

Textile Machinery in Catalonia: Sector Snapshot

ACCIÓ Government of Catalonia



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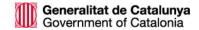
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Elaborated by

Catalonia Trade & Investment. Strategy and Competitive Intelligence Unit

Barcelona, June 2019









The Textile Machinery Industry in Figures

104 companies in Catalonia

€221 million turnover

1,253 people employed

99% of companies are SMEs

65% of companies are exporters

5.7% of companies have subsidiaries abroad











Catalonia is the top region in Spain in terms of the number of companies producing textile machinery. It accounts for 54% of all companies.



Of the 10 leading companies in the Spanish textile machinery industry, seven are Catalan.









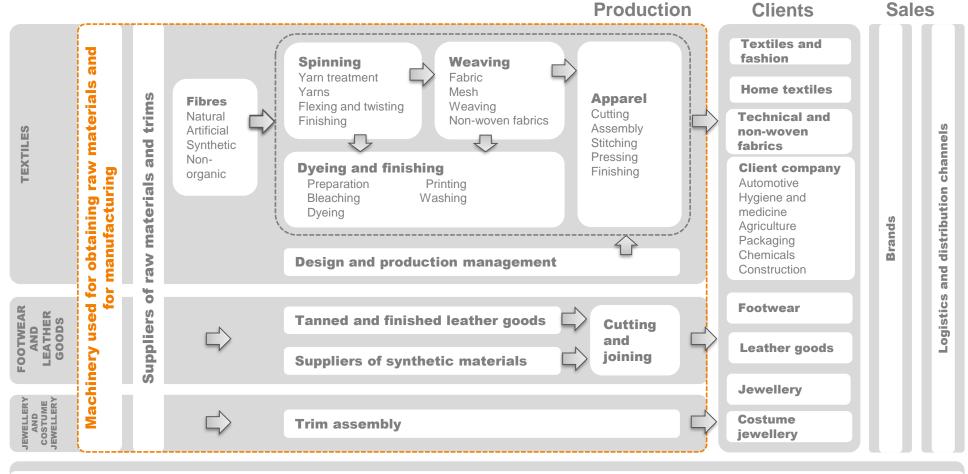






Source: EIC (DGI-ACCIÓ), based on data from Orbis and AMEC

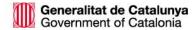
The Value Chain of the Textile Machinery Industry



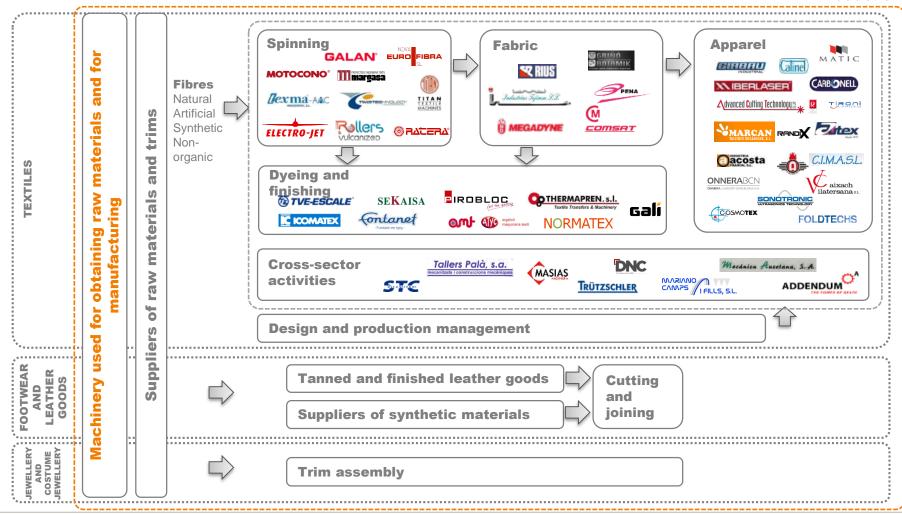
Other public and private actors that form part of the business ecosystem:

