WEBSITE** [www.wesmartpark.com](http://www.wesmartpark.com)  
**CONTACT** Carles Barnet | +34 615 438 631  
carles.barnet@gmail.com

**WeSmartPark (WSP)** is much more than a Smartparking system. It is a complete project for improving efficiency in urban mobility by reducing the traffic generated by people looking for a parking space. With its patented, intelligent system, the technology optimizes management of any private urban parking lot by increasing the number of parking spaces available for drivers.

## COMPANY

Congress Square CS50 | Stand 19



**COMPANY** Worldline

**ADDRESS** Av. Diagonal 210-218 | 08018 Barcelona

**WEBSITE** [www.worldline.com](http://www.worldline.com)

**CONTACT** Santi Ristol | +34 934 861 818  
santi.ristol@worldline.com

**Worldline**, an Atos subsidiary, is the European leader and a global player in the payments and transactional services industry. Worldline delivers new generation services, enabling its customers to offer smooth and innovative solutions to the end consumer. Key actor for B2B2C industries, with 40 years of experience, Worldline is ideally positioned to support and contribute to the success of all businesses and administrative services in a perpetually evolving market. Worldline offers a unique and flexible business model built around a global and growing portfolio, thus enabling end-to-end support. Worldline activities are organized around three axes: Merchant Services & Terminals, Mobility & eTransactional Services, Financial Processing Services & Software Licensing. In 2012, Worldline's activities within the Atos Group generated (pro forma) revenues of 1.1 billion euros. The company employs more than 7,100 people worldwide.

# zemsania

Tech outsourcing services®

**COMPANY** Zemsania

**ADDRESS** Pallars 193, Planta 11 | 08005 Barcelona

**WEBSITE** [www.zemsania.com](http://www.zemsania.com)

**CONTACT** Guillem Pérez | +34 658 919 324  
gperez@zemsania.com

**Zemsania** offers, through Neuronodal's tech and platform, the ability to build mobile applications and solutions that respond to collaborative, multi-device and multi-platform environments.

Neuronodal's architecture allows you to create mobile environments with searches and time data queries on related databases for the multichannel context, and configure predictive alerts in disperse systems and large volumes of information in real time, for mobile solutions for the world of sound and social media solutions.

# Zyncro

Your Enterprise Social Network

**COMPANY** Zyncro

**ADDRESS** Passeig de Gràcia 120, 1º Dcha. | 08008 Barcelona

**WEBSITE** [www.zyncro.com](http://www.zyncro.com)

**CONTACT** Patricia Fernández | +34 931 870 322  
patricia@zyncro.com

**Zyncro** is a flexible social business platform that lets organizations work in a new way with more collaboration, communication and innovation. The Zyncro enterprise social network makes communication easier, facilitates teamwork and provides a transparent view of processes, thus enhancing general productivity and efficiency. Zyncro users benefit from centralized file, task and workflow management, contact lists, wikis, events, chat, and emails – all within a single platform with mobile access. Zyncro can be integrated with all other business management systems, can be fully customized and can be marketed as a white-label product. It is available for desktop and mobile devices.

**App Planet  
Hall 8.1**



**COMPANIES** App Planet - K48

AppsZoom.....	56
Fiabee.....	57
Inqbarna.....	58
iSOCO.....	59
La Factoria.....	60
Sixtemia Mobile Studio.....	61
Sona Jukebox.....	62
Twonav.....	63

**TECHNOLOGY CENTER** App Planet - K48

ARTIC.....	64
Ascamm.....	65
Barcelona Digital Centre Tecnològic.....	66
Catalunya APPS.....	67
Centre Tecnològic de Telecomunicacions de Catalunya.....	68
i2CAT Foundation.....	69
Neàpolis.....	70
Centre d'Innovació i Tecnologia de la UPC (CIT UPC).....	71

## COMPANY

App Planet – K48

# appszoom

**COMPANY** AppsZoom

**ADDRESS** Sant Francesc, 4 | 08290 Cerdanyola del Vallès (Barcelona)

**WEBSITE** [www.appszoom.com](http://www.appszoom.com)

**CONTACT** Albert Feliu | +34 616 813 957  
albert@appszoom.com

**AppsZoom** is the place where you decide which App to install next.

Each year, our editorial team reviews, one by one, thousands of Apps, giving straight-forward recommendations and advice to our audience, helping them discover gems in the vast world of mobile apps.

