

ENG

Building the future

Be Barcelona & Catalonia Startup Hub

Barcelona
& Catalonia
Startup Hub

ACCIÓ

Catalonia
Trade & Investment



Generalitat de Catalunya
Government of Catalonia

**Catalonia is
building the
economy of
the next decade**

- 01 The future has already
arrived in Barcelona,**
- 02 a magnet for
international talent**
- 03 with huge
growth potential**

In Barcelona, the
future has already arrived

01

Catalonia
is tackling
society's
future
challenges

Digital
transformation

Sustainable mobility

Ageing
population

Urban
concentrations

Industry 4.0

Circular
economy

with **innovative solutions**

Sustainable
mobility

Health
Tech

1,500 startups
are already
working on it

1,500

64%

on technology for
industry 4.0



**A magnet for
international talent**

02



17,000

**Highly-qualified
professionals**
come to Barcelona

**A cosmopolitan
environment, where**

19%

15%

of startup employees and of founders

are global citizens

The background features several thin, intersecting lines in light blue and purple, creating a geometric pattern. The lines are thin and vary in orientation, some being parallel and others intersecting at various angles.

Growth potential

03

Barcelona is the **third most popular European city** among startup founders

London



Berlin



Barcelona



22% of women
on founding teams,
higher than the
European average

2,800

A hub with growth potential

In 5 years, Barcelona has attracted **2,800 million euros of private investment**

The emphasis

on industry 4.0

attracting global
tech talent

an environment that
promotes excellence and
the capacity for
international connectivity

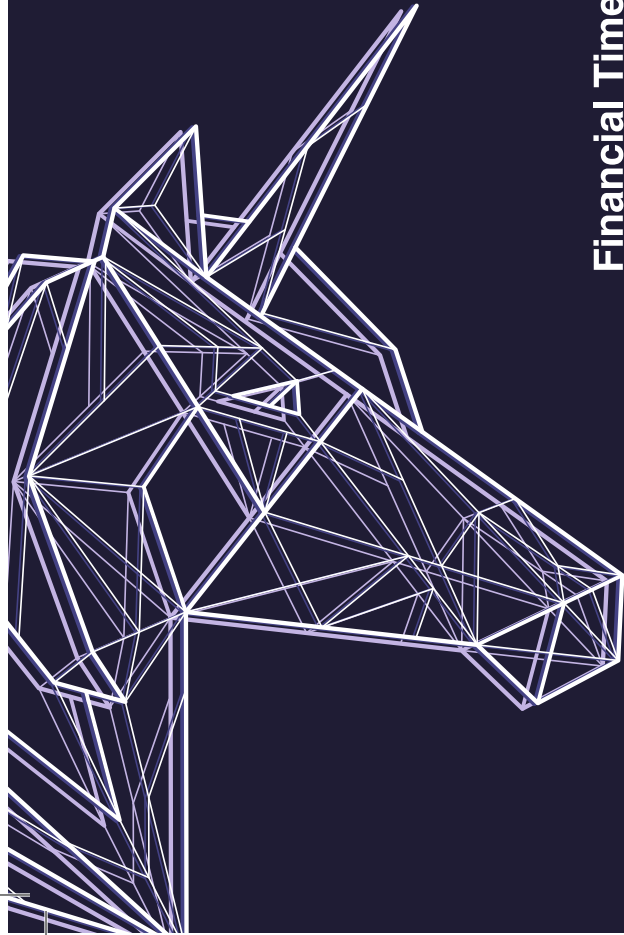
**makes Barcelona one of the hubs
with most growth potential**

Barcelona-Catalonia
Startup Hub is
tackling **the
challenges of
the next decade:**

4,000
startups

400
scale-ups

15
unicorns



Financial Times,
December 10th 2019



Barcelona is now
among the most
successful startup
centres in Europe”

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