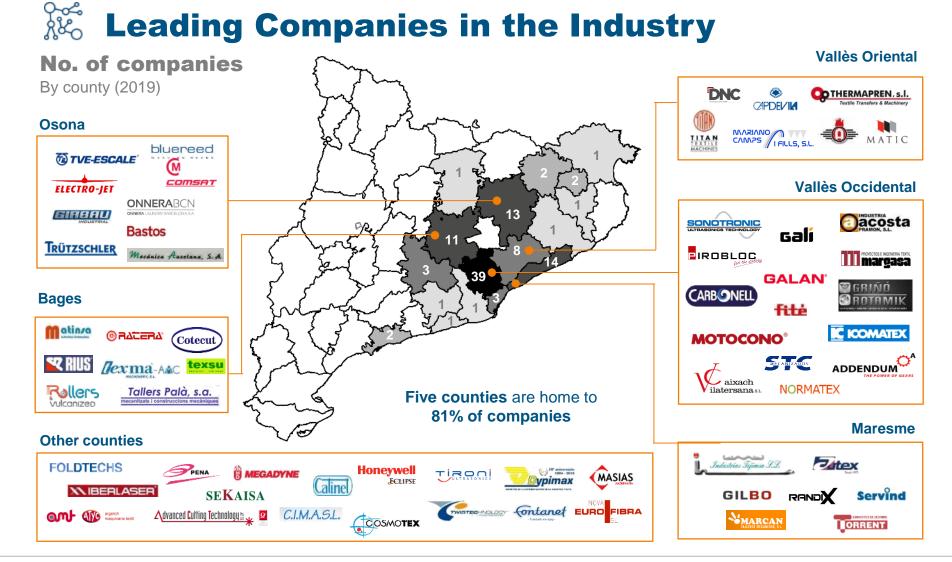
Universities, research centres, clusters, business associations, public administrations, importing companies, etc.





The Value Chain of the Textile Machinery Industry







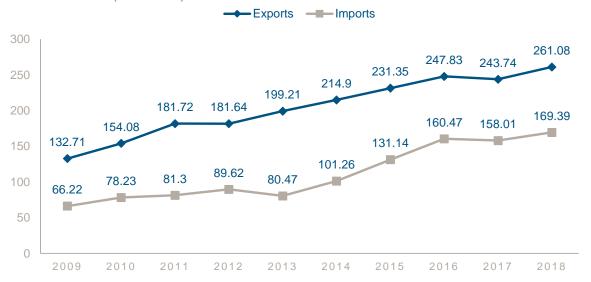


🏋 🇺 Foreign Trade

- Catalonia's exports of textile machinery accounted for 70% of Spanish exports in this sector for the 2009-2018 period.
 The corresponding figure for 2018 was 75%.
- o In 2018, Catalonia's imports accounted for 50% of the Spanish total.
- o There was a **positive balance of trade** for the 2009-2018 period, while imports and exports both grew.

Exports and imports for the textile machinery industry

millions of euros (2009-2018)

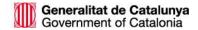




Note: (*) provisional data for 2018.

Source: ACCIÓ (DGI-ACCIÓ), based on data from Datacomex (CNAE 2894)







588 Internationalization Opportunities







GUATEMALA / **EL SALVADOR**

Machinery and intermediate products for the textile industry. The textile industry in Guatemala and El Salvador is looking for suppliers of raw materials, equipment and supplies for the textile and apparel sectors.



ITALY

Italian fashion and textiles are renowned throughout the world for their exceptional quality and design. In 2018, following two years of decline, the Italian textile industry began to grow again. The introduction of innovative new processes, machinery and techniques is vital to making sure the Italian textile industry is able to produce exceptional fabrics and materials, and to ensure the constant flow of new apparel onto the market.



TURKEY

Turkev needs industrial machinery. Catalan companies have the opportunity to supply machinery of all types, particularly for the textile, agricultural and packaging industries, as Turkish manufacturers are currently investing in replacing and improving their industrial machinery.



BANGLADESH

Tax benefits for yarn in Bangladesh. The Bangladeshi government is committed to developing the varn sector as a complement to the substantial textile and apparel industry that is being established. The main objective is to open industrial plants, which will then require machinery.



ETHIOPIA

Ethiopia will become the world's premier textile and leather workshop. Competitive labour

costs, the availability of raw materials and low energy costs have made Ethiopia an attractive destination for investment by textile companies and the leather industry.



INDIA

India is weaving the future. It is one of the world's leading producers of cotton, jute, polyester, silk and fibres. The availability of raw materials and low production costs make India the ideal location for garment manufacture.

Source: EIC (DGI-ACCIÓ), 2019 Global Map of Internationalization



Catalonia: A Magnet for Foreign Investment



An excellent geostrategic location that allows for efficient intercontinental connections while facilitating local distribution to Europe and Africa.