On top of that, we help developers achieve their objectives in terms of app promotion and distribution.

AppsZoom is available for smartphones, tablets and desktop computers as well, through native apps or convenient web layouts.

AppsZoom was recently declared the winner in the "Best Mobile App Review Site" category at the About.com Readers' Choice Awards 2013.



## COMPANY

App Planet – K48



**COMPANY** Fiabee

**ADDRESS** Marie Curie 8 | 08042 Barcelona

**WEBSITE** [www.fiabee.com](http://www.fiabee.com)

**CONTACT** Tony Bryant | +34 659 384 077  
info@fiabee.com

**Fiabee** provides a Cloud Mobile collaboration platform for MNO, VMNO, Service Providers and ISV, delivering value-added (VAS) and over-the-top (OTT) services to their subscribers quickly, efficiently, even white-labelled.

A Mobile Device Management (MDM) for documents: the users can manage and share all their documents on the go, providing enterprise-caliber controls with granular admin capabilities

Fiabee also serves corporations of 18,000 employees with a B2B model.

Open APIs provide extensibility and integration, and the platform can be provided as SaaS, private IaaS or on-premise.

Broad platform support: iOS, Android, Chrome OS, Blackberry, Mac OSX, Windows-desktop and an API-integrated HTML5 app for Firefox OS (Tizen compatible).

## COMPANY

App Planet – K48



**COMPANY** InQbarna

**ADDRESS** Pellaires 30-38 | 08019 Barcelona

**WEBSITE** [www.inqbarna.com](http://www.inqbarna.com)

**CONTACT** Nacho Sánchez | +34 933 568 733  
nacho.sanchez@inqbarna.com

**InQbarna** is one of the top companies worldwide when it comes to mobile music apps. With Splyce, promoted by Apple since its launch; Riffer, the micromusic network with over 2 million downloads; and deej, the DJ mixing table rated the highest by professionals, Inqbarna's apps are the most successful music products on the App Store.

With the aim of empowering social music abilities, Inqbarna is working on its Social Music Apps project, developing new music apps and features to immerse you in a whole new musical experience. Music will never be the same once you've enjoyed our apps!

**COMPANY** iSOCO**ADDRESS** Av. Torreblanca, 57- Ed. ESADECREAPOLIS, Of. 3C15  
08172 Sant Cugat del Vallès (Barcelona)**WEBSITE** [www.isoco.com](http://www.isoco.com)**CONTACT** Núria Alba | +34 935 677 200 | nalba@isoco.com

**iSOCO** was founded by five researchers in 1999 as a spin-off of the Institute of Artificial Intelligence Research (IIIA), of the Spanish High Council for Scientific Research (CSIC).

We build collaborative networks that enable our clients to create added value in their relationships with their clients, providers, employees and partners, redesigning Internet-based processes and incorporating technology based on artificial intelligence and semantic technology.

We focus on transforming our customer's investments into economic value: cost reductions, efficiency, increased sales, innovation in products and services and market knowledge working to meet the changing needs that the Internet has generated in the way of doing business since its inception.

In 2001 we created our R&D center, iLab, and nowadays we have got a team of twenty researchers working in international projects.

## COMPANY

App Planet – K48



# LA FACTORIA

**COMPANY** La Factoria

**ADDRESS** Sant Ramon 27 | 08650 Cabrianes (Barcelona)

**WEBSITE** [www.lafactoria.eu](http://www.lafactoria.eu)

**CONTACT** Gemma Malet | +34 938 206 362  
[info@lafactoria.eu](mailto:info@lafactoria.eu)

**La Factoria** provides a host of multimedia developments, including mobile apps, HTML5 and native OS programming, educational digital content, gamification, simulation and virtual reality. More info: [www.lafactoria.eu](http://www.lafactoria.eu)

Our featured apps for iOS and Android cover a range of topics, content, interactivity and visual styles. More info: [www.lafactoria.eu/apps](http://www.lafactoria.eu/apps)

We develop innovative authoring tools and services for the publishing industry, applying our experience from a creative, technical and business point-of-view for the benefit our clients. More info: [www.lafactoria.eu/planet-factory](http://www.lafactoria.eu/planet-factory)

La Factoria continues to invest heavily in research and development by experimenting with new technologies, concepts, digital distribution, educational advancements and more.



**COMPANY** Sixtemia Mobile Studio  
**ADDRESS** Mossèn Jacint Verdaguer 18 | 17820 Banyoles (Girona)  
**WEBSITE** [www.sixtemia.com](http://www.sixtemia.com)  
**CONTACT** Marc Coll Passolas | +34 972 580 418  
marc@sixtemia.com

Our studio specializes in developing apps for iOS and Android.

Since 2008, **Sixtemia** has helped major companies enter the mobile apps market (more than 150 apps). Examples of our work include the apps for Zara (Inditex), FlaixFM, TV3, the Gran Teatre del Liceu, Pepe&Jeans, David Villa and Rosa Clará.

At MWC'14 we will present:

- > Mobappi: A software platform to provide an app to any company at a very affordable price and at the same quality as the apps of major brands.
- > SmartSales: a strong, comprehensive app for any company's sales force.

## COMPANY

App Planet – K48



# Soundkik

THE SOCIAL JUKEBOX

**COMPANY** Sona Jukebox

**ADDRESS** Drecera de Vallvidrera 49 | 08017 Barcelona

**WEBSITE** [www.soundkik.com](http://www.soundkik.com)

**CONTACT** Quico Domingo | +34 699 087 579  
qdomingo@soundkik.com

**Soundkik** is the old-fashioned jukebox, right on your smartphone. It creates a whole new way to interact with music by allowing you to choose what you want to listen in your favourite venues. It also acts as a social network so you stay tuned on music trends and discover new places, songs and people.

## COMPANY

App Planet – K48



**COMPANY** Twonav

**ADDRESS** Carrer d'en Draper 13 | 08350 Arenys de Mar (Barcelona)

**WEBSITE** [www.compegps.com](http://www.compegps.com)

**CONTACT** Santiago Twose | +34 933 968 068  
stwose@compegps.com

CompeGPS Team, located in Arenys de Mar (Barcelona), has been developing software for digital map viewing and GPS navigation since 2001. We create applications for outdoor trip management (hiking, mountain biking, 4x4, paragliding, hang gliding, etc.) for PC, Mac, PDA and smartphones. We also have a comprehensive catalogue of topographic maps from around the world and other accessories.

Our **TwoNav** software combines all the standard functions of road navigators and traditional off-road capabilities. The product is marketed as software (Pocket PC, smartphones, PC/UMPC/TabletPC) for different platforms (Android/iPhone/Windows Mobile/Windows Phone 8) and with our high-end outdoor GPS hardware (TwoNav Aventura, TwoNav Sportiva2, TwoNav Sportiva2+, TwoNav Delta and TwoNav Ultra).



ARTIC

Catalan Institute for Applied Research  
Technology Innovation and Creativity

TECNIO

Be tech. Be competitive

**COMPANY** ARTIC

**ADDRESS** Av. Diagonal 177 | 08018 Barcelona

**WEBSITE** [www.barcelonamedia.org](http://www.barcelonamedia.org)

**CONTACT** Marta Ysern | +34 932 381 400

[marta.ysern@barcelonamedia.org](mailto:marta.ysern@barcelonamedia.org)

The Catalan Institute of **Applied Research, Technology Innovation and Creativity (ARTIC)** is an association of sovereign centers that aims to generate, capture and transfer scientific and technological knowledge in order to improve the competitiveness of businesses, institutions and administrations.

Currently, ARTIC adds the competencies of two advanced technology centers of the TECNIO network, the Fundació CTM Centre for Technology and Barcelona Media, and the International Center for Numerical Methods in Engineering, member of the CERCA network.





**COMPANY** Ascamm

**ADDRESS** Parc Tecnològic del Vallès Av. Universitat Autònoma, 23  
08290 Cerdanyola del Vallès (Barcelona)

**WEBSITE** [www.ascamm.com](http://www.ascamm.com)

**CONTACT** Rafael Rubio | +34 645 140 525 | [rrubio@ascamm.com](mailto:rrubio@ascamm.com)

**Ascamm** is a leading organization specialized in applied R&D and technology transfer in the fields of design, development and production of industrial technologies.

ASCAMM's mission is to transform research results and technology assets into sustainable business activity by offering companies state-of-the-art research, development and innovation services and helping them transform concepts into novel products and services with a profitable competitive edge.

ASCAMM has extensive expertise in geolocation (GNSS, indoor positioning and complementary technologies) and its applications, which include location-based services (LBS) and intelligent transport systems (ITS). The most important applications and technologies ASCAMM is presenting at MWC are:

- > Indoor positioning based on WiFi and BLE (Bluetooth Low Energy).
- > Innovative indoor positioning technologies based on performing time-based measurements (TOA, TDOA) with the IEEE 802.11 (WiFi) signal.
- > Advanced location technologies (GNSS) for smartphones.