An ideal combination: economic growth, an industrial ecosystem and cutting-edge technology clusters.



Barcelona: the entrepreneurial driver of Catalonia.



A pool of local and international talent. The Catalan university system stands out for its capacity to attract international talent and boost creativity.



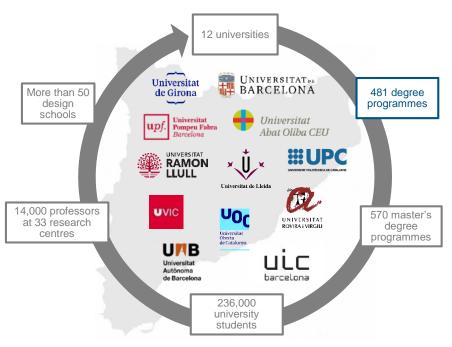
The city provides a support network for the textile sector with the aim of positioning Catalonia at the heart of the fashion industry.



Talent and Creativity in Catalonia

The talent and creativity of the textile and fashion industries are vital to making the textile machinery industry more competitive.

Catalonia's dynamic university ecosystem:



First-class centres for studying business and management:



Some of the institutions that offer specialist programmes in textiles and fashion:















Events and awards related to textiles and fashion in Catalonia:









Design-oriented centres, institutions and initiatives:







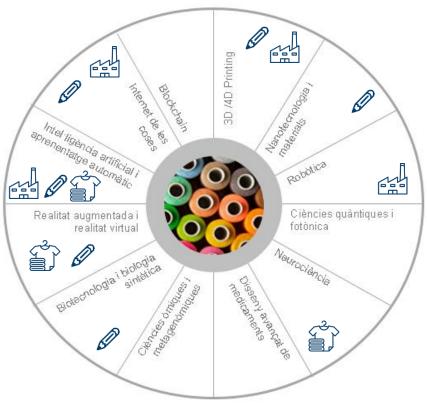






Innovation Ecosystem

Technological elements of the fashion and textile industries



How technological elements are applied in the fashion and textile industries

Product design and characteristics

Production process

Marketing and knowing the customer / user

B

TECNIO centres specializing in textile machinery:











Source: EIC (DGI-ACCIÓ).



Textile and Garment Technology Exhibition

ITMA 2019 is a knowledge- and market-oriented platform for the textile industry

Barcelona, 20 to 26 June 2019





Exhibitors from 19 different sectors

Integrated solutions for the entire value chain



120,000 visitors expected From 147 countries



220,000 m² of exhibition space Advanced technologies and live demonstrations of machinery



First-class networking opportunities

Leading decision-makers, influencers and industry experts





1,700 accredited bodies and exhibitors

Manufacturers from 45 countries



Global information, trends and issues

Conferences and forums

Source: ITMA website



Trends and Challenges (I)



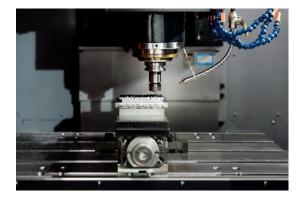
Sustainability / circular economy

The circular economy is a cross-cutting trend whose potential scope of application encompasses many different sectors. The textile and fashion industries are not immune to this global trend, whose impact is also being felt in the textile machinery industry. Additionally, there are numerous challenges and opportunities related to sustainability. Examples include:

- 1. Reducing the amount of water consumed during the production process, especially when obtaining raw materials and for processes such as dyeing and finishing.
- Reducing the amount of waste generated during production. Recycling used fabrics and production waste to make new products.

3D printing

The development of new production technologies may bring about changes in industry production processes. 3D printing technology can now be applied to textile and fashion manufacturing. This innovative new technology provides greater flexibility and customization, reduces the time to market, makes more efficient use of raw materials, and allows for more localized manufacturing. It is an optimal solution for both standardized and customized products.



Source: EIC (DGI-ACCIÓ)





Trends and Challenges (II)

Automation

Production processes are being automated in every industry and sector. Automation of the production chain allows for more efficient and reliable production at a lower cost. Machines can be used to produce goods with only minimal human intervention.





Flexibility

Companies in the textile and fashion industries are embracing new production methods adapted to meet growing consumer demand for customized products. This trend requires machines that are able to apply changes to the production process, minimize the costs of adapting the production process, and make short production runs profitable.

Source: EIC (DGI-ACCIÓ)