**bdigital**  
BARCELONA  
DIGITAL  
TECHNOLOGY  
CENTRE



**COMPANY** Barcelona Digital Centre Tecnològic  
**ADDRESS** Roc Boronat, 117 5à | 08018 Barcelona  
**WEBSITE** [www.bdigital.org](http://www.bdigital.org)  
**CONTACT** Lucía Arévalo | +34 935 534 540  
larevalo@bdigital.org

**Barcelona Digital Technology Centre** is a member of the TECNIO network and will be exhibiting at the App Planet Hall to present new initiatives for the app sector and display its latest projects and services in this field, such as: the App Packs service (app capture, training, app evaluation, app market positioning, app development, etc.), the Appytest service (which provides testing, consulting and monitoring services for mobile applications for developers, consultants and app user companies) and the BDigital Events program.



**COMPANY** Catalunya APPS

**ADDRESS** Saragossa 133, Baixos | 08006 Barcelona

**WEBSITE** [www.catalunyapps.cat](http://www.catalunyapps.cat)

**CONTACT** Pau Font | +34 626 821 474  
paufont@catalunyapps.cat

The **Catalonia Apps** Association is an initiative of a group of Catalan app companies to create a non-profit association of professionals whose activity is linked to the design, development, publication and promotion of mobile apps.

Our aim is to link all the companies involved in the apps business to enhance these relationships and improve product quality, staff training and the visibility of the industry. We want to become a reference in the international app world because Barcelona has very talented professionals with great ideas who are making top-class apps.



**Centre Tecnològic  
de Telecomunicacions de Catalunya**

**COMPANY** Centre Tecnològic de Telecomunicacions de Catalunya  
**ADDRESS** Av. Carl Friedrich Gauss, 7 | 08860 Castelldefels (Barcelona)  
**WEBSITE** [www.cttc.es](http://www.cttc.es)  
**CONTACT** Albert Sitjà | +34 629 179 115  
albert.sitja@cttc.es

Founded in 2001, the **CTTC** is one of research centres sponsored by the Catalan government to promote research and development in Catalonia. Its main activity is the development of basic and applied research projects related to the lower layers of telecommunications systems. Its main objectives are: to acquire an international reputation in scientific and technical activities; to contribute to the establishment and growth of the Catalan industrial sector, among other ways, by supplying knowledge and research personnel; and to establish a predoctoral and postdoctoral training environment in experimental research.



**COMPANY** i2CAT Foundation

**ADDRESS** Gran Capità 2-4, 2a planta | 08034 Barcelona

**WEBSITE** [www.i2cat.net](http://www.i2cat.net)

**CONTACT** David Roldan | +34 935 532 633  
david.roldan@i2cat.net

The **i2CAT** Foundation is a research and innovation centre that focuses on developing the Internet of the Future in order to promote the use of advanced research in the area of wideband networks and applications, create platforms for collaboration between business, universities and the public administration, and set up working teams in association with institutions all over the world.

i2CAT's activity embraces different areas of expertise such as audiovisual and eLearning, eHealth and dependence, distributed application networks, industry, and ubiquitous Internet and mobile technologies, especially through wireless sensor networks.

# neàpolis

**COMPANY** Neàpolis

**ADDRESS** Rambla Exposició 59-69 | 08800 Vilanova i la Geltrú (Barcelona)

**WEBSITE** [www.neapolis.cat](http://www.neapolis.cat)

**CONTACT** David Vilella | +34 936 571 221  
dvilella@neapolis.cat

**Neàpolis** is the Vilanova i la Geltrú innovation city agency that works as a living lab ecosystem to facilitate and connect innovation through Public-Private-People Partnerships (PPPP) for user-driven open innovation.

From a local and global perspective, our strategic projects are focused on mobile, creative industries, social innovation, civic engagement, smart cities and startup ecosystems, among others.

Our aim is to create an open, connected system where companies, social entrepreneurs, communities and research centres can co-create their solutions to user-driven environment needs.

## TECHNOLOGY CENTER

App Planet - K48



TECHNOLOGY CENTER

UNIVERSITAT POLITÈCNICA  
DE CATALUNYA  
BARCELONATECH



**COMPANY** Centre d'Innovació i Tecnologia de la UPC (CIT UPC)  
**ADDRESS** Jordi Girona 31, Ed. Tilers (planta 1) | 08034 Barcelona  
**WEBSITE** [www.cit.upc.edu](http://www.cit.upc.edu)  
**CONTACT** Laura Peraita | +34 934 054 403  
laura.peraita@upc.edu

The **Technology Center** of the Universitat Politècnica de Catalunya-Barcelona Tech (CIT UPC) applies university research to innovation in business. We develop comprehensive, multidisciplinary and turnkey technology solutions and offer companies a wide range of technological capabilities to develop projects in areas like advanced manufacturing technologies, materials, energy and ICT. Thanks to the UPC excellent research track record in engineering, architecture and science, CIT UPC has knowledge span in a wide technological spectrum. We have strong expertise in Mobile technologies such as the Future Network, Bigdata analytics, Mobile Health Solutions Identity, Privacy and Security, M2M and IoT, Mobile in SmartCity, and Cloud Computing.



# MOBILE WORLD CAPITAL™ BARCELONA

On 11 July 2011, Barcelona was named Mobile World Capital for the seven-year period from 2012 to 2018. Mobile World Capital is a development engine integrated within the country's strategy of growth and internationalization. This global ambition requires a commitment and a complicity of all key stakeholders including the five founding partners: GSMA, The Catalan government, Barcelona City Council, the Spanish Ministry of Industry, Energy and Tourism and Fira de Barcelona.

The aspiration of Barcelona Mobile World Capital is to promote the generation of the optimal conditions for the activity between the economic agents to multiply the impact and transform the country into a global reference of the mobile transformation.

This is achieved through 5 main programmes:

## > Programme Europe

Seeks to position Mobile World Capital as a relevant partner in the European agenda through the alignment of programmes with the European vision. Smart, Sustainable, Inclusive.world.

## > Entrepreneur and Innovation Programme - PEI

The PEI Program was born to help to the entrepreneurship movement, following the efforts of other existing initiatives – commercial channel, funding, incubation, etc, boosting global innovation and support of the local entrepreneurial movement.



### **> Competence Centre Program - PCC**

Managing strategic plans for the mobile transformation of social and economic dimensions with special focus on the alignment of European priorities. It is divided in three different areas: mHealth, promoting the improvement of the welfare and health of citizens by personalizing services based on mobile technology; mEducation, reinforcing all areas of learning and teaching, from preschool to universities, based on mobile technologies; and mSmartCities that focuses on the development of mobile tools to improve the city.

### **> Mobile Transformation Programme - PTM**

PTM focuses on the mobile transformation of the local business ecosystem.

Fostering mobile initiatives between the strategic economic sector and the technological enterprises that represent a high percentage of Catalan GDP.

The goal is to define, identify and action mobile initiatives to promote and transform these sectors.

### **> m4all Programme**

The mission of m4all is to improve quality of all citizens despite their disabilities or their risk of social exclusion thanks to mobility. Mobile technology to empower citizens, civil society organizations, private sector and governments to build a more inclusive and fair society for all.

**ACCIÓ** is the agency set up by the Catalan Government to make Catalan enterprise more competitive throughout the world. Its key aims are to promote business growth, drive innovation, internationalisation and attract inward investment.

**ACCIÓ** is enterprise-centred, working on the needs of each individual business and to work hand in hand to look for opportunities and achieve that all important competitive edge.

## ACCIÓ functions

- > To create companies, foster entrepreneurship and business promotion in technological activities
- > To increase the number of regular exporting companies
- > To diversify and consolidate internationalization markets of Catalan companies
- > To boost the capacity and the innovative demand of Catalan enterprises (R&D&I)
- > To offer knowledge transfer and incorporate research and new technologies into enterprise
- > To promote talent and creativity
- > To develop business competitiveness

**To promote internationalization ACCIÓ counts on a network of 34 Business Promotion Centres** across the globe based at the main economic cities, operating in markets spanning 80 states.

Our Business Promotion Centres provide Catalan business qualified support, insight and advice in international trade and investment.

**Business Promotion Centres** closely monitor market trends and analyse potential risks. Services provided are tailor-made depending on specific company needs and level of presence in chosen markets, from creating demand to giving support in productive investment and logistics:

- > Market research
- > Search for marketing channels: distributors, agents, customers, etc.
- > Search for supply chains: suppliers, manufacturers, etc.
- > Search for trade and technological strategic alliances
- > Setting up: business location, legal and labour advice, partnership opportunities, etc...
- > Trade missions
- > Contact follow-ups and business networking
- > Recruitment of qualified staff

Many centres also offer guidance to international firms on opportunities and inward investment to Catalonia.



● Business Promotion Center ● Landing Area

[www.accio.gencat.cat](http://www.accio.gencat.cat)  
[www.catalonia.com](http://www.catalonia.com)

On 22 May 2012, the Government of Catalonia approved a new strategy to fully develop the Catalan digital society as a tool for economic recovery: the Idigital Plan ([www.idigital.cat](http://www.idigital.cat)).

The aim of **idigital** is to place information and communication technology (ICT) at the forefront of a strategy to transform Catalonia. We have set the objective of making Catalonia a Digital Innovation HUB to revive the economy and create wealth and jobs.

Idigital is in line with the Digital Agenda for Europe 2020 and concentrates all the agents involved in the development of the digital society in Catalonia. The plan promotes collaboration and coordination between the different agents engaged in this endeavor.

Projects and initiatives of the idigital plan promote the named 5 "I"s, those aspects in which we have to excel in order to face with guarantees our present and immediate future: internationalization, innovation, investment, inclusion and infrastructures.

Digital development around the Impulse projects, initiatives that are able to engage the different agents of the value chain in the next fields:

#### > **ICT Cluster**

- > Mobile World Capital
- > Smart Cities
- > Digital Content Cluster

#### > **Business**

- > e-Billing
- > e-Tourism
- > e-Commerce

#### > **Citizens**

- > e-Employability
- > Citizen Social Networks
- > Social and Territorial Cohesion

#### > **Administration**

- > e-Health, e-Learning
- > Open Government
- > e-Administration



# TECNIO

Be tech. Be competitive

To promote innovation, ACCIÓ has created **TECNIO**, the brand for Catalan technology centres and university research groups. They are dedicated to industrial research and technology transfer.

**TECNIO** is a synonym for cutting-edge technology, business innovation and management excellence. [tecnio.accio@gencat.cat](mailto:tecnio.accio@gencat.cat)

## What can TECNIO offer to your company?

- > Access to cutting-edge R&D capabilities, as a key factor for improving the competitive position of your company.
- > Help your company to develop new products and services
- > Provide you with a wide range of support services for technological Innovation
- > Search for Technology and strategic partners

## TECNIO, your technology partner

Find the technological knowledge you need with:

- > Specialization
- > Exclusivity
- > Industry-based perspective
- > Results in confidence
- > Business language and professional response times
- > Quality processes and services accredited by the Catalan government
- > Excellent ability to manage complex projects

## TECNIO centres available at the APP Planet Pavilion

- > ASCAMM
- > BDIGITAL
- > BARCELONA MEDIA (ARTIC)
- > CIT UPC



# ACCIÓ



Generalitat de Catalunya  
Government of Catalonia



**Enterprise Europe Network (<http://een.ec.europa.eu>)** is an international network of close to 600 partners from over 50 countries with 3000 local experts ready to help you find the right partners and grow your business through innovation.

**ACCIÓ**, a department of the Catalan Government's Ministry of Enterprise and Labour, as a member of Enterprise Europe Network organizes the **Brokerage Event**, a matchmaking event that takes place every year at the Mobile World Congress. For more information please visit: [www.b2match.eu/mwcbrokerage2014](http://www.b2match.eu/mwcbrokerage2014)

The MWC Brokerage Event is the ideal environment for:

- > Small and medium-sized enterprises, offering and/or looking for new technologies.
- > Scientist/research institutes offering innovative RTD results.
- > Start-up companies and entrepreneurs.
- > Operators willing to meet innovators and added-value service providers.

The purpose of the Brokerage Event is to enhance opportunities for companies to explore and find partners from the mobile technology sector.

## 2013 Highlights



Over **500** companies



From **29** countries



Almost **1600** meetings



**92%** of the participants were satisfied with the event



**93%** of the companies would participate again

**“I only have  
one week of  
battery left  
on my mobile.”**

Let's  
Future.  **nextworld** 2014 / International  
Future Congress

**Barcelona / Catalonia  
28-30 October 2014**

////// FIRA DE BARCELONA  
[www.nextworldcongress.com](http://www.nextworldcongress.com)

1714 / 2014



Generalitat  
de Catalunya